

Visual Arts

Made in Windsor.



Visual Arts

Media Arts and Culture

Visual Arts (BA) / Concurrent Education (BEd)



uwindsor.ca/visualarts



**Visual Arts
Experience Map**



**University
of Windsor**

Highlights and Skills

PROGRAM HIGHLIGHTS

Visual Arts **H** **C** Express yourself! Come work in our stunning new facilities, with supportive faculty who want you to realize your creative potential. We offer in-depth studio practices, exhibition opportunities, and exposure to the cultural institutions of Windsor and Detroit.

Media Arts and Culture **H** How do you see the world? Study how art, architecture, and media technologies have shaped our understanding of culture throughout time. Studio art classes are complemented by unique academic courses. When you don't have a brush or pencil in your hand, you'll be involved in events, exhibitions, and workshops where you can learn through experience.

Film Production (BFA) **H**

Develop your visual, technical, storytelling, and professional workplace skills. Study all aspects of filmmaking in scripted and documentary film, pre-production planning, budget planning, concept development, screenwriting and screen adaptations; production related directing, cinematography,

set design, lighting, sound, and post-production including sound design and editing. Learn narrative, non-narrative, documentary, and experimental filmmaking traditions and create films based on experimentation with narrative and formal expression.

MIN. AVG.* 70% ONTARIO COURSE REQUIREMENTS
ENG4U required. Offering of the program is subject to Senate approval.

Visual Arts (BA)/Concurrent Education (BEd)

Share your passion for visual arts with budding Picassos and Emily Carrs in this program where you'll earn two degrees at once. You'll work toward your BA (general) in our stunning School of Creative Arts building while studying education and getting teaching experience in schools. At the end, you'll be eligible to teach intermediate/senior students (Grades 7-12).

MIN. AVG.* 75% ONTARIO COURSE REQUIREMENTS
ENG4U required. Admission to first year only.

Interested in a BFA in Film Production? See the Experience Map for the joint CMF-SoCA Bachelor of Fine Arts degree program.

FUNCTIONAL KNOWLEDGE

- Expressing oneself confidently, assertively and purposefully through visual imagery
- Creating works of visual art using a variety of techniques, practices, and media
- Organizing visual information effectively using appropriate technological methods and software packages
- Developing visual literacy: the ability to understand the powerful role of images in contemporary media contexts and to convey one's own ideas and arguments thoughtfully through the creation of new images, works of art, film or architecture
- Designing, staging, managing, and overseeing effective visual campaigns and productions
- Analyzing and assessing works of visual art for formal/technical quality of expression; grouping and curating disparate works logically and meaningfully
- Understanding and evaluating the rhetorical function of visual advertising materials

H Honours **C** Combined Honours programs available * Minimum grade point average for admission to program. A higher average may be required.

Build your Skills and Experience

Your UWindsor experience is more than attending classes. It is a combination of academics, co-curricular activities, and extracurricular involvement. By making the most of all three elements of your university experience, you will maximize your opportunities to build your skills, broaden your personal network, and clarify your long term academic and career goals.



CURRICULUM

Courses of study specific to each program



CO-CURRICULAR

Activities and experiences that complement coursework (Outstanding Scholars, peer mentoring, VIP)



EXTRACURRICULAR

Activities falling outside the scope of set curriculum (Part-time job, clubs, volunteering, athletics)

Career Planning Cycle

Intentional career planning will help you prepare for your next step after graduation and beyond. It is a fluid, dynamic, and lifelong process. You can move on or return to an earlier stage in the cycle at any time.



Explore Opportunities Using This Chart

Explore a selection of opportunities recommended for students in your program. This chart shows some of your many options – you don't have to do everything on it or limit yourself to it. Engage in opportunities from each of the three categories to set yourself up for success.

High-Impact Practice (HIP)

A HIP is an enriching educational experience that can be life-changing and often includes learning outside of the classroom while encouraging meaningful interaction and collaboration, such as:

- Co-op, internship or field experiences
- Research with faculty
- Culminating senior experience
- Capstone courses
- Service-learning
- Learning communities
- Study abroad

Academics


Your Coursework







First Year

- Take required courses including Contemporary Visual Culture and Studio Practice and Ideas
- Meet with the departmental undergraduate coordinator or an assigned faculty advisor to help you choose your courses and get you set on the right track
- Review degree course requirements
- Focus on core courses to learn which aspects of Visual Arts you want to focus on in later years
- Begin looking into optional courses outside of Visual Arts/ SoCA (in FAHSS or Sciences) to complete before Year 3
- Receive peer mentorship from members of the **Creative Arts Society**

Middle Years

- Take required 200-level courses and check in with your faculty mentor or departmental academic advisor
- Take a specialized 300-level course like **Green Corridor, Curating as Cultural Practice, Bio Art** or **Sonic Arts**
- Look into completing your capstone research project in the final year of your honours program 
- Make sure you are on the right track to complete all senior-level (400-level) requirement courses in Studio and Media Art History/Visual Culture
- Consider taking courses in accordance with the **Certificate in Arts Management** or a minor
- Continue taking the required pre-requisites for graduate/professional school



Final Year





- Meet with an academic advisor to go over degree requirements
- Complete all required courses for your degree
- Make sure all 400-level courses are completed in both Studio areas and Media Art History/Visual Culture
- Apply to graduate through **UWinside Student Portal**
- Take a **Visual Arts Independent Study** course
- Work with a faculty member on a research project or publication 
- Complete required courses for **Arts Management Certificate**
- Consider taking an internship course 
- Become a teaching assistant or research assistant 
- Conduct field research with faculty member 



Experience

Ways To Get Involved



- Join a club like the **Creative Arts Society, 3D Print Club** or **UWSA**
- Explore free **SOCA Presents** events such as professional artist talks, film screenings and music performances
- Sign up for class visits to major art exhibitions at the **Art Gallery of Windsor, the Detroit Institute of the Arts** or the **Museum of Contemporary Art Detroit**
- Apply for a co-curricular experience such as **VIP-Community Service Learning** 
- Investigate research opportunities as part of the **Outstanding Scholars** program 
- Research international student exchange opportunities for middle years, especially in the UK 
- Participate in the **Bystander Initiative** workshop to gain skills that will help you be an effective and supportive ally to prevent sexual assault on campus

- Participate in the **UWill Discover** undergraduate research conference 
- Volunteer or work with the **Art Gallery of Windsor, Artcite, Arts Council Windsor and Region** or a range of cultural organizations
- Apply for student exchange 
- Apply for a co-curricular experience such as **VIP-Community Service Learning** 
- Look into paid work study positions in **SoCA** or across campus, which are based on financial need
- Look into paid research assistantship positions with faculty members who carry research grants 

- Become a tutor for **Students Offering Support (SOS)** 
- Work with a campus department to help produce artistic ideas for marketing or promotional videos
- Complete a thesis and present work at thesis show (BFA students) 

Career

Plan Ahead For What's Next



- Meet with your faculty advisor to discuss the best course of study to help you achieve your goals and make the most of your educational experience
- Start by making a list of things that you enjoy and areas in which you excel
- Meet with a career advisor in **Career Development and Experiential Learning (CDEL)** for help developing a plan for your future years
- Consider a **Career Exploration Program** appointment to help you identify possible career paths
- Get involved with a part-time job, volunteer opportunity, campus group, or research assistantship
- Attend **CDEL** workshops to learn how to find a summer or part-time job and write a university-level resumé
- Chat with an advisor during **CDEL's Drop In** hours to get answers to your career and job search questions

- Research career fields and occupations with the help of a **CDEL** career advisor
- Explore opportunities and meet potential employers by participating in job fairs, industry networking events, and **CDEL's Job Shadow Experience**
- Explore further educational opportunities by attending the **Graduate and Professional Schools Fair** and researching admission requirements for programs that interest you
- Create a **LinkedIn** profile and have it critiqued by **CDEL**
- Take part in informational interviews and join online communities like **LinkedIn** and **Ten Thousand Coffees** to connect with people in your targeted profession or industry
- Search job postings to learn what skills, knowledge, and credentials you will need for potential careers
- Meet with an academic advisor to go over degree requirements
- Complete all required courses for your degree

- If you are considering applying to graduate or professional school, be aware of early application deadlines
- Meet with **CDEL** to prepare application documents like a resumé, cover letter, CV, or personal statement for jobs and education programs you are applying to
- Attend **CDEL's workshops** on interview skills and job search strategies
- Set up a mock interview with a career advisor for professional school or job applications
- Take part in recruitment events and job fairs hosted by **CDEL** and other organizations
- Compose a portfolio of relevant academic and work experience

Life After Graduation



My four years spent in the Visual Arts department contributed positively to my development as a person, an artist, and a citizen of Windsor-Essex County. Through my education, I was fortunate enough to meet a number of likeminded young artists, with whom I would collaborate for years to come. I have also witnessed the true dedication of SoCA's faculty members, some of whom I have remained in contact with for many years. Visual Arts at Windsor is a unique program and I am proud to call myself an alumnus."

Joshua Babcock – BA in Visual Arts

12 Number of
Graduates
(2020)

87% Employment
Rate of Graduates

Employment rate of graduates 2 years following degree completion (OUGS Fine and Applied Arts, 2019)

Career Tracks*

Advertising analyst
Architect
Art gallery manager
Art therapist
Arts administrator
Cinematographer
Communications specialist

Conservator
Creative director
Curator
Development officer
Entrepreneur
Graphic designer
Interior designer

Journalist
Lawyer
Marketing manager
Multimedia illustrator
Museum director
Photographer
Professional artist

Professor
Project manager
Research co-ordinator
Set designer
Studio co-ordinator
Teacher
Web designer

* Additional education and/or training required for some of the above careers.



Common Sectors For Graduates

- **Academia and research**
- **Advertising and marketing**
- **Art/illustration**
- **Design industry**
- **Education:** Public and private stream, tutoring
- **Government:** Research and policy development
- **Healthcare and counselling:** Art therapy
- **Media and journalism:** Criticism, visual production

Career-Readiness Competencies



Critical Thinking &
Problem Solving



Professionalism &
Work Ethic



Teamwork &
Collaboration



Communication





Campus Resources

- Research undergraduate scholarships and bursaries through the **Student Awards and Financial Aid Office**
- Visit **Leddy Library** and the **Writing Support Desk** for help with academic assignments
- Check out the **Bounce Back** program designed to improve academic performance as well as decrease feelings of stress and anxiety through both effective learning strategies and life skills acquisition
- Build leadership skills and find leadership opportunities at the **Leadership Hub**
- Get advice and support about your academic status by making an appointment with **Central Academic Advising**
- Seek out assistance with academic accommodation from **Student Accessibility Services**
- Discover ways to get involved on campus through the **Student Success and Leadership Centre**
- Broaden your cultural awareness through the **International Student Centre** and **Student Exchange Office**
- Look into the **Ignite: Work Study** program for on-campus employment
- Get assistance developing your career plan and job search skills from **Career Development and Experiential Learning**
- Develop your entrepreneurial skills and learn how to start your own business at **EPICentre**
- Find support for Indigenous learners and broaden your understanding of Indigenous culture by visiting the **Aboriginal Education Centre - Turtle Island**
- Tend to your health and wellness with support from **Student Health Services**, the **Wellness Outreach Office** and **Lancer Recreation**
- Receive confidential mental health counselling delivered by trained professionals at the **Student Counselling Centre**
- **Prevent.Resist.Support.** Seek personal support or learn more about sexual violence prevention and resistance education through the **Office of Sexual Violence Prevention, Resistance & Support**
- Explore professional development opportunities through **Continuing Education**



experience.uwindsor.ca

Student Recruitment

Phone: 519-973-7014

Toll-Free: 1-800-864-2860

Email: info@uwindsor.ca

School of Creative Arts - Visual Arts

Phone: 519-253-3000, Ext. 2829

Email: soca@uwindsor.ca

Career Development and Experiential Learning

Web: uwindsor.ca/cdel

Email: careerservices@uwindsor.ca