

**University of Windsor
Program Development Committee**

*5.4 **Communication, Media and Film – Minor Program Changes**

Item for: **Approval**

MOTION: **That degree requirements for the General BA in Communication, Media and Film, Honours BA in Communication, Media and Film, Combined Honours BA in Communication, Media and Film, Minor in Communication, Media and Film, and BAS Major and Minor Concentrations in Communication Media and Film be changed according to the program/course change forms.***

**Subject to the approval of expenditures required.*

Rationale/Approvals:

- The proposal has been approved by the AAU Council, and the FAHSS Coordinating Council.
- *See attached.*

PROGRAM DEVELOPMENT COMMITTEE

MINOR PROGRAM CHANGES

FORM "C"

TITLE OF PROGRAM/CERTIFICATE: General BA in Communication, Media and Film

DEPARTMENT/SCHOOL: Communication, Media and Film

FACULTY: Arts, Humanities and Social Sciences

Proposed change(s) effective as of [Fall, Winter, Spring]: Winter 2015

A.1 PROGRAM REQUIREMENT CHANGES

Please provide the current program requirements and the proposed new program requirements by cutting and pasting from the current undergraduate or graduate web calendar (www.uwindsor.ca/calendars) and clearly marking deletions with strikethrough (~~strikethrough~~) and additions/new information with bolding and underlining.

Example:

Major requirements: 00-100, ~~00-101~~, 00-110, 00-210, 00-310, 00-410, plus three additional courses at the 300-level or 400-level.

General Communication, Media, and Film

Total courses: thirty.

Major requirements: ten courses, including 40-101, 40-234, 40-275 plus one of 40-201, 40-225, ~~40-243~~, 40-334 or 40-375, plus six additional courses, at least two of which must be at the 300 or 400 level.

Honours Communication, Media, and Film

Total courses: forty.

Major requirements: twenty courses including 40-101, 40-234, 40-275, plus one of 40-201, 40-225, ~~40-243~~, 40-334 or 40-375, plus sixteen additional courses, at least five of which must be at the 300 or 400 level, and at least two of those must be at the 400 level. (40-398, 40-399, 40-498 and 40-499 do not count as fulfilling the 300 and 400 level requirements; only one of 40-489 or 40-495 may be used to satisfy the 400 level requirement.)

Combined Honours Communication, Media and Film

Total courses: forty.

Major requirements-Communication, Media, and Film: sixteen courses including 40-101, 40-234, 40-275, plus one of 40-201, 40-225, ~~40-243~~, 40-334 or 40-375, plus twelve additional courses, at least three of which must be at the 300 or 400 level, and at least two of those must be at the 400 level. (40-398, 40-399, 40-498 and 40-499 do not count as fulfilling the 300 and 400 level requirements; only one of 40-489 or 40-495 may be used to satisfy the 400 level requirement.)

Minor in Communication, Media, and Film

Required: six Communication, Media, and Film courses, consisting of 40-101, any two of the following: 40-201, 40-225, 40-234, ~~40-243~~, 40-275, 40-334, 40-375, plus three additional courses, with at least one at the 300 level or above.

Major and Minor Concentrations - Bachelor of Arts and Science (BAS)

Major Concentration: twelve courses, including 40-101, 40-234, 40-275, plus one of 40-201, 40-225, ~~40-243~~, 40-334,

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40-375, plus eight additional Communication, Media, and Film courses three of which must be at the 300-level or above (40-398, 40-399, 40-498, 40-499 do not count as fulfilling the 300-level or above requirement).

Minor Concentration: six courses, including 40-101, 40-234, 40-275, plus one of **40-201**, 40-225, ~~40-243~~, **40-334**, 40-375, two additional Communication, Media, and Film courses, one of which must be at the 300-level or above (40-398, 40-399, 40-498, and 40-499 do not count as fulfilling the 300-level or above requirement).

A.2 MINOR COURSE CHANGES REQUIRING ADDITIONAL RESOURCES OR AFFECTING DEGREE REQUIREMENTS

*If this is a minor course and calendar change (usually noted on a Form E) requiring additional resources or affecting degree requirements, please provide the current course information and the proposed new course information by cutting and pasting from the current undergraduate or graduate web calendar and clearly marking deletions with strikethrough (~~strikethrough~~) and additions/new information with **bolding** and underlining.*

*Examples of minor course changes include: deleting courses, course description changes, pre/anti/co- requisite changes, contact hour/lab requirement changes, course title changes, renumbering courses, and/or cross-listing courses. Minor course calendar changes, which do not require additional resources or do not affect degree requirements, should be submitted on a **Form E**.*

N/A

B. RATIONALE

Please provide a rationale for the proposed change(s).

The changes will provide students with more options under "one of the following" requirements. We are proposing to include 40-201 (New Media Studies) for several reasons: (i) it is the foundational core in our New Media Studies, Technology and Digital Culture course cluster and its inclusion in the list offers more flexibility to students as it is a prerequisite for a variety of courses (both existing and some that will be proposed) in this important and growing area of study in our discipline; (ii) the course is designed to foster increasingly necessary skills in critical digital media literacy; (iii) an on-line version of 40-201 is being developed, making the class more accessible to students. 40-334 (Methods of Mass Media Criticism) is being added as the course is designed to bridge theory and methodology in very applied ways. Additionally, the inclusion of 40-334 will also provide greater flexibility to students as it is a prerequisite for some advanced, 4th year courses in both theory and methodology. 40-243 is being deleted as it is not a prerequisite for any of our core course clusters.

C. RESOURCES

C.1 Available Faculty and Staff Resources (QAF sections 2.1.7, 2.1.8, 2.1.9 and 2.1.10)

Describe all faculty and staff resources (e.g., administrative, teaching, supervision) from all affected areas/departments currently available and actively committed to support the program change(s).

N/A

C.1.1

Provide an assessment of faculty expertise available and committed to actively support the revised program.

N/A

C.1.2

Describe the area's expected reliance on, and the role of adjunct, limited-term, and sessional faculty in delivering the revised program.

N/A

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C.1.3

For graduate programs: Explain how supervisory loads will be distributed, and describe the qualifications and appointment status of faculty who will provide instruction and supervision in the revised program.

N/A

C.1.4

For graduate programs: Where appropriate to the revised program, provide evidence that financial assistance for graduate students will be sufficient to ensure adequate quality and numbers of students.

N/A

C.2 Other Available Resources

Provide evidence that there are adequate resources available and committed to the revised program to sustain the quality of scholarship produced by undergraduate students as well as graduate students' scholarship and research activities, including for example:

- staff support,
- library,
- teaching and learning support,
- student support services,
- space,
- equipment,
- facilities
- GA/TA

N/A

C.3 Resource Implications for Other Campus Units (MTCU sections 3 and 4)

Describe the reliance of the proposed program revisions on existing resources from other campus units, including for example:

- existing courses,
- equipment or facilities outside the proposer's control,
- external resources requiring maintenance or upgrading using external resources

Provide relevant details.

N/A

C.4 Anticipated New Resources (QAF sections 2.1.7, 2.1.8 and 2.1.9; MTCU section 4)

*List all **anticipated new resources** originating from within the area, department or faculty (external grants, donations, government grants, etc.) and committed to supporting the revisions to this program.*

N/A

C.5 Planned Reallocation of Resources and Cost-Savings (QAF section 2.1.7 and 2.1.9; MTCU section 4)

Identify all opportunities for

- internal reallocation of resources and
- cost savings

identified and pursued by the area/department in support of the revisions to this program. (e.g., streamlining existing programs and courses, deleting courses, etc.)?

N/A

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C.6 Additional Resources Required – Resources Requested (QAF section 2.1.7 and 2.1.9)

*Describe all **additional faculty, staff and GA/TA resources** (in all affected areas and departments) required to run the revised program.*

Faculty:N/A

Staff:N/A

GA/TAs:N/A

C.6.1

*Describe all **additional institutional resources and services** required by all affected areas or departments to run the revised program, including library, teaching and learning support services, student support services, space and facilities, and equipment and its maintenance.*

Library Resources and Services:N/A

Teaching and Learning Support:N/A

Student Support Services:N/A

Space and Facilities:N/A

Equipment (and Maintenance):N/A