FACULTY OF ARTS, HUMANITIES AND SOCIAL SCIENCES

APPLIED SOCIAL PSYCHOLOGY
MA & PHD

WHAT MAKES US DIFFERENT?

• Our emphasis on applied research-based interventions to promote positive change for society, organizations, and individuals.

• Students develop strengths and experience in assessment, intervention/prevention, and follow-up/evaluation in organizational and/or community contexts.

• Practica and internships are integral parts of the program.

OUR GOALS

The goal of the University of Windsor’s Applied Social Psychology graduate programs is to educate students as researchers and practitioners in various areas of Social Psychology, with an emphasis on using research to promote positive change, whether it be at a societal, organizational, or individual level. The program’s combination of course work, research, and practicum/internship experiences provide students with the training necessary to work in a variety of settings, including universities, educational and community organizations, government agencies, hospitals, profit/not-for-profit businesses, and management consulting firms.

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AREAS OF EMPHASIS
Assessment, intervention, and evaluation
Students are exposed to a wide range of areas and contexts in which social psychologists operate including: cultural diversity, violence against women, education, promotion and maintenance of health, improvement of health care delivery, program evaluation, organizational development, and leadership development.

PROGRAM CURRICULUM
Core Curriculum
• Core courses include statistics, theory, research methods, program evaluation and organizational development, cultural diversity, as well as ethical and professional issues in applied psychology
• Elective courses include positive psychology, feminist psychology, health and community psychology, and industrial-organizational psychology.

Practicum & Internship
Students complete a MA level practicum (100 hours) and a PhD level internship (1,000 hours) in a field setting such as a business organization, community organization (including grassroots ones), school/college, or government agency.

RESEARCH LABS & GROUPS
• Centre for Culture and Organizational Psychology
• Community & Health Psychology
• Feminist Research on Violence against Women & Sexuality
• Indigenous Workways
• Issues in Higher Education
• Occupational Health and Well-Being
• Positive Psychology, Recovery from Substance Use Disorder, and Close Relationships
• Quantitative and Educational Psychology
• Trustworthiness Research Alliance

RESEARCH, TEACHING AND ADVOCACY EXCELLENCE
Greg Chung-Yan, PhD
• $247,273 eCampus Ontario Online Program Development Grant (2017-2018) Graduate Certificate in Industrial-Organizational Psychology
• Chair, UWindsor Program Development Committee (Senate, 2017-2020) Reviews all program creation and curricular development across UWindsor

Ken Cramer, PhD
• 3M National Teaching Fellow (2009)
• Ontario Council of University Faculty Associations Teaching Award (OCUFA, 2008)

Dennis Jackson, PhD
• Past President, Society for Applied Multivariate Research
• $75,000 Partner Ontario Online initiative of the Ministry of Training, Colleges and Universities: Development of an online SET course

Catherine Kwantes, PhD
• $1,000,000 Co-PI Ontario Research Fund – Research Excellence Grant (2018-2023): Reconciliation in the workplace
• $93,015 Co-PI SSHRC Insight Grant (2018-2021): Indigenous Workways: Cultural Safety, Cultures of Trust and Psychologically Safe Workplaces

Onawa Labelle, PhD
• $134,000 National Science Foundation Graduate Research Fellow (2014-2017)

Kathryn Lafreniere, PhD
• UWSA Female Teacher of the Year Award (2011)
• OUSA Excellence in Teaching Award (2011)

Charlene Senn, PhD
• $1,400,000 Tier I Canada Research Chair in Sexual Violence (2017-2024)
• $982,384 CIHR Project Grant (2016-2020). Maximizing implementation and establishing effectiveness of an evidence-based sexual assault resistance intervention in universities across Canada

Jill Singleton-Jackson, PhD
• UWSA Teacher of the Year Award (2010)
• OUSA Excellence in Teaching Award (2010)

GRADUATE FACULTY
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For more information on our program and how to apply, please visit our website at: uwindsor.socialpsychology.ca