



**Odette School
of Business**
University of Windsor

Social Responsibility Masters of Management (MM)

Social Responsibility in a business context (Corporate Social Responsibility, CSR) is defined as the activities undertaken by stakeholders to operate in an economic, social and environmentally sustainable manner.

	Exemplary	Standard	Elementary
	Evidence of critical reflection on the material, work demonstrates ability to raise new issues, mature expression of ideas and engagement with debates in the literature.	Grasp of basic elements of the subject matter. Some evidence of ability to analyze, apply, and synthesize relevant concepts Work is technically without major misunderstandings or confusion.	Limited knowledge of the subject matter. Limited ability to analyze, apply, and synthesize knowledge and concepts. Significant areas of confusion in use of concepts, frameworks, literature to address questions
4.1 MoMs have demonstrated an understanding and can explain the importance of social responsibility and philanthropy in the business community.	Recognize and state the links among specific corporate policies, processes, and actions to the achievement of philanthropic goals.	Identify the important business and social reasons for corporate philanthropy. Consider and can articulate importance of the balance of image and authenticity in philanthropy in a business setting.	Limited ability to analyze the social importance of corporate philanthropy.
4.2 MoMs have demonstrated an adherence to a standard of honesty and ethical behaviour.	Assess different policies, procedures for enforcement and reward, and codes of behaviour among businesses and recommend improvements.	Summarize with clarity the ethical issues related to honest behaviour in a business context. Investigate the policies, procedures and codes of business that promote ethical and honest behaviour.	Limited recognition of the key elements of corporate citizenship and personal professionalism expressed in codes of ethics and behaviour.

<p>4.3 MoMs have demonstrated a knowledge and understanding of environmental concerns as it relates to business.</p>	<p>Investigate the appropriateness of existing environmental regulations and assess their effectiveness in reducing or eliminating the degradation of the environment.</p>	<p>Distinguish the environmental issues arising from business activities, assess the appropriateness of environmental policies and disclosure in the context of regulations, and recommend improvements.</p>	<p>Limited ability to distinguish the effects of economic activity on the environment from the required disclosure and remedies. Students fail to investigate the regulations and compliance required of businesses.</p>
<p>4.4 MoMs understand and can explain the importance and have demonstrated an understanding of diversity as it relates to business.</p>	<p>Compare and critique the policies and codes of conduct of businesses and recommend improvements to demonstrate respect for diversity in multi-national businesses.</p>	<p>Differentiate and select appropriate behaviour and demonstrate respect for different State how cultural norms influence business processes in a multi-national corporation.</p>	<p>Limited ability to recognize and distinguish among different norms of appropriate behaviour arising from different cultures. Demonstrate bias and a superficial knowledge of their own culture.</p>