

INVOLVEMENT FAIR EVALUATION RUBRIC

Name of Club/Society: _____ Booth #: _____ Judged by: _____

Please rate the booth by giving each statement a rating of either: **1 (Strongly Disagree), 2 (Disagree), 3 (Neutral), 4 (Agree), or 5 (Strongly Agree)**

Creativity	Enthusiasm
<div style="text-align: right;">[]</div> <p>The booth looks visually appealing.</p> <ul style="list-style-type: none"> • Contains a lot of colour • Looks very attractive • Uses eye-catching font 	<div style="text-align: right;">[]</div> <p>The booth organizers are engaging attendees and including/interacting with everyone. (They try their best to get the attention of all students passing by)</p>
<div style="text-align: right;">[]</div> <p>The booth organizers are giving out items to participants. (Food/candy, swag, pamphlets/brochures etc.)</p>	<div style="text-align: right;">[]</div> <p>The booth organizers have volunteers going around and talking to students about their club.</p>
<div style="text-align: right;">[]</div> <p>The booth includes an interactive activity (Ring toss, Trivia, Bean bag toss etc.)</p>	<div style="text-align: right;">[]</div> <p>The booth organizers look enthusiastic talking to booth attendees about their club/society. They love giving information out to anyone interested, and showing them how to sign up and get involved.</p>
<div style="text-align: right;">[]</div> <p>The booth contains an appealing information poster and sign-up sheet for interested students. (Pictures, past events, informative to past and future initiatives etc.)</p>	<div style="text-align: right;">[]</div> <p>There is constantly a cluster of students in front of the booth, and are interactively showing interest in the club/society.</p>
TOTAL:_____	TOTAL:_____

Total score: Creativity Total _____ + Enthusiasm Total _____ = _____