

**University of Windsor
Program Development Committee**

*5.6: **Communication, Media and Film - New Course Proposals**

Item for: **Approval**

MOTION: That the following course addition be made*:

40-290 Special Topics in Communication, Media and Film
40-390 Special Topics in Media and Society

**Subject to the approval of expenditures required.*

Rationale/Approvals:

- The new course proposal has been approved by the AAU Council and FAHSS Coordinating Council.
- See attached.

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

TITLE OF THE PROGRAM/CERTIFICATE:

DEPARTMENT/SCHOOL: Communication, Media and Film

FACULTY: Arts, Humanities and Social Sciences

Proposed change(s) effective as of: Winter 2015

A. NEW COURSE PROFILE

Course # and Title: 40-290 Special Topics in Communication, Media and Film

Calendar Description

Calendar descriptions should be written in the third person and should provide a general outline of the course material. Where appropriate, examples of topics or themes, which might be covered in the course, should also be provided.

Special Topics courses will be offered occasionally to meet a demonstrated academic/disciplinary need that cannot be satisfied by regular course offerings. (Prerequisite: 40-101) (May be repeated for credit if the topics differ.) (Prerequisite: 40-101.)

Other Course Information

Please complete the following tables.

| Credit weight | Total contact hours | Delivery format | | | | Breakdown of contact hours/week | | | |
|---------------|---------------------|-----------------|------------|----------|---|---------------------------------|----------|------|-----------------|
| | | In-class | e-learning | Distance | Other flexible learning delivery <i>[please specify]</i> | Lecture | Tutorial | Lab. | Co-op/practicum |
| 3 | 36 | X | | | | 3 | | | |

| Pre-requisites | Co-requisites | Anti-requisites | Cross-listed with: | Required course | Optional course | Replacing old course*** <i>[provide old course number]</i> |
|----------------|---------------|-----------------|--------------------|-----------------|-----------------|---|
| 40-101 | | | | | X | |

[*Replacing Old Course: this does not mean that the former course will be deleted from the calendar. If it is to be deleted, a Form E must be completed.]**

Will students be able to obtain credit for the new course and the course(s) that it is replacing?

N/A

B. RATIONALE

CMF has considerably streamlined its course offerings in recent years due to resource constraints; however, we need to ensure enough diversity in course offerings to meet student need based on program requirements. A second year Selected Topics course offered occasionally and on a rotating basis would lend itself to that objective.

B.1 Course Goal(s)

Please provide a statement about the purpose of the course within the program of study or as an option.

Due to the rapidly changing media environment and dynamic nature of our discipline, a 2nd year Special Topics course will enable CMF to flexibly address contemporary issues and curriculum needs that existing course offerings may not necessarily provide. A "Special Topics" course may also be used to gauge student interest in a particular topic that may eventually be developed as part of CMF's regular course offerings.

B.2 LEARNING OUTCOMES (QAF section 2.1.1, 2.1.3, and 2.1.6)

Please complete the following table. State the specific learning outcomes that make up the goal of the course (what will students know and be able to do at the end of this course?) and link the learning outcomes to the

PROGRAM DEVELOPMENT COMMITTEE

NEW COURSE PROPOSALS

FORM “D”

Characteristics of a University of Windsor Graduate outlined in “To Greater Heights” by listing them in the appropriate rows.

Please note that a learning outcome may link to more than one of the specified Characteristics of a University of Windsor Graduate, and that a single course might not touch on each of the Characteristics. Each University of Windsor program should produce graduates that are able to demonstrate each of the nine characteristics approved in To Greater Heights.

Information on learning outcomes is appended to this form (Appendix A). Proposers are also strongly encouraged to contact the Office of the Vice-Provost, Teaching and Learning or the Centre for Teaching and Learning, for assistance with the articulation of learning outcomes.

| Learning Outcomes <i>This is a sentence completion exercise.</i> At the end of this course, the successful student will know and be able to: | Characteristics of a University of Windsor Graduate A U of Windsor graduate will have the ability to demonstrate: |
|---|---|
| A. Identify and appraise various schools of thought in the field of communication/media/film studies with respect to a specific, relevant and contemporary topic Apply relevant disciplinary concepts to an examination of a range of communicative practices, media institutions and media artifacts/texts (see also C) | A. the acquisition, application and integration of knowledge |
| B. Investigate in-depth a specific and contemporary issue/topic relevant to communication/media/film studies (see also A,C and D) | B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy) |
| C. Compare and assess competing claims of key theoretical approaches/frameworks (both historical and contemporary) in the discipline (see also A) | C. critical thinking and problem-solving skills |
| D | D. literacy and numeracy skills |
| E. | E. responsible behaviour to self, others and society |
| F. Communicate complex concepts clearly in written formats | F. interpersonal and communications skills |
| G. | G. teamwork, and personal and group leadership skills |
| H. | H. creativity and aesthetic appreciation |
| I. | I. the ability and desire for continuous learning |

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

B.3 Demand for Course

Please provide as much information on projected enrolment as possible.

Most of our second-year non-production courses are highly subscribed (enrolments range from 80-135 students) and often have lengthy waiting lists. Offering an occasional special topics course would provide students unable to enroll in other second year courses with an alternative and will ensure diversity in program offerings as noted above.

| | | | | | |
|---|--------|--------|--------|--------|--------|
| Projected enrolment levels for the first 5 years of the new course. | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| | 80 | 80 | 80 | 80 | 80 |

What will be the impact of offering the new course on enrolments in existing courses in the program or Department?

We do not anticipate any negative impact on other courses.

B.4 Student Workload

Provide information on the expected workload per week of a student enrolled in this course.

NOTE: Student workload should be consistent with the credit weight assigned to the course.

Average number of hours per week that the student will be expected to devote to:

| | |
|---|---|
| 3 | Lectures |
| | Tutorials |
| | Labs |
| | Practical experience |
| | Independent Study |
| 2 | Reading for the course |
| 2 | Work for assessment (essays, papers, projects, laboratory work) |
| | Meeting with others for group work/project assignments |
| 2 | Studying for tests/examinations |
| | Other: <i>[specify]</i> |

How does the student workload for this course compare with other similar courses in the department/program area? It is comparable to what is required of students in other 2nd year courses we offer.

C. RESOURCES

C.1 Available Faculty and Staff Resources (QAF sections 2.1.7, 2.1.8, 2.1.9 and 2.1.10)

Describe all faculty and staff resources (e.g., administrative, teaching, supervision) from all affected areas/departments currently available and actively committed to support the new course.

This course may be offered on a rotating basis by existing faculty members.

C.1.1

Provide an assessment of faculty expertise available and committed to actively support the new course.

This will vary based on the specific nature of the Special Topics course subject matter, and that of the faculty member offering to teach it.

C.1.2

Describe the area's expected reliance on, and the role of adjunct, limited-term, and sessional faculty in delivering the new course.

The 2nd year level Special Topics course will be taught by full-time and/or limited-term faculty members in CMF.

PROGRAM DEVELOPMENT COMMITTEE

NEW COURSE PROPOSALS

FORM "D"

C.2 Resource Implications for Other Campus Units (MTCU sections 3 and 4)

Describe the reliance of the proposed new course on existing resources from other campus units, including for example:

- faculty teaching,
- equipment or facilities outside the proposer's control,
- external resources requiring maintenance or upgrading using external resources

Provide relevant details.

N/A

C.3 Anticipated New Resources (QAF sections 2.1.7, 2.1.8 and 2.1.9; MTCU section 4)

List all **anticipated new resources** originating from within the area, department or faculty (external grants, donations, government grants, etc.) and committed to supporting the revisions to this program.

N/A

C.4 Planned Reallocation of Resources and Cost-Savings (QAF section 2.1.7 and 2.1.9; MTCU section 4)

Identify all opportunities for

- internal reallocation of resources and
- cost savings

identified and pursued by the area/department in support of the new course. (e.g., streamlining existing programs and courses, deleting courses, etc.)?

N/A

C.5 Additional Resources Required – Resources Requested (QAF section 2.1.7 and 2.1.9)

Describe all **additional faculty, staff and GA/TA resources** (in all affected areas and departments) required to offer the new course.

Faculty: N/A

Staff: N/A

GA/TAs: We would likely assign a GA or TA to such a course if the enrolment exceeds 60 students.

C.5.1

Describe all **additional institutional resources and services** required by all affected areas or departments to offer the new course, including library, teaching and learning support services, student support services, space and facilities, and equipment and its maintenance.

Library Resources and Services: N/A

Teaching and Learning Support: N/A

Student Support Services: N/A

Space and Facilities: N/A

Equipment (and Maintenance): N/A

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

TITLE OF THE PROGRAM/CERTIFICATE:

DEPARTMENT/SCHOOL: Communication, Media and Film

FACULTY: Arts, Humanities, and Social Sciences

Proposed change(s) effective as of: Winter 2015

A. NEW COURSE PROFILE

Course # and Title: 40-390 Special Topics in Media and Society

Calendar Description

Calendar descriptions should be written in the third person and should provide a general outline of the course material. Where appropriate, examples of topics or themes, which might be covered in the course, should also be provided.

This Special Topics course will explore contemporary issues relevant to understanding the links between media institutions, cultural texts/forms and social practices. The specific focus will vary based on faculty expertise (Prerequisite: 40-275 and at least semester 4 standing). (May be repeated for credit if the topics differ.) (Prerequisites: 40-275 and at least semester 4 standing.)

Other Course Information

Please complete the following tables.

| Credit weight | Total contact hours | Delivery format | | | | Breakdown of contact hours/week | | | |
|---------------|---------------------|-----------------|------------|----------|---|---------------------------------|----------|------|-----------------|
| | | In-class | e-learning | Distance | Other flexible learning delivery <i>[please specify]</i> | Lecture | Tutorial | Lab. | Co-op/practicum |
| 3 | 36 | | | | | 3 | | | |

| Pre-requisites | Co-requisites | Anti-requisites | Cross-listed with: | Required course | Optional course | Replacing old course*** <i>[provide old course number]</i> |
|---|---------------|-----------------|--------------------|-----------------|-----------------|---|
| 40-275 and at least semester 4 standing | | | | | | |

[*Replacing Old Course: this does not mean that the former course will be deleted from the calendar. If it is to be deleted, a Form E must be completed.]**

Will students be able to obtain credit for the new course and the course(s) that it is replacing?

N/A

B. RATIONALE

CMF has considerably streamlined its course offerings in recent years due to resource constraints; however, we need to ensure enough diversity in course offerings to meet student need based on program requirements. The occasional offering of a third-year Selected Topics course would lend itself to that objective.

B.1 Course Goal(s)

Please provide a statement about the purpose of the course within the program of study or as an option.

A third year Special Topics course will enable CMF to flexibly address contemporary issues and curriculum needs that existing course offerings may not necessarily provide. A "Special Topics" course may also be used to ascertain student interest in a particular topic that may eventually be developed as part of CMF's regular course offerings.

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM “D”

B.2 LEARNING OUTCOMES (QAF section 2.1.1, 2.1.3, and 2.1.6)

Please complete the following table. State the specific learning outcomes that make up the goal of the course (what will students know and be able to do at the end of this course?) and link the learning outcomes to the Characteristics of a University of Windsor Graduate outlined in “To Greater Heights” by listing them in the appropriate rows.

Please note that a learning outcome may link to more than one of the specified Characteristics of a University of Windsor Graduate, and that a single course might not touch on each of the Characteristics. Each University of Windsor program should produce graduates that are able to demonstrate each of the nine characteristics approved in To Greater Heights.

Information on learning outcomes is appended to this form (Appendix A). Proposers are also strongly encouraged to contact the Office of the Vice-Provost, Teaching and Learning or the Centre for Teaching and Learning, for assistance with the articulation of learning outcomes.

| Learning Outcomes <i>This is a sentence completion exercise.</i> | Characteristics of a University of Windsor Graduate |
|--|---|
| At the end of this course, the successful student will know and be able to: | A U of Windsor graduate will have the ability to demonstrate: |
| A. Critically evaluate established and emerging communication/cultural theories and apply them to the contemporary media environment and a range of media artifacts/texts (see also C) | B. the acquisition, application and integration of knowledge |
| B. Formulate and propose a focused and relevant research question to explore a specific topic/issue that illustrates the relationship between media institutions, cultural texts/forms and social practices (see also A and C) Integrate communication and/or cultural theory and research methods to conduct an in-depth exploration of a specific and relevant topic (see also D) | B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy) |
| C. Analyze scholarly literature on a specific topic relevant to media and society | C. critical thinking and problem-solving skills |
| D. Construct persuasive arguments to support conclusions drawn from research and critical analysis | D. literacy and numeracy skills |
| E. | E. responsible behaviour to self, others and society |
| F. Communicate complex concepts clearly in written formats | F. interpersonal and communications skills |
| G. | G. teamwork, and personal and group leadership skills |
| H. | H. creativity and aesthetic appreciation |
| I. | I. the ability and desire for continuous learning |

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

B.3 Demand for Course

Please provide as much information on projected enrolment as possible.

Many of our third-year classes are highly subscribed (60-90 students) and often have lengthy waiting lists. Offering an occasional special topics course at this level would provide students unable to enroll in other courses with an alternative and will ensure diversity in program offerings as noted above.

| | | | | | |
|---|--------|--------|--------|--------|--------|
| Projected enrolment levels for the first 5 years of the new course. | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| | 60 | 60 | 60 | 60 | 60 |

What will be the impact of offering the new course on enrolments in existing courses in the program or Department?

We do not anticipate any negative impact on other courses.

B.4 Student Workload

Provide information on the expected workload per week of a student enrolled in this course.

NOTE: Student workload should be consistent with the credit weight assigned to the course.

Average number of hours per week that the student will be expected to devote to:

| | |
|---|---|
| 3 | Lectures |
| | Tutorials |
| | Labs |
| | Practical experience |
| | Independent Study |
| 2 | Reading for the course |
| 3 | Work for assessment (essays, papers, projects, laboratory work) |
| | Meeting with others for group work/project assignments |
| 2 | Studying for tests/examinations |
| | Other: <i>[specify]</i> |

How does the student workload for this course compare with other similar courses in the department/program area? It is comparable to what is required of students in other 3rd year courses we offer.

C. RESOURCES

C.1 Available Faculty and Staff Resources (QAF sections 2.1.7, 2.1.8, 2.1.9 and 2.1.10)

Describe all faculty and staff resources (e.g., administrative, teaching, supervision) from all affected areas/departments currently available and actively committed to support the new course.

This course may be offered on a rotating basis by existing faculty members.

C.1.1

Provide an assessment of faculty expertise available and committed to actively support the new course.

This will vary based on the specific nature of the Special Topics course subject matter, and that of the faculty member offering to teach it.

C.1.2

Describe the area's expected reliance on, and the role of adjunct, limited-term, and sessional faculty in delivering the new course.

The 3rd year level Special Topics course will be taught by full-time and/or limited-term faculty members in CMF.

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

C.2 Resource Implications for Other Campus Units (MTCU sections 3 and 4)

Describe the reliance of the proposed new course on existing resources from other campus units, including for example:

- faculty teaching,
 - equipment or facilities outside the proposer's control,
 - external resources requiring maintenance or upgrading using external resources
- Provide relevant details.

N/A

C.3 Anticipated New Resources (QAF sections 2.1.7, 2.1.8 and 2.1.9; MTCU section 4)

List all **anticipated new resources** originating from within the area, department or faculty (external grants, donations, government grants, etc.) and committed to supporting the revisions to this program.

N/A

C.4 Planned Reallocation of Resources and Cost-Savings (QAF section 2.1.7 and 2.1.9; MTCU section 4)

Identify all opportunities for

- internal reallocation of resources and
- cost savings

identified and pursued by the area/department in support of the new course. (e.g., streamlining existing programs and courses, deleting courses, etc.)?

N/A

C.5 Additional Resources Required – Resources Requested (QAF section 2.1.7 and 2.1.9)

Describe all **additional faculty, staff and GA/TA resources** (in all affected areas and departments) required to offer the new course.

Faculty: N/A

Staff: N/A

GA/TAs: N/A

C.5.1

Describe all **additional institutional resources and services** required by all affected areas or departments to offer the new course, including library, teaching and learning support services, student support services, space and facilities, and equipment and its maintenance.

Library Resources and Services: N/A

Teaching and Learning Support: N/A

Student Support Services: N/A

Space and Facilities: N/A

Equipment (and Maintenance): N/A