



Thursday, November 24, 2022 @ 3:00pm

MS Teams Webinar

Transportation and Supply Chains in Southern Ontario: *Some Recent Learnings*

This presentation covers recent activities at the McMaster Institute for Transportation and Logistics (MITL) on regional freight transportation and supply chains. MITL has carried out a series of projects and initiatives in partnership with Transport Canada, during and before the pandemic years, with some emphasis on the Hamilton-Niagara region. MITL has also formed a partnership with the Hamilton-Oshawa Port Authority, known as “Fluid Intelligence” and this initiative seeks to leverage varied data sources and analytics in support of better functioning regional multi-modal supply chains. This talk will highlight selected finding and insights from associated project work (stakeholder consultations, research on Cross-Border Short Sea Shipping and others), and set the stage for future initiatives including potential further collaborations.

Speaker: Mark R. Ferguson, PhD



Since 2009, Mark is Senior Research Associate with the McMaster Institute for Transportation and Logistics (MITL). In that time, he has played an integral role in the development of MITL’s portfolio of research projects that examine aspects of efficiently, reliably, safely and cleanly moving goods and people. More recently he has also been centrally involved in progressing the “Fluid Intelligence” partnership with the Hamilton-Oshawa Port Authority. His academic experience is complemented by over a decade of private sector experience focused on location consulting projects for domestic and international banking and retail clients. Mark is trained as a Quantitative Human Geographer (PhD McMaster 1995) and has published extensively in the peer reviewed academic literature.



Canadian Institute of Transportation Engineers (CITE) – Windsor Chapter

For the MS Teams meeting link, please contact:

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