



# The Centre for English Language Development

*Lifewide learning  
through the power of  
language*

**Recreational    Industry    Short-term    UWindsor  
Focussed    & Tailored    Pathway**

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# The English Language Improvement Program



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# Purpose



- To build relationships for sustainable and long-lasting UWindor enrolment growth through the ELIP pathway.
- The ELIP Commitment to You:
  - Informative
  - Supportive
  - Responsive
  - Elevate Communication



# 2021 Demographics



**161** – Unique students

46% – Male

54% – Female



28% – Undergraduate

70% – Graduate

2% – Non-academic



99% – Self-funded



51% – Agent initiated

Regions	%
North America ( <i>Canada</i> )	1
Middle East ( <i>Iran, Iraq, Jordan, Saudi Arabia, Syria</i> )	9
Africa ( <i>Republic of Congo</i> )	1
Eastern Asia ( <i>China, Hong Kong, South Korea, Vietnam</i> )	79
Southeastern Asia ( <i>India</i> )	2
South Asia ( <i>Bangladesh, Pakistan</i> )	2
Latin America/Caribbean ( <i>Columbia, Haiti</i> )	1
Europe/Central Asia ( <i>Uzbekistan</i> )	1



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# 2021 – Academic Path



## 28% – Undergraduate

- 7% – Engineer
- 5% – Computer Science
- 4% – Communication Studies



## 70% – Graduate

- 19% – MEng
- 12% – MM IAF
- 8% – MEd
- 8% – MM LSCM





# The ELIP Basics



- ✓ ELIP level 3 completion (75%) meets English language requirements (*undergraduate and graduate*)
- ✓ 3 program start options: Fall, Winter, Summer
- ✓ Four levels of intensive academic English
- ✓ Each ELIP level is 20 hrs/week for 12 weeks; *E3 Fast Track (8 wk.)*
- ✓ Engage in extracurricular and intercultural communication
- ✓ ELIP level start is based on demonstrated proficiency



# The ELIP Basics

*Improve*  
Skills for Study,  
Work, and Life



## ELIP LEVELS

OVERALL IELTS  
& WRITING BAND  
SCORE

DURATION: 12 WEEKS

### FOUNDATION

FOUR TERMS TO ACADEMIC START

<5.0

DURATION: 12 WEEKS

### LEVEL 1

THREE TERMS TO ACADEMIC START

5.0

DURATION: 12 WEEKS

### LEVEL 2

TWO TERMS TO ACADEMIC START

5.5

DURATION: 12 WEEKS/8 WEEKS (FAST-TRACK)

### LEVEL 3

ONE TERM TO ACADEMIC START

6.0+

Begin your academic program!



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# Goals



## You

Assist students in making decisions that best support their success.

## Pathway Students

Expanded Needs (*beyond English for academic preparation*)

- Transition to university (information + access)
- Professional skills' development
- Career/ network building opportunities
- Wellness support
- Flexible learning options



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# The ELIP Basics



## LEARNING OPTIONS

### IN-CLASS

- Face-to-face communication with instructors and peers
- Distraction-free learning environment
- Access to services and facilities
- Exploring the campus community and local culture
- English-speaking environment beyond classroom

### ONLINE

- Reduced costs for travel and accommodation
- Comfort of learning from home
- Improving virtual communication and collaboration
- Developing technical and time management skills
- Save on commuting time



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# The ELIP Advantage



- ✓ In-person and online learning options
- ✓ Training on research portals/ UWindsor LMS
- ✓ Access to UWindsor Campus Facilities
- ✓ On-campus work eligibility
- ✓ On-campus Placed Internship (*expected Fall 2022*)
- ✓ Build wellness know-how



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# We're Here For You



- 15% commission per ELIP enrolled term



- ELIP Webinars
- ELIP Samplers



- ELIP marketing material at your fingertips

## ELIP Partners Page



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## Step 1

### **Confirm Academic Offer**

If a student has an admission offer with a language condition, the English Language Improvement Program (ELIP) is a pathway to meet UWind's English language proficiency requirements for undergraduate and graduate programs.





## Step 2

### ELIP Level Placement

Has the student taken a standard English test in the past 12 months?

For example, IELTS Academics, TOEFL or Duolingo English Test

#### YES

Based on their test score, the student will be placed in a level appropriate for their English language profile.

#### NO

The student will be scheduled to take a placement test via Duolingo English Test (no cost).







## Step 3

### Register for ELIP

1. Add an ELIP term to cart
2. Complete registration form
3. Pay registration or full program fee





## Step 4

### ELIP Level Confirmation

The student will receive a Letter of Acceptance with a confirmed level start within 3 business days.

If the student needs to take a placement test, a Duolingo coupon code will be issued to them.





## Step 5

### Pay Program Fee

Two methods:

1. Pay online with a credit card
2. Deposit and pay from your student account





## Step 6

### Get Ready for Classes

Download the ELIP iCent App to get up-to-date program details, class schedules, and student service information.



#### ELIP iCent App

Search for *iCent* & install the app on your device.

Type Country as *Canada* & institution name as *University of Windsor ELIP*





# ELIP – UWindsor's Preferred Language Pathway



ELIP was a smart decision as it helped me gain both the required knowledge and skill set for my research work, which I had been looking for a long time.

**Syed Ali Nasir Zaidi**

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*Syed has completed his Master of Education (curriculum studies). His dream is to be a part of any Canadian policy-making institution.*



ELIP helped me lay the foundation of foreign language communication and present as the first beacon which lights up the road ahead of my academic career.

**Yue Gou**

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*Yue attained a Master's degree in Medical Biotechnology and is a student of the Master of Science program.*



ELIP provides me with a wealth of opportunities to communicate with students from different countries. In addition, ELIP greatly eliminates my fear about the unknown future study and life in Windsor.

**Jin Liang**

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*Jin is a student of the Master of Engineering program.*





# Thank You.



Let's work together to help pathway students build toward their success by starting through ELIP.



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