Effective Writing Instruction Techniques

Objective: Support students in synthesizing information from multiple sources and distinguishing relevant from irrelevant details.

relevant from irrelevant details.		
Writing Instruction Activity	Disadvantages	Advantages
When the assignment is handed in:		
 Engage rhetorically with the student on details of topic – i.e. to help them clarify their understanding 	 Students often do not read comments on final assignments or even pick them up. 	 Students get an opportunity to learn more about the topic – and will be more likely to remember because of their work on it
 Ask students to write a reflective piece outlining their own perceptions of their successes and failures 	 Unless it is worth grades, students may not put much energy into it – or they may be unwilling to admit weakness 	 Provides a model for and encourages good habits in self- evaluation
If the assignment is still a draft:		
 Point to where confusions arise, where key points are getting lost in the details; suggest revisions (orally or in writing) 	 Can take significant time and resources, especially in large classes 	 Evidence shows that students are engaged by these types of comments and will often take them to heart
 Suggest an editing strategy (e.g. reverse outlining or concept mapping) to help student see the difficulties themselves 	 May not work with students who have a weak grasp of material or language 	 Gives students a specific technique to help them identify connections and organize their ideas.
• Peer review	 Requires set-up and coaching – and sometimes students can lead each other astray 	 Feedback would likely indicate areas of confusion; seeing other samples might suggest ways to handle details
 Provide models (with explanations of why they are successful – or not) 	 Unless specifically chosen for scope and detail, models may not address the issues 	 Similar benefits to peer review, with opportunity to hear expert reader reactions
Before even designing the assignment	ent:	
 Ensure lectures on topics precede assignments to give students a foundation 	 Not always possible, or even desirable (if, e.g., goal is to encourage exploration beyond course content) 	 Gives background and structure to help students categorize information
 Define a purpose and audience to help students determine relevance 	 Students often misconstrue audience (especially if they lack requisite experience) 	 Probably the two most important considerations in effective communication
 Sequence assignment or include exercises or activities (pre-writing, writing-to-learn) to support writing process 	 Need to be tailored to the individual course, with clear prompts 	 Provides low-stakes opportunities to identify connections and key ideas before submitting final draft

Objective: Encourage students to move beyond superficial overviews that border on plagiarism

Writing Instruction Activity	Disadvantages	Advantages	
When the assignment is handed in:			
 Engage rhetorically, identify gaps and probe with further questions about the material 	 Students often do not read comments on final assignments – or even pick them up. 	 Demonstrates where students need to further develop their ideas and model s effective critical thinking about the topic 	
If the assignment is still a draft:			
 Engage rhetorically, probe with further questions (either in writing or orally) – and suggest global revisions 	 Can take significant time and resources, especially in large classes 	 Evidence shows that students are engaged by these types of comments and take them to heart 	
Peer review	 Students may not yet be sufficiently attuned to subject matter to see the problems 	 Seeing multiple writing samples gives students a better sense of the appropriate depth 	
 Provide models (with explanations of why they are successful – or not) 	 Often a fairly sophisticated understanding is required to extrapolate critical thinking issues to new contexts 	 Similar benefits to peer review, with opportunity to hear expert reader response 	
When designing the assignment:			
 Require use of specific sources 	 Not necessarily appropriate (e.g. if independent research is a key objective) 	 Ensures sources are high quality and provide different perspectives 	
Ensure assignments are authentic to the discipline	 It might be easier, rather than harder, to plagiarize certain authentic assignment types (e.g. code or fact sheet) 	 Students tend to find authentic assignments engaging, and put more effort into them 	
 Reduce scope of assignment (but not page length!) to encourage focus and depth 	 Can defeat the purpose of certain types of assignments, especially in lower level survey courses 	 Sends a clear signal about the need to develop ideas in depth 	
Teach the conflicts	 Can be overwhelming to students, especially when foundational concepts are very abstract or complex 	 Helps students see the key disciplinary issues and types of questions they need to address 	
 Sequence assignments by dividing into steps or adding pre-writing and reflection components 	 Must be customized to fit with course learning objectives 	 Provides opportunities to push students to think more deeply throughout the writing process 	