

# 2023/24 Proposed Tuition and Compulsory Ancillary Fees

Senate

April 13, 2023



University  
of Windsor

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# Tuition Fee Approval Process and Feedback Solicitation

Decanal, Student  
Leader Discussions

Tuition Fee Steering  
Committee

ELT Approval

Tuition Fee Proposal

Academic Policy  
Committee  
*provides Feedback*

Resource Allocation  
Committee  
**Recommends for  
Approval**

Senate  
*provides Feedback*

**Approved by the  
Board of Governors**

## Soliciting and Considering Feedback:

- ✓ Monthly student roundtable discussions
- ✓ Review of Board-approved tuition policy with student leaders
- ✓ One-on-one meetings with Deans to discuss tuition (comparators, student feedback, program demand, etc.); Deans presented at TFSC meetings



# Executive Summary: Tuition Fees

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## *Framework recently provided by the Province (March 2023):*

### **Domestic Ontario Student Tuition**

- Current general freeze continues for in Province students for 2023/24
- MCU accepting applications for revisions re: Tuition Anomaly

### **Domestic Out Of Province Student Tuition**

- Out of Province rates can be increased by up to 5%
- Recommend increase of 5% for all Undergraduates and Masters; 0% PhD

### Domestic Unregulated (not covered by MCU framework) Course Based Masters:

- These programs are not regulated by the MCU and the Domestic Tuition Framework does not apply; enrolment in programs predominantly Visa
- Will be subject to the same % increase as the International Course Based Masters and includes the following programs:
  - *Master of Actuarial Science, Master of Applied Computing, Master of Management, Master of Medical Biotechnology, and Master of Materials Chemistry & Engineering.*



# Executive Summary: Tuition Fees

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## Domestic Ontario Student Tuition Anomaly Adjustment

- Institution can propose up to 3 programs with lower-than-average tuition fees
  - If rates are 15%+ lower than sector average for comparable programs
  - Increases of up to 7.5% per year, over multi-year timeframe, up to sector average
  - Nursing programs not eligible for participation
- Applicable to first year incoming students starting 2023/24
  - All upper year students are not impacted (similar to the UWindsor international tuition guarantee)
  - If multi-year framework approved, fee increase would continue in subsequent years
- UWindsor applications submitted for:
  1. Law JD (17% below sector average)
  2. Engineering undergraduate (16% below sector average)
  3. Business undergraduate (24% below sector average)

# Executive Summary: Tuition Fees

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## International Student Tuition

- Third year of the **UWindsor tuition guarantee**; freezing rates for all returning international students (all levels of study and all programs)
- For students starting in 2023/24 (“Cohort 2023/24”), Steering Committee proposes rates based on shared principles:
  - Consistency with competitor’s rates across Canada
  - Feedback from recruiters, Deans, students and prospective students
  - Student demand for the program
  - Comparability of cost per student
    - *Domestic Tuition + Government Grant (WGU-based)  $\approx$  International Tuition*



# International Tuition Rate Proposal: Undergraduate

## Undergraduate

### 2023/24 Cohort

All programs	0%
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### Returning Students

All programs	0%
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### Impact

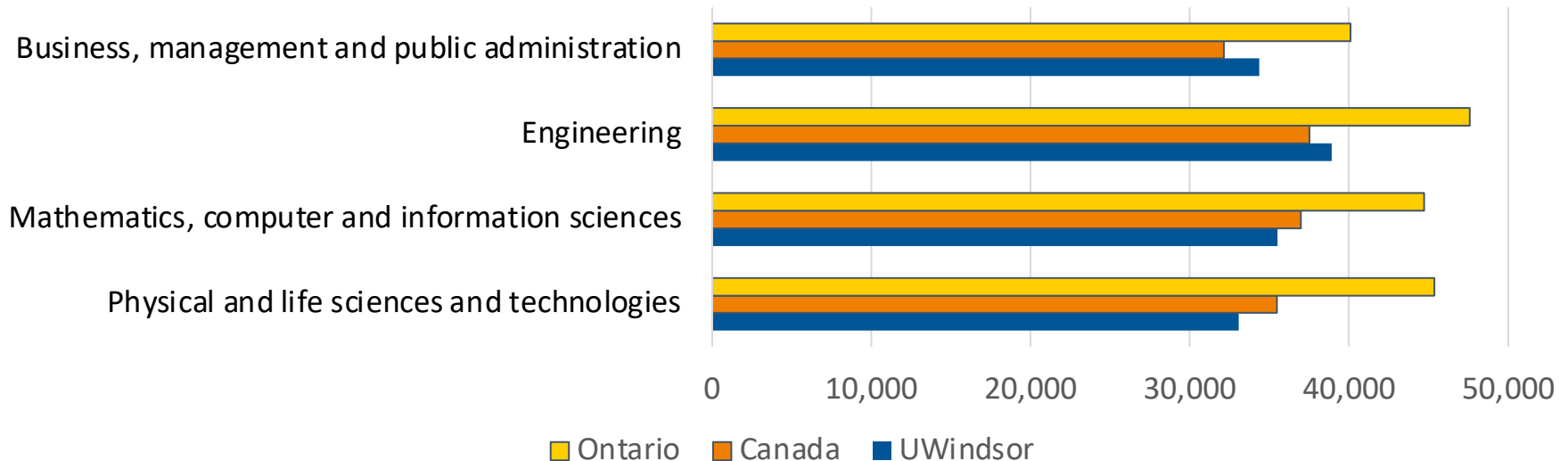
- 754 projected students overall
- 2023/24 Cohort Budget (Fall): **130 students**

### Strategy in Summary

- Committee conducted a cross-Country tuition scan for undergraduate this year (versus Ontario only)
- Students in this category more price sensitive; UW consistently not meeting SEM goals for this student group
- Undergrads are included in the UWindsor Tuition Guarantee
- Continued enhancement of scholarship offerings planned for 2023/24

# International Tuition Rate Proposal: Undergraduate

## Undergrad VISA Tuition Rate Scan: Ontario versus Canada versus UWindsor



Statistics Canada. [Table 37-10-0224-01 International undergraduate tuition fees by field of study \(constant dollars\)](#)

- Undergraduate programs have decreased in popularity, while professional graduate programs have become the favourite choice for international students.
- Price sensitivity in this category is starting to become visible in study permit trends
  - Provinces with lower average undergraduate tuition rates (NFLD, MB, NS, AB) are seeing highest growth rates in undergraduate space



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# US Neighbour Rate

## US Neighbour Rate: Undergraduate

In scope first entry undergraduate programs; all years	\$8,000 CAD
In scope second entry (Law Dual JD, Education) undergraduate programs; all years	\$10,700 CAD

## US Neighbour Rate: Research-Based Graduate

In scope research-based programs; all years (includes MBA and MBA for Managers and Professionals)	\$6,710 CAD
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## Strategy in Summary

- Rate for first entry undergraduate programs to be calculated under new simple method ***“Average of top 3 Michigan Competitors, without Exchange Rate”***
- Available to all American students
- Students under this strategy are **not** part of the UWindsor Tuition Guarantee
- ***New for 2023/24: Inclusion of Master of Business Administration and Master of Business Administration for Managers & Professionals.***





# International Tuition Rate Proposal: Research Based Graduate & PhD

## Research Based Masters

### 2023/24 Cohort

All programs	2%
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### Returning Students

All programs	0%
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## PhD

### 2023/24 Cohort

All programs	0%
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### Returning Students

All programs	0%
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### Impact

- 608 projected students overall
- 2023/24 Cohort Budget (Fall): **155 students**

### Strategy in Summary

- No increase at UWindsor for research based students in upper years; desire to remain at or slightly above the median in Ontario
- Revenues generated from increased tuition in research based masters students directly invested to scholarship fund
- PhD freeze continues; critical to research growth
- Guarantee provided for 9 terms (Masters); 18 terms (PhD)



# International Tuition Rate Proposal: Cohort-Based Masters (CBM)

## Cohort-Based Masters

### 2023/24 Cohort

Program	% Inc.	\$ Inc./ Term
Master of Business Administration	8.1%	\$900
Master of Business Administration – Accounting	8.0%	\$1,256
MBA for Managers and Professionals	5.0%	\$555
Master of Management	9.7%	\$950
Master of Engineering	8.1%	\$388
Master of Engineering Management	9.4%	\$750
Master of Actuarial Sciences	5.0%	\$425
Master of Applied Computing	9.2%	\$800
Master of Applied Economics and Policy	5.0%	\$413
Master of Materials Chemistry and Engineering	1.6%	\$125
Master of Medical Biotechnology	7.8%	\$675
Master of Translational Science	1.6%	\$125

### Returning Students

All programs	0%
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### Impact

- 3,785 projected students overall
- 2023/24 Cohort Budget (Fall):  
**1,071 students**

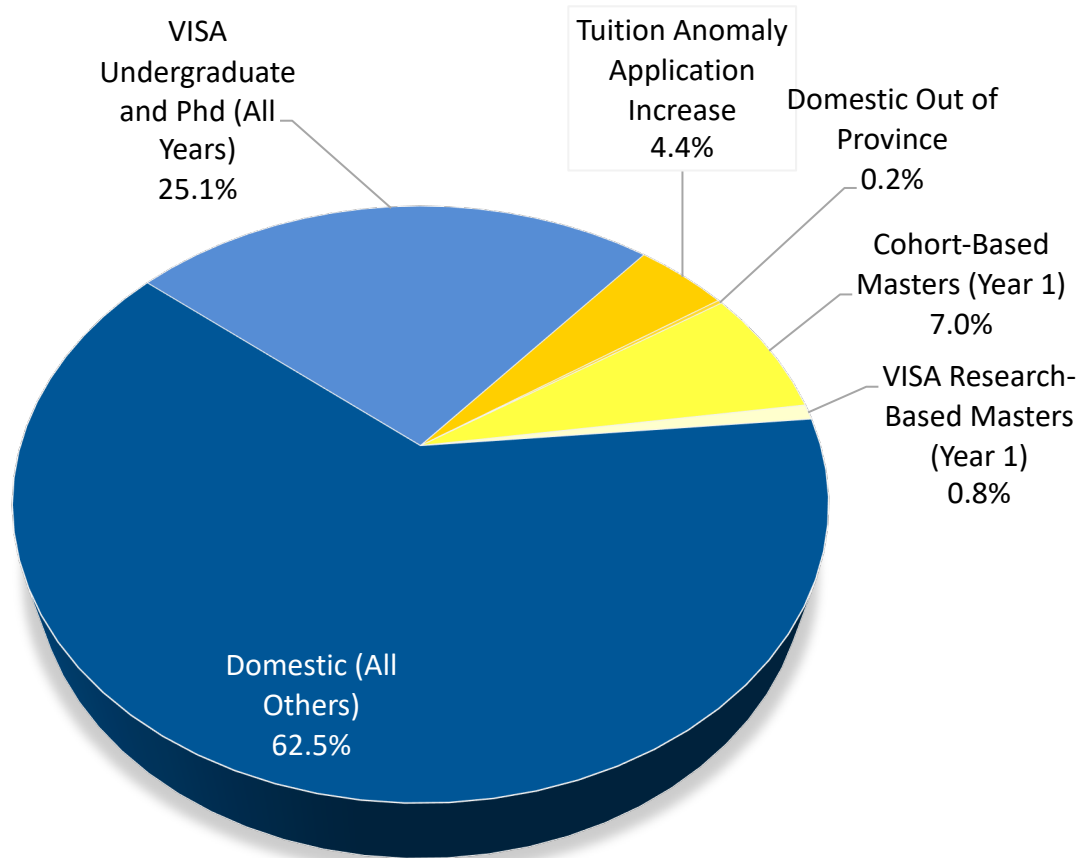
### Strategy in Summary

- Significant feedback from Deans, including discussion on best comparative programs, program demand and other factors.
- Inflation rate (calendar 2022) of 6.8% used as reference point
- Committee's focus was on comparable programs, market acceptance of rates



# Impact of Student Tuition Increases

## % Student Body Subject to Tuition Increase



- Should the Board approve the proposed tuition rates, and the MCU Anomaly Fund application be successful, **12%** of UWindsor students will be impacted by a rate change



# 2023/24 Compulsory Ancillary Fees

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- Ancillary Fee Protocol Board approves new/changes to fees
  - majority of voting members must be students
- CPI rate provided by the Canadian Federation of Students (CFS) for the 2023/24 academic year is **6.8028%**
- Changes relate to CPI increase, student organization fee changes, and increased costs
- Cost Recovery Course Fees – new course fees and changes to some course fees for increase in cost of supplies and field trip expenses



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