



## Dual-Career Connection Program



University  
of Windsor



Executive Search & Workplace Solutions

# About the Dual-Career Program

- The University of Windsor's Dual Career Connection Program, offered by Logic Executive Search & Workplace Solutions, helps new faculty members' partners to continue and advance their careers after relocating to Windsor
- This program facilitates the job-search process through individual meetings with the experienced Logic Executive Search & Workplace Solutions staff
- This professional team is equipped to assess employment skills and experience, deliver orientation to local area job resources and networks, offer support in developing an online employment presence through various social media, and maintain an ongoing dialogue through follow-up contact

# Dual-Career Program

- Please contact the Faculty Recruitment Coordinator with your spouse or partner's contact information and a description of their credentials and preferences
- The Office of the Provost will promptly connect them with a representative from Logic Executive Search
  - For further information and assistance regarding the Dual-Career Connection Program, please contact the Faculty Recruitment Coordinator ([recruit@uwindsor.ca](mailto:recruit@uwindsor.ca)), Office of the Provost



Executive Search & Workplace Solutions

## Logic Executive Search & Workplace Solutions

- Executive Search
- Outplacement Services
- Human Resources Consulting
- Dual Career Program



JENNIFER CHARRON

## Our President and CEO

---

As a Certified Personnel Consultant with over 14 years experience in Professional and Executive Recruitment, President and CEO Jennifer Charron understands the importance of finding the right fit between a candidate and the organization.

Jennifer is a graduate of the University of Windsor Labour Studies Program and has completed her Professional Development Certificate through the Centre for Executive Excellence. Jennifer has been actively involved in the community through Rotary, The Chamber of Commerce, the Jewish National Fund and is an award recipient at the Regional Chamber of Commerce Business Excellence Awards.

Jennifer has successfully completed numerous professional and executive level placements across a variety of organizations throughout Canada and The United States. As a results driven leader, Jennifer has led teams across Ontario to successfully meet strategic objectives.

PHONE

226-683-0033

1-877-227-9548

EMAIL

[jennifer@logicexecutivesearch.com](mailto:jennifer@logicexecutivesearch.com)

**Melina Smedsrud**  
Human Resources &  
Recruitment  
Specialist  
[melina@logicexecutivesearch.com](mailto:melina@logicexecutivesearch.com)

---





# Welcome to Windsor-Essex!

- Widely recognized as one of Canada's most affordable cities, Windsor is a safe, mid-sized waterfront community with immediate access to a major American population centre, Michigan
- Windsorites enjoy the advantages of living in a major North American metropolis without sacrificing the comparatively quiet comforts of a significantly smaller city

# Windsor-Essex

- Windsor is Canada's southernmost city, offers sun-soaked summers and livable, temperate winters. Residents and visitors alike enjoy our remarkable riverfront, dotted with public artwork and laced with meandering trails and accessible parkland
- Away from campus, you'll enjoy amenities like Canada's largest internationally branded casino resort and entertainment complex, a well-regarded art gallery and symphony orchestra, an excellent multicultural dining scene, wineries, and many provincial parks





WHERE CAN  
**WE**  
TAKE YOU?





## Detroit & Michigan

- As a newcomer to Windsor, you can enrich your experience by familiarizing yourself with Detroit and the surrounding Michigan area
- Windsor's downtown and northern border lie directly across the river from Detroit, the skyline of which Windsorites enjoy every day. Many Windsorites work, study, socialize, shop, pursue relationships, and enjoy themselves across the border on a daily basis



# Detroit, Michigan

- Living and working in Windsor grants one a unique opportunity to experience a city that is famously becoming one of the greatest, most challenging, and most intriguing post-industrial urban laboratories in the world
- From urban farming to community activism to micro-businesses to its growing community of young urban graduates from across the United States, Detroit is transforming before our eyes.
- Windsor is a great place to be part of that, or just to watch it unfold

# Dual Career Program University of Windsor & Logic Executive Search



COVER LETTER AND  
RESUME REVIEW  
AND EDIT



SOCIAL MEDIA FOR  
JOB SEEKERS



JOB SEARCH  
TECHNIQUES AND  
TIPS



JOB MARKET DATA



NETWORKING



INTERVIEW SKILLS  
AND PREPARATION



MOCK INTERVIEWS



30, 60, 90 DAY  
TOUCHBASE WITH  
LOGIC

# Cover Letter & Resume Review

---



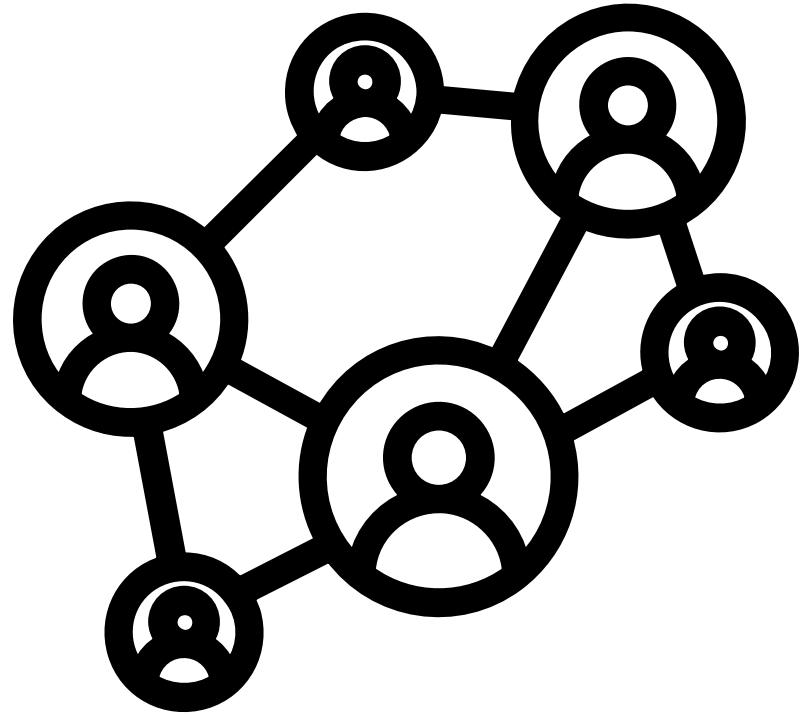
COVER LETTER REVIEW  
AND DEVELOPMENT



RESUME REVIEW OR  
DEVELOPMENT



TIPS ON HOW TO  
STAND OUT



# Social Media for Job Seekers

A representative from Logic will work with you to set up your social media (LinkedIn) for success

- How to build your personal brand
- How to grow your network
- How to showcase your relevant skills

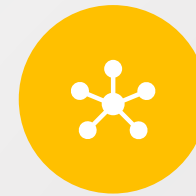
# Job Search Techniques and Tips



Utilizing Local Job Jobs  
(LinkedIn, Indeed,  
Charity Village, etc.)



Creating Job Alerts



Personal and  
Professional Networks



Post Application  
Follow Up



Strategy and  
Application Tracking

# Job Market Data

### TOP OCCUPATIONS

What kind of jobs are in-demand?

	4 DIGIT NOC NAME	POSTINGS
1.	Retail salespersons	324
2.	Transport truck drivers	187
3.	Material handlers	156
4.	Cooks	146
5.	Other customer and information services representatives	136
6.	Retail and wholesale trade managers	121
7.	Delivery and courier service drivers	117
8.	Food counter attendants, kitchen helpers and related support occupations	116
9.	Home support workers, housekeepers and related occupations	111
10.	Store shelf stockers, clerks and order fillers	106
11.	Administrative assistants	90

### TOP EMPLOYERS/AGENCIES

Who is hiring?

	COMPANY	POSTINGS
1.	RONA Inc.	134
2.	Unemployed Help Centre of Windsor Inc. (UHC) - Hub of Opportunities	96
3.	Kijiji Jobs	87
4.	PROSTAFF Employment Solutions	77
5.	Personnel by Elsie	68
6.	Loblaw Companies Limited	60
7.	Mastronardi Produce Limited	54
8.	Canadian Executive Search	51
9.	City of Windsor Employment and Training Services	42
10.	Windsor Mold Group	40

- Workforce Windsor Essex Job Demand Report
- [Monthly Job Demand Report - Workforce WindsorEssex](#)



# Networking & Relationship Building in Windsor-Essex

---

- Local Network Opportunities
  - Windsor Essex Regional Chamber of Commerce, Rotary etc.
- Navigating Virtual Networking
- Building Relationships





# Interview Preparation

---

- Tips for Interview Preparation
- Behavioural Based Interviewing
- Situational Based Interviewed
- Interview Etiquette
- Virtual Interviews

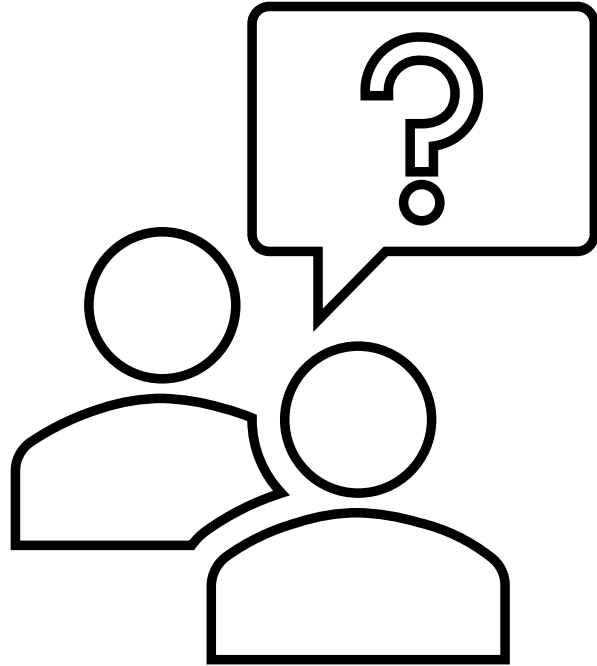
# Staying in Touch



[info@logicexecutivesearch.com](mailto:info@logicexecutivesearch.com)



1-877-227-9548



Questions?