

From: Mathew Wilson <Mathew.Wilson@cme-mec.ca>
To: Marta Leardi-Anderson <martalea@uwindsor.ca>
Date: 25/09/2014 01:30 PM
Subject: CME Support for UofW Certificate Program

Marta, thank you for the call and briefing on the U of W's proposed Certificate Program and the Cross-Border Institute.

This is to confirm what we discussed, that CME supports the overall objectives and direction that the U of W is undertaking. Border issues, and in particular the ability for companies to get their goods and people across the Canada/US border efficiently, consistently remains a significant problem. The costs, delays, and uncertainties continue to undermine collaborate and innovative manufacturing within the North American integrated manufacturing space which covers many of the most critical economic sectors in both countries as we seek to build goods together and compete against the world's best.

CME looks forward to working with you in whatever capacity we can on your initiative.

Mathew Wilson
Vice President, National Policy
Canadian Manufacturers & Exporters
(647) 808-8231
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CME: Leadership makes the difference
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Canadian Manufacturing Coalition
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Peter Berry
Windsor Port Authority
3190 Sandwich Street
Windsor, ON N9C 1A6
July 22, 2014

Dr. Bill Anderson
Director
University of Windsor Cross Border Institute
401 Sunset Avenue
Windsor, ON N9B 3P4

Dear Dr. Bill Anderson:

I am writing in support of the Cross-Border Institute's new program initiative: Border Management and International Trade Certificate slated to launch in January 2015.

I believe the course offering is valuable to any person presently in the field of Border Management and International Trade or considering the field as a future career path. The direct contact to local border agencies both enforcement and trade is unique to this area and I would venture to say, very difficult to bring this many direct experts into one place having an ability to immediately react to the curriculum needs.

The content of the course is directly beneficial to Windsor and Essex County in that as the region becomes more of a transportation hub with all modes transiting through Windsor, this education and skill will be a necessity to encourage smooth trade. Good jobs will follow with the development of the trade hub and this local program will certainly provide the region with capable candidates for those positions especially for the Windsor Port Authority.

The hours of the proposed program will allow students to remain employed or working on other programs while at the same time achieving this certification. I believe this certification is the future standard for conducting international trade and I enthusiastically support the implementation of the program at the University of Windsor.

Dr. Bill Anderson

July 22, 2014

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Thank you for the opportunity to review the background to the program initiative and I look forward to it being launched early next year.

Sincerely,



Peter Berry

Harbour Master

PB/pb



June 5, 2014

Bill Anderson
Ontario Research Chair in Cross-Border Transportation Policy
Director, Cross Border Institute
University of Windsor
401 Sunset Avenue
Windsor, Ontario, Canada N9B 3P4

Re: Letter of Support for the proposed Certificate in Border Management and International Trade

I was pleased to hear about the plans for a certificate program in Border Management and International Trade. The program will capitalize on the location of the University of Windsor and its desire to demonstrate how it is uniquely different from other universities in the province and offer increased flexibility opening up new pathways for courses and learning for part-time students.

Part-time students are often looking for courses that are offered in a flexible manner and during a non-traditional university schedule to fulfill their degree requirements. It is my understanding that it is proposed that the certificate courses would be offered Fridays and Saturdays with an accelerated class time schedule for course completion. This flexibility offers working part-time students and others the opportunity to attend these courses at a more convenient time. With no requirements for pre-requisites and the openness of enrollment to all students offers students greater flexibility and increased pathways to degree completion while obtaining a valuable credential complimenting their degree. The proposed topics, open enrollment, and proposed timing of classes make this certificate program attractive to all students.

As the Vice-President of the Organization of Part-time University Students (OPUS) at the University of Windsor and a long term part-time student at the University of Windsor I see great value and opportunity in this certificate program. I offer full endorsement to the proposed program. It would be a benefit to the University of Windsor and all future and current students.

Sincerely,

Anthony Meloche
Vice President, Organization of Part-time University Students
University of Windsor
Rm. 172 CAW SC, 401 Sunset Ave.
Windsor, ON N9B 3P4

WINDSOR-ESSEX REGIONAL Chamber of Commerce

Tuesday, September 2, 2014

Dr. William Anderson
University of Windsor
Cross-Border Institute
Windsor, ON N9B 3P4

Hi Bill!
Dear Dr. Anderson,

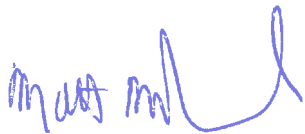
I would like to take this opportunity as President and CEO of the Windsor-Essex Chamber of Commerce to indicate my support of the Border Management and International Trade certificate program to be launched this Fall at the University of Windsor.

My members understand the importance of having qualified individuals with the right training and educational background. The certificate program will address the gaps industry stakeholders in this area of the economy have been speaking about for some time now. In addition, the alignment of the certificate program with the Forum for International Trade Training (FITT) adds a more focused dimension to the certificate program and an endorsement of the quality of the modules and learning that will be captured through this certificate program.

I fully anticipate that this initiative by the Cross-Border Institute at the University of Windsor will draw increased attention from industry and government alike.

Please keep me updated on further developments regarding this program and others. I am aware that you will also be working toward an undergrad program in border management and believe this also will be met with great support by industry and government.

Thank you and best of luck,



Matt Marchand
President & CEO



Canadian Food
Inspection Agency

President

Ottawa, Ontario
K1A 0Y9

Agence canadienne
d'inspection des aliments

Président

Ottawa (Ontario)
K1A 0Y9

OCT 01 2014

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Ms. Marta Leardi-Anderson
Program Director, Cross-Border Institute (CBI) Certificate Program in
Border Management and International Trade
University of Windsor
401 Sunset Avenue
Windsor, ON N9B 3P4

Dear Ms. Leardi-Anderson:

Thank you for the materials on the University of Windsor's CBI Certificate Program in Border Management and International Trade. The Canadian Food Inspection Agency (CFIA) supports this program.

As this proposed full university certificate program is unique and not offered in any other university or college and will be certified under Forum for International Trade Training (FITT), stakeholders including government departments have an opportunity to enroll. Specifically, CFIA would benefit from sending employees where their daily work is border related. There is also a possibility for knowledge exchange and the building of strong relationship between FITT and Safe Food Canada: The Learning Partnership.

Please provide updates on your progress to Annie R. Champagne, Executive Director, Learning Division, Human Resources Branch, CFIA at annie.r.champagne@inspection.gc.ca

Sincerely,

B.A. (Bruce) Archibald, PhD

From: "Wex, Richard" <Richard.Wex@cbsa-asfc.gc.ca>
To: "William Anderson" <bander@uwindsor.ca>
Cc: "Gaudreau, Lyne" <Lyne.Gaudreau@cbsa-asfc.gc.ca>, Marta Leardi-Anderson <martalea@uwindsor.ca>, Renata Kobe <renata@uwindsor.ca>, "Hill, PeterD(CBSA)" <Peter.Hill@cbsa-asfc.gc.ca>
Date: 10/08/2014 06:35 PM
Subject: RE: Cross-Border Institute, Certificate Program in Border Management and International Trade

Dear Bill,

Sorry that we were not able to connect by phone today, but I reviewed with interest the course syllabi for the Certificate Program and the B.A. in Border Logistics and International Trade that the University of Windsor's Cross-Border Institute (CBI) is proposing to offer. I understand that my Branch has contributed to the elaboration of elements of the programs.

These programs fill an important gap in the field of border management in Canada. They will provide high level training opportunities for border professionals, including, hopefully, interested Canada Border Services Agency employees. While I believe that the primary audience for the programs is located in Southern Ontario, I strongly encourage the University to offer a maximum number of classes through distance learning, to reach a wider audience of border professionals across Canada and internationally. I would also encourage the CBI to establish strong relationships with the World Customs Organization's PICARD network of universities and training institutions offering Customs management education, in order to position the CBI programs as international references.

Please keep me informed on the development of this initiative.

Best Regards,

Richard Wex
Vice-President, Programs Branch
Canada Border Services Agency



October 9, 2014

Dr. William Anderson
Ontario Research Chair in Cross-Border Transportation Policy
Director, Cross-Border Institute
University of Windsor
401 Sunset Avenue
Windsor, ON N9B 3P4

**LETTER OF ENDORSEMENT- CERTIFICATE PROGRAM in BORDER
MANAGEMENT and INTERNATIONAL TRADE**

Dear Dr. Anderson:

I welcome the opportunity to offer the support of our organization to the Cross Border Institute in its collaboration with the Centre for Inner-Faculty Programs, to initiate a Certificate Program in Border Management and International Trade at the University of Windsor.

This unique program should prove worthy of consideration providing numerous benefits to the private and public sector stakeholders in the Windsor-Essex region. Our strategic location at the heart of the richest consumer market in the world, at the busiest border crossing point between Canada and the U.S. where approximately 1/3 of all trade crosses here, certainly provides the perfect backdrop for this distinctive learning environment.

We frequently hear from our major industry sectors about the challenges they face at the border on a daily basis, related to the movement of people and goods, and the constant changes in regulations, legislation and entry-exit policies that interrupt and delay their business activities while imposing barriers to our economic competitiveness.

Through the establishment of this Certificate Program and proposed integrated curriculum, a wide range of stakeholders, businesses, and professionals, currently engaged or planning to engage in international trade, will certainly benefit from this opportunity to become further educated in the matters that will facilitate them and their administrations in doing business globally with optimum compliance and success.

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Please keep me informed of your progress on this initiative and if you should require any further information, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "Sandra Papatello". The signature is written in a cursive, flowing style.

Sandra Papatello, CEO
WindsorEssex Economic Development Corporation