



University
of Windsor

2022-2026

University of Windsor Alumni Association Strategic Plan

Approved by the Alumni Association Board of Directors



Executive Summary

The Alumni Association of the University of Windsor proudly works to engage alumni in the life of the University.

This Strategic Plan is a result of soliciting feedback from alumni through surveys, focus groups and facilitated board planning.

The plan outlines key strategic priorities for the board and Alumni Relations team over the next three years.

These priorities will guide the work of the board and staff always with the goal of alumni engagement.



Mission

Through service to the University of Windsor, the Alumni Association adds value to the lives of alumni and students.

In partnership with others and with the active involvement of alumni and friends, the Association fosters pride and the enhancement of the University's reputation through communication, celebration of success and the development of lifelong relationships with graduates past, present and future.

Fast facts!

- The University of Windsor alumni community is over 145,000 strong

*Career support
& networking!*



Innovative opportunities!



Strategic Plan

The Alumni Association worked with an MBA student and an Odette School of Business alumna to conduct alumni surveys, focus groups and board planning sessions to create the foundation for this plan.

The three areas that alumni said they would like the Association to focus on were:

- Career support/networking
- Innovative opportunities to connect
- Enhanced pride in the University

The key strategic priorities:

- 1** To provide meaningful connections to current and future alumni for career support, mentorship and networking.
- 2** To provide innovative opportunities for alumni to remain connected and engaged with UWindsor, embracing any geographical location.
- 3** Cultivating Pride in UWindsor, inspire and recognize alumni and support fundraising efforts to ensure the University's continued success

Over the next three years, the Alumni Association will focus on these three strategic priorities. Progress on the priorities will be overseen by the board's Strategic Plan committee and will be communicated to the full board on a regular basis.





Celebrating Alumni

The Alumni Association proudly recognizes graduates through its Alumni Awards Program. Alumni are recognized at all stages of their careers including recent grads (Odyssey Award), mid-career (Ambassador Award) and life-long expert professionals (Alumni Award of Merit).

Outstanding accomplishment in sport is also recognized through the Alumni Sports Hall of Fame annual inductions. The University of Windsor Alumni Sports Hall of Fame was established in 1986 to honour alumni who have significantly contributed to University of Windsor athletics and/or who have exemplified the spirit and ideals of University of Windsor Sports in any other endeavours.

Alumni Making a Difference in our Community

The Alumni Care program supports volunteerism and provides meaningful opportunities for alumni to give back in their community. Alumni volunteer at a number of on campus events including convocation. Opportunities are also available for alumni to volunteer at events such as neighbourhood clean-up days, blood drives, tree planting and the Windsor International Film Festival (WIFF).

Through volunteerism, local and global community outreach and acts of good will, the program seeks to build campus and community partnerships by collaborating to help those in need and supporting the mission of enriching the lives of students and alumni.





Giving Back!

With over 150,000 members, The Alumni Association funds more than \$90,000 annually to student groups, on-campus projects, Athletics and Recreation Services, the Faculty of Arts, Humanities and Social Services and over \$20,000 each year to student scholarships.

OUR AFFINITY PARTNERS

Businesses that provide special benefits and competitive rates to graduates help generate revenue for the Alumni Association. This revenue goes back to students, alumni and the community.

HOME SWEET HOME

Over 45,000 alumni live in Windsor-Essex.

INVESTING IN UWINDSOR

The Alumni Association is a lead supporter of vital on-campus projects including the Toldo Lancer Centre and the Transforming Windsor Law project.

UWindsor offers:

- 190 Undergraduate programs
- 65 Graduate programs
- 6 Professional programs

