



STRATEGIC PLAN 2012-2017

The Faculty of Nursing  
University of Windsor:  
**MAKING A DIFFERENCE**

# ABOUT THE UWINDSOR FACULTY OF NURSING

We are recognized as a premier centre for nursing education, and will continue to advance the discipline of nursing through thriving research and scholarship. We excel in innovative teaching and pride ourselves on our graduates who excel in professional practice, with many being recognized as leaders in nursing education, practice and research over the course of their professional careers.

Our location in Windsor, Ont., at the southern-most tip of Canada, is a source of pride for all of us who call ourselves Windsorites – through birth or by choice. Our students have a unique opportunity to learn about health care on both sides of the international border that we share with Detroit, Michigan. Our relationship with the United States holds tremendous opportunity for student and faculty interaction. Currently, our Honour Society of Nursing, Sigma Theta Tau International (Tau Upsilon Chapter) is part of Region 10, which includes schools in Michigan and Ohio. In summer 2011, we jointly hosted visiting students from the Taipei Medical University in Taipei, Taiwan, with the University of Michigan's School of Nursing. Future plans include student exchange, faculty exchange and joint research projects between all three institutions.

Our **undergraduate programs** include a Bachelor of Science in Nursing (BScN) with all four years at the University of Windsor, and a Collaborative Bachelor of Science in Nursing (BScN) with St. Clair College (Windsor and Chatham, Ont.) and Lambton College (Sarnia, Ont.). Students from the college sites transfer to the University for years three and four of the program (**Note:** the opportunity exists for students to return to their home school site for the final semester). We are currently exploring future opportunities with our college partners to offer a BScN completion program for Registered Practical Nurses. We are committed in our strategic plan to reintroduce a compressed or accelerated BScN degree

completion program for applicants with partial or complete degrees in other disciplines. The above are examples of the multiple ways in which the Faculty of Nursing is thinking forward and taking active steps to meet the current and future needs of our community and our profession.

Our **graduate programs** include a Master of Science (MSc) and a course-based Master of Nursing (MN). Both MSc and MN offer two streams of study: Nursing Leadership or Advanced Clinical Practice. As well, we offer a Primary Health Care Nurse Practitioner (PHCNP) program, in partnership with a consortium of nine Ontario universities. We are approved to offer a Graduate Diploma in Advanced Practice Oncology/Palliative Nursing. This exciting, one-of-a-kind program will begin accepting students in 2013. As our newest graduate program, it will expand on the education of advance practice nurses to immerse and prepare them for employment in the subspecialty of oncology/palliative nursing. This program combines synchronous and asynchronous instruction, creating an active learning environment using the latest web-based technology to increase access to nurses throughout Ontario, Canada and potentially world-wide.

It is an exciting time to become a Registered Nurse and to embark on a profession with endless career possibilities and limitless opportunities for life-long learning. The University of Windsor's Faculty of Nursing is at the forefront of the latest program opportunities, and as our strategic plan demonstrates, we are preparing for a bright future. We are rich in diversity and committed to excellence as we prepare the next generation of nursing professionals at all levels of nursing education.



## OUR VALUES GUIDE OUR ACTIONS

**Caring:** Interpersonal relationships that promote the well-being of self and others.

**Excellence:** Using the best evidence to achieve the best possible outcomes and to generate passion for nursing.

**Innovation:** The exploration and implementation of creative and dynamic ideas that advance the health and well-being of individuals and populations.

**Professionalism:** Professional growth, collegiality and teamwork.

**Respect:** Honouring and embracing the uniqueness of each person and fostering an environment of inclusiveness, civility, trust and open communication.

## MISSION

The Mission of the Faculty of Nursing is to advance the health and well-being of individuals and populations through nursing education, practice, research, scholarship and creative activity.

## VISION

The Faculty of Nursing is a premier centre for nursing education, recognized for advancing the discipline through its thriving research and scholarship activities.



## GOALS AND OBJECTIVES 2012-2017

### STUDENTS

**Goal:** We will inform and direct excellence in nursing practice through our graduates by delivering nursing education that is innovative and quality driven.

**Objectives:**

- Augment academic program delivery through the use of current and emerging technologies
- Ensure that graduates provide care that is safe, effective, efficient, timely, equitable and patient-centred
- Maintain the highest level of achievement for accreditation and regulatory requirements
- Explore and implement flexible delivery models to enhance program quality and student-centred learning
- Evaluate program outcomes annually by engaging all stakeholders in a feedback process that informs curriculum revision and renewal
- Engage in dialogue and planning processes for the development of new programs such as a PhD in Nursing and a second-entry BScN
- Expand interprofessional development and post-graduate opportunities for Registered Nurses in our community.

### SCHOLARSHIP/RESEARCH

**Goal:** Achieve national and international recognition for excellence in research and scholarship that builds on faculty strengths.

**Objectives:**

- Enhance external grantsmanship submissions and successful funding through faculty development and mentorship
- Increase peer-reviewed publications and scholarly activity
- Extend existing knowledge translation/ dissemination activities in the faculty such as conferences and scholarly forums with a plan to reach a wider audience
- Engage and mentor graduate and undergraduate students in the research and scholarship activities of faculty
- Foster research partnerships among colleagues within and external to the Faculty of Nursing
- Explore opportunities for a Canada or Endowed Research Chair in the Faculty of Nursing that aligns with our strengths and strategic goals.

## STAKEHOLDERS

**Goal:** Engage local to global stakeholders in strong collaborative relationships with the Faculty of Nursing.

### Objectives:

- Enhance partnerships and collaboration both internally and externally by developing a strong communication strategy
- Increase opportunities for partnerships with internal and external stakeholders with respect to education, research, scholarship and practice
- Create a culture of inclusion that engages clinical, academic and community stakeholders in the business of the faculty such as committees, working groups, research collaborations.

## REPUTATION

**Goal:** Be recognized for excellence in teaching, practice, research and community relationships.

### Objectives:

- Promote the expertise and celebrate the accomplishments of the Faculty internally and externally
- Improve signage on campus for the Faculty internally within the Toldo Health Education Centre and Medical Education Building, and externally on campus
- Effectively use the Internet and multimedia to promote the Faculty and to engage all stakeholders
- Increase visibility through the effective use of media to showcase Faculty hosted conferences, workshops, presentations and joint symposiums with external stakeholders and partners
- Enhance Faculty engagement in the University, the community and the profession through volunteerism, service and partnerships.

## SYSTEMS

**Goal:** Ensure stability and sustainability through the strategic management of resources to support our faculty, staff and students as they fulfill the mission of the Faculty of Nursing.

### Objectives:

- Develop, implement and maintain a Human Resource Plan to address the current and projected needs of the Faculty
- Explore revenue-generating opportunities for identified Faculty of Nursing priorities
- Develop, implement and maintain a plan for fundraising and alumni engagement by working with the Office of University Advancement
- Actively seek funding opportunities through government and private foundations
- Secure partnerships for the delivery of professional development initiatives such as Hospice of Windsor and the de Souza Institute
- Assess the current and future needs of the Faculty and develop a plan for the acquisition of resources to enhance student engagement, learning and research.



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