

STUDENT ENGAGEMENT AND SEM: ASSESSING INSTITUTIONAL READINESS

Rank the following statements as to what level of understanding your campus has in regards to student engagement theory and practice, how that interacts with SEM and preparedness to move forward with a variety of student engagement and success initiatives.

	Poor	←————→			Excellent
	1	2	3	4	5
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1. Clarity of institutional mission	1	2	3	4	5
2. Clarity of institutional values	1	2	3	4	5
3. Alignment of institutional mission and enrollment goals	1	2	3	4	5
4. Leadership, participation and buy-in from:					
a. Top-level administrators	1	2	3	4	5
b. Academic colleges and departments	1	2	3	4	5
c. Student service departments	1	2	3	4	5
d. Multicultural programs	1	2	3	4	5
e. Campus community as a whole	1	2	3	4	5
5. Staffing/leadership structure to support student engagement and SEM planning and/or initiatives.	1	2	3	4	5
6. Institutional research:					
a. Amount of relevant data available	1	2	3	4	5
b. Campus distribution of enrollment data	1	2	3	4	5
c. Use of enrollment data in campus decision-making	1	2	3	4	5
7. Use of student satisfaction or engagement surveys	1	2	3	4	5
8. Understanding of key student engagement concepts	1	2	3	4	5
9. Institutional culture is willing to bridge institutional silos	1	2	3	4	5
10. Strategic allocation of funds to support enrollment and student success goals	1	2	3	4	5
11. My institution's "state of being":	Denial		Nominal		Structural
	Tactical		Strategic		