

STRATEGIC PLAN

FACULTY OF HUMAN KINETICS

RESEARCH | 2020-2023



University
of Windsor

Department of Kinesiology

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Message from the Associate Dean

It is an honour to work with such outstanding faculty, staff and students, and a privilege to serve as Associate Dean, Research and Graduate Studies in the Faculty of Human Kinetics.

Our research **mission** is to advance knowledge that will enhance health, well-being and overall quality of life. Successful mobilization of this knowledge will promote meaningful change, and provide value in the following areas: **community, health, industry, policy, society/culture, and sport/recreation.**

Over the next three years, our research culture will be enhanced by leveraging individual and shared strengths within the Faculty of Human Kinetics, and focusing on the following four strategic priorities:

1. Celebrate and promote research success
2. Enhance supportive research environment and increase internal communication
3. Increase research impact mobilizations
4. Create a sustainable faculty-level research program.

Our **vision** is to be a recognized leader in exercise and physical activity, motor behaviour, injury prevention, sport and exercise psychology and physiology, health and wellness, and sport management, recreation, and sociocultural research, while successfully translating findings into real-world settings and providing our student scholars with the best training and exposure possible.

Yours in research,

Dr. Cheri L. M. McGowan, PhD

Professor

Associate Dean, Research and Graduate Studies



Dr. Cheri L. M. McGowan

Associate Dean, Research and Graduate Studies





Our Mission

To advance knowledge through research that will enhance health, well-being and overall quality of life. Successful mobilization of this knowledge will promote meaningful change relevant to key research priority areas of community, health, industry, policy, society/culture, and sport/recreation.

Our Vision

To be a recognized leader in exercise and physical activity, motor behaviour, injury prevention, sport and exercise psychology and physiology, health and wellness, and sport management and recreation research, while successfully translating findings into real-world settings and providing our student scholars with the best training and exposure possible.

Our Strategic Priorities

Over the next three years, our research culture will be enhanced by leveraging individual and shared strengths within the Faculty of Human Kinetics, and focusing on the following four strategic priorities:

1. Research Success
2. Research Environment
3. Research Impact
4. Research Sustainability



STRATEGIC PRIORITIES

RESEARCH SUCCESS



*At the Faculty of Human Kinetics, our first strategic priority is to **create and promote research success** via the following actions:*

Action Item #1

Continue Kinesiology Research Day (KRD), Scholars Evening and Distinguished Speaker Series celebrations.

Action Item #2

Enhance the research contribution content in our HK Newsletter and updating our research website in collaboration with the Communications Coordinator.

Action Item #3

Increase recognition efforts for research-related success.

Action Item #3a

Enhance the promotion of our research-related success via social media and social media platforms.

Action Item #3b

Create a Human Kinetics Faculty Research Award to complement our teaching award offerings. This award will celebrate Athletics and Recreation Services and Kinesiology Faculty and Staff and will be presented at KIN Research Day.



Kinesiology Research Day



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STRATEGIC PRIORITIES

RESEARCH ENVIRONMENT



*At the Faculty of Human Kinetics, our second strategic priority is to **enhance our supportive research environment and increase internal communication** via the following actions:*

ACTION Item #1

“Brown bag” sessions (or equivalent) for students, staff, and/or Faculty to present prior to conference presentations.

ACTION Item #2

Host Faculty, Staff and Sessional's “on-boarding” workshops to invigorate research culture.

ACTION Item #3

Compile and formally disseminate yearly Research Metric reports.





STRATEGIC PRIORITIES

RESEARCH IMPACT



*At the Faculty of Human Kinetics, our third strategic priority is to **increase research impact mobilization** via the following actions:*

Action Item #1

Assess mobilization of knowledge within each research impact area at the local, national and international level by quantifying traditional conference and publication efforts, activities with stakeholders themselves and other media and social media outlets and determine need for increased stakeholder and social media/media use.

Action Item #2

Improve funding capture, inclusive of Tri-Council, industry and other funding and terminal publications.

Action Item #2a

Establish a formal internal grant, scholarship and publication review process to increase success and reduce resubmissions.

Action Item #2b

Update our research website to align with Research Impact Statement and create a formal process for grant and scholarship opportunity communication.

Action Item #2c

Leverage collaboration opportunities by promoting partnerships, synergies and joint applications among key research areas, and between Athletics and Recreation Services and Kinesiology.

Action Item #3

Create opportunities to maximize research capacity by growing senior level trainee numbers (PhD and post-doctoral fellows) and creating teaching opportunities to better support Faculty and provide enhanced training.



STRATEGIC PRIORITIES

RESEARCH SUSTAINABILITY

*At the Faculty of Human Kinetics, our fourth strategic priority is to **create a sustainable faculty-level research program (Athletics and Recreation Services and Kinesiology)** via the following actions:*

Action Item #1

Increase research contracts to grow Athletics and Recreation Services and Kinesiology receipt of contract supported research initiatives (e.g., Exercise is Medicine on Campus, RENEW, UWorkItOut UWin (beyond Windsor Strategic Mandate Agreement (2018-2021)), APEX, etc. and create opportunities for transition from research programming to recreation (maintenance).

Action Item #2

Assess undergraduate student research involvement and Faculty capacity

- Outstanding Scholars, undergraduate thesis/individual studies/internships, volunteer positions (co-curricular transcript).
- Understand, at the individual faculty member level what the current advisement capacity is, and plan for feasible growth in light of existing limitations.
- Explore potential for involving more PhD students in official mentorship roles for masters and undergraduate student projects.
- Work with Kinesiology Graduate Student Association to match undergraduate students with graduate student mentors (e.g., Mentorship Match Program).



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