



2026 U SPORTS MEN'S VOLLEYBALL NATIONAL CHAMPIONSHIP



SPONSORSHIP OPPORTUNITIES

The University of Windsor and the City of Roses will proudly play host to the 2026 U SPORTS Men's Volleyball National Championship tournament for the first time in school history.

Our Lancer men's volleyball program is a perennial powerhouse, with Head Coach James Gravelle's teams consistently ranked in the top ten in Canada. The Lancers are coming off an impressive campaign that saw them finish first overall in the Ontario University Athletics conference and host the OUA Championship match in front of a frenzied, capacity crowd inside the Toldo Lancer Centre.

The Department of Athletics at the University of Windsor has an impressive history of hosting high-profile sporting events, including previous U SPORTS national championships as well as other international championship events. In March of 2026, the Windsor Lancers will host the eight best men's volleyball programs from across Canada for the first time ever, bringing elite level volleyball to the centre stage here in our Windsor-Essex region.

By joining our team as a championship sponsor, you will be supporting these talented student-athletes in their quest for a national title.

PRESENTING SPONSOR - \$20,000

- Presenting sponsor rights for the championship and inclusion of logo on all event materials
- Premium courtside signage throughout the championship
- Full page cover ad in the tournament program
- Large sponsor billboard and/or video ads on our gymnasium LED video boards
- 8 tournament passes along with 4 VIP passes to our All-Canadian Awards event
- On-site activation opportunities



ALL-CANADIAN AWARDS EVENT LEAD SPONSOR - \$10,000

- Presenting rights for the All-Canadian awards event and inclusion of logo on materials
- 4 tickets to the All-Canadian Awards event
- Full page ad in the tournament program
- 4 championship tournament passes
- Logo recognition on LED video boards as well as courtside signage

COMMUNITY ENGAGEMENT/SCHOOL PROGRAM LEAD SPONSOR - \$5,000

- Subsidize admission costs for 1,000 school children to attend two matinee matches
- Media release exposure announcing school program initiative
- Courtside Signage throughout the championship
- Billboard ad on our gymnasium LED video boards
- 4 championship tournament passes along with 2 passes to our All-Canadian Awards event



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BLUE AND GOLD ALUMNI SPONSOR - \$3,000

- Signage recognition in our Lancer Alumni VIP section
- Billboard ad on our gymnasium LED video boards
- Meet and greet opportunity with the Lancer men's volleyball team prior to championship
- Sponsor recognition on event website and sponsor board
- 4 championship tournament passes and 2 passes to the All-Canadian Awards event

CHAMPIONSHIP SPONSOR - \$2,500

- Courtside Signage throughout the championship
- Half page ad in the championship program
- Sponsor recognition on event website and LED video boards
- 4 championship tournament passes and 2 passes to the All-Canadian Awards event

TEAM SUPPORTER - \$1,000

- Quarter page ad in the championship program
- Sponsor recognition on event website and sponsor board
- 2 championship tournament passes

SCHEDULE – 2026 U SPORTS MEN'S VOLLEYBALL CHAMPIONSHIP

SESSION SPONSOR: as a session sponsor, you'll receive high visibility through in-game ads on our video boards, P.A. announcements, on-site activations, in-game promotions, etc. Reach out to learn more about this unique sponsorship opportunity!

Session 1 Friday Afternoon, March 13, 2026

Session 2 Friday Evening, March 13, 2026

Session 3 Saturday Afternoon, March 14, 2026

Session 4 Saturday Evening, March 14, 2026

Session 5 Sunday, March 15, 2026

For more information opportunities contact

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