

## Specializations – Fall 2026

<b>Accounting</b> (8 Business Electives + 3 for CPA track)	
Gate-in courses – Minimum <b>grade</b> of “65” in each	
ACCT-1510	Principles of Financial Accounting
ACCT-2550	Principles of Managerial Accounting
A minimum <b>average</b> of “67” in the following:	
ACCT-2510	Intro To Accounting Theory
ACCT-2520	Accounting Theory I
ACCT-3520	Accounting Theory II
ACCT-3560	Advanced Managerial Accounting & Analysis
ACCT-3580	Accounting Information Systems
ACCT-3600	Auditing I
ACCT-3610	Taxation I
<b>Plus the Capstone course with Minimum grade of “70”</b>	
ACCT-4570	Advanced Accounting I
Add'l courses for CPA track: ACCT 4590, ACCT 4600, ACCT 4610	

<b>Business Analytics and Supply Chain Management</b> (6 Business Electives)	
Gate-in courses – Minimum <b>grade</b> of “65” in each	
MSCI-2130	Intro to Management Information Systems
MSCI-2200	Quantitative Decision Models
Required Course:	
MSCI-3410	Supply Chain Mgmt I: Intro & Fundamentals
Minimum overall <b>average</b> of “67” in the following:	
<b>(A) Two of:</b>	
MSCI-3050	Statistical Quality Design & Control
MSCI-3200	Quantitative Decision Models II
MSCI-3310	Operations Management I
MSCI-4310	Operations Management II
MSCI-4980	Modeling & Analysis in Mgmt Science & Systems
MKTG-3390	Logistics & Supply Chain Management
<b>(B) Two of:</b>	
MSCI-2230	Introduction to Data Science for Business
MSCI-2250	Introduction to Project Management
MSCI-3110	Introduction to Database Management
MSCI-3120	Business Process and Data Analytics
MSCI-3230	Data Science Tools & Methods
MSCI-4230	Business Analytics in Practice
MSCI-4240	Financial Technologies
<b>(C) One of (not already taken above):</b>	
MSCI-2230, MSCI-2250, MSCI-3050, MSCI-3110, MSCI-3120, MSCI-3200, MSCI-3230, MSCI-3310, MSCI-4200, MSCI-4230, MSCI-4240, MSCI-4310, MSCI-4910, MSCI-4950, MSCI-4980, MKTG-3390	
<b>(D) Plus a Capstone course with a minimum grade of “67” in one of the following (not already taken above):</b>	
MSCI-4230	Business Analytics in Practice
MSCI-4310	Operations Management II
MSCI-4980	Modeling & Analysis in Management

<b>Finance</b> (5 Business Electives)	
Gate-in courses – Minimum <b>grade</b> of “65” in	
FINA-2710	Business Finance II
A minimum <b>average</b> of “67” in the following:	
FINA-3710	Intermediate Finance
<b>and any three of the following:</b>	
FINA-3720	Investments
FINA-3730	Working Capital Management
FINA-3780	Financial Markets and Institutions
FINA-3790	International Financial Management
FINA-4720	Portfolio Management
FINA-4770	Derivatives and Risk Management
FINA-4780	Institutional & Pension Fund Investment Mgmt
FINA-4910	Special Topics in Finance
<b>Plus the Capstone course with a minimum grade of “67”</b>	
FINA-4740	Corporate Financial Strategy
Successful completion of CSC exams will exempt students from 1 elective above. Successful completion of CFA Level 1 exam will exempt students from 2 electives.	

<b>Human Resources</b> (8 Business Electives)	
Gate-in courses – Minimum <b>grade</b> of “65”	
MGMT-2430	Human Resources Management
A minimum <b>average</b> of “70” in the following:	
MGMT-3420	Compensation Management
MGMT-3440	Labour-Management Relations
MGMT-4410	Training and Development
MGMT-4510	Organizational Staffing
MGMT-4520	Mgmt of Org. Health, Wellness & Safety
<b>and any two of the following:</b>	
MGMT-3830	International Human Resources Mgmt
MGMT-4450	Organization Design
MGMT-4480	Employment Law
MGMT-4490	Negotiations
MGMT-4810	Diversity in the Workplace
MGMT-4910	Special Topics in Management & Labour Studies
<b>Plus the Capstone course with a minimum grade of “70”</b>	
MGMT-4850	Human Resource Planning
Completion of this specialization fulfills the coursework requirements for the Certified Human Resources Professional (CHRP) designation: <a href="https://www.hrpa.ca/designations/chrp-certified-human-resource-professional/">https://www.hrpa.ca/designations/chrp-certified-human-resource-professional/</a>	

<b>Marketing</b> (8 Business Electives)	
Gate-in courses – Minimum <b>grade</b> of “65” in each	
MKTG-1310	Principles of Marketing
MKTG-2320	Marketing Problems–Applications/Decisions
A minimum <b>average</b> of “67” in the following:	
MKTG-3320	Research Methods in Marketing
MKTG-3340	Consumer Behaviour
<b>and four of</b>	
MKTG-3350	Distribution and Marketing Channels
MKTG-3370	Quant. Analysis for Marketing Decisions
MKTG-3380	Retail Marketing Management
MKTG-3390	Logistics and Supply Chain Management
MKTG-4320	Brand Management
MKTG-4330	Digital Marketing
MKTG-4350	International Marketing
MKTG-4360	Advertising Management
MKTG-4370	Sales Management
MKTG-4300	Event Marketing
MKTG-4380	International Logistics
MKTG-4410	Sustainability in Marketing
MKTG-4440	Social Marketing
MKTG-4450	Services Marketing
MKTG-4910	Special Topics in Marketing (max: twice)
MKTG-4950	Independent Study in Marketing (pending Senate approval)
<b>Plus the Capstone course with a minimum grade of “67”</b>	
MKTG-4390	Marketing Strategy & Planning (Winter Only)

### How to ADD your Specialization in UWinsite:

[http://ask.uwindsor.ca/app/answers/detail/a\\_id/253/kw/](http://ask.uwindsor.ca/app/answers/detail/a_id/253/kw/)

Any specialization may be taken with any Bachelor of Commerce program; however, some combinations require additional courses.

An additional specialization may be taken with approval from the Odette School of Business.

Questions? [business@uwindsor.ca](mailto:business@uwindsor.ca)

This is only a guide. The University Calendar outlines all official academic regulations and standards, program degree requirements, and general University policies:

<https://www.uwindsor.ca/secretariat/282/undergraduate-and-graduate-calendars>