



Odette School
of Business
University of Windsor

ODETTE RESEARCH REVIEW

Winter 2022

VOLUME 11 NUMBER 1

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The Odette Research Review (ORR) is published twice annually, Fall and Winter. Please report any errors or omissions to Linda Ingram at lingram@uwindsor.ca. Comments and new items always welcome.

Dr. Rachel Aleks—Winner of the LERA 2022 John T. Dunlop Outstanding Scholar Award

Congratulations goes out to Dr. Rachel Aleks having been chosen as winner of the **LERA 2022 John T. Dunlop Outstanding Scholar Award** for her contributions to research that address industrial relations/employment problems of national significance.

This Labor and Employment Relations Association (LERA) award recognizes the best contribution to research that addresses an industrial relations/employment problem of national significance. LERA is an organization for professionals in industrial relations and human resources. Emily Smith, LERA Executive Director said, "The quality of those considered for the award this year was exceptional. The panel's decision that your research is outstanding and that you are deserving of this award speaks highly of your work and its contribution to enlightening labor and employment relations issues."

Dr. Aleks' research centres on the inequalities that exist within the employment relationship, namely between workers and management and between females and males in the workplace. In one area of her research, Dr. Aleks focuses on strategic organizing within labour unions. She recently published an article examining whether today's youth are less pro-union than those of the previous generations in "Hero or Villain? A Cohort and Generational Analysis of How Youth Attitudes Towards Unions Have Changed over Time" (2021, *British Journal of Industrial Relations*).

In another research area, Dr. Aleks looks at issues of gender within unions. In "Practice What You Preach: The Gender Pay Gap in Labor Union Compensation" (2021, *Industrial Relations: A Journal of Economy and Society*, <http://doi.org/10.1111/bjir.12571>), she analyzed whether union officers and staff face a gender pay gap.

Dr. Aleks' forthcoming SSHRC-funded research examines different facets of union involvement in workplace sexual harassment prevention and member representation in cases of alleged harassment. (SSHRC grant: *An Imperfect Union: Sexual Harassment and Organized Labour* (2020-2023, total awarded: \$61,218).

What is LERA?

The Labor and Employment Relations Association (LERA) is the singular organization in the USA where professionals interested in all aspects of labor and employment relations network to share ideas and learn about new developments, issues, and practices in the field. Founded in 1947 as the Industrial Relations Research Association (IRRA), the National LERA provides a unique forum where the views of representatives of labor, management, government and academics, advocates and neutrals are welcome.

Today, LERA constituencies include professionals in the areas of academic research and education, compensation and benefits, human resources, labor and employment law, labor and management resources, labor markets and economics, public policy, training and development, and union administration and organizing. Membership includes subscriptions to a number of publications, advance information and discounts on meetings, and many other opportunities to meet the leaders in the field and share ideas through participating in industry councils and interest sections.

Publications/Presentations

- **Aleks, R.;** Saksida, T. & Kolahgar, S. (2021). Practice what you preach: The gender pay gap in labor union compensation. *Industrial Relations: a journal of economy and society*, 60 (4), 403-435, <http://doi.org/10.1111/irel.12291>. [September].
- **Aleks, R.;** Saksida, T. & Wolf, A. S. (2020). Hero or villain? A cohort and generational analysis of how youth attitudes towards unions have changed over time. *British Journal of Industrial Relations*, 59 (2), 532-567, <http://doi.org/10.1111/bjir.12571>. [October]
- **Aleks, R.;** Maffie, M. & Saksida, T. (2020). The Role of Collective Bargaining in a Digitized Workplace, First Ed. In D. Pohler (Ed.), *Reimagining the Governance of Work and Employment* (Chapter 4, pp. 85-112). The Labor and Employment Relations Association (LERA)/Cornell University Press, ISBN: 978-0-913447-19-2. www.leraweb.org.
- **Aleks, R. & Kallas, J.** (2021, June). Starting off on the right foot: How organizing tactics affect first contract negotiations. *Labor and Employment Relations Association, 73rd Annual Meeting*, Virtual.
- **Aleks, R.;** Saksida, T. & Maffie, M. (2020, June). The role of collective bargaining in the digitized workplace. *Labor and Employment Relations Association, 72nd Annual Meeting*, Virtual.

OSB Brown Bag Series Research Presentations



Dr. Young Ho Song
Assistant Professor, Management

"Reducing Customer-Directed Deviant Behavior: The Roles of Psychological Detachment and Supervisory Unfairness"

February 8, 2022

Recent Publications

- **Song, Y. H.**; Skarlicki, D. P., Shao, R. & Park, J. (2020). Reducing customer-directed deviant behavior: The roles of psychological detachment and supervisory unfairness. *Journal of Management*, <http://doi.org/10.1177/0149206320925877>. [May]
- Hewlin, P. F.; Kim, S. S. & **Song, Y. H.** (2016). Creating facades of conformity in the face of job insecurity: A study of consequences and conditions. *Journal of Occupational & Organizational Psychology*, 89 (3), 539-567, <http://doi.org/10.1111/joop.12140>. [January]
- Skarlicki, D. P.; van Jaarsveld, D. D., Shao, R., **Song, Y. H.** & Wang, M. (2016). Extending the multifoci perspective: The role of supervisor justice and moral identity in the relationship between customer justice and customer-directed sabotage. *Journal of Applied Psychology*, 101 (1), 108-121, <http://doi.org/10.1037/apl0000034>.
- **Song, Y. H.** (2019, August). Attenuating the relationship between daily customer mistreatment and daily sleep quality: The role of leader-member exchange (LMX). *Academy of Management 2019 conference*, Boston, Massachusetts. Conference Best Submission with Practical Applications, Management and Organizational Cognition (MOC) division.

Dr. Mahmood Mohebshahedin
Assistant Professor, Finance

"Capital Structure of Closed-End Funds: a Shadow Cost of Regulatory Leverage Constraint"

Babak Lotfaliei and Mahmood Mohebshahedin

October 29, 2021



Recent Publications

- Kryzanowski, L. & **Mohebshahedin, M.** (2020). Transparency and fund governance efficacy: The effect of the SEC's disclosure rule on advisory contracts. *Journal of Corporate Finance*, 62 (2020), <http://doi.org/10.1016/j.jcorpfin.2020.101559>. [January]
- Ayadi, M. A.; Kryzanowski, L. & **Mohebshahedin, M.** (2017). Impact of sponsorship on fixed-income fund performance. *Quarterly Review of Economics and Finance*, 67 (2018), 121-137, <http://doi.org/10.1016/j.qref.2017.06.001>. [June]
- Kryzanowski, L. & **Mohebshahedin, M.** (2016). Board governance, monetary interest, and closed-end fund performance. *Journal of Corporate Finance*, 38 (2016), 196-217, <http://doi.org/10.1016/j.jcorpfin.2016.01.010>.

New Faculty Members

At the October 29 *Brown Bag* presentation, three new faculty members gave brief overviews of current and upcoming projects in their respective areas of research/study:

- **Dr. Kemi Anazodo (Management)**: Equitable employment, Diversity and Inclusion, Identity, Marginalization/Stigma.
- **Dr. Lucas Dufour (Management)**: Socialization, Creativity / Innovation, Ethics and Emotions.
- **Dr. Azadeh Babaghaderi (Finance)**: Corporate restructuring and spinoffs, Corporate Governance, Transparency and stakeholder communication, Sustainability, CSR and Environmental issues in corporate finance, Executive Compensation.

Odette Welcomes New Faculty Members

Nazha Gali

Assistant Professor, Strategy and Entrepreneurship

- Ph.D. Durham University, UK, (Entrepreneurship), 2018.
Thesis title: *Effect of Entrepreneurial Orientation on Firm Performance and Failure: A Longitudinal Analysis*
- M.B.A. Lebanese American University, Lebanon, 2014.
- B.Sc. Bachelor of Science American University of Beirut, Lebanon, (Nutrition and Dietetics/Psychology and Biology), 2012.
- Postdoctoral Research Fellow, University of Michigan Institute for Research on Innovation and Science (IRIS) (2020 - June, 2022), Ann Arbor, Michigan.

Employment Experience

- Postdoctoral Research Fellow, Institute for Research on Innovation and Science (IRIS), University of Michigan (2020-Present)
- Assistant Professor, University of the District of Columbia (UDC) (2018-2021), Washington, D.C.
- Online Teaching Mentor, Durham University (January 2018-October 2018), Durham, U.K.
- Seminar Lecturer, Department of Management, Durham University (2015-2017), Durham, U.K.
- Research Assistant, American University of Beirut - Olayan School of Business (February 2014-September 2014), Beirut, Lebanon.

Professional Memberships/Affiliations

- Academy of Management, 2019-Present

Areas of Research: Strategic Management, Entrepreneurship, Social Entrepreneurship, Corporate Social Responsibility, Leadership, Organizational Behavior, Sustainability, Social Impact, Gender, Team Dynamics.

Recent Publications

Chapters

- Gali, N. & Chui, S. (Forthcoming, 2023). The Impact of Research Universities on SME Growth and Development. In Press, In Marina Dabic and Sascha Kraus (Eds.), *De Gruyter Handbook of SME Entrepreneurship*. De Gruyter Handbooks in Business, Economics & Finance, Series: 2748-016X, e: 2748-0178.
- Chui, S. & Gali, N. (2022). Community-based Responsible Leadership and Social Value Creation in Social Enterprise Context (Chapter 20). In Joan Marques (Ed.), *Innovative Leadership in Times of Compelling Changes: Strategies, Reflections and Tools*. Springer Switzerland. ISBN: 9783030672577
- Chui, S. & Gali, N. (2021). Managing the Commercial-social Paradox with Different Forms of Organizing (Chapter 27). In Joan Marques (Ed.), *Business with a Conscience - A Research Companion*. Routledge, ISBN: 9780367688820. [December]

Journals

- Judeh, M.; Abed, S. & Gali, N. (2022). Job delight: Development and validation of a new construct. *International Journal of Business Performance Management*. <http://doi.org/10.1504/IJBPM.2022.10047577>.
- Gali, N.; Niemand, T., Shaw, E., Hughes, M., Kraus, S. & Brem, A (2020). Social entrepreneurship orientation and company success: The mediating role of social performance. *Technological Forecasting and Social Change*, 160, <http://doi.org/10.1016/j.techfore.2020.120230>. [November]
- Ismail, H. & Gali, N. (2017). Relationships among performance appraisal satisfaction, work-family conflict and job stress. *Journal of Management & Organization*, 23 (3), 356-372, <http://doi.org/10.1017/jmo.2016.15>. [July]

Presentations

- Chui, S. & Gali, N. (2021, September). Managing the commercial-social paradox with different forms of hybrid organizing. *International Social Innovation Research Conference*, 13th, Milan, Italy.
- Gali, N. (2021, June). Early career colloquium presentation. *Science of Team Science (SciTS)* 12th Annual International conference, Blacksburg, Virginia.
- Chui, S. & Gali, N. (2019). Responsible leadership within the context of social entrepreneurship. *Academy of Management Global Proceedings* (ISSN: 2638-4892), Slovenia (2019).

Reviewer for: *Journal of Small Business Management*, *Journal of Management & Organization*, *Technological Forecasting and Social Change*, *Journal of Social Entrepreneurship*, *European Journal of International Management*, *Journal of Business Ethics*, *International Entrepreneurship and Management Journal (International)*, *International Journal of Productivity and Performance Management*, *Corporate Governance Journal*, *International Journal of Human Resource Management*.

Odette Welcomes New Faculty Members



Esraa Abdelhalim

Assistant Professor, Management Science

- Pursuing Ph.D. DeGroote School of Business, McMaster University, (Data Analytics), 2022.
- M.Sc. (Management Information Systems), Alexandria University, Egypt, 2015. Thesis title: *Information Visibility-Based Resource Management Decisions in Universities: An application using radio frequency Identification (RFID)*
- B.Sc. Alexandria University, Alexandria, Egypt, Management Information Systems, 2009.

Professional Certifications

- Data Science and Big Data Analytics Academic Associate - Certified by Dell EMC, 2017
- Certified Mentor, Mentoring Standard Foundation, San Jose, California, 2015

Employment Experience

- Research and Teaching Assistant, DeGroote School of Business, McMaster University (September 2017-June 2022), Hamilton, Ontario.
- Communications Director, DeGroote Doctoral Student Association (August 2019-May 2020), Hamilton, Ontario.
- Assistant Lecturer, Information Systems and Computers Dept., Alexandria University Faculty of Commerce (December 2014-September 2017), Alexandria, Egypt.

Courses Taught

DeGroote School of Business, McMaster University

- 3KA3 System Analysis and Design (Winter 2021)

Teaching Assistantship Experience

DeGroote School of Business, McMaster University

- MBA D700: Case Analyses and Presentations
- 2KA3 Information Systems in Business
- 3KA3 Systems Analysis and Design

Alexandria University, Egypt

- Integrated Information Systems (SAP-ERP)
- Logistics and Supply Chain Management
- Decision Support and Expert Systems
- Systems Analysis and Design
- Fundamentals of Management Information Systems
- Advanced Topics in Management Information Systems

Recent Publications

- Abdelhalim, E. A. & El Khayat, G. A. (2016). A utilization-based genetic algorithm for solving the university timetabling problem. *Alexandria Engineering Journal*, 55 (2), 1395-1409, <http://doi.org/10.1016/j.aej.2016.02.017>. [June]
- Abdelhalim, E. A. & El Khayat, G. A. (2016). An information visibility-based university timetabling for efficient use of learning spaces (IVUT). *Egyptian Informatics Journal*, 17 (3), 315-325, <http://doi.org/10.1016/j.eij.2016.04.003>. [November]

Presentations

- Abdelhalim, E. A.; Hassanein, K. & Head, M. (2019). The role of knowledge control and knowledge asymmetry in trusting and collaborating with AI-teammates. *Pre-ICIS Workshop, Special Interest Group on Human-Computer Interaction (SIGHCI), 18th*, Munich, Germany.
- Abdelhalim, E. A.; Yuan, Y. & Head, M. (2018). Understanding trust in online reviews. *Pre-ICIS Workshop, Special Interest Group on Human-Computer Interaction (SIGHCI), 17th*, San Francisco, California.

Sessional Instructors

This section highlights research-active scholars who are currently members of Odette's Sessional Instructor faculty, many of whom are co-authors with our full-time faculty members.

Mohammad Hassanzadeh is an Assistant Professor, University of Windsor Department of Electrical and Computer Engineering. His Ph.D. is from the University of Western Ontario, London (2010).

Courses taught at Odette: MSCI-2200 QDMI, MSCI-4310 OMII, and BSMM-6320 Quantitative Studies

- **Hassanzadeh, M.**; Khalkhali, M. & Shapiro, I. (2019). Monoidal categories, 2-traces, and cyclic cohomology. *Canadian Mathematical Bulletin*, 62 (2), 293-312, <http://doi.org/10.4153/CMB-2018-016-4>. [January]
- **Hassanzadeh, M.** (2019). Lagrange's theorem for Hom-groups. *The Rocky Mountain Journal of Mathematics*, 49 (3), 773-787, <http://doi.org/10.1216/RMJ-2019-49-3-773>. [July]



Matthew Wilson is an Assistant Professor, Marketing & Hospitality Services Administration, Central Michigan University, Mount Pleasant, Michigan. His Ph.D. is from the Royal Institute of Technology, Sweden (2012). He is a frequent co-author of **Dr. Karen Robson**, Assistant Professor (Marketing), Odette School of Business.

Courses taught at Odette: BSMM-8140 Marketing

- **Wilson, M.**; Robson, K. & Pitt, L. (2021). Consumer subversion and its relationship to anti-consumption, deviant and dysfunctional behaviors, and consumer revenge. *Psychology & Marketing*, 39 (3), 598-611, <http://doi.org/10.1002/mar.21583>. [August]
- **Wilson, M.**; Paschen, J., Robson, K. & Heiligenberg, K. (2021). Understanding and developing contributions to marketing theory. *Journal of Strategic Marketing*, <http://doi.org/10.1080/0965254X.2020.1853199>. [August]

Abdel Moneim Elsaid is a Professor, Business Administration Department, Ain Shams University in Cairo, Egypt. His Ph.D. is from Southern Illinois University, Human Resources Management (2005). He is a frequent co-author of **Dr. Ehab E. Elsaid**, Professor (Finance), Odette School of Business.

Courses taught at Odette: BUSI-8130 Human Resources Management (MBA-Managers & Professionals)

- Arishi, M.; **Elsaid, A. M.**, Dawdi, S. & Elsaid, E. E. (2018). Impact of socially responsible leadership on employee leave intention: Exploratory study on IT companies in Egypt. *Business and Management Research*, 7 (2), 17-33, <http://doi.org/10.5430/bmr.v7n2p17>.
- ElFar, A.; **Elsaid, A. M.** & Elsaid, E. E. (2017). How knowledge management implementation affects the performance of Egyptian construction companies. *Journal of Applied Business Research*, 33 (3), 409-438, <http://doi.org/10.19030/jabr.v33i3.9934>. [April]



Angus Yao was an Assistant Professor at the Ted Rogers School of Management, Ryerson University (2015-2017). His Ph.D. is from the John Molson School of Business, Concordia University, Montreal (2013). He has recently had a paper accepted with **Dr. Zhenzhong Ma**, Professor and Associate Dean, Odette School of Business, at the RQA A+ -rated *Journal of Applied Psychology*.

Courses taught at Odette: MGMT-3440; MGMT-4810, MGMT-2400, STEN-4980, MGMT-4850, MGMT-3830, MGMT-4510, MGMT-4450, and MGMT-2430.

- **Yao, A.** & Ma, Z. (in press, 2022). Towards a holistic perspective of congruence research with the polynormal regression model. *Journal of Applied Psychology*.
- **Yao, A.**; Locke, E. A. & Jamal, M. (2017). On a combined theory of pay level satisfaction. *Journal of Organizational Behavior*, 39 (4), 448-461, <http://doi.org/10.1002/job.2243>. [November]

Shashi K. Shahi is an Assistant Professor at Laurentian University. His Ph.D. is from Lakehead University (2016). He has co-authored papers and conference proceedings/presentations with **Dr. Bharat Maheshwari**.

Courses taught at Odette: MSCI-2130, MSCI-2020, BUSI-8140 Management Information Systems, BSMM-8320, BSMM-8330.

- **Shahi, S. K.**; Yan, P., Choudhury, S. & Maheshwari, B. (2022). Artificial neural networks for demand forecasting of the Canadian forest products industry. *International Journal of Business Information Systems*, <http://doi.org/10.1504/IJBIS.2021.10041517>.
- **Shashi, S. K.** & Dia, M. (2020). Empirical study of the performance of Ontario's pulp and paper mills using bootstrap data envelopment analysis. *International Journal of Productivity and Quality Management*, 31 (1), 98-133, <http://doi.org/10.1504/IJPQM.2020.109330> [August]
- **Shahi, S. K.** & Maheshwari, B. (2021, June). Handling the COVID-19 pandemic: Performance evaluation of the Health Units in Ontario using data envelopment analysis. *Administrative Sciences Association of Canada 2021 conference*, Concordia University, Mon-

NOTE: For consistency, publication dates listed are the first available **online** dates. Research-active Emeritus faculty members are included.

Journal Publications

- Aleks, R.;** Saksida, T. & Kolahgar, S. (2021). Practice what you preach: The gender pay gap in labor union compensation. *Industrial Relations: a journal of economy and society*, 60 (4), 403-435, <http://doi.org/10.1111/irel.12291>. [September]
- An, Y.;** Jin, H., Liu, Q. & Zheng, K. (2022). Media attention and agency costs: Evidence from listed companies in China. *Journal of International Money and Finance*, 124, <http://doi.org/10.1016/j.jimonfin.2022.102609>. [February]
- Sheng, J.; Xu, S., **An, Y.** & Yang, J. (2022). Dynamic asset pricing in delegated investment: An investigation from the perspective of heterogeneous beliefs of institutional and retail investors. *Economic Modelling*, 107, <http://doi.org/10.1016/j.econmod.2021.105716>. [June]
- Zhang, L.; Jiang, J. & **An, Y.** (2022). Proper fund size: A perspective from both investors and fund managers. *Quantitative Finance*, <http://doi.org/10.1080/14697688.2021.2009904>. [January]
- Zhou, F.; Zhu, J., Qi, Y., Yang, J. & **An, Y.** (2021). Multi-dimensional corporate social responsibilities and stock price crash risk: Evidence from China. *International Review of Financial Analysis*, 78, <http://doi.org/10.1016/j.irfa.2021.101928>. [November]
- Fan, Y.; Zhou, F., **An, Y.** & Yang, J. (2021). Investor sentiment and stock price crash risk: Evidence from China. *Global Economic Review: Perspectives on East Asian Economies and Industries*, 50 (4), 310-339, <http://doi.org/10.1080/1226508X.2021.1947340>. [July]
- Wang, L.; Yang, Y. & **An, Y.** (2021). Corporate venture capital diversification, parent company value spillovers and value creation of start-ups. *Singapore Economic Review*, 58 (6) 1639-1650, <http://doi.org/10.1142/S021759082150020X>. [April]
- Wen, T.; Li, P. & **An, Y.** (2021). Information transmission between China's IH and SGX FTSE A50 stock index futures markets: The role of trading restrictions. *Emerging Markets Finance and Trade*, 58 (7) 1871-1882, <http://doi.org/10.1080/1540496X.2021.1917360>. [April]
- Li, X.; Yang, B., Su, Y., Qi, Y. & **An, Y.** (2021). Macro factors and bond returns in China. *Emerging Markets Finance and Trade*, <http://doi.org/10.1080/1540496X.2021.1941860>. [July]
- Liu, Y.; Liu, J., Ai, W., Wang, X. & **An, Y.** (2022). Agency conflicts in co-regulation: Evidence from IPO application screening in China. *International Review of Financial Analysis*, 82, <http://doi.org/10.1016/j.irfa.2022.102131>.
- Kolahgar, S.; **Babaghaderi, A.** & Bhabra, H. S. (2021). Corporate communication as a governance mechanism: A content analysis of corporate public disclosures. *Corporate Ownership & Control*, 18 (3), 438-468, <http://doi.org/10.22495/cocv18i3siart16>. [June]
- Kolahgar, S; Nateghi, M. & **Babaghaderi, A.** (2021). Cloud manufacturing with fuzzy inference systems: A supply chain approach to post COVID-19 economy. *SSRN Social Science Research Network*, <http://dx.doi.org/10.2139/ssrn.3918522>. [September]
- Brill, P. H.** & Huang, M.L. (2022). On approximation of the analytic fixed finite time large t probability distributions in an extreme renewal process with no-mean inter-renewals. *Probability in the Engineering and Information Sciences*, <http://doi.org/10.1017/S0269964822000122>. [May]
- Brill, P. H.;** Huang, M. L. & Hlynka, M. (2020). On the service time in a workload-barrier M/G/1 queue with accepted and blocked customers. *European Journal of Operational Research*, 283 (1) 235-243, <http://doi.org/10.1016/j.ejor.2019.10.028>. [May]
- Zhang, Y.; Hlynka, M. & **Brill, P. H.** (2019). First passage and collective marks. *International Journal of Statistics and Probability*, 8 (6), 47-50, <http://doi.org/10.5539/ijsp.v8n6p47>. Published by the Canadian Center of Science and Education.
- Dolan, S.L. & **Brykman, K.M.** (2022). The use of Dopamine to enhance resilience in a post COVID-19 era: Lessons from recent discoveries in neuroscience that helps sustain vigilance and productivity in life and work. *The European Business Review* (online), January 6, 2022. www.europeanbusinessreview.com.
- Hartmann, S.; Backmann, J., Newman, A., **Brykman, K.M.** & Pidduck, R. J. (2022). Psychological resilience of entrepreneurs: A review and agenda for future research. *Journal of Small Business Management*, <http://doi.org/10.1080/00472778.2021.2024216>. [February]
- Dufour, L.;** Escribano, P. I. & Maoret, M. (2021). (How) will I socialize you? The impact of supervisor initial evaluations and subsequent support on the socialization of temporary newcomers. *Organization Science*, 32 (3), 881-908, <http://doi.org/10.1287/orsc.2021.1468>. [June]
- Dufour, L.;** Andiappan, M. & Banoun, A. (2021). Support or evaluate?: The multifaceted role of supervisors during the newcomer socialization process. *European Management Journal*, <http://doi.org/10.1016/j.emj.2021.08.006>. [August]

- Furneaux, B. & Rieser, L. (2022). User motivation in application abandonment: A four-drives model. *International Journal of Electronic Commerce*, 26 (1), 49-89 [March] [User Motivation in Application Abandonment: A Four-Drives Model – IJEC \(ijec-web.org\)](#)
- Lee, J. C. & Chang, H. (2021). Effect of elaborateness of apology on subsequent disciplinary action considering outcome severity and favorable reputation as moderators. *Business Communication Research and Practice*, 4 (2), 104-114, <http://doi.org/10.22682/bcrp.2021.4.2.104>. [July]
- Liu, W.; Wei, S., Li, K. W. & Long, S. (2022). Supplier participation in digital transformation of a two-echelon supply chain: Monetary and symbolic incentives. *Transportation Research Part E: Logistics and Transportation Review*, 161, <http://doi.org/10.1016/j.tre.2022.102688>. [May]
- Gong, B.; Gao, Y., Li, K. W., Liu, Z. & Huang, J. (2022). Cooperate or compete? A strategic analysis of formal and informal electric vehicle battery recyclers under government intervention. *International Journal of Logistics Research and Applications*, <http://doi.org/10.1080/13675567.2022.2047621>. [March]
- Li, D. F.; Liu, P. & Li, K. W. (2021). Big data and intelligent decisions: Introduction to the Special Issue. *Group Decision and Negotiation*, 30 (6), 1195-1200, <http://doi.org/10.1007/s10726-021-09764-9>. [October]
- Zhang, L.; Xue, B. & Li, K. W. (2021). Assessing subsidy policies for green products: Operational and environmental perspectives. *International Transactions in Operational Research*, 29 (5), 3081-3106, <http://doi.org/10.1111/itor.13077>. [November]
- Jing, L.; Ma, Z., Ma, Z., Chen, B. & Cheng, S. (2020). Nurse practitioners' work values and their conflict management approaches in a stressful workplace: A Taiwan study. *Sustainability*, 12 (3), 1040, <http://doi.org/10.3390/su12031040>. [February]
- Zhang, Q.; Ma, Z., Ye, L., Guo, M. & Liu, S. (2021). Future work self and employee creativity: The mediating role of informal field-based learning for high innovation performance. *Sustainability*, 13 (3), 1352, <http://doi.org/10.3390/su13031352>. [January]
- Xiao, J.; Bao, Y., Wang, J., Yu, H., Ma, Z. & Jing, L. (2021). Knowledge sharing in R&D teams: An evolutionary game model. *Sustainability*, 13 (12), 6664, <http://doi.org/10.3390/su13126664>. [June]
- Wang, Q.; Zhang, W., Li, J., Mai, F. & Ma, Z. (2022). Effect of online review sentiment on product sales: The moderating role of review credibility perception. *Computers in Human Behavior*, 133 (107272), <http://doi.org/10.1016/j.chb.2022.107272>. [March]
- Rahim, A.; Katz, J. P., Ma, Z., Yilmaz, H., Lassleben, H., Rahman, M., Silva, M. G., Bibi, Z., Shaw, L., Fernandez, T. & Yee, C. (2022). The three-way interactions of gender, supervisor's gender, and country on the strategies for managing conflict of millennials: an exploratory study in 10 countries. *International Journal of Conflict Management*, <http://doi.org/10.1108/IJCMA-05-2021-0074>. [June]
- Shahi, S.; Yan, P., Choudhury, S. & Maheshwari, B. (2022). Artificial neural networks for demand forecasting of the Canadian forest products industry. *International Journal of Business Information Systems*, <http://doi.org/10.1504/IJBIS.2021.10041517>.
- Pandher, G. (2022). Determinants of return-maximizing CEO equity & cash compensation. *International Review of Economics & Finance*, 79, 154-168, <http://doi.org/10.1016/j.iref.2021.11.003>. [May]
- Robson, K. & Mills, A. J. (2022). Teaching, fast and slow: Student perceptions of emergency remote education. *Journal of Marketing Education*, <http://doi.org/10.1177/02734753221084585>. [April]
- Schlosser, F.K.; Azevedo, M., McPhee, D. M., Ralph, J. & Salminen, H. (2022). Strategies for talent engagement and retention of Brazilian nursing professionals. *Revista Brasileira de Enfermagem: The Official Publication of the Brazilian Nursing Association*, 75 (6), <http://doi.org/10.1590/0034-7167-2022v75n6refl>.
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Books

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Chapters

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- McDougall, A. E.**, & **Robson, K.** (2022). Sleeping on the Job: EnergyPods at Huff-Post. *SAGE Business Cases Originals*. <http://dx.doi.org/10.4135/9781529781120>. [January]
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- Robson, K.** (2021). Peloton's Safety Issues. *SAGE Business Cases Originals*. <http://dx.doi.org/10.4135/9781529795813>. [November]
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- Robson, K.** (2022). The Disruptive Potential of DeFi. *SAGE Business Cases Originals*. <https://dx.doi.org/10.4153/9781529605013>. [March]
- Li, K. W.** (2022, February). Manufacturer encroachment with a differentiated product under expected-sales sensitive demand. *International Working Seminar on Production Economics*, 22nd, Innsbruck, Austria.
- Maheshwari, B.** (2022, June). A three dimensional conceptual framework for better understanding supply chains: An exploratory study. *Administrative Sciences Association of Canada (ASAC) 2022 conference*, Halifax.
- Duarte, G.; Scavarda, A., Dias, A. C., **Pathak, J.** & Bosman, S. (2021, December). The lubricant supply chain management investigation: The recent decade and COVID-19 pandemical incidents and interferences. *POMS Lima 2021: Production and Operations Management Society Lima Virtual Conference*, Lima, Peru (virtual).
- Lopes, F. G.; Rastoldo, P., Scavarda, A., Machado, F., Wang, P. & **Pathak, J.** (2021, December). Public health and environment: A sustainable relationship. *POMS India International Conference: Building Resilience in Supply Chains and Communities*, Virtual.
- Magalhaes, L.; Scavarda, A., Fonseca, A. & **Pathak, J.** (2021, December). Sustainable investments - Effectiveness indicators. *POMS India International Conference: Building Resilience in Supply Chains and Communities*, Virtual.
- Reis, P. N.C.; Scavarda, A., Machado, F. V., **Pathak, J.** & Hridoy, R. M. (2021, December). A product life cycle investigation through sustainable operations management in order to generate market differentiation. *POMS Lima 2021: Production and Operations Management Society Lima Virtual Conference*, Lima, Peru (virtual).

Cases

Robson, K. (2022). Mixing Business and Politics: Prenzeys Spices. *SAGE Business Cases Originals*. <http://dx.doi.org/10.4135/9781529774139>. [January]

Presentations

Kenworthy, T. P. (2022, June). Theory usage in empirical information systems research: A review and discussion. *Administrative Sciences Association of Canada (ASAC) 2022 conference*, Halifax.

Lan, G. (2022, June). Personal values and moral reasoning: A contemporary empirical study. *Administrative Sciences Association of Canada (ASAC) 2022 conference*, Halifax.

Santiago, F.; Scavarda, A., Machado, F., Borchardt, M. & **Pathak, J.** (2021, December). Analysis of the reverse logistics role in the supply chain. *POMS India International Conference: Building Resilience in Supply Chains and Communities*, Virtual.

Presentations—continued

Scavarda, A.; Magalhaes, L., Fonseca, A., Pathak, J. & Hridoy, R. M. (2021, December). Cascading projects challenges - Literature review. *POMS India International Conference: Building Resilience in Supply Chains and Communities*, Virtual.

Silva, F.; Scavarda, A., Lopes, C. M., Pathak, J. & Ferrer Vasquez, M. A. (2021, December). The sustainable operations management of the value-based healthcare service implementation drivers in the hospital institutions. *POMS Lima 2021: Production and Operations Management Society Lima Virtual Conference*, Lima (virtual), Peru.

Fonseca, A.; Scavarda, A., Dias, A., Reyes, P. & Pathak, J. (2021, May). An analysis of the sustainable role of smart cities in a post-pandemic world. *POMS 31st Annual Conference*, Virtual

Samnani, A. (2022, June). The potential dark side of organizational measures for COVID-19: A risk-hazard model. *Administrative Sciences Association of Canada (ASAC) 2022 conference*, Halifax.

Best Paper Award - HR Division

Samnani, A. (2022, June). *Socioeconomic status and work outcomes*. Administrative Sciences Association of Canada 2022 conference, Halifax.

Invited Presentations

Fredette, C. (2021, April). Moving away from a colonial diversity mindset in leading and governing. *Board of Governors*, University of Windsor.

Neposlan, S. (2021). Venture women leader language and powerful presenting. *EPICentre Teaching and Workshop*, University of Windsor.

Grants

Anazodo, K.S. (2020-2023). The Stigma Shadow: Employment Reintegration Post-Incarnation *SSHRC Insight Development Grant*. Total awarded: \$58,785.

Lee, J.C. (2022). Mentorship on the Global Business Environment course in collaboration with Chitkara University. *University of Windsor Internationalization Grant*. Total awarded: \$4,500.

Maheshwari, B. (2022-2027). *MITACS Business Strategy Internship*. Total awarded: \$60,000.

Schlosser, F. K. (2022). RENT Conference and Finnish partnerships, Finland. *UW Exchange Grant*. Total awarded: \$1,000.

2022 Odette RIF Grants

The **Odette Research Innovation Fund Grant** program began in 2005. It is intended as short-term seed funding to support development of scholarly research and business education research. The *Call for Proposals* goes out to full time, tenure track/tenured faculty members annually in mid-December with a late January/early February submission deadline. Successful grant applicants are expected to publish their research in journals classified in Odette RQA, and/or present their work in renowned scholarly conferences and/or apply for external grants (e.g., SSHRC, NSERC) within 3 years of receiving the grant.

Selection Criteria

The Odette Research Committee reviews each proposal and makes funding recommendations to the Dean. Priority is given to junior faculty, and faculty who have not recently received RIF funds. Decisions are based on the merit of each application as it applies to:

- Innovation and uniqueness of content;
- Relevance of the proposal to the School's Strategic Plan and/or research Mission Statement,
- Budget items (allowable items detailed in *Call for Proposals*),
- Proposed outlet(s), e.g., refereed journals/conferences, application for external grants,
- Use and effectiveness of previous RIF awards.

In 2022, six proposals from faculty members for RIF grants were funded. The maximum award was \$8,000.

An, Y. (2022-2023). Matching and venture capitalists' exit performance: Evidence from the Chinese market. Total awarded: \$8,000.

Anazodo, K.S. (2022-2023). The socialization experience of racialized justice involved persons into the workplace: Evaluating an employment pilot program. Total awarded: \$8,000.

Baki, M.F. (2022-2023). Planning and scheduling manufacturing and healthcare. Total awarded: \$8,000.

Guo, G. (2022-2023). Improving the measures of firm-level total factor productivity: A longitudinal multilevel approach. Total awarded: \$7,400.

Ma, Z. (2022-2023). Board interlock and firm performance in the age of globalization: The cultural effects in emerging markets. Total awarded: \$8,000.

Song, Y.H. (2022-2023). Exploring the relationship between customer mistreatment and customer directed sabotage: Moderating role of LMX and conscientiousness. Total awarded: \$8,000.



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Odette Research Review

Leadership, Innovation and Social Responsibility

Odette School of Business

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