

# Business Administration

*Made in Windsor.*

**BUSINESS ADMINISTRATION**

**BUSINESS ADMINISTRATION AND COMPUTER SCIENCE**

**BUSINESS ADMINISTRATION AND ECONOMICS**

**BUSINESS ADMINISTRATION AND MATHEMATICS**

**BUSINESS ADMINISTRATION AND PSYCHOLOGY**

**BUSINESS ADMINISTRATION AND POLITICAL SCIENCE**

**BUSINESS ADMINISTRATION & WOMEN'S AND GENDER STUDIES**



[uwindsor.ca/business](http://uwindsor.ca/business)



**Business Administration  
Experience Map**



**University  
of Windsor**

## Highlights and Skills

Odette is proud to provide career assistance through our own Odette Student Success Centre. Experienced career advisors support Odette students throughout their entire business education, working to develop and achieve successful careers.

### PROGRAM HIGHLIGHTS

**Business Administration** **H T** Go from the classroom to the boardroom. This program offers lots of hands-on learning through case studies, group projects, community engagement and co-op opportunities. You will get a broad introduction to business in your first and second year; then in third year, you can choose a specialization, putting you on the path to a career in that area. You will build valuable connections with industry experts to help you on your way.

**Business & Computer Science** **H T** The combination of STEM and business in this program emphasize technology in a business setting. This is a program with hands-on learning and many networking opportunities to give you a competitive advantage in the worlds of computer programming, gaming, banking, pensions and more.

**Business Administration & Economics** **H T** You will learn the underlying issues that impact global finances and be able to make sound business decisions based on resources available at any given time. You will be prepared to jump into the world of government and public policy analysis, commercial banking, financial advising or economic research.

**Business Administration & Mathematics** **H T** One of the most sought-after skills gained from a business degree is the ability to assess risks and opportunities. By applying data analysis to your decision making, you will allow your business to make better choices faster.

**Business & Psychology** **H T** This dual degree will provide you with the tools and knowledge necessary to understand the people side of business. You will learn how to engage and motivate your workforce to maximize profits, run an efficient organization and promote a great work environment.

**Business and Political Science** **H T** You will learn how policies and laws affect people, businesses and the world in this combined program. Develop your critical thinking and analytical skills to impact change both at the community level and in the boardroom.

**Business Administration & Women & Gender Studies** **H T** How do you achieve gender equality in the workplace? How do you tackle pay disparities? You will learn from world-renowned leaders in women's and gender studies along with leading business experts to find solutions.

Co-op available **H** Honours – 4-year program **T** Thesis available \* Minimum grade point average for admission to program. A higher average may be required.

## Build your Skills and Experience

Your UWindsor experience is more than attending classes. It is a combination of academics, co-curricular activities, and extracurricular involvement. By making the most of all three elements of your university experience, you will maximize your opportunities to build your skills, broaden your personal network, and clarify your long term academic and career goals.

## Academic Requirements for Admission

Bachelor of Commerce B.Comm.	Minimum Admission Average	OSS Admission Criteria and Course Requirements
Business Administration <b>H T</b>	73% (78% with co-op)	ENG4U and at least one grade 12 U math course. A min grade of 70% in at least one grade 12 U math course required.
Business & Psychology <b>H T</b>	73%	
Business & Political Science <b>H T</b>	73%	
Business & Women's and Gender Studies <b>H T</b>	73%	
Business & Economics <b>H T</b>	73%	ENG4U and MHF4U required. MCV4U is strongly recommended. A min grade of 70% in at least one grade 12 U math course required.
Business & Computer Science <b>H T</b>	73% (78% with co-op)	
Business & Mathematics <b>H T</b>	73%	ENG4U, MHF4U, and MCV4U are required. A min grade of 70% is required in the required Grade 12 math courses.

### FUNCTIONAL KNOWLEDGE

- Work independently, lead and effectively work in teams, as appropriate to business situation
- Apply technical knowledge to identify and analyze issues and solve problems
- Initiate and undertake research that relates to the field of business
- Make and communicate ethical business decisions
- Implement initiatives while considering economic and social events through various leadership roles
- Effectively communicate ideas, arguments and evidence



#### CURRICULUM

Courses of study specific to each program



#### CO-CURRICULAR

Activities and experiences that complement coursework (Outstanding Scholars, peer mentoring, VIP)



#### EXTRACURRICULAR

Activities falling outside the scope of set curriculum (Part-time job, clubs, volunteering, athletics)



## Explore Opportunities Using This Chart

Explore a selection of opportunities recommended for students in your program. This chart shows some of your many options – you don't have to do everything on it or limit yourself to it. Engage in opportunities from each of the three categories to set yourself up for success.

### High-Impact Practice (HIP)

A HIP is an enriching educational experience that can be life-changing and often includes learning outside of the classroom while encouraging meaningful interaction and collaboration, such as:

- Co-op, internship or field experiences
- Research with faculty
- Culminating senior experience
- Capstone courses
- Service-learning
- Learning communities
- Study abroad

## Academics



Your Coursework






### First Year

- Take common foundation courses required for all business students
- Review degree course requirements
- Visit the **Odette Student Success Centre** to receive academic support and advising
- Take advantage of the free tutoring assistance available, TA hours and professor office hours
- Create a strong study plan and manage your time effectively

### Middle Years

- Take required courses and check in an academic advisor to make sure you are on the right path
- Look into research project opportunities 
- Apply to a specialization in your third year in: Accounting, Finance, Human Resources, International Business, Supply Chain & Business Analytics, Marketing, or Strategy and Entrepreneurship
- Take courses in accordance with professional designations/certifications
- Seek out courses that offer field experience 
- Begin to explore graduate/professional school options
- Continue to build on your study strategy from first year
- Consider declaring a minor



### Final Year

- Meet with an academic advisor to go over degree requirements
- Complete all required courses to fulfill degree requirements
- Apply to graduate through **UWinsite Student Portal**
- Work with a faculty member on a research project or publication 
- Take a capstone course in your area of focus to encapsulate your academic experience 
- Register in an independent study or practicum course to optimize your senior experience 
- Ensure you have completed all required courses for the designation you are pursuing
- Explore professional development opportunities through **Continuing Education**


## Experience

Ways To Get Involved



- Connect with your **HOUSE** mentor- they are your new university buddy to assist you with your transition to university life
- Explore co-op options and consider applying in the fall of second year 
- Investigate research opportunities as part of the **Outstanding Scholars** program 
- Participate in a **Bystander Initiative** workshop to learn about sexual assault prevention on campus
- Attend networking and speaker events sponsored by the **Odette School of Business**
- Join clubs such as the **Odette Commerce Society, Enactus** and **OHLI**

- Apply to the **Outstanding Scholars** program 
- Join an Odette club or team and become a **HOUSE** mentor
- Participate in the **UWill Discover** undergraduate research conference 
- Apply to co-op in the fall of second year and begin working locally, nationally or internationally 
- Expand your skills by taking on a summer, part-time or volunteer position
- Identify and pursue a leadership role in a club or society
- Apply for a co-curricular experience such as **VIP** 
- Visit the **EPICentre** on campus to learn about starting your own business
- Research and apply to an international student exchange opportunity 
- Research career fields and occupations

- Attend a business alumni workshop or guest speaker series
- Conduct field research with faculty member 
- Become a tutor for **Students Offering Support (SOS)** 
- Become a **HOUSE** Mentorship Program Leader to help first-year business students transition to university
- Complete final co-op work placements 
- Join a professional association in your field such as the **Human Resources Professional Association (HRPA)** and **Chartered Professional Accountants of Ontario (CPAO)**

## Career

Plan Ahead For What's Next



- Start by making a list of things you enjoy and areas in which you excel
- Meet with **Odette Career Services** to have your resume or cover letter critiqued, to learn about career options and professional designations to develop a plan for your future years
- Consider a career assessment workshop or appointment to help you identify possible career paths
- Get involved with a part time job, volunteer opportunity, campus group, or research assistantship

- Meet with **Odette Career Services** to explore career options, identify alumni and industry contacts and have your resumé critiqued
- Explore opportunities and meet potential employers by participating in job fairs and industry networking events
- Explore further educational opportunities by attending the **Graduate and Professional Schools Fair** and researching admission requirements for programs you are interested in
- Accounting student, attend **Odette CPA Night** to network with CPA recruiters
- Create a **LinkedIn** profile and have it critiqued by **Odette Career Services**
- Take part in informational interviews and join online communities like **LinkedIn** and **Ten Thousand Coffees** to connect with people in your targeted profession or industry
- Through **MGMT 2430** participate in a mock interview to enhance your interviewing skills

- If you are considering applying to graduate or professional school, be aware of early application deadlines
- Meet with **Odette Career Services** to prepare application documents such as a CV or Personal Statement for professional schools
- Meet with **Odette Career Services** for final review of your resume, cover letter and **LinkedIn** profile; talk with them regarding your career plan, job search, and opportunities that exist after graduation
- Meet with **Odette Career Services** to discuss interview preparation and hold a one-on-one mock interview
- Meet employers at the fall **Odette Business Recruitment Fair**
- Compose a portfolio of relevant academic and work experience
- Participate in **Executive-for-a-Day (EFAD)**, employer information sessions and alumni panels

# Life After Graduation



My time at Odette has genuinely equipped me for the future; these experiences have been enriching yet educational, purposeful yet enjoyable.

*Hurditya Vivekananda, Area Manager, Operations at Amazon Business Administration and Computer Science Co-op with Supply Chain and Data Analytics Specialization (2021)*

## 311 Number of Graduates

(2019)

### Career Tracks\*

Accountant	Data analyst	Investment banker	Project manager
Advertising manager	Economist	Lawyer	Public relations officer
Business analyst	Entrepreneur	Market research analyst	Research assistant
Commercial banker	Financial advisor/planner	Marketing/Social media specialist	Sales manager
Computer programmer	Financial analyst	Network administrator	Supply chain analyst
Consultant	Game developer	Operations manager	Teacher
Database administrator	Human resources generalist	Policy analyst	Training and development specialist

\* Additional education and/or training required for some of the above careers.



### Common Sectors For Graduates

- **Academia**
- **Accounting**
- **Consulting**
- **Data Analytics**
- **Economics**
- **Education:** Elementary & secondary schools
- **Finance**
- **Government Services**
- **Human Resources**
- **Information Technology**
- **Manufacturing**
- **Marketing:** Advertising, digital media, corporate
- **Not-for-profit**
- **Politics:** Political office, campaign management, polling and research, speech writing
- **Sales**
- **Supply Chain & Logistics**

### Career-Readiness Competencies



Critical Thinking & Problem Solving



Professionalism & Work Ethic



Teamwork & Collaboration



Communication





# Campus Resources

- Research undergraduate scholarships and bursaries through the **Student Awards and Financial Aid Office**
- Visit **Leddy Library** and the **Writing Support Desk** for help with academic assignments
- Check out the **Bounce Back** program designed to improve academic performance as well as decrease feelings of stress and anxiety through both effective learning strategies and life skills acquisition
- Build leadership skills and find leadership opportunities at the **Leadership Hub**
- Get advice and support about your academic status by making an appointment with **Central Academic Advising**
- Seek out assistance with academic accommodation from **Student Accessibility Services**
- Discover ways to get involved on campus through the **Student Success and Leadership Centre**
- Broaden your cultural awareness through the **International Student Centre** and **Student Exchange Office**
- Look into the **Ignite: Work Study** program for on-campus employment
- Get assistance developing your career plan and job search skills from **Career Development and Experiential Learning and Odette Career Services within the Odette School of Business**
- Develop your entrepreneurial skills and learn how to start your own business at **EPICentre**
- Find support for Indigenous learners and broaden your understanding of Indigenous culture by visiting the **Aboriginal Education Centre - Turtle Island**
- Tend to your health and wellness with support from **Student Health Services**, the **Wellness Outreach Office** and **Lancer Recreation**
- Receive confidential mental health counselling delivered by trained professionals at the **Student Counselling Centre**
- **Prevent.Resist.Support.** Seek personal support or learn more about sexual violence prevention and resistance education through the **Office of Sexual Violence Prevention, Resistance & Support**
- Explore professional development opportunities through **Continuing Education**



[experience.uwindsor.ca](https://experience.uwindsor.ca)

## Student Recruitment

Phone: 519-973-7014

Toll-Free: 1-800-864-2860

Email: [info@uwindsor.ca](mailto:info@uwindsor.ca)

## Odette School of Business

Phone: 519-253-3000, Ext. 6191

Email: [business@uwindsor.ca](mailto:business@uwindsor.ca)

## Career Development and Experiential Learning

Web: [uwindsor.ca/cdel](https://uwindsor.ca/cdel)

Email: [careerservices@uwindsor.ca](mailto:careerservices@uwindsor.ca)