

ODETTE RESEARCH REVIEW

LEADERSHIP, INNOVATION AND SOCIAL RESPONSIBILITY

VOLUME 7 NUMBER 1

This issue highlights the continuing faculty renewal at the Odette School of Business with profiles of eight new faculty hires across six area groups within the School. Some of these positions replace retiring faculty, but others reflect the University of Windsor's commitment to build and strengthen the Odette School of Business under President Wildeman's strategic initiative to create new faculty positions across the campus to commemorate the 50th Anniversary of the foundation of the University of Windsor (www.uwindsor.ca/50newprofs/). These new positions were allocated competitively based on the School's ability to demonstrate its expanding teaching and research needs. We are delighted to welcome these additions to our faculty, and the increased energy and diversity they bring to our research program.

We also make note of the contributions of our faculty as gatekeepers and leaders in their academic communities through their roles as editors and editorial board members of various journals, and organizers of academic conferences. These volunteer positions are crucial in maintaining the quality of the research that enters the public domain, and reinforces the potential impact of this research on society. The people holding these positions are also valuable mentors for our junior faculty, as these gatekeepers have been selected for these positions based on their prior service as reviewers, their contributions to the journals as authors, and their overall reputation in their fields.

Finally, we provide an update on the scholarship of our faculty. The Odette School of Business, and Dean Mitchell Fields who is starting a five-year term in 2018 after serving as Acting Dean for two years, is committed to enriching the student experience, and the creation of impactful scholarship in all its forms. The productivity and impact of our faculty's research continues to grow. As previous editions of the Odette Research Review have documented, our research is widely cited, downloaded by readers across the globe, and recognized with peer-adjudicated awards. We are proud to contribute to scholarly and practitioner debates across all areas of business scholarship.

Spring/Summer
2018

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Odette's Academic Gatekeepers and Leaders

Participation as Editors or Editorial Board members, or as officers in professional societies and associations, is an important way for faculty members to network and build professional relationships, in addition to ensuring the quality of published research. Serving on local Boards or Commissions furthers the School's Mission for community involvement and outreach.

John Dickinson (Professor, Marketing), Editorial Board member, *Journal of Marketing Education*.

Russell Evans (Assistant Professor, Accounting) has been a member of the Board of Trustees for the Matachewan First Nation Limited Partnership (MFNL), Kingston, since 2016.

Xiaolei Guo (Associate Professor, Management Science) serves as:

- Editorial Board member, *Transportation Research Part B: Methodological*
- Editorial Board member, *Journal of Transportation*
- Associate Editor, *Journal of Management Science and Engineering*

Roger Hussey (Professor Emeritus, Accounting), Editorial Board, *International Journal of Management Accounting Research*.

Don Jones (Lecturer, Accounting) Committee member at the *Windsor-Essex County Association of Chartered Accountants*.

Eksa Kilfoyle (Associate Professor, Accounting) Editorial Board, *Accounting, Organizations and Society*.

Gerry Kerr (Associate Professor, Strategy), Editorial Board, *Journal of Small Business & Entrepreneurship*.

Deborah Livneh (Sessional Instructor, Finance), Entrepreneur-in-Residence at the WEtech Alliance, Windsor.

Kevin Li (Professor, Management Science), Associate Editor, *Group Decision and Negotiation*.

Zhenzhong Ma (Professor, Management), President— *Chinese Association of Greater Windsor (CAGW)*, 2014-2018.

Jagdish Pathak (Professor, Accounting) is currently:

- Associate Editor (Accountancy), *International Journal of Applied Decision Science*
- Special Editor, *Managerial Auditing Journal*
- Chair, Research Committee (AIS Section), American Accounting Association
- Board Member (book proposal reviews), Routledge UK/USA.

Alan J. Richardson (Odette Research Chair and Professor, Accounting) serves on Editorial Boards at:

- *Accounting, Auditing and Accountability Journal*
- *Accounting and Business Research*
- *Accounting, Organizations and Society*
- *British Accounting Review*
- *Contemporary Accounting Research* (Consulting Editor)
- *Global Perspectives on Accounting Education*
- *Journal of Professions and Organization*
- *SSRN History of Accounting eJournal* (Advisory Board)

Francine Schlosser (Executive Director, EPICentre and Golden Jubilee Professor in Business, and Professor, Strategy) is currently:

- Editorial Board member, *Journal of Small Business and Entrepreneurship*.
- Board of Directors member for the *Windsor Essex Regional Chamber of Commerce*

Michael Shih (Professor, Accounting), Steering Committee member, *Asia Pacific Management Association*, publisher of the *Asia Pacific Management Accounting Journal*.

Jang Singh (Professor, Management), Associate Editor, *European Business Review*.

Topics in Accounting Research Presentation



Partha Mohanram

CPA Ontario Professor of Financial Accounting; Professor of Accounting
Rotman School of Management, University of Toronto

***"How do Exchange Traded Funds affect the
processing of Earnings Information?"***

with Sanjeev Bhojraj (Cornell University) & Suning Zhang (Iowa State University)

November 30, 2017

Host Faculty Member: Dr. George Lan, Professor and Area Chair, Accounting

Topics in Management Science Research Presentation

Xiang (Sean) Wan

Assistant Professor of Logistics
Fisher College of Business, Ohio State University

***"Using quantity and product variety in retail orders to
improve fulfillment"***

Friday, April 6, 2018

Host Faculty Member: Dr. Kevin Li, Professor, Management Science



Topics in Accounting Research Presentation



Kin Lo

CA Professor in Accounting and Senior Associate Dean, Students
Sauder School of Business, University of British Columbia

***"Earnings Management, Firm Location, and Financial Reporting Discretion: An
analysis of fair value reporting for investment property in China"***

with Chen Chen (School of Management, China University of Mining and Technology, Jiangsu);
Desmond Tang (Desautels Faculty of Management, McGill University) & Jing Zhang (School of
Business, University of Alabama in Huntsville)

May 7, 2018

Host Faculty Member: Dr. George Lan, Professor and Area Chair, Accounting

Odette Welcomes Eight New Faculty Members

In November and December 2017, and June 2018, interviews were conducted for eight faculty positions at the Odette School of Business—six tenure-track and two limited-term. All eight new hires will begin their academic careers at the Odette School of Business in 2018. A brief profile of each new member appears below.

Alireza Azimian - Supply Chain Management

Alireza Azimian is a Ph.D candidate in Operations and Supply Chain Management at Wilfrid Laurier University in Waterloo, ON. He also has an MBA (2011) from Laurentian University (Sudbury, ON); an MSc in Nuclear Engineering (2001) from the Sharif University of Technology in Tehran (Iran), and a BSc in Electronics Engineering (1985) from the K.N. Toosi University of Technology in Tehran. He has taught at Wilfrid Laurier first as a contract faculty member (summers 2015 and 2016), and a full-time Lecturer (Fall 2016-August 2017). He also has employment experience in the private sector in the Engineering industry.

Publications

- **Azimian, A.;** Kilgour, D.M. & Noori, H. (2016). Mitigating contagion risk by investing in the safety of rivals. *European Journal of Operational Research*, 254(3): 935-945. Doi: 10.1016/j.ejor.2016.04.051.



Kyle M. Brykman - Management



Kyle Brykman is a PhD candidate in Management at the Stephen J.R. Smith School of Business at Queen's University, Kingston, ON. His specialization is in Organizational Behaviour. He also holds an MSc in Management (2013) from Wilfrid Laurier University, Waterloo, and an Honours Business Administration degree (2009) from the Richard Ivey School of Business at the University of Western Ontario, London, ON. In addition to academia, Kyle has employment experience in the private sector as a Business Planning Analyst at General Mills Canada (2009-2012).

Mr. Brykman was the recipient of a Social Sciences and Humanities Council (SSHRC) doctoral fellowship in 2017, and in 2016 was awarded the R. Samuel McLaughlin Fellowship, which is awarded to first class Masters and doctoral students. He has several journal papers under review, and published conference Proceedings/presentations as follows:

- **Brykman, K.M.** & Hoffart, G.C. (2017). Psychological safety, voice, and constructive controversy: A multiple-mediated model. *Society for Industrial and Organizational Psychology* annual conference, Orlando, FL.
- **Brykman, K.M.** & Raver, J.L. (2017). The quality advantage: The relative effects of voice quantity and quality on peer evaluations. *Southern Ontario Behavioural Decision Research* conference, Kingston, ON.
- **Brykman, K.M.** & Raver, J.L. (2016). The case for quality: Development and validation of the voice quality construct. *Academy of Management* annual conference, Anaheim, CA.
- Erhart, M.E.; Raver, J.L., Lim, B.C., **Brykman, K.M.** & Koh, C. (2016). Culture, cultural integrity, and service climate: Predicting patient satisfaction in nursing. In C.A. Hartnell (Chair), *Connecting culture and context: Insights from organizational cultures theory and research*. Symposium conducted at the *Academy of Management* annual conference, Anaheim, CA.
- **Brykman, K.M.** & Raver, J.L. (2015). Voice quality: Construct development and scale validation. Poster presented at the Annual Conference of the *Society for Industrial and Organizational Psychology*, Philadelphia, PA.

Hajar Fatemi - Marketing

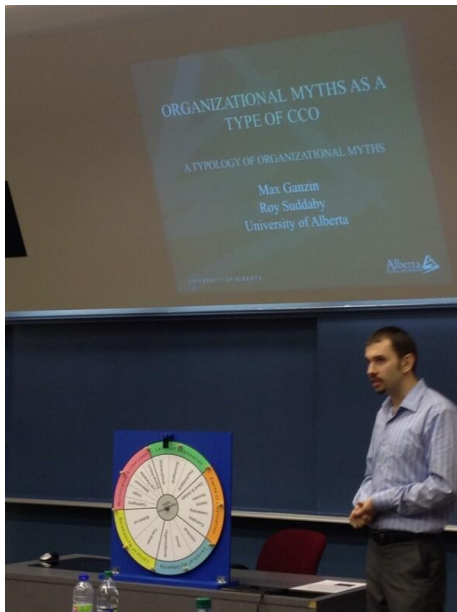
Hajar Fatemi is a Ph.D candidate in Marketing at McGill University in Montreal, QC.; has an MSc in Information Technology Management (2008) from Tehran University (Iran), and a BSc in Industrial Engineering from Iran University of Science and Technology (2005), Tehran. In 2016 she was a part-time Lecturer at the Desautels Faculty of Management at McGill University, and was given an Excellence in Teaching Award in Marketing Management, McGill University, in 2017. Hajar also has employment experience in the private sector as a consultant and systems analyst (2003-2008) at several companies in Iran. In addition to the journal publications listed below, Hajar has papers submitted at *Journal of Marketing* and *Journal of Consumer Psychology*.



Publications

- Dallemolle, R.; **Fatemi, H.**, Dagher, A., Levitan, R.D., Silveira, P. & Dube, L. (2017). Gene and environment interaction: Is the differential susceptibility hypothesis relevant for obesity. *Neuroscience & Biobehavioural Reviews*, 73: 326-339.
- Dube, L.; **Fatemi, H.**, Lu, J. & Hertzler, C. (2016). The healthier the tastier? USA-India comparison studies on consumer perception of a nutritious agricultural product at different food processing levels. *Frontiers in Public Health*, vol. 4.
- **Fatemi, H.**; Lu, J. & Dube, L. (June 2017). When healthy food tastes better. "How Can Marketing Knowledge Contribute to Better Public Health" session, *Administrative Sciences Association of Canada (ASAC) 56th annual conference*, Montreal, QC.

Max Ganzin - Strategy and Entrepreneurship



Max Ganzin is a PhD candidate at the University of Alberta; has an MBA (2011) from Brigham Young University and a BA (2009) from Brigham Young University. Dissertation topic: Entrepreneurs' Prospective Sensemaking: Path of a Magical Realist. He has been teaching at the University of Alberta in the Department of Strategic Management and Organization since Fall 2014, where he won a Graduate Student Teaching Award in 2018. He has several papers in progress and under review, and has presented or had papers presented at 17 international conferences between 2012-2018, including the *Academy of Management (AoM)* and the *Administrative Sciences Association of Canada (ASAC)*.

Max has served as an ad hoc reviewer for journals such as: *Academy of Management Review*, *Organization Studies*, *Academy of Management Perspectives*, *Journal of Management History*, and the *British Journal of Management*.

Some of his more recent publications/presentations appear below.

- Suddaby, R.; **Ganzin, M.** & Minkus, A. (2017) Craft, magic and the re-enchantment of the world. *European Management Journal*, 35(3): 285-296. Doi: 10.1016/j.emj.2017.03.009.
- Suddaby, R., **Ganzin, M.** & Minkus, A. (2017) Craft, magic and the re-enchantment of the world. In Sabina Siebert (Ed.) *Management Research: European Perspectives*. London: Routledge.
- **Ganzin, M.**; Gephart, R.P. & Suddaby, R. (2014) Narrative and the construction of myths in organizations. In F. Cooren, E. Vaara, A. Langley and H. Tsoukas (Eds.) *Language and Communication @ Work: Discourse, Narrativity and Organizing*. Oxford: Oxford University Press.
- **Ganzin, M.** & Steele, C.W.J. (August 2017) Institutional and organizational myths: A process model of myth lifecycle. *Academy of Management annual conference*, Atlanta, GA, USA.
- **Ganzin, M.** & Suddaby, R. (August 2016) Organizational magical realism in young entrepreneurial firms. *Academy of Management annual conference*, Anaheim, CA, USA.

Joo Hyung Lee—Accounting



Joo Hyung Lee is a PhD candidate at the Haskayne School of Business at the University of Calgary; has an MS in Finance (2011) and an MS in Accounting (2010) from the University of Texas at Dallas, and a BBA, Accounting Concentration (2007) from Dongguk University in Seoul, Republic of Korea. He has taught an Introductory Managerial Accounting course at Haskayne since 2015. He is a member of the American Accounting Association, Canadian Academic Accounting Association, the European Accounting Association, and has served as an ad hoc reviewer for CAAA conferences since 2014.

He has several journal papers in progress and under review, and has presented/had papers presented at 11 major international conferences since 2014.

- “Slack resources as real options: a life cycle analysis” - 2017 *Annual Congress of European Accounting Association* (EAA), Valencia, Spain, and also at the 2017 Management Accounting Section (AAA conference) Midyear meeting, Jan Juan, PR.
- “Asymmetric cost behavior: a life cycle analysis” - *American Accounting Association* 2016, New York; the 2016 AAA Management Accounting Section Midyear meeting in Dallas, Tx.; the 2016 *Annual Congress of European Accounting Association* in Manstricht, Netherlands, and the 2015 *Temple University conference*, Philadelphia.
- “Cost stickiness and cost inertia: A tow driver model of asymmetric cost behaviour” - American Accounting Association 2016 Midyear meeting, Chicago, IL; the 2015 American Accounting Association Midyear meeting in Newport Beach, CA; and the

Afif (George) Nassif—Management

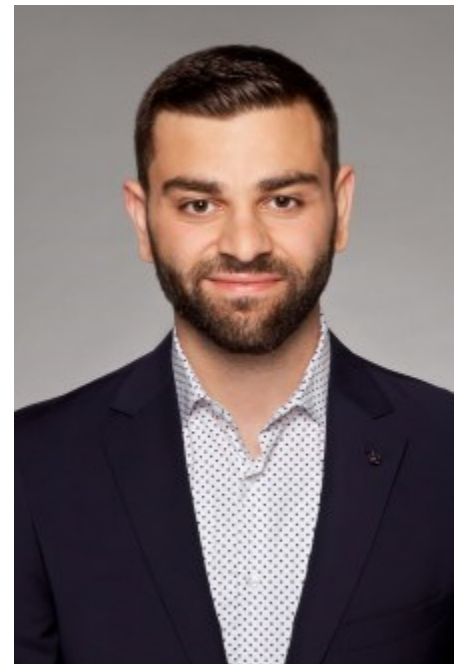
Afif Nassif is a PhD candidate in Business Administration at the DeGroote School of Business, McMaster University, Hamilton; has an MBA from Dalhousie University, Halifax, NS, and a Bachelor of Science (Economics major) from Dalhousie University. Since 2016 he has taught Organizational Behaviour, Organizational Theory, and Human Resource Management at the Rotman School of Management at the University of Toronto; Organizational Behaviour at DeGroote, and Recruitment & Selection and Organizational Behaviour at the Goodman School of Business at Brock University, St. Catharines. In addition to academia, he worked as a Consultant (USA Healthcare Reform) at NTT Data Inc. Canada (Halifax) from 2013-2014.

He has several papers in progress, and presentations at major conferences as follows:

- **Nassif, A.G.;** Hackett, R.H. & Wang, G. (2017) Virtuous leadership, ethical leadership and socialized charismatic leadership: Discriminant and relative predictive validities. *Academy of Management* annual conference, Atlanta, GA.
- **Nassif, A.G. & Hackett, R.H.** (2017) Toward further exploration of implicit attitudes in Organizational Behaviour & Human Resources Management research. *Administrative Sciences Association of Canada* (ASAC), Montreal, QC.

Invited Talks and Media Appearances

- “Evidence-based management & analytics in Strategic Human Resource Management” invited presentation at Ryerson University, Winter 2017 and Fall 2017.
- “Are We Racist?” (February 2016) - Radio interview, invited by CBC Canada.



Karen E. Robson—Marketing



Karen Robson has a PhD, Marketing (2016) from the Beedie School of Business, Simon Fraser University in Burnaby, B.C.; an MBA (2012) from the Beedie School of Business, an MA, Psychology (2009) from Simon Fraser University and a BSc (Honours) (2005) from Queen's University in Kingston, ON. She taught several courses at Simon Fraser University 2012-2015 before taking the position of Assistant Professor of Marketing at the College of Business Administration, Central Michigan University.

Karen has published dozens of papers, cases, book chapters and conference proceedings/presentations since 2011, some of which are profiled below. She has also been awarded grant and scholarship funding in excess of \$160,000 since 2010, and has served as a conference participant and hoc reviewer for conferences and journals such as the *Journal of Knowledge Management*, *Journal of Marketing Education*, *Journal of Advertising Research* and the *International Journal for Market Research*.

- Campbell, C.; Grimm, P., Mattison Thompson, F. & **Robson, K.** (June 2017) Understanding why consumers don't skip pre-roll video ads. *Journal of Advertising*, 46(3): 411-423. doi: 10.1080/00913367.2017.1334249.
- Wilson, M.; **Robson, K.** & Botha, E. (March-April 2017) Crowdsourcing in a time of empowered stakeholders: Lessons from crowdsourcing campaigns. *Business Horizons*, 60(2): 247-253. doi: 10.1016/j.busr.2016.11.009.
- **Robson, K.**; Kietzmann, J. & Pitt, L. (2016) Extending business value through wearables. *MIS Quarterly Executive*, 15(2): 167-177.

Cases

- Beninger, S. & **Robson, K.** (forthcoming, 2018). Is a De Beers' diamond still forever? Diamond consumption in 2017 and beyond. Ivey Case Series.
- **Robson, K.** & Pitt, L. (2017). People of Walmart: Targeting the world's largest retailer and its customers. SAGE Publications Ltd.
- **Robson, K.** & Beninger, S. (2016). Does Mattel Inc.'s iconic Barbie need a makeover? Ivey Case Series: gB16A005. This case has sold over 3,000 copies and been published in multiple languages.

Seyed Pouyan Eslami—Data Analytics

Pouyan Eslami is a PhD candidate in Business Administration (Management Information Systems) at the DeGroote School of Business, McMaster University, Hamilton, ON, where he has also worked as a Research and Teaching assistant since 2014. He has an MBA from the Amirkabir University of Technology (Tehran Polytechnic), Tehran, Iran; and a BS in Computer Hardware Engineering from Islamic Azad University Central Branch, Tehran. He also has experience in the private sector as CEO and co-founder of Viera Systems in Tehran (2006-2013), and as a Board Chairman and member for that company (2013-present). His research interests include data analytics, social media analytics, artificial intelligence, Internet of Things, and blockchain.



- Ghasemaghahi, M., **Eslami, S. P.**, Deal, K., & Hassanein, K. (2018). Reviewers' length and sentiment as correlates of online reviews' ratings. *Internet Research*, 28 (3), 544-563, doi: 10.1108/IntR-12-2016-0394.
- **Eslami, S. P.**, Bagheri, R., Yarjanli, M., & Ghafoorifard, N. (2013). Factors affecting the implementation of the Blue Ocean Strategy: A case study of Medicom Production Manufacturing Company. *Australian Journal of Basic and Applied Sciences*, 7 (4), 213-222.
- **Eslami, S. P.**, Bagheri, R., Mirfakhraei, S., & Yarjanli, M. (2013). The evaluation of knowledge management maturity level in a research organization. *Australian Journal of Basic and Applied Sciences*, 7 (2), 11-20.
- **Eslami, S. P.**, Bbagheri, R., & Hassani, K. M. (2013). A novel reengineering methodology for organizations as complex adaptive systems. *Journal of Basic and Applied Scientific Research*, 3 (4), 394-403.
- **Eslami, S. P.** & Ghasemaghahi, M. (2017). Identifying the conditions under which online reviews translate into product sales: A sentiment analysis approach. *Americas Conference on Information Systems (AMCIS), Boston*.

The listings below include scholarly activity for the last six months and some previously unreported items. For earlier work please refer to previous editions of the Odette Research Review.

Journal Publications

- Mitra, S., Jaggi, B., & Al-Hayale, T.** (2018). Managerial overconfidence, ability, firm-governance and audit fees. *Review of Quantitative Finance and Accounting*, online May 3, 2018. doi: 10.1007/s11156-018-0728-3. **Dr. Santanu Mitra** is an Associate Professor at Wayne State University and sessional instructor in the Odette Master of Management Program.
- Zhou, F., Zhang, Z., Yang, J., Su, Y., & **An, Y.** (2018). Delisting pressure, executive compensation, and corporate fraud: Evidence from China. *Pacific-Basin Finance Journal*, 48 (2018): 17-34, doi: 10.1016/j.pacfin.2018.01.003. [January].
- Zhang, J., Jin, Z., & **An, Y.** (2017). Dynamic portfolio optimization with ambiguity aversion. *Journal of Banking & Finance*, 79 (2017): 95-109, doi: 10.1016/j.jbankfin.2017.03.007. [March]
- Wang, L., Zhou, F., & **An, Y.** (2017). Determinants of control structure choice between entrepreneurs and investors in venture capital-backed startups. *Economic Modelling*, 63 (2017): 215-225, doi: 10.1016/j.econmod.2017.02.016. [February]
- Chowdhury, N. T., **Baki, F., & Azab, Z.** (2018). Dynamic economic lot sizing: a new linear-time algorithm for Wagner-Whitin model. *Computers & Industrial Engineering*, 117 (2018): 6-18. [January] <https://doi.org/10.1016/j.cie.2018.01.010>.
- Jafarian, E., Razmi, J., & **Baki, M. F.** (2018). A flexible programming approach based on intuitionistic fuzzy optimization and geometric programming for solving multi-objective nonlinear programming problems. *Expert Systems with Applications*, 93 (2018), 245-256, doi: 10.1016/j.eswa.2017.10.030. Published online October 2017.
- Moghadam, A.T.; Razmi, J. & **Baki, M.F.** (in press, 2018). Designing and planning a sustainable supply chain network considering economic aspects, environmental impact and fixed job opportunities. *International Journal of Process Management and Benchmarking*.
- Osman, H. & **Baki, M. F.** (2018). A cuckoo search algorithm to solve transfer line balancing problems with different cutting conditions. *IEEE Transactions on Engineering Management*. Online February 21, 2018. doi: 10.1109/TEM.2018.2797223. [February]
- Bhale, S., **Baki, M. F., & Azab, A.** (in press, 2018). Grouping and sequencing of machining operations for high volume transfer lines. *International Journal of Manufacturing Technology & Management*. <http://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijmtm>
- Maggio, S., **Bhandari, G., & Sawilowsky, A.** (2017). JMASM50: A web-based Shiny application in R for conducting a two dependent samples maximum test (R). *Journal of Modern Applied Statistical Methods*, 16(2): 576-579, doi: 10.22237/jmasm/1509496260. [December]
- Arishi, M., Elsaid, A., Dawdi, S., & **Elsaid, E.** (2018). Impact of socially responsible leadership on employee leave intention: Exploratory study on IT companies in Egypt. *Business and Management Research*, 7 (2): 17-33, doi: 10.5430/bmr.v7n2p17.
- Qemo, S. & **Elsaid, E.** (2018). Statistical modelling of the capital asset pricing model (CAPM). *Accounting & Finance Research*, 7 (2): 146-154, doi: 10.5430/afr.v7n2p146.
- Elsaid, E. & Ursel, N.** (2017). Re-examining the Glass Cliff Hypothesis using survival analysis: The case of female CEO tenure. *British Journal of Management*, 29 (1): 156-170, doi: 10.1111/1467-8551.12241. [July]
- Bian, J., **Guo, X., & Li, K. W.** (2017). Decentralization or integration: Distribution channel selection under environmental taxation. *Transportation Research Part E: Logistics and Transportation Review*, 113 (2018): 170-193, doi: 10.1016/j.tre.2017.09.011. [November]
- Kenworthy, T. P. & Mullan, W. E.** (2018). In consideration of entrepreneurship theory. *Scientometrics: an international journal for all quantitative aspects of the science of science, communication science and science policy*, 115 (2): 767-783, doi: 10.1007/s11192-018-2699-5. [March]
- Rahimi, M., **Kenworthy, T. P., & Balakrishnan, J.** (in press, 2018). An analysis of innovation in large oil and gas projects. *Project Management Journal*.
- Kerr, G., Schlosser, F., & Golob, M.** (2017). Leisure activities and social capital development by immigrant serial/portfolio and lifestyle entrepreneurs. *Journal of Developmental Entrepreneurship*, 22 (4), 1750026, doi: 10.1142/S1084946717500261. [December]
- Wu, J. & **Ma, Z.** (2018). Misfit or xenophilia: The impact of overseas work experiences on returnee entrepreneurs' venture capital funding in China. *Nankai Business Review International*, 9 (1): 19-32, doi: 10.1108/NBRI-06-2015-0016.
- Wu, Y., **Ma, Z., & Wang, M. S.** (2018). Developing new capability: middle managers' role in corporate entrepreneurship. *European Business Review (Bingley)*, 30 (4): 470-498, doi: 10.1108/EBR-08-2016-0104.
- Meng, Y., Yu, H., **Ma, Z., & Yang, Z.** (2018). The impact of young Chinese employees' notions of work on conflict management analysis: An explorative study. *International Journal of Conflict Management*, The, 29 (3): 306-326, doi: 10.1108/IJCM-09-2017-0084. [February]

Recent Publications and Scholarly Activity

The listings below include scholarly activity for the last six months and some previously unreported items. For earlier work please refer to previous editions of the Odette Research Review.

Journal Publications...continued

Ma, Z., Zhu, J., Meng, Y., & Teng, Y. (2018). The impact of overseas human capital and social ties on Chinese returnee entrepreneurs' venture performance. *International Journal of Entrepreneurial Behaviour & Research*, doi: 10.1108/IJEBR-07-2017-0246. [March]

Wu, J., **Ma, Z.**, & Liu, Z. (2018). The moderated mediating effect of international diversification, technological capability, and market orientation on emerging firms' new product performance. *Journal of Business Research*, doi: 10.1016/j.jbusres.2018.03.025. [March]

Pandher, G. (in press, 2018). Financier search and boundaries of the Angel and VC Markets. *Entrepreneurship: Theory & Practice*.

Pandher, G., Mutlu, S., & **Samnani, A. K.** (2017). Employee-based innovation in organizations: Overcoming strategic risks from opportunism and governance. *Strategic Entrepreneurship Journal*, 11 (4): 464-482, doi: 10.1002/sej.1250. [May]

Cheng, L., **Mitra, S.**, & Song, H. (2017). Organized labor and audit fees. *Accounting Horizons*, 31 (4): 93-108, doi: 10.2308/acch-51847. [December]

Ursel, N. D. & Zhong, L. (2017). Why do firms pay high underwriting fees? SEO withdrawal, underwriter certification and CEO turnover. *Journal of International Financial Markets, Institutions & Money*, doi: 10.1016/j.intfin.2017.05.009.

Walker, K., Dyck, B., Zhang, Z., & Starke, F. (2017). The use of Praxis in the classroom to facilitate student transformation. *Journal of Business Ethics*, doi: 10.1007/s10551-017-3630-3. Online July 10, 2017.

Walker, K., Ni, N., & Zhang, Z. (2017). The mirror effect: Corporate social responsibility, corporate social irresponsibility and firm performance in coordinated market economies and liberal market economies. *British Journal of Management*, 2018 (online), 1-18, doi: 10.1111/1467-8551.12271. [February]

Zhong, L., Chourou, L., & Ni, Y. (2017). On the association between strategic institutional ownership and earnings quality: Does investor protection strength matter? *Journal of Accounting and Public Policy*, 36 (2017): 429-450, doi: 10.1016/j.jaccpubpol.2017.09.02. [September]

Boubaker, S., Chourou, L., Saadi, S., & **Zhong, L.** (2017). Does institutional investor horizon influence US corporate financing decisions? *International Review of Financial Analysis*, doi: 10.1016/j.irfa.2017.09.001. [September]

Zhou, F., Fan, Y., An, Y., & **Zhong, L.** (2017). Independent directors, non-controlling directors, and executive pay-for-performance sensitivity: Evidence from Chinese non-state owned enterprises. *Pacific-Basin Finance Journal*, 43: 55-71, doi: 10.1016/j.pacfin.2017.02.003. [June]

Other Publications

Abdool, Imran & Douglass-Chin, Richard. "Canada should consider the Commonwealth as a vehicle to diversify its international trade. That many Commonwealth countries trade with China is a plus". Published Feb. 20, 2018 in *Policy Options Magazine*. Imran Abdool has taught Finance in the B.Comm. and MoM programs as a Sessional Instructor since 2015. Dr. Douglass-Chin is a faculty member in the English Department, University of Windsor. <http://policyoptions.irpp.org/magazines/february-2018/look-to-the-commonwealth-to-diversify-trade/>

Cases

Walker, K., Stetcher, I., **Schlosser, F.**, & O'Neil-Renaud, M. (2018). For the love of laundry: Comparing organizational forms to scale a social enterprise. *Ivey Case Publishing*. London, ON: Ivey Publishing, Case products 8B18Moo8 and 9B18Moo8.

Proceedings/Refereed Presentations

Rahman, Md. Z., Mukhopadhyay, A., **Aneja, Y. P.**, & Jean, C. (2017). A distance matrix completion approach to 1-round algorithms for point placement in the plane. In Osvaldo Gervasi et al (Eds.) *International Conference on Computational Science and its Applications (ICCSA) 2017*, Trieste, Italy (Part II), 494-508.

Dickinson, J. (2018, March). Hidden in plain sight: Quick-and-dirty safeguards for computer-based game licenses. *Association for Business Simulation and Experiential Learning (ABSEL) annual conference*, Seattle.

Dickinson, J. (2017, September). The feasibility of correcting item difficulty for chance in published banks of multiple-choice questions. In Deborah DeLong, Lisa Lindgren (Ed.) *Marketing Management Association 2017 Fall Educators' Conference*, Pittsburgh, 3-4.

Evans, R. A. (2017, October). The funding of First Nations: A social hierarchy approach. *19th Annual Symposium on Indigenous Knowledge*, Queen's University, Kingston, Canada-Ontario.

Evans, R. A. (2018, July). Budgeting Practices in Canadian First Nations Settings: A study of their role in the persistence of arbitrary-set social hierarchies. *Interdisciplinary Perspectives on Accounting conference*, University of Edinburgh, Scotland. Winner, CPA Ontario Best Paper contest (\$2,500).

Recent Publications and Scholarly Activity

The listings below include scholarly activity for the last six months and some previously unreported items. For earlier work please refer to previous editions of the Odette Research Review.

Proceedings/Refereed Presentations

- Evans, R. A.** (2018, June). Budgeting practices in Canadian First Nations settings: A study of their role in the persistence of arbitrary-set social hierarchies. *Centre for Social and Environmental Accounting Research - North American Congress*, Ryerson University, Toronto.
- Evans, R. A.** (2018, May). Transforming the 'Indian Agent' into the 'Agent Who is Indian': Normalizing accountability reporting in contemporary First Nations communities. *Alternative Accounts Conference*, HEC Montreal, Montreal.
- Fredette, C.** & Bernstein, R. (2018, August). Institutional conformance or strategic imperative: should non-profit boards push diversity? *Academy of Management National conference*, Chicago, Illinois.
- Fredette, C.** & Bernstein, R. (2017, November). Pushing board diversity: A response to institutional pressures or a strategic imperative? *Association for Research on Non-profit Organizations and Voluntary Action (ARNOVA)*, Grand Rapids, Michigan.
- Fredette, C.,** Bernstein, R., Bulger, M., Walker, V., & Weisinger, J. (2017, November). From diversity to inclusion: Presenting the inclusive interaction theory. *Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)*, Grand Rapids, Michigan.
- Fredette, C.** & Bernstein, R. (2018, November). Decomposing the impact of Leadership Diversity among nonprofit organizations. *Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)*, Austin, Texas.
- Fredette, C.,** Bernstein, R., Walker, V., Myers, M., McGuiness, J., Leroux, K. (2018, November). Why are we still struggling with diversity, inclusion, and equity in nonprofit governance? *Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)*, Austin, Texas.
- Kerr, G.; Richardson, A.J.** & Eberlein, B. (June, 2016). The dialectic of stakeholder engagement and strategy development at the Global Reporting Initiative (GRI). Canadian Academic Accounting Association annual conference, Calgary.
- Lan, G. & Campbell, A.** (2017, October). A comparative study of personal values and value systems using the Schwartz and Rokeach Values Survey Questionnaires. *International Vincentian Business Ethics Conference (IVBEC 2017)*, DePaul University, Chicago, Illinois. **Alistair Campbell** is a Business undergraduate student in the University of Windsor "Outstanding Scholars" program. He co-presented the paper with Dr. Lan.
- Merritt, J.,** MacDougall, L., & Deshaies, K. (2017, June). A journey to scholarship. *Society for Teaching and Learning in Higher Education (STLHE)* conference, Dalhousie University, Halifax, Canada-Nova Scotia. **Jody Merritt** is Coordinator, Research & Development at St. Clair College. She has taught as a Sessional Instructor (HR/Management) every year since 2009.
- Mitra, S.** (2017, May). Organized labor and audit fees. *European Accounting Association Annual Congress*, Valencia, Spain.
- Kilfoyle, E.,** Hall, M. & **Richardson, A.,** (2018, February). Vernacular accountings and the information gap in organizations. *Accounting as a Social and Organizational Practice* conference, Sydney, Australia.
- McPhee, D., **Schlosser, F.,** & **Samnani, A.** (2018, September). Workplace injuries of youth: A moderated mediated model of transformational leadership, safety behaviour and training. *British Academy of Management Annual Meeting*, Bristol, United Kingdom.
- Carvalho Azevedo, M. & **Schlosser, F.** (2018, July). Actively engaging aging workers in heterotopian innovation. *EGOS Colloquium*, 34th, Tallinn, Estonia.
- Carvalho Azevedo, M. & **Schlosser, F.** (2018, May). Innovation strategies, causation, effectuation and older entrepreneurs. *Canadian Council for Small Business and Entrepreneurship (CCSBE) Annual Meeting*, Halifax, Canada-Nova Scotia.
- Veres, J. & **Schlosser, F.** (2018, April). Supporting international students: Developing resilience for potential high quality immigrants? *NACADA Region 5 Conference*, Columbus, Ohio.
- Schlosser, F.** & McPhee, D. (2017, October). Sustaining regional business ecosystems in a world of increasing education and migration. *G-Forum Annual Meeting*, Wuppertal, Germany.
- Mitton, S., **Schlosser, F.,** & **Merritt, J.** (2018, January). Keeping it in the family - succession planning for the next generation. *U.S. Small Business and Entrepreneurship Annual Meeting*, Los Angeles.
- Shih, M.S.H.** (2018, August). Are CEOs held accountable for unrecognized expenses? The case of implied employee option expense. *American Accounting Association*, Washington, D.C.
- Liu, G. & **Sun, J.** (2018, June). Did the SEC administrative proceedings against Chinese auditors affect audit quality? *International Conference on Pacific Rim Management*, 28th, Nanchang, China-PRC.

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Proceedings/Refereed Presentations Invited Presentations

Sun, J. & **Liu, G.** (2017, June). Stock price response to SEC administrative proceedings. *International Symposium on Multinational Business Management*, 9th, Nanjing, China-PRC.

Laplume, A., Walker, K., Zhang, Z., & Yu, X. (2018, May). The stakeholder theory of entrepreneurship: How the mismanagement of stakeholders creates entrepreneurial opportunities. *Administrative Sciences Association of Canada*, Toronto.

Dyck, B., Walker, K., & Caza, A. (2018, May). A competing values perspective on the relationship between organizational culture and sustainable organizing. *Administrative Sciences Association of Canada*, Toronto.

Walker, K. and **Schlosser, F.** (2017, July). Creating self-legitimacy in an emerging industry. *Academy of Management Annual Meeting*, Atlanta, Georgia, USA.

Wellington, W. & **Lubrick, M.** (2018, March). The use of online quizzing using adaptive release with a minimum target grade as a formative learning tool. *Association of Marketing Theory and Practice 2018*, Charleton, SC. <https://www.amtp.org/ocs/index.php/amtp/AMTP2018/paper/view/803/564>.

Wellington, W. (2017, September). Using a Marketing simulation game as a vehicle to assess assurance of learning program goals. In Deborah DeLong, Lisa Lindgren (Ed.) *Marketing Management Association 2017 Fall Educators' Conference*, Pittsburgh, 177-178. <http://www.mmaglobal.org/publications/Proceedings/2017-MMA-Fall-Educators-Conference-Proceedings.pdf>.

He, L.; Zhang, J. & Zhong, L. (2018, June). The impact of creditor control rights on corporate goodness: Evidence from covenant violations. Canadian Academic Accounting Association (CAAA) annual conference, Calgary.

Kerr, G., Richardson, A., & Eberlein, B. (2017, November). The dialect of stakeholder engagement and strategy development at the *Global Reporting Initiative (GRI) Public Interest Accounting Group* workshop, York University, Toronto.

Pandher, G. (2017, May). Financier search and boundaries of the Angel and VC Markets. *University of Maryland, Department of Finance Seminar*, College Park, Maryland.

Reavley, M. & **Warsh, R.** (2017, October). Building Confidence in Women to Lead. *University of Windsor Law School Women in Politics symposium*, Windsor, Ontario.

Richardson, A. (2017, November). Institutional change in a voluntary organization: Community and market logics in the CAAA. *University of Guelph Qualitative Accounting Research Symposium*, Guelph

Grants

Evans, R.A. (2018). Budgeting Practices in Canadian First Nations Settings: A study of their role in the persistence of arbitrary-set social hierarchies. *CPA Canada Best Paper Contest*. Awarded: \$2,500.

Power, J. (2017). Combining Misery: Employee reactions to perceptions of organizational politics, abusive supervision and role ambiguity. *SSHRC Exchange Grant* (formerly ADTF). Awarded: \$1,000.

Siu, M.; Schlosser, F., Teoh, W. & Anderson, N. (2018). Ontario Centres of Excellence Campus Start grant: EPICentre (University of Windsor and St. Clair College). 1-year renewal. Awarded: \$200,000 total. **Nicole Anderson** is Program Director at EPICentre, University of Windsor, and has taught as a Sessional Instructor in the Strategy area since 2014.

Ms. Wen Teoh is the Venture Start Director and COO at EPICentre where she manages operations and financials. She

joined the Odette faculty as a Sessional Instructor in the Strategy area in 2018.

Anderson, N.; Schlosser, F. & Teoh, W. (2018). Libro Prosperity Grant. Year 1 of 2. Awarded: \$89,000 total.

Preston, V. with collaborators from various universities, **F. Schlosser** co-investigator for University of Windsor. SSHRC Partnership Grant \$2,500,000 total over 5 years. F. Schlosser has received \$15,000 in 2017 towards a \$25,000 project total. Dr. Schlosser serves as a Steering Committee member for this partnership.

Schlosser, F. *Globalink MITACS* – full-time international summer student research assistant support (2017 & 2018). The Mitacs Globalink Research Internship is a competitive initiative for international undergraduates from Australia, Brazil, China, France, India, Germany, Mexico, Saudi Arabia, Tunisia, and Ukraine. Each year, top-ranked applicants participate in a 12-week research internship under the supervision of Canadian university faculty members in a variety of academic disciplines. Estimated amount: \$10,000.

Schlosser, F. and **Pillar Nonprofit: ONE Southwest Social Enterprise Partnership Renewal**. Partners are: University of Windsor, Huron County Small Business Centre, Innovate Niagara. *Ministry of Economic Development and Growth*, Year 1 of 1. Awarded: \$500,000 total all partners.



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Leadership, Innovation and Social Responsibility

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