

COPYRIGHT USERS: RIGHTS WITHOUT REMEDIES?

ANACCESS TO JUSTICE PERSPECTIVE

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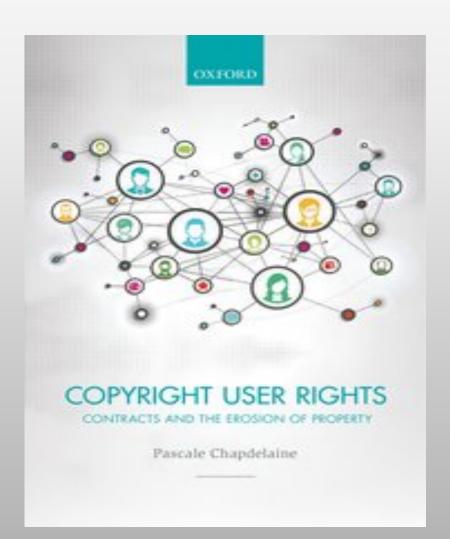
Copyright User Rights and Access to Justice Symposium, Windsor Law, May 19, 2017

What this paper is about

- Questioning value of looking at copyright user rights through remedies
- Current landscape of copyright user remedies
- Contributions of an access to justice perspective
 - What is access to justice?
 - Justice for users
 - Attention to specific classes of users
 - Limited value and function of traditional remedies for copyright users
 - Some application of A2J insights to user rights

Why talk about copyright user remedies?

Copyright Users and Remedies Chapter 3: In search of copyright user remedies



Chapter 3: In search of copyright user remedies

- Copyright users have no remedies in Canada's Copyright
 Act for illegitimate constraints on their uses of copyright
 works (unlike e.g. Belgium, France, UK)
- Debunks idea that laws outside copyright law are well equipped to address consumer/user concerns
 - Four scenarios up-hill battle to construct valid claims for users against copyright holders
 - Undefined contours of rights of users (i.e. personal property and pursuant to copyright exceptions)
 - Bias towards exclusive rights of copyright holders
 - Exacerbated with implementation of TPMs
 - Uncertainty between interaction between contracts and copyright law

Contributions of an Access to Justice Perspective

Access to Justice and Copyright Users Spheres of Inquiry



Roderick A. MacDonald (1948-2014)

"Access to Justice in Canada Today: Scope, Scale and Ambitions" in J. Bass, W.A. Bogart & F. H. Zemans, eds Access to Justice for a New Century, The Way Forward (2005)

Access to Justice Spheres of Enquiry

- R.A. Mac Donald's "Five waves" of Access to Justice
- Access to lawyers and courts (1960s)
- Institutional redesign (1970s)
- Demystification of law (1980s)
- Preventative law (1990s)
- Proactive access to Justice (2000s and onward)

Access to Justice and Copyright Law

Universal Declaration of Human Rights art 27



Access to Justice and Copyright Users

"Justice" for Users

- Respect for users' fundamental rights (e.g. freedom of expression)
- Enabling optimal levels of access to knowledge, creations and innovation
- Equality, e.g.: substantiating personal property rights of users in copies of copyright works

Attention to specific class of users

Access to Justice and Copyright Users

Limited value of traditional remedies

- Even in best case scenario (i.e. rights reasonably clear) remedies give a narrow perspective of "just" treatment of right holder
- For copyright users: not too early...
 but too soon and in the end too limited
- Need to look elsewhere

Limited Value of Traditional Remedies

Need to look elsewhere

Equality before the law

Reforming user rights

Taking care of users outside dispute phase

- Code architectures and incentives to improve access and sharing of copyright works
- Favouring non-dispute resolution

Mobilisation/participation of user interests groups interests in legal reforms

What reforms for copyright users?

Guiding principles

- Onus on copyright holders to grant access to copyright works in some cases
- Regulate copyright holders commercial practices that deviate from core objective of copyright law
 - (e.g. presumption of non-enforceability of contract clauses)
- Technological neutrality

What reforms for copyright users?

Taxonomy and hierarchy of user rights

- User-copy owners
- Service users
- Public-space users

User right/privilege outer limits no substantial adverse effect on exploitation of copyright work and moral rights of the author