



Discover

APPLIED SOCIAL PSYCHOLOGY

MA & PhD

What Is Applied Social Psychology?

Applied Social Psychology uses psychological theory and research to understand and address real-world issues affecting individuals, organizations, and communities. At Windsor, students develop strong research and methodological skills while learning how to use psychological knowledge to assess problems, evaluate programs and practices, and contribute to positive change.

What Will You Gain from the Program?

Students combine coursework and research with practicum and internship experiences that apply psychological knowledge in real-world settings. This blend of research training and practical experience prepares graduates for careers in universities, government, education, health and community organizations, business, consulting, and other settings where psychological research informs practice and decision-making.



Rigorous
academic training



Real-world
experience



Meaningful
impact



University
of Windsor

uwindsor.socialpsychology.ca

APPLIED SOCIAL PSYCHOLOGY MA & PhD

RESEARCH AREAS

Work, organizations & culture

Education, cognition & research methods

Health, recovery & well-being

Feminist psychology & gender-based violence

DEGREE OPTIONS

Students may pursue an MA or an MA/PhD, depending on their academic and career goals.

PROGRAM TRAINING

Students receive advanced training in research methods, statistics, social psychological theory, program evaluation, and professional issues, with opportunities to pursue specialized coursework relevant to their interests.

EXPERIENTIAL TRAINING

Students complete a **100-hour MA practicum** and a **1,000-hour PhD internship**, providing opportunities to apply their training in field settings such as business and community organizations, schools and colleges, government agencies, and other applied settings.

FACULTY & RESEARCH

Greg Chung-Yan, PhD • gcy@uwindsor.ca

Research/supervision: *Workplace adaptability, job demands and stress, coping, worker well-being, proactivity, and discrimination.*
Lab/group: *Occupational Health and Well-Being Group*

Ken Cramer, PhD • kcramer@uwindsor.ca

Research/supervision: *Personality and social psychology, student learning, well-being, and large-scale data analysis.*

Dennis Jackson, PhD • djackson@uwindsor.ca

Research/supervision: *Quantitative psychology, multivariate statistical methods, statistics anxiety, and academic entitlement.*

Erika Kustra, PhD • kustraed@uwindsor.ca

Research/supervision: *Teaching and learning in higher education, teaching culture, educational leadership, and educational development.*

Catherine Kwantes, PhD • ckwantes@uwindsor.ca

Research/supervision: *Cross-cultural organizational psychology, workplace norms, and cultural influences on trust and trustworthiness.*

Lab/group: *Centre for Culture and Organizational Research; Trustworthiness Research Alliance*

Onawa LaBelle, PhD • olabelle@uwindsor.ca

Research/supervision: *Addiction recovery, collegiate recovery, positive psychology, gratitude, intimate relationships, and well-being.*

Lab/group: *Positive Psychology, Recovery, and Relationships Lab (PEARL)*

Kristoffer Romero, PhD • kristoffer.romero@uwindsor.ca

Research/supervision: *Cultural and social influences on memory, functions of memory in cultural/social contexts, and diversity considerations in neuropsychology.*

Lab/group: *Applied Neuropsychology Lab*

Charlene Senn, PhD • csenn@uwindsor.ca

Research/supervision: *Sexual violence, sexuality, sexual assault prevention, and evaluation of campus prevention initiatives.*

Lab/group: *Gender-based Violence & Sexuality Lab*

Jill Singleton-Jackson, PhD • jjackson@uwindsor.ca

Research/supervision: *Teaching and learning in higher education, online learning, academic entitlement, and the first-year experience.*

Kendall Soucie, PhD • ksoucie@uwindsor.ca

Research/supervision: *Women's health, chronic illness diagnosis and management, social and institutional determinants of health, and qualitative and mixed methods.*

Lab/group: *Health Experiences and Longevity (HEAL) Lab*

AFFILIATED ACADEMICS

Phebe Lam, PhD • phebe.lam@uwindsor.ca

Expertise: *Mentorship, experiential learning and leadership development, student success, belonging and inclusion, and positive psychology.*

PROGRAM WEBSITE uwindsor.socialpsychology.ca

FACULTY OF GRADUATE STUDIES

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DEPARTMENT OF PSYCHOLOGY

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