



Position Available: Social Media Intern

About PGA TOUR Canada – Mackenzie Tour

The Mackenzie tour is a Professional Golf Tour under the PGA TOUR umbrella. The Tour is part of the path to the Web.com Tour and ultimately the PGA TOUR. There are currently over 30 Mackenzie Tour alumni that are on the PGA TOUR. This includes PGA TOUR winners, Tony Finau, Aaron Wise as well as Canadians Mackenzie Hughes, and Nick Taylor.

About the Windsor Championship

The Windsor Championship is a PGA TOUR Canada Mackenzie Tour event that is held at Ambassador Golf Club in Windsor, Ontario. 2018 was the inaugural year for the tournament and we excited to have the tournament at Ambassador through 2020. In 2018 the Windsor Championship had over 8000 spectators during tournament week, with over 230 dedicated volunteers playing a huge part in the success of the event. In 2018 we were extremely proud to have donated over \$110,000 to The Hospice of Windsor and Essex County, the chosen charity for the event.

Position Summary

The social media coordinator will be in charge of the Social Media initiative leading up to, during and after the Windsor Championship. The successful candidate will work closely with the Operations Chair to develop and execute a strategic plan to maximize social exposure for the Windsor Championship. This will include creating PGA TOUR approved media and distributing it through the various Windsor Championship media channels including, Facebook, Twitter and Instagram. This person will have a contact at the PGA TOUR head office who will be able to provide support, as well as the Operations chair.

Key Responsibilities

- Developing a Social Media strategy for the months leading up to, during and after the event.
- Create promotional flyers to be distributed across our Social Media Channels.
- Schedule and publish posts
- Monitor social media accounts and provide feedback on changes to strategies

Requirements

- Knowledgeable in one or more of the following: Adobe illustrator, Piktochart, Canva or equivalent for creating content
- Experienced using Facebook, Twitter, and Instagram
- Golf experience considered an asset but not required

Work Expectations

This position will require approx. 10 hours of work per week from February through July. This work can be remote with the exception of monthly in person meetings.

Compensation

This position carries a \$1000 stipend paid at the completion of the Windsor Championship

How to apply

Please forward your resume to Ryan Robillard, Head Golf Professional at Ambassador Golf Club by email at rrobillard@cocogroup.com

Applications deadline is February 15th, 2019. We would like to thank all applicants for their interest. We will only be contacting applicants who will be interviewed for the position. All applicants will be held in the strictest confidence.