

President's Senate Report

Robert Gordon
University of Windsor Senate
December 13, 2019



University of Windsor

Student Choice Initiative (SCI)

- On Nov 21, the Ontario Divisional Court issued a ruling (filed by the CFS and the York Federation of Students) challenging the Ontario government's ability to allow students to opt out of paying for non-essential services:
 - Inconsistent with the Universities' autonomous governance
- On Dec 6, the Ontario government announced that they are appealing this ruling
- Moving forward we are suspending the SCI until further notice



International Strategy/Framework

- As previously mentioned, we will be moving forward on the development of an International Strategy/Framework in the New Year
- Will include conducting an 'International Review', 'Action Plan' development and institutional goals on internationalization:
 - Clarify roles and organizational structure
 - Align our international growth with immigration strategies
 - Establish enrolment and student mobility goals
- MCU has also messaged that they expect to be developing a similar review over the next year



Windsor Proud Campaign

- On November 2 we launched the 2019-20 Windsor Proud Campaign
 - Has focused on student recruitment (+ Alumni Association)
 - Current students tell their UWindsor stories
 - Billboards, cinema ads, videos, social media and traditional print advertising
 - Expected to generate nearly 366 M views
 - Will be featured in Windsor-Essex, Southern Ontario and GTA throughout the winter
 - Exploring other Windsor Proud opportunities moving forward



University of Windsor

Faculty Meetings...

- We (President, Provost and VPRI) are scheduling Faculty Council meetings in the early new year (January and February) for all faculties
 - Town Hall format
 - Further listening and learning
 - Q&A
 - Discuss priorities moving forward
- Will also be meeting with other units across the university throughout the Winter



Celebration of Teaching Excellence

- 14th Annual Celebration of Teaching Excellence was held on Nov 20
- Recognizes the incredible efforts of all educators who inspire, engage, and enrich student learning at the University of Windsor:
 - Departmental, faculty-wide and student-initiated teaching awards, as well as campus-wide, provincial, and national teaching, mentorship and educational leadership awards



Faculty Soup-Off

- The Great Faculty Soup-Off was held on Nov 26
- All proceeds to support the United Way
- The 2019 Winning Team.....
 - Faculty of Human Kinetics



Strategic Mandate Agreement 3 Update

December 2019



University of Windsor

SMA3 Funding Implications

	20/21	21/22	22/23	23/24	24/25
	Year 1	Year 2	Year 3	Year 4	Year 5
Metrics Activated	6	9	10	10	10
Funding Proportion	25%	35%	45%	55%	60%
Est. Amount (\$ million)	\$23.5	\$32.8	\$42.3	\$51.6	\$56.4



SMA3 Metrics

Year 1: 2020-21

1. Graduate Employment
2. Graduation Rate
3. Institutional Strength and Focus*
4. Research Funding and Capacity
5. Community/Local Impact
6. Institution Specific Economic Impact Metric*

Year 2: 2021-22

7. Graduate Earnings
8. Experiential Learning
9. Innovation: Industry Funding

Year 3: 2022-23+

10. Skills and Competencies



Institutional Strength and Focus

- Government will consider proportion of enrolment (ca. 40%)
- Should focus on academic disciplines, not delivery method or category of students
- Group programs by a commonly reported classification
- Proportion of enrolment -- tied to overall enrolment



Institutional Strength and Focus: Windsor's Parameters

- Enrolment stability and/or manageability
- Risk and balance
- Growth capacity (within the University)
- MCU focus – Skills & Job Outcomes; Community & Economic Impact
- Validity in terms of core argument
- Campus representation



Regional Focus and Global Reach

Economic Diversification

Innovation, automation, agricultural science, applied technologies, artificial intelligence, the green economy, health science

Labour Force Stability

Professional services, health care, highly qualified personnel, technological currency, management and leadership

Quality of Life and Urban Vitality

Creative economy, healthy communities, ethics and social justice, citizen engagement

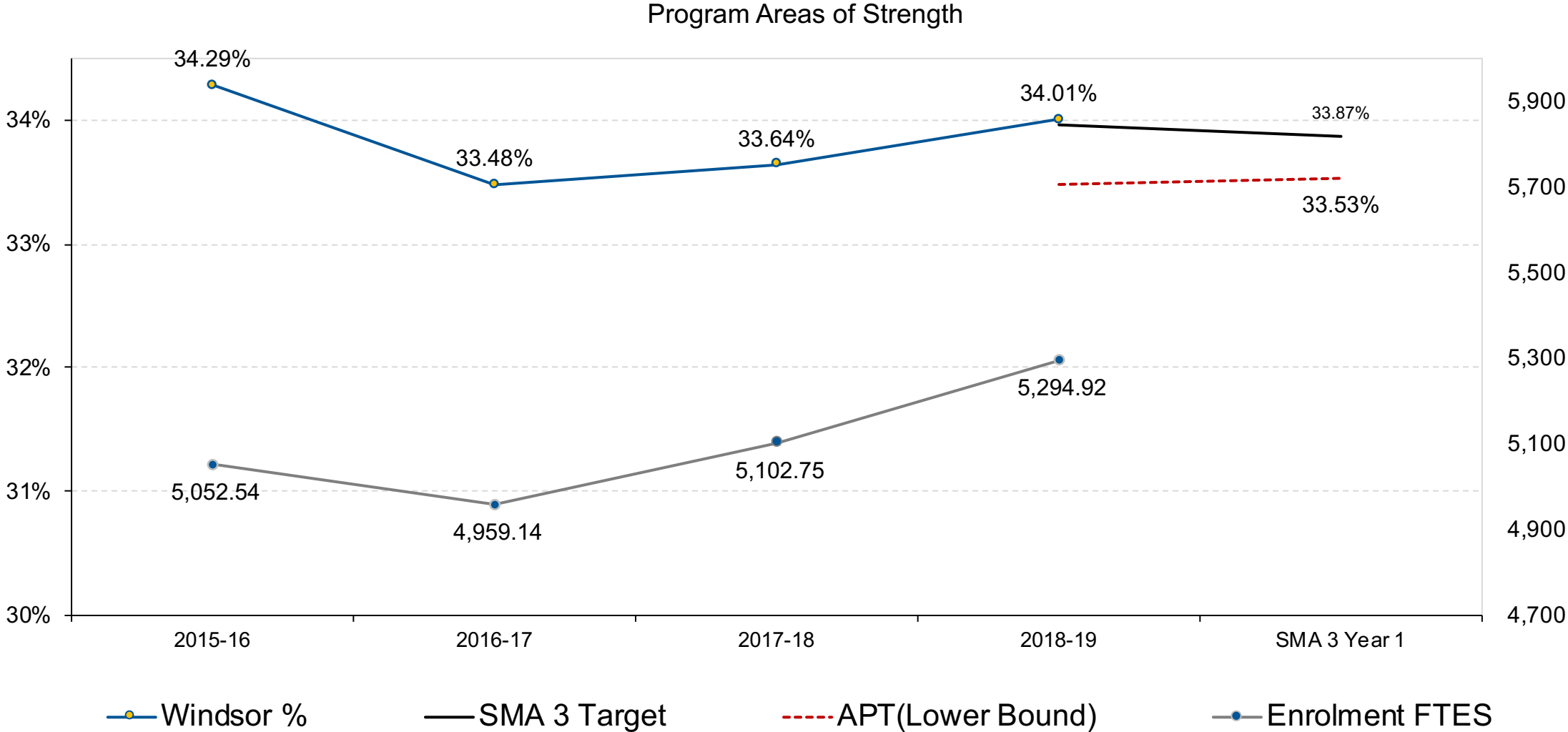


Enrolment Data

	2015-16	2016-17	2017-18	2018-19
Total %	34.29%	33.48%	33.64%	34.01%
Communications, Media & Film	256.5	243.25	253.8	255.8
Electrical Engineering	620.27	671.37	767.05	934.77
Health Sciences	1,009.15	991.28	1,029.90	1,080.20
Law	694.2	715.65	712.3	713.95
Psychology	851.72	830.5	862.9	882
Business	1,620.70	1,507.10	1,476.80	1,428.20
Total	5,052.54	4,959.14	5,102.75	5,294.92
Windsor Total FTEs	14,736.26	14,812.57	15,168.33	15,570.29



Proposed Program Area of Strength – Metric Calculation



Weightings: Strategic Approach

- Protect performance-based funding (i.e. Government Grant)
 - No new money
- Limit risks by attaching larger weights to:
 - Metrics where we are meeting targets
 - Stable and predictable metrics
 - Metrics where we have more influence/control
- Plan and work collectively to address shortfalls in metrics
 - Establish a community engaged process



	Institutional Assigned Weightings & Notional Performance/Outcomes-Based Funding									
	2020-21		2021-22		2022-23		2023-24		2024-25	
	Max 35%, Min 10%		Max 30%, Min 5%		Max 25%, Min 5%		Max 25%, Min 5%		Max 25%, Min 5%	
Metric	(%)	(\$)	(%)	(\$)	(%)	(\$)	(%)	(\$)	(%)	(\$)
1. Graduate Employment Rate in a Related Field	10%	2,347,297	5%	1,643,108	5%	2,112,567	5%	2,582,027	5%	2,816,757
2. Institutional Strength/Focus	25%	5,868,243	20%	6,572,432	20%	8,450,270	20%	10,328,108	20%	11,267,026
3. Graduation Rate	10%	2,347,297	5%	1,643,108	5%	2,112,567	5%	2,582,027	5%	2,816,757
4. Community/Local Impact	35%	8,215,540	30%	9,858,648	25%	10,562,837	25%	12,910,135	25%	14,083,783
5. Institution-Specific (Economic Impact)	10%	2,347,297	20%	6,572,432	20%	8,450,270	20%	10,328,108	20%	11,267,026
6. Research Funding & Capacity: Federal Tri- Agency Funding Secured	10%	2,347,297	5%	1,643,108	5%	2,112,567	5%	2,582,027	5%	2,816,757
7. Experiential Learning	--	--	5%	1,643,108	5%	2,112,567	5%	2,582,027	5%	2,816,757
8. Innovation: Research Revenue Attracted from Private Sector Sources	--	--	5%	1,643,108	5%	2,112,567	5%	2,582,027	5%	2,816,757
9. Graduate Employment Earnings	--	--	5%	1,643,108	5%	2,112,567	5%	2,582,027	5%	2,816,757
10. Skills & Competencies*	--	--	--	--	5%	2,112,567	5%	2,582,027	5%	2,816,757

Next Steps: Consultation Process

November

Ministry Meeting
Deans Meeting

December

Deans, Associate Deans,
and Heads Meeting
Senate Update
Draft Submission
December 17

January

Senate Update
Ministry Review
Teleconference Feedback
Campus Review of Draft
Board Meeting Update
Town Hall

February

Senate Document
Discussion
Revision & resubmission
Board of Governors
(approval)

March

SMA3
complete

