The Principles of Authentic Assessment

Authentic assessment is . . .

1. Situated in authentic learning environments and relevant to performance environments

2. Aligned with learning experiences and intended learning outcomes

3. Assessment of multiple learning domains – cognitive (content), performative (skills), and affective (values and attitudes)

4. An opportunity for deep learning

5. An opportunity for complexity, creativity, and critical thought in “messy” situations

6. Practical and meaningful, rather than contrived

7. Standards-referenced and criterion-based

8. Rigorous and reliable (validity, fidelity, and integrity)

9. Cognizant of steady progress toward mastery

10. A matter of degree
Learning Outcomes

What are learning outcomes?
- Statements that indicate what students will know, value or be able to do by the end of a course.

What is the format for writing learning outcomes?
1) **Stem:** On successful completion of this course, a student will be able to:
2) **Completion:** «Active verb/phrase» + a) Concept  
   b) Skill  
   c) Attitude

Aligning Your Outcomes, Methods, and Assessments

The Three Essentials of Alignment

1) Teaching methods should help students develop the knowledge and skills specified in the learning outcomes. *The teaching methods are the means; the learning outcomes are the ends.*

2) Assessments should determine whether, and to what degree, students have achieved the learning outcomes.

3) Teaching methods, assessments, and learning outcomes should be consistent and coherent.
Useful Verbs for Use in Learning Outcomes

(Adapted from Park University Faculty Development: Quick Tips)
You don’t have to agree with Bloom’s classification scheme. These are just useful verbs for learning outcomes!

<table>
<thead>
<tr>
<th>Domain</th>
<th>Emphasis</th>
<th>Relevant Verbs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cognitive</td>
<td>Knowledge</td>
<td>Recall, identify, recognize, acquire, distinguish, state, define, name, list, label, reproduce, order, indicate, record, relate, repeat, select</td>
</tr>
<tr>
<td>Cognitive</td>
<td>Comprehension</td>
<td>Translate, extrapolate, convert, interpret, abstract, transform, select, indicate, illustrate, represent, formulate, explain, classify, comprehend, describe, discuss, express, identify, locate, paraphrase, recognize, report, restate, review, summarise, translate</td>
</tr>
<tr>
<td>Cognitive</td>
<td>Application</td>
<td>Apply, sequence, carry out, solve, prepare, operate, generalize, plan, repair, explain, predict, demonstrate, instruct, compute, use, perform, implement, employ, solve, construct, demonstrate, give examples, illustrate, interpret, investigate, practice</td>
</tr>
<tr>
<td>Cognitive</td>
<td>Analysis</td>
<td>Analyze, estimate, compare, observe, detect, classify, discover, discriminate, explore, distinguish, catalogue, investigate, breakdown, order, determine, differentiate, dissect, contrast, examine, interpret, calculate, categorise, debate, diagram, experiment, question, solve</td>
</tr>
<tr>
<td>Cognitive</td>
<td>Synthesis</td>
<td>Write, plan, integrate, formulate, propose, specify, produce, organize, theorize, design, build, systematize, combine, summarize, restate, argue, discuss, derive, relate, generalize, conclude, produce, arrange, assemble, collect, compose, construct, create, organise, perform, plan, prepare, propose</td>
</tr>
<tr>
<td>Cognitive</td>
<td>Evaluation</td>
<td>Evaluate, verify, assess, test, judge, rank, measure, appraise, select, check, justify, determine, support, defend, criticize, weigh, assess, choose, compare, contrast, decide, estimate, grade, rate, revise, score</td>
</tr>
<tr>
<td>Affective</td>
<td></td>
<td>Agree, avoid, support, participate, cooperate, praise, help, offer, join</td>
</tr>
<tr>
<td>Psychomotor</td>
<td></td>
<td>Adjust, repair, taste, bend, measure, perform, operate, use, move</td>
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</tbody>
</table>

Problem Words/Phrases

- Understand
- Appreciate
- Comprehend
- Know
- See
- Accept
- Be aware of
- Be conscious of
- Perceive
- Value
- Apprehend
- Be familiar with

Ask yourself:
1. Is this outcome public and observable?
2. How will I, and the students, know when this outcome has been achieved?
3. Does the learning outcome follow from the stem (is it a complete sentence)?
4. Is it about the ends not the means? (what students will be able to do when they leave the course, not the specific assignments they complete in the course)
Real Examples

1. Is it public and observable?
Bad Example - Upon successful completion of this course, you should be able to:
   - Appreciate the intricacy of theoretical constructs
   - Understand theory
   - Think about complex adaptations

2. How will I, and the students, know when the outcome has been achieved? (Is it clear enough for students?)
   Bad Example - Upon successful completion of this course, you should be able to:
   - simulate a sizeable process
   - work effectively in a project team

3. Does it follow the stem - Does it make a complete sentence when you read it out loud?
   Bad Example - At the end of this course, students will be able to:
   - Have done team skills
   - Have an introductory knowledge of bridge building
   - Good safe practice

4. Is it about the ends, not the means?
   (what students will be able to do when they leave the course, not the specific assignments they complete in the course)
   Bad Example - Upon successful completion of this course, you should be able to:
   - The course includes a group project requiring teamwork and collaboration skills
   - Get involved in team works and independent studies through assignments and projects
   - Formulate answers to assignment problems
Why Care About Learning Outcomes?

Strategic use of learning outcomes in your teaching and course design can result in many potential benefits. A few of these are summarized below. References for further reading about the benefits and strategic use of learning outcomes are provided at the end.

**Better Learning**
Learning outcomes can be used to provide guidance for students, so they know what is expected of them, and thus, what they should focus on in their studying, attend to in class, and look for in their readings. This focused time-on-task means less time is wasted. They can also be used to set high expectations – that we then support with strategic teaching – so we push our students to learn more than they believe they are able. Students find outcome-based courses more rewarding, more effective, and less frustrating – even when they also report that the courses are more demanding!

**Increased Motivation**
Learning outcomes reinforce the belief that there is a real point to what is being taught and assessed, that there is a reason for what they experience in their courses. Students are less likely to become cynical and dismissive of courses that seem to have a point, and more motivated to take them seriously. Overall, students take a deeper approach to their learning, putting their efforts into actively trying to understand what they are learning, rather than simply memorizing lists of facts to get through an exam.

**Better Performance on Assignments and Tests**
Not surprisingly, when students know exactly what they are expected to demonstrate, they are better able to demonstrate those things. They spend less time trying to guess what the instructor wants, or what’s in the instructor’s head, and more time getting the job done.

**Focused Teaching**
Anyone who has made the switch to outcome-based teaching will tell you that it can transform the way you plan courses and classes – for the better. By defining what students are supposed to know, value, and be able to do at the end of a course, you generate questions to guide your teaching – most importantly, “How will this class help students achieve the learning outcomes for this course?” It’s a simple question with a big impact.

**Strategic Teaching**
Once you have created learning outcomes for your course, you can use them to plan lessons that strategically target those outcomes, so that your classes have a greater likelihood of helping students learn what they need to learn. Each learning outcome excludes irrelevant teaching approaches and suggests a variety of approaches that will help your students succeed. Focused and strategic teaching “narrows the gap” between teaching and learning, so that when we teach, students learn.

Many people who have adopted a strategic, outcomes-based approach find that what they assumed were intractable problems with their students and their teaching vanish when courses, lessons, and assessments are outcome-oriented and mutually consistent.
Strategic Assessment
Just as learning outcomes can be used to create strategically-targeted lessons, they can be used to create strategically-targeted and appropriate assessment methods. Assessments that test whether students have met the learning outcomes are also likely to be consistent with the sorts of teaching methods that help students learn those outcomes. Assessment becomes part of the students’ overall learning experience. The learning outcomes even provide a basis for assessment criteria.

Attention to Outputs
The use of learning outcomes helps us focus on the outputs of our work, rather than the inputs. We work with the students we have, and what matters, in the end, is how much they have learned and transformed between the time they meet us and the time they leave us – that’s where we can make a difference. A student who enters our university by the skin of his teeth, barely meeting the entrance requirements, but graduates as someone able to meet our highest expectations – as set by our learning outcomes – is the sort of success story we should be writing.

Meeting Requirements
Even if none of the benefits mentioned above appeals to you, perhaps the following will suffice: program-level learning outcomes are now required for university programs in Ontario, they are increasingly being required by professional accreditation boards, and outcome-based education is now the de facto approach to post-secondary education in the English-speaking world – because the benefits of an outcome-based approach are so widely recognized. In an increasingly competitive globalized world, Canada can no longer afford to fall behind.

References
COURSE INFORMATION WINTER 2008
60-104 Computer Concepts for End-Users
School of Computer Science, University of Windsor

APPLIED I.T. Program

Intended Learning Outcomes (60-104):

At the end of the course, successful students will know and be able to:

• Describe the components of a computerized system and the interactions between these components in supporting end users.
• Describe the capabilities of the Internet and computerized networks, and use them effectively to find, send, and receive information.
• Use a productivity suite of applications, including presentation tools, database tools, spreadsheet tools, word processing tools.
• Create objects in one application and then link or embed them in a second application in order to manage and complete projects
• Appropriately use and apply productivity software to demonstrate their knowledge and skills for the purpose of effectively managing and completing projects

Evaluation Scheme
Assessment of students taking 03-60-104 consists of various components. They will be weighted as follows in the calculation of the final grade. Note that class tests are held during YOUR assigned lecture time. All communications during evaluation procedures must be in English. All assignments and projects MUST BE submitted in MS Office 2003 or earlier compatible formats (Office 2007, MS Works, WordPerfect, etc. formats will not be accepted.)

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
<th>Due Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual PROJECTS</td>
<td>10%</td>
<td>Week 6</td>
</tr>
<tr>
<td>Class Test #1 MCQ/Short-Answers</td>
<td>20 %</td>
<td>Week 4</td>
</tr>
<tr>
<td>Class Test #2 MCQ/Short Answers</td>
<td>20 %</td>
<td>Week 8</td>
</tr>
<tr>
<td>Assignments</td>
<td>(10%) 4 @ each= 2.5%</td>
<td>Week 2, 5, 9, 11</td>
</tr>
<tr>
<td>Final Exam (slot 24)</td>
<td>40%</td>
<td>Saturday 13th December, 2008, 7:00 PM</td>
</tr>
</tbody>
</table>

CUMULATIVE
Assessment Types

*Assessment choices can be sorted by class size, domain type, formative/summative, level of study, curriculum, discipline, instructor teaching style, etc.

- Essays
- Research papers
- Annotated bibliography
- Reflective writing
- Critical review
- Journaling
- Iterative written assignments
- Technical reports
- Peer assessment and peer feedback
- Frequent low stakes quizzes
- Multiple choice
- True/False
- Short answer
- Two-stage exams
- Oral presentations (narration via PPT or video)
- Group assignments (meetings via Teams)
- Case studies
- Blogs
- Wikis
- ePortfolios
- Podcasts
- Vlogs
- Classroom response systems (Kahoot, Mentimetre)
- One-minute paper
- Discussion boards
- Concept maps
- Brainstorming/mindmapping
- Games
- Simulations
- Animations
- Tutorials
- Virtual labs
- Digital posters
- Online conference

Useful Links and Resources

Creating Assignments: https://youtu.be/i6fYAE4ccD0 (8:46)


Test Settings: https://youtu.be/w3Hfi1pOUo (7:41)

Tests, Pools, and Surveys: https://help.blackboard.com/Learn/Instruction/Test_Pools_Surveys

Academic Integrity: http://mediawikibe.uwindsor.ca/wiki/index.php/Academic_Integrity_at_UWindsor