Phishing

Don’t take the bait

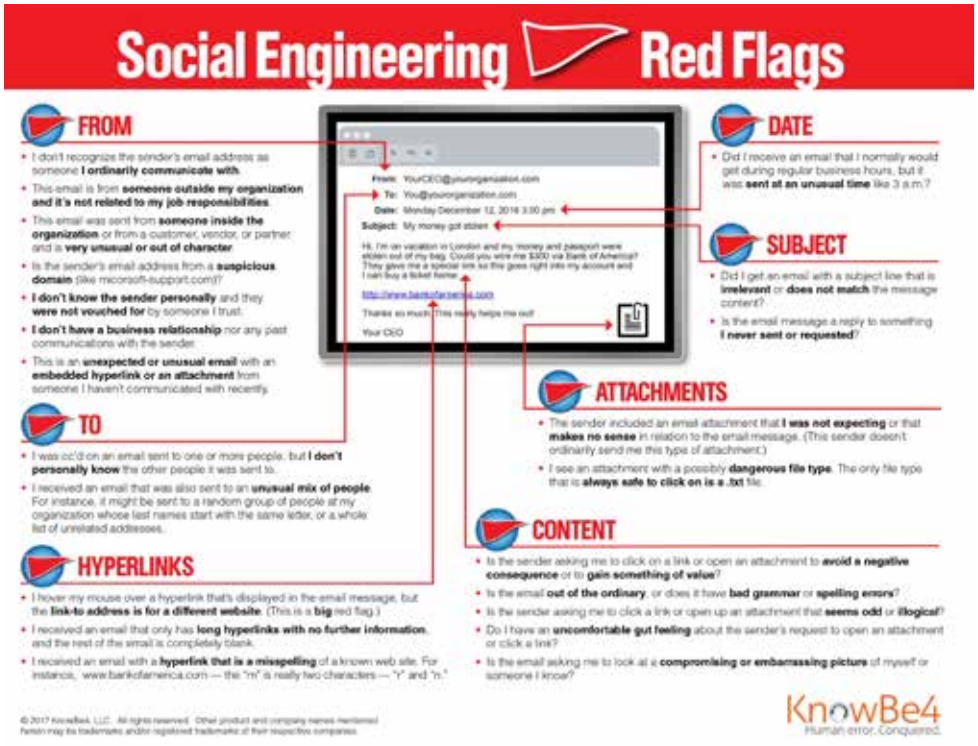
> 91% of successful cyberattacks begin with a phishing scam

What is Phishing?

Phishing is a cyber attack that uses email messages trying to trick people into performing specific actions - clicking on a malicious link or attachment - or willfully providing sensitive information like usernames and passwords.

Spear Phishing is where the scam message is customized for a particular person or department. A common spear phishing scam targeting campus is the Gift Card Scam where you’re asked to buy gift cards for your boss and reply back with the activation codes.

The image below shows some of the common signs that a message could be a phishing attempt.



What should I do?

If you think you have received a phishing message:

- Do not respond
- Forward the message to **spam@uwindsor.ca**
- Delete it

If you clicked on a link or opened an attachment:

1. Contact the ITS Service Desk at **ext. 4440**
2. Change your UWinID password by going to the University of Windsor website and click on “Manage UWin Account” in the footer at the bottom of the page and then select “**Change Your Password**“.

PRINT & POST THIS FLYER

cybersecurity awareness
UNIVERSITY OF WINDSOR

We’re here to help!

IT Services is happy to answer questions about cybersecurity on campus: **ext. 4440** or open a ticket for service here: **uwindsor.ca/itshelp**. More information on cybersecurity issues facing campus: **uwindsor.ca/cybersecurity**