

The Centre for English Language Development

Lifewide learning through the power of language

Recreational Industry Focussed

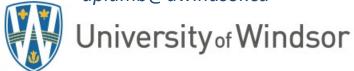
Short-term & Tailored

UWindsor Pathway

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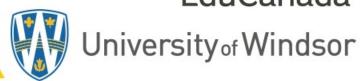




The English Language Improvement Program







Purpose





• To build relationships for sustainable and long-lasting UWindsor enrolment growth through the ELIP pathway.

- The ELIP Commitment to You:
 - Informative
 - Supportive
 - Responsive
 - Elevate Communication



2021 Demographics







161 – Unique students

46% - Male

54% – Female



28% – Undergraduate

70% – Graduate

2% – Non-academic



99% - Self-funded



51% – Agent initiated

Regions	%
North America (Canada)	1
Middle East (Iran, Iraq, Jordan, Saudi Arabia, Syria)	9
Africa (Republic of Congo)	1
Eastern Asia (China, Hong Kong, South Korea, Vietnam)	79
Southeastern Asia (India)	2
South Asia (Bangladesh, Pakistan)	2
Latin America/Caribbean (Columbia, Haiti)	1
Europe/Central Asia (Uzbekistan)	1



2021 – Academic Path







28% – Undergraduate

7% – Engineer

5% – Computer Science

4% – Communication Studies



70% – Graduate

19% – MEng

12% - MM IAF

8% – MEd

8% - MM LSCM



The ELIP Basics





- ✓ ELIP level 3 completion (75%) meets English language requirements (undergraduate and graduate)
- ✓3 program start options: Fall, Winter, Summer
- ✓ Four levels of intensive academic English
- ✓ Each ELIP level is 20 hrs/week for 12 weeks; E3 Fast Track (8 wk.)
- Engage in extracurricular and intercultural communication
- ✓ ELIP level start is based on demonstrated proficiency

The ELIP Basics









Goals





You

Assist students in making decisions that best support their success.

Pathway Students

Expanded Needs (beyond English for academic preparation)

- Transition to university (information + access)
- Professional skills' development
- Career/ network building opportunities
- Wellness support
- Flexible learning options



The ELIP Basics





LEARNING OPTIONS

IN-CLASS

- Face-to-face communication with instructors and peers
- Distraction-free learning environment
- Access to services and facilities
- Exploring the campus community and local culture
- English-speaking environment beyond classroom

ONLINE

- Reduced costs for travel and accommodation
- Comfort of learning from home
- Improving virtual communication and collaboration
- Developing technical and time management skills
- Save on commuting time



The ELIP Advantage





- ✓ In-person and online learning options
- ✓ Training on research portals/ UWindsor LMS
- ✓ Access to UWindsor Campus Facilities
- ✓ On-campus work eligibility
- ✓ On-campus Placed Internship (expected Fall 2022)
- ✓ Build wellness know-how

We're Here For You











 15% commission per ELIP enrolled term

- ELIP Webinars
- ELIP Samplers
- ELIP marketing material at your fingertips

ELIP Partners Page







Step 1

Confirm Academic Offer

If a student has an admission offer with a language condition, the English Language Improvement Program (ELIP) is a pathway to meet UWindsor's English language proficiency requirements for undergraduate and graduate programs.







Step 2

ELIP Level Placement

Has the student taken a standard English test in the past 12 months? For example, IELTS Academics, TOEFL or Duolingo English Test

YES

Based on their test score, the student will be placed in a level appropriate for thier English language profile.

NO

The student will be scheduled to take a placement test via Duolingo English Test (no cost).





Step 3

Register for ELIP

- 1. Add an ELIP term to cart
- 2. Complete registration form
- 3. Pay registration or full program fee









Step 4

ELIP Level Confirmation

The student will receive a Letter of Acceptance with a confirmed level start within 3 business days.

If the student needs to take a placement test, a Duolingo coupon code will be issued to them.





Step 5

Pay Program Fee

Two methods:

- 1. Pay online with a credit card
- 2. Deposit and pay from your student account







Step 6

Get Ready for Classes

Download the ELIP iCent App to get up-to-date program details, class schedules, and student service information.

ELIP iCent App

Search for *iCent* & install the app on your device.

Type Country as
Canada & institution
name as University of
Windsor ELIP



ELIP – UWindsor's Preferred Language Pathway



ELIP was a smart decision as it helped me gain both the required knowledge and skill set for my research work, which I had been looking for a long time.

Syed Ali Nasir Zaidi

Syed has completed his Master of Education (curriculum studies). His dream is to be a part of any Canadian policy-making institution.



ELIP helped me lay the foundation of foreign language communication and present as the first beacon which lights up the road ahead of my academic career.

Yue Gou

Yue attained a Master's degree in Medical Biotechnology and is a student of the Master of Science program.



ELIP provides me with a wealth of opportunities to communicate with students from different countries. In addition, ELIP greatly eliminates my fear about the unknown future study and life in Windsor.

Jin Liang

Jin is a student of the Master of Engineering program.



Thank You.





Let's work together to help pathway students build toward their success by starting through ELIP.