

INNOVATION



In 2017, Odette launched the **John Simpson Odette Student Investment Fund** from an initial donation of \$150,000. Students use real money to make all investment decisions and are accountable to a Board of Trustees, and have grown the fund to **over \$220,000 in 2023**.

We now offer **7 formal specializations** in Accounting, Finance, Human Resources Management, Marketing, Business Analytics & Supply Chain Management, Strategy and Entrepreneurship, and International Business.



The **minimum research requirements for tenure and promotion** to Associate Professor and Full Professor ranks **were raised**.

The **Dr. Mitchell W. Fields Data Analytics Lab** opened in 2023, housing 50 cutting-edge workstations, advanced teaching technologies, high-end processors and k irin[žand indugtrmleadin[goŽtk are.



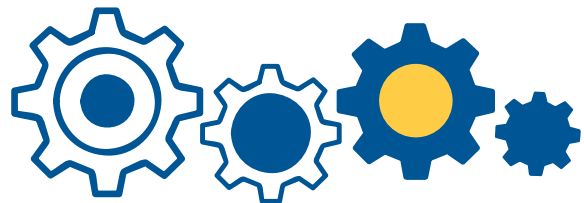
The **Walter Pasnik Financial Markets Lab** was refurbished and renamed in 2024 and is now a state-of-the-art space with 43 high-end computers and 11 Bloomberg terminals, a 130-inch video wall and four 55-inch display screens.

The **Master of Business Administration - Professional Accounting Specialization**

(MBA-PAS), is accredited by the Chartered Professional Accountants of Ontario (CPA Ontario).



The **Master of Management - Logistics & Supply Chain Management** has partnered with the National Institute of Supply Chain Leaders (NISCL) to offer a fast-track to the Certified Supply Chain Leader designation (CSCL).



Odette developed two new combined programs - **BComm and Political Science** and **BComm and Women's and Gender Studies**.

Odette also developed one new degree completion program - **BComm Degree Completion Program with Chitkara University** - a partnership allowing Chitkara students to complete their first two years of study in Chitkara and their final two years of study at Odette, ultimately receiving their BComm from Odette.

ENGAGEMENT

STUDENT ENGAGEMENT

Odette spent approximately **65%** of the **\$2.5 million** in gifts raised during 2019-23 to support student experience activities and **35%** towards scholarships and awards.



In their first year returning to competition, **ACE Odette** won 3 awards in 2023's ACE National Case Competition.



In 2023, Odette's **Enactus Team** won 2nd in both the **Scotiabank Climate Challenge** for their Mycolite Project and at **Enactus Nationals** for their YouThrive Project.

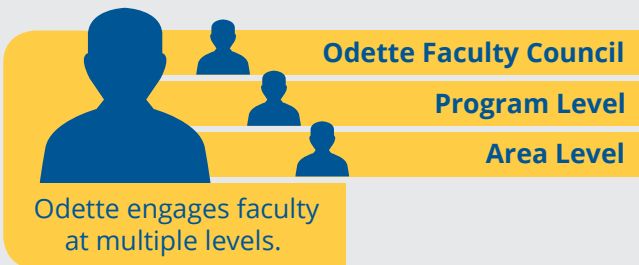


The Odette Student Success Centre (OSSC) is the first of its kind on campus to provide full faculty-based student services. From 2019-2023, OSSC completed **3,844 academic advising** and **4,483 career advising** appointments.

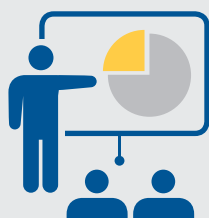
In 2022, a team comprised of top Canadian university students including one Odette MM student **won 1st place** in Deloitte's SC&NO Case Competition.



FACULTY ENGAGEMENT



Over the last 3 years, **25% more** faculty have engaged with mentoring Outstanding Student Scholars.



Our faculty and community engage and collaborate through initiatives including **Breakfast with the Dean**, the **Odette Distinguished Speaker Series**, and 2024's inaugural **Odette Research Retreat**.

ALUMNI ENGAGEMENT



15 out of 15

All members on the Dean's Advisory Committees in Windsor and Toronto are Odette Alumni.

During 2018-2023, of the **2,672 gifts** donated to Odette, **63%** were donated by the Odette alumni.

During 2023, Odette awarded **\$1.5 million** in scholarships.

Odette takes pride in having an illustrious list of alumni – **Dwight Duncan**, former Ontario Deputy Premier & Minister of Finance and current Odette Executive in Residence; **Hakeem Subair**, CEO of 1 Million Teachers, and **Meighen Nehme**, award-winning President & CEO of The Job Shoppe.