



**Odette School
of Business**
University of Windsor

ODETTE RESEARCH REVIEW

Spring / Summer
2021

VOLUME 10 NUMBER 1

IN THIS ISSUE



2021 Research Presentations

Page 2

New Faculty Members

- Dr. Kemi Anazodo (Management)

Page 3

- Dr. Lucas Dufour (Management)

Page 4

- Dr. Azadeh Babaghaderi (Finance)

Page 5

PUBLICATIONS & SCHOLARLY ACTIVITY

*Recent and previously unreported intel-
lectual contributions*

Pages 6-9

The Odette Research Review (ORR) is published twice annually, in Spring/Summer and Fall/Winter. Please report any errors or omissions to Linda Ingram at lingram@uwindsor.ca. Comments and new items always welcome.

Dr. Yunbi An—Professor (Finance) - Friday March 26, 2021—12:00 PM, MS Teams

"The dark side of strengthened minority voting power: An innovation perspective"

Abstract: Based on the 2014 regulatory reforms aimed at strengthening the protection of legitimate rights and interests of minority investors in China, we investigate minority shareholders' short-termism and how the enhanced minority voting power impacts firm innovation. We find that the enhanced minority voting power after the reforms lowers firms' patent counts. We show that the reduced innovation outcomes after the reforms cannot be explained by shareholders' weak monitoring in firms with strong minority voting power potential, as for such firms, strong product market competition does not promote innovation. To understand the underlying mechanisms of the negative relationship between minority voting and firm innovation, we further examine how minority voting is related to executive compensation and managerial career concerns. We find that the enhanced minority voting power boosts both the target earnings growth rate in executive incentive plans and executive turnover-performance sensitivity. Finally, we show that the negative impact of the enhanced minority voting power is particularly pronounced for firms with non-entrenched managers and firms with low ownership held by pressure-resistant institutions.

Recent Publications

- Sheng, J., Xu, S., **An, Y.**, & Yang, J. (2021). Dynamic portfolio strategy by loss-averse fund managers facing performance-induced fund flows. *International Review of Financial Analysis*, 73, <http://doi.org/10.1016/j.irfa.2020.101609>. [October]
- Li, X., Yang, B., Su, Y., & **An, Y.** (2021). Downside risk and defaultable bond returns. *Journal of Management Science and Engineering*, 6 (1), 99-110, <http://doi.org/10.1016/j.jmse.2021.02.006>. [February]
- Wang, L., Huang, H., & **An, Y.** (2021). Technological fit, control rights allocation, and innovation performance of corporate venture capital-backed enterprises. *Venture Capital: An International Journal of Entrepreneurial Finance*, 23 (3), 229-255, <http://doi.org/10.1080/13691066.2021.1905931>. [April]
- Jiang, C., Du, J., **An, Y.**, & Zhang, J. (2020). Factor tracking: A new smart beta strategy that outperforms naive diversification. *Economic Modelling*, 96, 396-408, <http://doi.org/10.1016/j.econmod.2020.03.023>. [April]
- Wang, L., Zhou, F., **An, Y.**, & Yang, J. (2019). Corporate venture capital: Technological innovation or value creation? A comparative study of CVC- and IVC-invested Chinese listed companies. *Asian Journal of Technology Innovation*, 27 (3), 257-279, <http://doi.org/10.1080/19761597.2019.1669470>. [September]

Dr. Karen Robson—Assistant Professor (Marketing) - Friday April 30, 2021—12:00 PM, MS Teams

"Managerial Responses to Consumers who Use Brand-Related Intellectual Property without Permission"

Abstract: Consumers often engage in unsolicited innovation with brand related intellectual property, in violation of intellectual property laws. Although firms often respond by exercising their legal right to stop such activity, there are a variety of situations in which consumers' unauthorized use of brand related IP is desirable for a brand or in which enforcing intellectual property rights can adversely impact a brand. This paper illustrates situations in which managers may benefit from choosing to forego exercising their intellectual property rights. To assist managers, this paper contributes a framework for understanding the managerial approaches to situations in which consumers use intellectual property without permission.

Recent Publications

- Wilson, M., **Robson, K.**, & Pitt, L. (2021). Consumer subversion and its relationship to anti-consumption deviant and dysfunctional behaviors, and consumer revenge. *Psychology and Marketing*, <http://doi.org/10.1002/mar.21583>. [August]
- Wilson, M., Paschen, J., **Robson, K.**, & Heiligenberg, K. (2021). Understanding and developing contributions to marketing theory. *Journal of Strategic Marketing*, <http://doi.org/10.1080/0965254X.2020.1853199>. [August]
- **Robson, K.**, de Beer, J., & McCarthy, I. P. (2020). Open branding: Managing the unauthorized use of brand-related intellectual property. *Business Horizons*, 63 (6), 773-785, <http://doi.org/10.1016/j.bushor.2020.07.001>. [July]
- **Robson, K.**, & Beninger, S. (2020). Confronting the challenges women face as customers and marketers (Guest Editorial). *Business Horizons, Special Issue: Women in Marketing*, 63 (5), 595-596. [October]
- Paschen, J., Wilson, M., & **Robson, K.** (2020). #BuyNothingDay: investigating consumer restraint using hybrid content analysis of Twitter data. *European Journal of Marketing*, 54 (2), 327-350, <http://doi.org/10.1108/EJM-01-2019-0063>. [January]
- Beninger, S., & **Robson, K.** (2020). The disruptive potential of drones. *Marketing Letters*, 31, 315-319, <http://doi.org/10.1007/s11002-020-09542-8>.

Kemi Salawu Anazodo, Ph.D.



- Ph.D. York University, Toronto, Human Resources Management, 2019.
- Master's (Honors), Industrial Relations and Human Resources, Centre for Industrial Relations and Human Resources, University of Toronto, 2011.
- B.B.A. (Honors) Human Resource Management, French (minor), Brock University, St. Catharines, 2010.

Background

Dr. Anazodo was an Assistant Professor at the Goodman School of Business at Brock University since 2017, where she taught graduate and undergraduate courses such as Organizational Behaviour and Design, HR Planning and Strategy, and Strategic Human Resource Planning. Prior to that, she was a Sessional Lecturer at York University School of Human Resource Management, and at the Ted Rogers School of Management at Ryerson University. Dr. Anazodo joined the Management Area faculty at the Odette School of Business in July 2021.

Research Interests: Equitable employment, Diversity and Inclusion, Identity, Marginalization/Stigma

Publications

- Young, N. C. & **Anazodo, K. S.** (2020). Exploring the overlooked: Women, work and criminal history. *Gender in Management: an international journal*, 35 (6), 506-528, <http://doi.org/10.1008/GM-05-2019-0072>. [May]
- **Anazodo, K. S.**; Young, N. C., & Ricciardelli, R. (2020). Challenging the status quo: Exploring organizational deviations from discriminatory norms towards criminal history. *The Annual Review of Interdisciplinary Justice Research*, 9, 206-236.
- Griffith, J., Rade, C. & **Anazodo, K. S.** (2019). Criminal history and employment: An interdisciplinary literature synthesis. *Equity, Diversity and Inclusion: an international journal*, 38 (5), 505-528, <http://doi.org/10.1108/EDI-10-2018-0185>. [June]
- **Anazodo, K. S.**; Ricciardelli, R., & Chan, C. (2019). Employment after incarceration: Managing a socially stigmatized identity. *Equity, Diversity and Inclusion: an international journal*, 35 (5), 564-582, <http://doi.org/10.1108/EDI-09-2018-0175>. [June]
- Young, N. C.; Griffith, J. N., & **Anazodo, K. S.** (2019). Exploring the effect of training on equitable access to employment: A gendered perspective of work release programs. *Journal of Human Resource Management*, 22 (2), 70-86.
- **Anazodo, K. S.**; Chan, C., & Ricciardelli, R. (2016). Employment and Desistance from Crime. Chapter 2 in R. Ricciardelli & A.M.F. Peters (Eds.), *After Prison: Navigating Employment and Reintegration* (pp. 288). Waterloo, Ontario: Wilfrid Laurier University Press. ISBN: 9781771123167; eBook: 978177123181

Presentations

- **Anazodo, K. S.**, Ricciardelli, R., Chan, C., & Budworth, M. H. (2020). Experiencing former prisoner employment reintegration: An interplay between the past and present. *Academy of Management annual conference*, Virtual.
- Young, N. C., Griffith, J. N., & **Anazodo, K. S.** (2019). Does training promote equitable access to employment? The role of gender in work release programs. *Academy of Management annual conference*, <http://doi.org/10.5465/AMBPP.2019.11320abstract>
- Zhang, C. & **Anazodo, K. S.** (2018). Multiple roles in workplace: An exploration of boundary management styles in a dyadic relationship between supervisors and subordinates. *Administrative Sciences Association of Canada (ASAC) annual conference*, Toronto.
- Jones Young, N. C., Griffith, J. N., & **Anazodo, K. S.** (2018). Scheduled for release and ready for work: Exploring the factors affecting offenders' pursuit of employment. *International Conference on Decreasing Recidivism*, Baltimore.
- Griffith, J. N., Jones Young, N. C., & **Anazodo, K. S.** (2018). Improving lives: Exploring the relationship between criminal history and work. *Southern Management Association (SMA) conference*, Lexington, Kentucky.



Lucas Dufour, Ph.D.

- Ph.D. ESSEC Paris and IAE Aix-en-Provence (Aix-Marseille University), France, Organizational Behavior, 2008.
- ITP H.E.C., Paris, France, 2012.
- M.S. in Research, IAE d'Aix-en-Provence (Aix-Marseille University), France. Major: Human Resource Management, 2005.
- M.S. Business, Kedge Business School, Marseille, France, with 1-year exchange at U.C.D, Dublin, Ireland, 2004.
- ITP (International Teaching Program) H.E.C. Paris, France, 2012.
- Visiting Scholar, MIT and Boston College, USA, 2009 and 2010
- Post-doctoral Student, MIT and Boston College, USA, 2008.

Background

Dr. Lucas Dufour was an Assistant Professor (Management) at the University of Toronto Institute of Health Policy, Management and Evaluation, from 2019 until he joined the Management Area faculty at the Odette School of Business in July 2021. He was also an Assistant Professor (2009-2017) and Associate Professor (2018-2019) at Montpellier Business School in Montpellier, France; a Lecturer (2005-2008) at Aix-Marseille University, France, and a Lecturer (2006) at Kedge Business School, Marseille, France. He has held the position of Adjunct Professor at the University of Luxembourg since 2017. During his tenure at the University of Toronto, Dr. Dufour served as Associate Director at ACE (Accessing Centre for Expertise) 2019-2021, providing consulting services for decision makers in the healthcare sector.

Research Interests: Socialization, Creativity / Innovation, Ethics and Emotions

Publications

- **Dufour, L.**, Andiappan, M., & Banoun, A. (2021). Support or evaluate?: The multifaceted role of supervisors during the newcomer socialization process. *European Management Journal*, <http://doi.org/10.1016/j.emj.2021.08.006>. [August]
- **Dufour, L.**, Escribano, P., & Maoret, M. (2021). (How) will I socialize you? The impact of supervisor initial evaluations and subsequent support on the socialization of temporary newcomers. *Organization Science*, 32 (3), 881-908, <http://doi.org/10.1287/orsc.2021.1468>. [June]
- Andiappan, M., & **Dufour, L.** (2020). Jealousy at work: A tripartite model. *Academy of Management Review*, 45 (1), 205-229, <http://doi.org/10.5465/amr.2016.0299>. [January]
- Andiappan, M., & **Dufour, L.** (2020). The evolution of unethical behavior engagement amongst longshoremen in France: A 70 year perspective. *Organizational Behavior and Human Decision Processes*, <http://doi.org/10.1016/j.obhdp.2020.06.001>. [June]
- **Dufour, L.**, Maoret, M., & Montani, F. (2019). Coupling high self-perceived creativity and successful newcomer adjustment in organizations: The role of supervisor trust and support for authentic self-expression. *Journal of Management Studies*, 57 (8), 1531-1555, <http://doi.org/10.1111/joms.12547>. [December]
- Montani, F., Maoret, M., & **Dufour, L.** (2019). The dark side of socialization: How and when divestiture socialization undermines newcomer outcomes. *Journal of Organizational Behavior*, 40 (4), 506-521, <http://doi.org/10.1002/job.2351>. [January]

Presentations

- Andiappan, M. & **Dufour, L.** (2018). It's all part of the game: Multi-level influences on the evolution of unethical behavior normalization amongst longshoremen in France. *European Academy of Management annual conference*, Reykjavik, Iceland.
- **Dufour, L.** & Montani, F. (2018). The role of supervisor trust and support for authenticity on newcomers' creativity and adjustment. *Academy of Management annual conference*, Chicago.
- Escribano, P., **Dufour, L.**, & Maoret, M. (2017). Will I socialize you? An IPO model of supervisors' involvement in newcomers' socialization. *Academy of Management annual conference*, Atlanta.
- Andiappan, M., **Dufour, L.**, Jaeck, M., Joly, M., Kessari, C., M. Marais & M. Meyer (2016). Legitimizing a diversity policy in the midst of varying stakeholder perspectives. *Academy of Management annual conference*, Anaheim, California.



Azadeh Babaghaderi

- Concordia University, Finance, 2021.
- M.B.A. University of Northern Iowa, 2012.
- M.Sc. Shahid Beheshi University, Tehran, Iran, 2008.
- B.A. Shahid Beheshi University, Business Administration, 2005.

Background

Prior to joining the Finance Area faculty at the Odette School of Business in July 2021, Dr. Babaghaderi was a Lecturer (September 2020-June 2021) at the University of Prince Edward Island; an Instructor (January 2016-May 2017) at Concordia University, Project Manager (June 2009-June 2010) at Sharif University of Technology in Tehran, and a Research Associate at the Iran Chamber of Commerce Research Centre (August 2008-August 2010) in Tehran, Iran. Prior to that,, Dr. Babaghaderi worked as Senior Analyst & IPO Assistant Manager at Novin Investment Bank (May 2007-June, 2008), Tehran; Lead Financial Officer, PEDEX Co. (June 2006-April 2007), Tehran, and was a Founding Member at the Rahbord Sazan Group (June 2004-June 2006), Tehran, Iran.

Research Interests

- Corporate restructuring and spinoffs
- Corporate Governance
- Transparency and stakeholder communication
- Real estate
- Sustainability
- CSR and Environmental issues in corporate finance
- Executive Compensation

Publications

- Kolahgar, S., Nateghi, M., & **Babaghaderi, A.** (2021). Cloud manufacturing with fuzzy inference systems: A supply chain approach to post COVID-19 economy. *SSRN Social Science Research Network - Elsevier*, <http://doi.org/10.2139/ssrn.3918522>. [September]
- Kolahgar, S., **Babaghaderi, A.**, & Bhabra, H. S. (2019). Corporate communication as a governance mechanism: A content analysis of corporate public disclosures. *Corporate Ownership & Control*, 18 (3), 438-468, <http://doi.org/10.22495/cocv18i3siart16>. [December]
- Thompson, F., Zaman, M., Kolahgar, S., & **Babaghaderi, A.** (2012). An analysis of the Pension Benefit Guarantee Corporation's deficit and scenarios in determining adequate premiums to cover claim experience. *Pensions: An International Journal*, 17 (1), 36-45, <http://doi.org/10.1057/pm.2011.31>. [February]
- Thompson, F., Zaman, M., Kolahgar, S., & **Babaghaderi, A.** (2012). A control theory approach to determining premiums and coverage in relation to externalities associated with pension benefit guarantee insurance. *Public and Municipal Finance*, 1 (2), 7-13.

Presentations

- **Babaghaderi, A.** (2020). Corporate spin off completion and board composition. *Atlantic Schools of Business (ASB)* conference, Virtual.
- **Babaghaderi, A.** (2020). Conference calls and the probability of spinoff completion: A textual sentiment analysis. *Atlantic Schools of Business (ASB)* conference, Virtual.
- **Babaghaderi, A.**, Bhabra, H., & Ravi, R. (2020, November). Conference calls and the probability of spinoff completion: A textual sentiment analysis. *Southern Finance Association 60th anniversary conference*, Virtual.
- **Babaghaderi, A.** (2020, August). Corporate spin off completion and board composition. *International Corporate Governance Society (ICGS)* conference, Virtual.

NOTE: For consistency, publication dates listed are the first available online dates.

Journal Publications

- Aleks, R.,** Saksida, T., & Wolf, A. S. (2020). Hero or villain? A cohort and generational analysis of how youth attitudes towards unions have changed over time. *British Journal of Industrial Relations*, 59 (2), 532-567, <http://doi.org/10.1111/bjir/12571>. [October]
- Li, X., Yang, B., Su, Y., & **An, Y.** (2021). Downside risk and defaultable bond returns. *Journal of Management Science and Engineering*, 6 (1), 99-110, <http://doi.org/10.1016/j.jmse.2021.02.006>. [February]
- Sheng, J., Xu, S., **An, Y.**, & Yang, J. (2021). Dynamic portfolio strategy by loss-averse fund managers facing performance-induced fund flows. *International Review of Financial Analysis*, 73, <http://doi.org/10.1016/j.irfa.2020.101609>. [October]
- Wang, L., Huang, H., & **An, Y.** (2021). Technological fit, control rights allocation, and innovation performance of corporate venture capital-backed enterprises. *Venture Capital: An International Journal of Entrepreneurial Finance*, 23 (3), 229-255, <http://doi.org/10.1080/13691066.2021.1905931>.
- Li, X., & **Aneja, Y.** (2020). A new branch-and-cut approach for the generalized regenerator problem. *Annals of Operations Research*, 295, 229-255, <http://doi.org/10.1007/s10479-020-03721-6>. [July]
- Li, X., Ding, Y., Pan, K., Jiang, D., & **Aneja, Y.** (2020). Single-path service network design problem with resource constraints. *Transportation Research Part E: Logistics and Transportation Review*, 140, 1-27, <http://doi.org/10.1016/j.tre.2020.101945>. [August]
- Rahman, Md. Z., Mukhopadhyay, A., & **Aneja, Y.** (2020). A separator-based method for generating weakly chordal graphs. *Discrete Mathematics, Algorithms and Applications*, 12 (4), <http://doi.org/10.1142/S1793830920500391>.
- Li, X., Wei, K., Guo, Z., Wang, W., & **Aneja, Y.** (2020). An exact approach for the service network design problem with heterogeneous resource constraints. *Omega: the International Journal of Management Science*, <http://doi.org/10.1016/j.omega.2020.102376>. [November]
- Li, X., & **Aneja, Y.** (2019). A branch-and-benders-cut approach for the fault tolerant regenerator location problem. *Computers & Operations Research*, <http://doi.org/10.1016/j.cor.2019.104847>. [November]
- Agarwal, Y. K., **Aneja, Y.**, & Jayaswal, S. (2021). Directed fixed charge multicommodity network design: A cutting plane approach using polar duality. *European Journal of Operational Research*, <http://doi.org/10.1016/j.ejor.2021.08.043>. [September]
- Britt, J., **Baki, F. M.**, Azab, A., Li, X., & Chaouch, A. B. (2021). A stochastic hierarchical approach for the master surgical scheduling problem. *Computers & Industrial Engineering*, 158, <http://doi.org/10.1016/j.cie.2021.107385>. [May]
- Brykman, K. M.**, & Raver, J. L. (2021). To speak up often or effectively? The effects of voice quality and voice frequency on peers' and managers' evaluations. *Journal of Organizational Behavior*, <http://doi.org/10.1002/job.2509>. [February]
- Brykman, K. M.**, & O'Neill, T. A. (2020). Beyond aggregation: How voice disparity relates to team conflict, satisfaction, and performance. *Small Group Research*, <http://doi.org/10.1177/1046496420956391>. [November]
- Brykman, K. M.**, & King, D. D. (2021). A Resource Model of Team Resilience Capacity and Learning. *Group & Organization Management*, <http://doi.org/10.1177/10596011211018008>. [May]
- Fatemi, H.**, & Dube, L. (2021). The impact of corporate social responsibility (CSR) priming on consumers' consumption and lifestyle choices with intertemporal trade-offs. *European Journal of Marketing*, <http://doi.org/10.1108/EJM-04-2020-0250>.
- Fredette, C.**, & Bernstein, R. (2021). Governance effectiveness: The interaction of ethno-racial diversity and social capital. *Nonprofit and Voluntary Sector Quarterly*, <http://doi.org/10.1177/0899764020977698>. [January]
- Furneaux, B.**, Mannina, S., & Rieser, L. (2020). Responding to information system obsolescence: Should we upgrade or replace? *Journal of Computer Information Systems*, <http://doi.org/10.1080/08874417.2020.1820006>. [October]
- Zhao, Y., **Guo, X.**, & Liu, H. X. (2020). The impact of autonomous vehicles on commute ridesharing with uncertain work end time. *Transportation Research Part B: Methodological*, 143, 221-248, <http://doi.org/10.1016/j.trb.2020.11.002>. [December]
- Ye, F., Ni, D., & **Li, K. W.** (2021). Competition between manufacturers and sharing economy platforms: An owner base and sharing utility perspective. *International Journal of Production Economics*, 234, 108022, <http://doi.org/10.1016/j.ijpe.2020.108022>. [January]
- Chen, S. W., Su, W., Chen, J., & **Li, K. W.** (2021). The effects of COVID-19 on manufacturer operations: Evidence from China. *Transformations in Business & Economics*, 20 (2), 41-61. www.transformations.knf.vu.lt/53/sp53.pdf.
- Liu, Z., **Li, K. W.**, Tang, J., Gong, B., & Huang, J. (2020). Optimal operations of a closed-loop supply chain under a dual regulation. *International Journal of Production Economics*, 233, 107991, <http://doi.org/10.1016/>

Journal Publications – continued

Zhang, Z., Li, K. W., Guo, X., & Huang, J. (2020). A probability approach to multiple criteria ABC analysis with misclassification tolerance. *International Journal of Production Economics*, 229, <http://doi.org/10.1016/j.ijpe.2020.107858>. [July]

Tang, H., Fang, F., & Ma, Z. (2021). Exploring efficient network structure of interfirm knowledge sharing from perspective of optimal node degree. *Recent Advances in Computer Science and Communications*, 14 (8), 2519-2529, www.eurekaselect.com/181260/article.

Teng, Y., Ma, Z., & Jing, L. (2021). Explore the world responsibly: The antecedents of ethical tourism behaviors in China. *Sustainability*, 13 (9), 4907, <http://doi.org/10.3390/su13094907>. [July]

Wang, N., Yin, J., Ma, Z., & Liao, M. (2021). The influence mechanism of rewards on knowledge sharing behaviors in virtual communities. *Journal of Knowledge Management*, <http://doi.org/10.1108/JKM-07-2020-0530>. [June]

Tang, H., Ma, Z., Xiao, J., & Xiao, L. (2020). Toward a more efficient knowledge network in innovation ecosystems: A simulated study on knowledge management. *Sustainability*, 12 (16), 6328, <http://doi.org/10.3390/su12166328>.

Mahajan, A., & Templer, A. (2021). Leader political skill, influence tactics, and member performance: Supplementary, complementary and contrasting perspectives. *Journal of Business Research*, 133, 242-251, <http://doi.org/10.1016/j.jbusres.2021.04.049>. [September]. **Dr. Andrew Templer** is Professor Emeritus, Odette School of Business, where he was a member of the Management Area faculty 1984-2014.

Bisht, N. S., & Mahajan, A. (2021). Shared stressors and core self-evaluations: A trait activation perspective on employee performance. *Journal of Business Research*, 131, 103-111, <http://doi.org/10.1016/j.jbusres.2021.03.053>. [July]

Pandher, G. (2021). The performance of venture capital investments: failure risk, valuation uncertainty & venture characteristics. *Quantitative Finance*, <http://doi.org/10.1080/14697688.2020.1854479>. [February]

Wilson, M., Paschen, J., Robson, K., & Heilgenberg, K. (2021). Understanding and developing contributions to marketing theory. *Journal of Strategic Marketing*, <http://doi.org/10.1080/0965254X.2020.1853199>. [August]

Wilson, M., Robson, K., & Pitt, L. (2021). Consumer subversion and its relationship to anti-consumption deviant and dysfunctional behaviors, and consumer revenge. *Psychology and Marketing*, [doi: 10.1002/mar.21583](http://doi.org/10.1002/mar.21583). [August]

Schlosser, F., Lam, D., & Kerr, G. (2021). Intelligent careers of a resilient mobile workforce: Edu-immigrants. *International Migration*, <http://doi.org/10.1111/imig.12852>. [April]

Snowdon, A., & Saunders, M. (2021). COVID-19, workforce autonomy and the health supply chain. *Healthcare Quarterly*, 24 (2), 16-26, <http://doi.org/10.12927/hcq.2021.26551>. [July]

Snowdon, A., Wright, A., & Saunders, M. (2021). An evidence-based strategy to scale vaccination in Canada. *Healthcare Quarterly*, 24 (1), 28-35, <http://doi.org/10.12927/hcq.2021.26468>.

Snowdon, A., Saunders, M., & Wright, A. (2021). Key characteristics of a fragile healthcare supply chain: Learning from a pandemic. *Healthcare Quarterly*, 24 (1), 36-43, <http://doi.org/10.12927/hcq.2021.26467>.

Laplume, A., Harrison, J., Zhang, Z., Yu, X., & Walker, K. (2021). Evidence of an inverted U-shaped relationship between stakeholder management performance variation and firm performance. *Business Ethics Quarterly*, <http://doi.org/10.1017/beq.2021.19>. [August]

Books

Kulkarni, A. J., Siarry, P., Singh, P. K., Abraham, A., Zhang, M., Zomaya, A. & Baki, M.F. (Ed.). (2020). *Big Data Analytics in Healthcare*. Switzerland: Springer. ISBN: 978-3-030-31671-6; eBook: 978-3-030-31672-3.

Walker, K. (2020). *How to Reduce Suffering and Increase Happiness: A 21-Day Meditation Challenge*, Amazon Standard Identification (ASIN) # Bo8SgR1FL5. Available from Amazon.ca as e-Book and in paperback.

Chapters

Samnani, A. (2021). The role and impact of leaders on workplace bullying, emotional abuse and harassment. In D'Cruz, Premilla & Noronha, Ernesto (Eds.), *Pathways of Job-related Negative Behaviour: Handbooks of Workplace Bullying, Emotional Abuse and Harassment, Vol. 2* (pp. 361-383). Springer, Singapore. ISBN: 978-981-13-0935-9.

Cases

Robson, K. (2020). Controlling the Black Friday Frenzy in 2020. *Sage Publications: SAGE Business Cases Originals*. ISBN: 9781529759174.

Robson, K. (2020). Rebranding the NFL. *Sage Publications: SAGE Business Cases Originals*. ISBN: 9781529759167.

Robson, K., & Wilson, M. (2021). Transparency and Ethics at Everlane. *Ivey Case Publishing* Product ID# 9B21A005 (pp. 6). <https://www.iveypublishing.ca/s/product/transparency-and-ethics-at-everlane/01t5c00000CwqNoAAJ>.

Schlosser, F., Carvalho de Azevedo, M. & Costa, A.B. (2020). Didi Chuxing: Branding Safety and Security in an Emerging Hi-Tech Industry. *Ivey Case Publishing* Product #9B20A050. <https://www.iveycases.com/ProductView.aspx?id=109838>.

Schlosser, F., Wahid, S., & Carvalho de Azevedo, M. (2021). Families First: Leveraging Technology to Build Customer Relationships. *Ivey Case Publishing* Product ID# 9B21A025. <https://www.iveycases.com/ProductView.aspx?id=109838>.

Research Reports

Maheshwari, B., & Hasegawa, C. (2020, July), WDBA Literature Review: Data-Driven Non-Toll Revenue & Value Creation, submitted to Windsor Detroit Bridge Authority.

Maheshwari, B., & Tetrault, L. (2020, November), Non Toll Revenue Generation for the Gordie Howe Bridge, submitted to Windsor Detroit Bridge Authority.

- Aleks, R.** & Kallas, J. (2021, June). Starting off on the right foot: How organizing tactics affect first contract negotiations. *Labor and Employment Relations Association, 73rd Annual Meeting*, Virtual.
- Azimian, A.** & Noori, H. (2020, November). Cooperation & investment for mitigating contagion risk in the supply chain. *INFORMS Annual meeting*, Virtual.
- Bhandari, G.** (2021). Econometric analysis of textual data underlying customer sentiments. *INFORMS 2021 Annual Meeting: Data Mining and Data Analytics Cluster*, Anaheim, California.
- Brykman, K. M.** & Raver, J. L. (2021, June). How to find your voice and be heard at work. *Smith Insights*, Smith School of Business, Kingston.
- Brykman, K. M.** (2019). The contrasting effects of team voice dispersion and aggregation on intrateam conflict and performance. *Annual INGroup Conference*, Lisbon, Portugal.
- Brykman, K. M., King, D. D., & Raver, J. L.** (2020). The mediating effects of team resilience on the relationship between voice climate and team learning. In A. Stoverink (Ed.) *Academy of Management 2020 Virtual conference Symposium Showcase*.
- Dickinson, J.** (2021). A taxl analysis of an international marketing multiple-choice question bank. *Developments in Business Simulation and Experiential Learning Vol. 48*, Association for Business Simulation and Experiential Learning (ABSEL), 181-184.
- Dickinson, J.** (2021). An item analysis of a retailing management multiple-choice question bank. In Stovall, Nelsen, Zarzosa & Fischbach (Eds.) *Marketing Educators' Association 45th Annual Conference*, p. 6.
- Dickinson, J.** (2020). The varying difficulty across topics (i.e. Chapters) in selected marketing texts: Further evidence. In Hochradel and Stovall (Eds.) *American Marketing Association Fall Educators' Conference*, 65-66.
- Dickinson, J.** (2020). An assessment of an international marketing multiple-choice question bank taxonomy. *Decision Sciences Institute 51st Annual conference proceedings*, 1268.
- Dickinson, J.** (2020). An anomaly in Goodman and Kruskal's Lambda measure of association in 2x2 cross-tabulations. *Decision Sciences Institute 51st Annual conference proceedings*, 375.
- Fatemi, H., Dube, L., & Kao, E.** (2021). Media analysis to link what is in consumer's mind to food innovation, diet and health. Invited presentation at *McGill Centre for Convergence of Health and Economics International Convergence Training and Capacity Building*. Webinar series, online.
- Fatemi, H.** & Wan, J. (2021, October). A natural fit: Exposure to nature influences regulatory focus. *Association of Consumer Research 52nd annual conference*, Seattle, Washington.
- Fatemi, H., Li, F., Ma, Y., & Dube, L.** (2021, June). The time-varying effects of nutrition claims on product sales and its drivers. *American Marketing Association Public Policy & Marketing Conference*, Seattle, Washington.
- Fatemi, H., Rezvani, Z., & Schnittka, O.** (2021, June). Tackling climate change causes with sustainable behaviors: To relate to environmental problems or to health risks? *American Marketing Association Public Policy & Marketing Conference*, Seattle, Washington.
- Fatemi, H., Li, F., Kao, E., Schillo, S., Jian-Yun, N., Pan, Du & Dube, Laurette** (2021, June). What is in consumer mind in thinking of natural and man-made food: A social media analytics. *American Marketing Association Public Policy & Marketing Conference*, Seattle, Washington.
- Fredette, C.** & Bernstein, R. (2021, July). Nonprofit chief executive compensation: Implications of board governance activities. *Academy of Management 81st Annual Meeting*, Virtual.
- Balakrishnan, J.; **Kenworthy, T. P.**, Cheng, C. H. & Eliasson, J. (2021, July). Globalization and focus in pinnacle OSCM journals, 1959-2018. *Academy of Management 81st Annual Meeting*, Virtual.
- Kenworthy, T. P.** & Schuelke-Leech, B. (2021, June). The types of knowledge and advice that project managers seek in virtual communities of practice. *Administrative Sciences Association of Canada (ASAC) Annual conference*, Virtual.
- Balakrishnan, J.; **Kenworthy, T. P.**, Cheng, C. H. & Eliasson, J. (2021, Ju). Globalization and focus in pinnacle OSCM journals 1959-2018: Implications for academia. *Administrative Sciences Association of Canada (ASAC) Annual conference*, Virtual.
- Kerr, G.** & Schlosser, F. (2021, November). Understanding the context of resiliency of recent older immigrant entrepreneurs. *RENT XXXV (Research in Small Business & Entrepreneurship)*, EIASM (European Institute for Advanced Studies in Management) conference, Turku, Finland.
- Kerr, G.** (2020, November). The center will take hold: An historiography of the effects of James March's 'Exploration and Exploitation' model on the research of organizational ambidexterity. *Honouring James March: A Virtual Submission Development Workshop*, Virtual.
- Lan, G.** & Ajrouche, H. (2020). An examination of the relationship between moral reasoning and personal values of undergraduate Business students. *International Vincenzian Business Ethics conference*, 27th Annual, Virtual. **Houssein Ajrouche** is a senior Odette Undergraduate student participating in the Outstanding Scholars mentorship program.
- Ma, Z., Jing, L., & Yang, F.** (2021, August). The impact of cultural context on product innovation and firm performance. *Academy of Management annual conference*, Philadelphia.
- Ma, Z.** & Wang, F. (2021, July). The impact of data analysis system on auditors' ethical decision-making process: An exploratory study based on China. *Intelligent Decision Making and Big Data Applications annual conference (IDBDA2021)*, Beijing.

Proceedings / Presentations

Hasegawa, V. & **Maheshwari, B.** (2021, June). Towards educating global innovation leaders. *Administrative Sciences Association of Canada 2021 conference*, Concordia University, Virtual.

Iacobelli, T. & **Maheshwari, B.** (2021, June). A framework to evaluate and develop maturity in data analytics education. *Administrative Sciences Association of Canada 2021 conference*, Concordia University, Virtual.

Shahi, S. & **Maheshwari, B.** (2021, June). Handling the COVID-19 pandemic: Performance evaluation of the Health Units in Ontario using data envelopment analysis. *Administrative Sciences Association of Canada (ASAC) Annual conference*, Virtual.

Mohebsahedin, M. & Lotfalie, B. (2021, July). Capital structure of closed-end funds: A shadow cost of regulatory leverage constraint. *Risk Management Conference*, 14th Annual, National University of Singapore.

Power, J. (2020, October). Social unrest: Focusing the public's attention on injustice, the role of personality and context. *International Vincentian Business Ethics conference*, 27th Annual, Virtual.

Schlosser, F., McPhee, D., & Tellos, A. (2021). Global talent challenges in the face of global crises: Political protests and Coronavirus outbreaks in Hong Kong. *European Institute for Advanced Studies in Management (EIASM) Workshop on Strategic Human Resource Management*, Virtual.

Schlosser, F., **Brykman, K.**, & **Kerr, G.** (2021, June). Comparison of Immigrants versus Canadian-born business owners in developing strategies that build resilience during COVID-19. *Babson College Entrepreneurship Research Conference*, Virtual.

Joseph, J., **Schlosser, F.**, & Preston, V. (2020). The Role of Post-secondary Institutions in Building International Student Resilience. *The 1st BMRC Webinar Symposium: Role of Post-secondary Institutions in Building International Student Resilience*. BMRC Policy Brief, Series Report 3: Lessons from Windsor-Essex, Building Migrant Resilience in Cities SSHRC Partnership (BMRC).

Sultanta, N., **Schlosser, F.**, & Preston, V. (2020). International Students and COVID 19: Experiences, Policies, and Options. *The 2nd BMRC Webinar Symposium: International Students and COVID-19*. BMRC Policy Brief, Series Report 4: Lessons from Windsor-Essex, Building Migrant Resilience in Cities SSHRC Partnership (BMRC).

Schlosser, F. & Shahbazi, R. (2020, March). Nation-building through sustainable international education. *Canadian Bureau for International Education Ontario Regional Meeting*.

Grants

Abdulhussein, A. (2021-2022). Data Analytics course creation for graduate degree programs. *eCampus Ontario*, total awarded: \$74,545.

Azimian, A. & **Maheshwari, B.** (2021). Post-COVID supply chain: Uncertainties and responses. *Odette School of Business Research Innovation Fund (RIF) Grant*, total awarded: \$6,000.

Baki, M.F. (2021-2026). Modeling and solution algorithms for process and operations planning with applications in manufacturing and related sectors. *NSERC*, total awarded: \$130,000.

Brykman, K. (2021-2023). Entrepreneurial team resilience. *SSHRC*, total awarded: \$53,787.

Brykman, K. (2021). The antecedents to voice quality. *Odette School of Business Research Innovation Fund (RIF) Grant*, total awarded: \$6,000.

Evans, R. & **Sterling, M.** (2021-2022). Reconciliation of indigenous laws and governance practices with the Accounting profession: Toward a more inclusive public interest. *CAAA Canada*, Awarded: \$10,000 (total).

Fatemi, H. (2020-2021). *Mitacs Business Strategy Internship*. Awarded: \$10,000.

Kenworthy, T. P. (2021). Creativity and entrepreneurial outcomes: A meta-analysis. *Odette School of Business Research Innovation Fund (RIF) Grant*, total awarded: \$2,000.

Ma, Z. (2021). Market competition vs. government regulations in environmental sustainability: An empirical study. *Odette School of Business Research Innovation Fund (RIF) Grant*, total awarded: \$6,000.

McFadyen, T. (2020). Development a social return on investment model for experiential learners. *Enactus Canada*, Awarded: \$6,000.

Schlosser, F. (2020). Centre for Teaching and Learning Travel Grant, total awarded: \$800.

Schlosser, F. (2020-2021). Application for a BMRC Windsor City Network post-doctoral position. *SSHRC*, total awarded: \$30,000.

Schlosser, F. et al. (2019-2021). Exploring the involvement of institutions in matching immigrant newcomers and closing family businesses in Windsor and Toronto. *SSHRC*, total awarded: \$40,900.

Snowdon, A. (2020-2021). Development of an implementation framework to advance provincial and national health system supply chain management of the COVID-19 pandemic. *Canadian Institute of Health Research (CIHR)*, total awarded: \$260,000.

Song, Y.H. (2021). A positive aspect of fear of COVID-19: Exploring its impact on employees' organizational citizenship behaviour (OCB). *Odette School of Business Research Innovation Fund (RIF) Grant*, total awarded: \$6,000.

Sterling, M. (2020). Pathways for indigenous students from secondary to Odette's B.Comm programs—Consultation and transformation. *Centre for Teaching and Learning, University of Windsor*, total awarded: \$5,000.

Sterling, M. (2021). Indigenous law and accountability in contrast to non-Indigenous. *Odette School of Business Research Innovation Fund (RIF) Grant*, total awarded: \$5,000.



Odette School of Business

University of Windsor



Dr. Mitchell Fields
Dean

Odette School of Business
University of Windsor
Email: mfields@uwindsor.ca
Telephone: (519) 253-3000 ext. 3091



Odette Research Review

Leadership, Innovation and Social Responsibility

Odette School of Business
University of Windsor
401 Sunset Ave. Windsor Ontario N9B 3P4
<http://business@uwindsor.ca/>