

# Business Administration

*Made in Windsor.*

**BUSINESS ADMINISTRATION**

**BUSINESS ADMINISTRATION AND COMPUTER SCIENCE**

**BUSINESS ADMINISTRATION AND ECONOMICS**

**BUSINESS ADMINISTRATION AND MATHEMATICS**

**BUSINESS ADMINISTRATION AND PSYCHOLOGY**

**BUSINESS ADMINISTRATION AND POLITICAL SCIENCE**

**BUSINESS ADMINISTRATION & WOMEN'S AND GENDER STUDIES**



[uwindsor.ca/business](http://uwindsor.ca/business)



**Business Administration  
Experience Map**







**University  
of Windsor**



## Highlights and Skills



### PROGRAM HIGHLIGHTS



**Business Administration**   Go from the classroom to the boardroom. This program offers lots of hands-on learning through case studies, group projects, community engagement and co-op opportunities. You'll get a broad introduction to business in your first and second year, then in third year, you can choose a specialization, putting you on the path to a career in that area. You'll build valuable connections with industry experts to help you on your way.



**Business & Computer Science**   Bytes and business go hand in hand in this program that puts an emphasis on technology in your business degree. This is a program with hands-on learning and many networking opportunities to give you a leg up in the worlds of computer programming, gaming, banking, pensions and more.




**Business Administration & Economics**   You'll learn the underlying issues that impact global finances and be able to make sound business decisions based on resources available at any given time. You'll be prepared to jump into the world of government and public policy analysis, commercial banking, financial advising or economic research.

**Business Administration & Mathematics**   One of the most sought-after skills gained from a business degree is the ability to assess risks and opportunities. By applying data analysis to your decision making, you'll allow your business to make better choices faster.

**Business & Psychology**   Develop a brain for business. The ability to make your organization more effective and efficient is critical to any industry. By combining the study of business and psychology with this hands-on program, you'll learn to apply social science in a business setting to optimize your workforce.

**Business and Political Science**   You will learn how policies and laws affect people, businesses and the world in this combined program. Develop your critical thinking and analytical skills to impact change both at the community level and in the corporate boardroom. will learn how policies and laws affect people, businesses and the world in this combined program. Develop your critical thinking and analytical skills to impact change both at the community level and in the corporate boardroom.




**Business Administration & Women & Gender Studies**   How do you achieve gender equality in the workplace? How do you tackle pay disparities? You'll learn from world-renowned leaders in women's and gender studies along with leading business experts to find solutions.

 Co-op available  Honours - 4-year program  Thesis available \* Minimum grade point average for admission to program. A higher average may be required.

## Build your Skills and Experience

Your UWindsor experience is more than attending classes. It is a combination of academics, co-curricular activities, and extracurricular involvement. By making the most of all three elements of your university experience, you will maximize your opportunities to build your skills, broaden your personal network, and clarify your long term academic and career goals.

## Academic Requirements for Admission

Bachelor of Commerce B.Comm.	Minimum Admission Average	OSS Admission Criteria and Course Requirements
Business Administration  	73% (78% with co-op)	ENG4U and at least one grade 12 U math course. A min grade of 70% in at least one grade 12 U math course required.
Business & Psychology	73%	
Business & Political Science	73%	
Business & Women's Studies	73%	
Business & Economics	73%	ENG4U and MHF4U required. MCV4U is strongly recommended. A min grade of 70% in at least one grade 12 U math course required.
Business & Computer Science 	73% (78% with co-op)	
Business & Mathematics	73%	ENG4U, MHF4U, and MCV4U are required. A min grade of 70% is required in the required Grade 12 math courses.

### FUNCTIONAL KNOWLEDGE

- Work independently, lead and effectively work in teams, as appropriate to business situation
- Apply technical knowledge to identify and analyze issues and identify solutions
- Initiate and undertake research that relates to the field of business
- Make and communicate sound, ethical business decisions
- Implement change to anticipate and react to economic and social events through various leadership roles
- Effectively communicating ideas, arguments and evidence through clear, concise and coherent written work



#### CURRICULUM

Courses of study specific to each program



#### CO-CURRICULAR

Activities and experiences that complement coursework (Outstanding Scholars, peer mentoring, VIP)



#### EXTRACURRICULAR

Activities falling outside the scope of set curriculum (Part-time job, clubs, volunteering, athletics)



## Explore Opportunities Using This Chart

Explore a selection of opportunities recommended for students in your program. This chart shows some of your many options – you don't have to do everything on it or limit yourself to it. Engage in opportunities from each of the three categories to set yourself up for success.

### High-Impact Practice (HIP)

A HIP is an enriching educational experience that can be life-changing and often includes learning outside of the classroom while encouraging meaningful interaction and collaboration, such as:

- Co-op, internship or field experiences
- Research with faculty
- Culminating senior experience
- Capstone courses
- Service-learning
- Learning communities
- Study abroad

## Academics



*Your Coursework*






### First Year

- Take common foundation courses required for all Business students
- Review degree course requirements
- Visit the **Odette Student Success Centre** to receive academic support and advising
- Take advantage of the free tutoring assistance available, TA hours and professor office hours
- Create a strong study plan and manage your time effectively

### Middle Years

- Take required courses and check in with academic advisor to make sure you are on the right path
- Look into research project opportunities 
- Apply to a specialization in your third year in: Accounting, Finance, Human Resources, International Business, Supply Chain & Business Analytics, Marketing, or Strategy and Entrepreneurship
- Take courses in accordance with professional designations/certifications
- Seek out courses that offer field experience 
- Begin to explore graduate/professional school options
- Continue to build on your study strategy from first year
- Consider declaring a minor



### Final Year






- Meet with an academic advisor to go over degree requirements
- Complete all required courses to fulfill degree requirements
- Apply to graduate through **UWinsite Student Portal**
- Work with a faculty member on a research project or publication 
- Take a capstone course in your area of focus to encapsulate your academic experience 
- Take a field work, independent study or practicum course to optimize your senior experience 
- Ensure you've completed all required courses for designation you are pursuing
- Explore professional development opportunities through Continuing Education

## Experience

*Ways To Get Involved*



- Connect with your **HOUSE** mentor- they are your new university buddy to assist you with your transition to university life
- Explore co-op options and consider applying in the fall of second year 
- Investigate research opportunities as part of the **Outstanding Scholars** program 
- Participate in a **Bystander Initiative** workshop to learn about sexual assault prevention on campus
- Attend networking events and guest speakers sponsored by the **Odette School of Business**
- Join clubs such as the **Odette Commerce Society, Business International Student Club**

- Apply to the **Outstanding Scholars** program 
- Join an Odette club or team and become a **HOUSE** mentor
- Participate in the **UWill Discover** undergraduate research conference 
- Apply to co-op in the fall of second year and begin working locally, nationally or internationally 
- Expand your skills by taking on a summer, part-time or volunteer position
- Identify and pursue a leadership role in a club or society
- Apply for a co-curricular experience such as **VIP** 
- Visit the **EPICentre** on campus to learn about starting your own business
- Research and apply to an international student exchange opportunity 
- Research career fields and occupations

- Attend a business alumni workshop or guest speaker series
- Conduct field research with faculty member 
- Become a tutor for **Students Offering Support (SOS)** 
- Become a **HOUSE** Mentorship Program Leader to help first-year business students transition to university
- Complete final co-op work placements 
- Join a professional association in your field such as the **Human Resources Professional Association (HRPA)** and **Chartered Professional Accountants of Ontario (CPAO)**

## Career

*Plan Ahead For What's Next*



- Start by making a list of things you enjoy and areas in which you excel
- Meet with **Odette Career Services** to have your resume or cover letter critiqued, to learn about career options and professional designations to develop a plan for your future years
- Consider a career assessment workshop or appointment to help you identify possible career paths
- Get involved with a part time job, volunteer opportunity, campus group, or research assistantship

- Meet with **Odette Career Services** to explore career options, identify alumni and industry contacts and have your resumé critiqued
- Explore opportunities and meet potential employers by participating in job fairs and industry networking events
- Explore further educational opportunities by attending the **Graduate and Professional Schools Fair** and researching admission requirements for programs you are interested in
- Accounting student, attend **Odette CPA Night** to network with CPA recruiters
- Create a **LinkedIn** profile and have it critiqued by **Odette Career Services**
- Take part in informational interviews and join online communities like **LinkedIn** and **Ten Thousand Coffees** to connect with people in your targeted profession or industry

- If you are considering applying to graduate or professional school, be aware of early application deadlines
- Meet with **Odette Career Services** to prepare application documents such as a CV or Personal Statement for professional schools
- Meet with **Odette Career Services** for final review of your resume, cover letter and **LinkedIn** profile; talk with them regarding your career plan, job search, and opportunities that exist after graduation
- Meet with **Odette Career Services** to discuss interview preparation and hold a one-on-one mock interview
- Meet employers at the fall **Odette Business Recruitment Fair** including those organized by **CDEL**
- Compose a portfolio of relevant academic and work experience

# Life After Graduation



My time at Odette shaped me in so many positive ways - beyond what I could have imagined when I entered first year."

*Brett Beattie - Business Analyst,  
Business Administration  
(Finance Specialization) with Minor in Economics*

**339** Number of  
Graduates

*(2018)*

**93%** Employment  
Rate of Graduates

*6 months following degree completion (Odette  
Graduate Survey, June 2018)*

## Career Tracks\*

Accountant  
Advertising manager  
Business analyst  
Commercial banker  
Computer programmer  
Consultant  
Corporate trainer

Database administrator  
Economist  
Entrepreneur  
Financial advisor/planner  
Financial analyst  
Game developer  
Human resources generalist

Investment banker  
Lawyer  
Market research analyst  
Marketing/Social media specialist  
Network administrator  
Operations manager  
Policy analyst

Project manager  
Public relations officer  
Research assistant  
Sales manager  
Strategist  
Supply chain analyst  
Teacher

*\*Additional education and/or training required for some of the above careers.*



## Common Industries For Graduates

- **Academia**
- **Accounting**
- **Consulting**
- **Economics**
- **Education:** Elementary & secondary schools
- **Finance**
- **Government Services**
- **Human Resources**

- **Information Technology**
- **Manufacturing**
- **Marketing:** Advertising, digital media, corporate
- **Not-for-profit**
- **Politics:** Political office, campaign management, polling and research, speech writing
- **Sales**
- **Supply Chain & Logistics**

## Career-Readiness Competencies



**Critical Thinking &  
Problem Solving**



**Professionalism &  
Work Ethic**



**Teamwork &  
Collaboration**



**Communication**







# Campus Resources

- Research scholarships and bursaries through the **Student Awards and Financial Aid Office**
- Visit **Leddy Library** and the **Writing Support Desk** for help with academic assignments
- Check out the **Bounce Back** program designed to improve academic performance as well as decrease feelings of stress and anxiety through both effective learning strategies and life skills acquisition
- Build leadership skills and find leadership opportunities at the **Leadership Hub**
- Get advice and support about your academic status by making an appointment with **Academic Advising**
- Seek out assistance with academic accommodation from **Student Accessibility Services**
- Discover ways to get involved on campus through the **Student Success and Leadership Centre**
- Look into the **Ignite: Work Study** program for on-campus employment opportunities
- Get assistance developing your career plan and job search skills from **Career Development and Experiential Learning**
- Consult with the **EPICentre** if you are interested in starting your own business
- Broaden your cultural awareness through the **International Student Centre** and **Student Exchange Office**
- Find support for Indigenous learners and broaden your understanding of Indigenous culture by visiting **Turtle Island**
- Tend to your health and wellness with support from **Student Health Services** and **Lancer Recreation**
- Receive confidential mental health counselling delivered by trained professionals at the **Student Counselling Centre**
- **Prevent.Resist.Support.** Seek personal support or learn more about sexual violence prevention and resistance education through the **Sexual Misconduct Response and Prevention Office**
- Explore professional development opportunities through **Continuing Education**



[experience.uwindsor.ca](https://experience.uwindsor.ca)

## Student Recruitment

Phone: 519-973-7014  
Toll-Free: 1-800-864-2860  
Email: [info@uwindsor.ca](mailto:info@uwindsor.ca)

## Odette School of Business

Phone: 519-253-3000, Ext. 6191  
Email: [business@uwindsor.ca](mailto:business@uwindsor.ca)

## Career Development and Experiential Learning

Phone: 519-253-3000, Ext. 3895  
Email: [careerservices@uwindsor.ca](mailto:careerservices@uwindsor.ca)