

# ODETTE RESEARCH REVIEW

LEADERSHIP, INNOVATION AND SOCIAL RESPONSIBILITY

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## Task Force to Create a Canadian Accounting Hall of Fame (CAHF)



Dr. Alan J. Richardson, the Odette Research Chair at the Odette School of Business, is Chairing a task force for the CAAA to create a Canadian Accounting Hall of Fame (CAHF). It has received approval in principle and will hopefully receive final approval later this year.

The Canadian Accounting Hall of Fame will recognize and honour individuals who have made significant contributions to the development of the Canadian accounting profession or, as Canadians, have made contribu-

tions to the development of accounting elsewhere in the world. These contributions may have been in practice (including auditing, financial reporting, management accounting, taxation, corporate governance, and accounting related consultancy), through professional associations, regulatory bodies, or through academic pursuits.

In addition to its role in recognizing individual contributions, the CAHF is conceived as a curated biographical history of accounting in Canada. This resource will benefit students and practitioners in developing their understanding of accounting in Canada, and reinforces the role that accounting has played, and continues to play, in the development of Canadian society.

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## Odette Faculty Member Addresses the Special Senate Committee on the Charitable Sector

***When Canadian senators studying the nation's charitable sector wanted to learn more about diversity in the leadership of non-profit groups, they turned to the University of Windsor's Chris Fredette.***

Dr. Fredette, an Associate Professor at the Odette School of Business, addressed the Special Senate Committee on the Charitable Sector in Ottawa on **October 15**. The Committee invited him to testify after finding a research paper he co-authored and had published in 2015 on the dynamics of diversity in the context of boards of directors in the non-profit sector\*.

"This sector touches each of us in our most vulnerable moments," Fredette told the committee. "Each of us turns to these organizations to aid us in raising our children, preserving our environment, enriching our spirits and absorbing the shocks of economic, political, and social change."

As such, Fredette told the committee, the governance of these groups should reflect the diversity of the communities they serve.

The special Senate committee was established in January to examine the impact public policy and laws at the federal and provincial and territorial levels have on the charitable sector in Canada. In addition to hearing testimony from experts like Fredette, it is inviting non-profit groups to answer an online survey before November 2.

Fredette gave a six-minute opening address to the Senate committee, then answered questions. Senators asked what diversity should look like from community to community and how it should be measured.

Fredette said organizations should be asked to self-report on the makeup of their boards using the criteria already established by Statistics Canada to collect census data on minority groups. "What's measured matters," he said in a recent interview following his Senate committee appearance. Just being asked to report on diversity would give some groups the "nudge forward" they need to become more inclusive.

Fredette said he reached out to local charities and non-profit groups before addressing the Senate committee. The United Way, the Windsor-Essex Therapeutic Riding Association and the John McGivney Children's Centre gave him feedback he used in his testimony.

According to 2015 statistics, Canadian charities and non-profit groups generated \$251 billion in revenue, with governments accounting for more than 40 per cent of that revenue. In 2013, more than 24 million Canadians donated to charity, and Canadians devoted about 1.96 billion hours to volunteer work — the equivalent of one million full-time jobs.

**\*Fredette, C., Bradshaw, P., & Krause, H. (2015). From diversity to inclusion: A multi-method study of diverse governing groups. *Nonprofit and Voluntary Sector Quarterly*, 45 (IS): 28S-51S, doi: 10.1177/0899764015599456.**



**Christopher Fredette** has been a faculty member at the Odette School of Business since July 2015. He holds a PhD from the Schulich School of Business at York University (Toronto), and a B.Comm and MBA from the Odette School of Business, University of Windsor. He teaches courses in organizational design and diversity in the workplace, and his research focuses on issues in the nonprofit sector. Other recent papers in this area include:

Bradshaw, P. & **Fredette, C.** (2012). Determinants of the range of ethno-cultural diversity on non-profit boards: A study of large Canadian non-profit organizations. *Nonprofit and Voluntary Sector Quarterly*, 42 (6): 1111-1113, doi: 10.1177/0899764012453085.

**Fredette, C.** & Bradshaw, P. (2012). Social capital and nonprofit governance effectiveness. *Nonprofit Management and Leadership*, 22(4): 391-409, doi: 10.1002/nml.21037.



Odette School of Business  
University of Windsor



**Anne Snowdon, BScN, MSc, PhD  
Academic Chair, World Health  
Innovation Network**

***A new study reveals Canadian consumer perceptions and behaviours towards online pharmacies***

Dr. Anne Snowdon, Academic Chair, World Health Innovation Network and Scientific Director, Supply Chain Advancement Network in Health, released the results of a new consumer study at the *Alliance for Safe Online Pharmacies (ASOP) Global Research Symposium*, in November at the National Press Club in Washington, D.C. The study, conducted by Innovative Research Group in consultation with Dr. Snowdon, found that the majority (64%) of Canadian citizens think they should have the option to purchase their prescription medication online. However, safety is a major concern: 87% of respondents believe that pharmacy industries should play a key role in ensuring patient safety online, and 80% believe that the government should regulate the online sale of prescription medications.

While only 1% of Canadians have purchased prescriptions online in the past, one in six respondents said they are at least somewhat likely to make their next prescription purchase online. This anticipated upward trend provides an opportunity for Canada's pharmacy community, regulators and public safety experts to prepare now. Details at:

<https://asopfoundation.com/pharmacy>

Dr. Anne Snowdon, presented "Advancing Personalized Health Systems by Leveraging Supply Chain Innovation" at the *Association for Healthcare Resource & Materials Management (AHRMM) 2018 Conference* in Chicago. The AHRMM 2018 Conference is the leading education event and central meeting place for global stakeholders working in all areas of healthcare supply chain to connect and collaborate.

The paper explores the key dimensions of supply chain maturity, the state of the empirical evidence of maturity tools and the current research that examines the impact and value of supply chain infrastructure in three global health systems. The session engaged participants in critically examining the relevance and importance of supply chain infrastructure in advancing quality, safety and cost sustainability in health systems.



**Week of Health INNOvation 2018 Conference—Odense, Denmark October 9-11, 2018**

Dr. Anne Snowdon presented "Logistics of the Future - How can supply chain maturity and infrastructure in clinical settings advance quality, patient safety and clinical outcomes?" at INNOvation 2018 in Odense, Denmark in October. The presentation showed how hospitals can reap significant benefits by integrating supply chain technologies and processes into clinical settings. WHINN is an international health tech and health innovation conference which attracts business people, decision makers, policy makers, clinicians, end-users and people with a general interest in healthcare and health innovation.

**The World Health Innovation Network brokers partnerships between key stakeholders to source, embed and scale innovations in health systems. WIN develops the evidence of impact and scalability across health systems and disseminates this information to accelerate health system transformation, drive economic growth and improve patient outcomes.**

*Topics in Management Research Presentation*



**Vidya Sagar Athota**

*Senior Lecturer in Human Resource Development and Business Psychology  
University of Notre Dame Australia*

***"Promoting wellbeing and resilience to influence innovation"***  
**Thursday, August 16 - 10:30 AM**

***Host faculty member: Dr. Jang Singh, Professor, Management***

**Dr. Vidya Sagar Athota** is a Senior Lecturer and teaches Business Psychology and Human Resource Development in the School of Business at the University of Notre Dame Australia. He holds a PhD from the University of New South Wales. He has published papers in high-impact international journals and has presented papers at a number of domestic and international conferences. His current research involves the study of wellbeing, resilience, human personality, and non-cognitive skills in the context of workplace innovation. He is also accredited to provide psychological counselling and psychotherapy services to leaders in the workplace. Dr. Athota's expertise also includes management diagnostics and multi-perspective assessments in the areas of wellbeing, personality, and non-cognitive skills for leaders in the workplace. He has provided services to various business organizations, including Fortune 500. Dr. Athota has received a number of grants and is involved in post-graduate supervision, and has been an invited speaker at various international conferences around the world.

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***"Brown Bag" Research Series Presentation***

A series of monthly presentations for the Fall 2018/Winter 2019 semesters kicked off on **Friday October 26** with a presentation by Accounting Area member **Dr. Russell Evans**. They will take place on Fridays at 12:00 PM over the lunch hour. ***Tentative dates are: November 23, December 7, January 18 (2019), February 15, March 22, April 26 and May 24.*** Dates/speakers will be confirmed closer to the planned dates.



**Russell A. Evans**

*Assistant Professor (Accounting), Odette School of Business*

***"Budgeting and Canadian First Nations Populations: A study of the arbitrary-set social hierarchies"***

**Friday, October 26 - 12:00 PM—OB 321**

**Russell A. Evans**  
Odette School of Business Room 412  
519-253-3000 ext. 3089  
raevans@uwindsor.ca

**Russell Evans** joined the Accounting faculty at the Odette School of Business in July 2017. His doctoral dissertation (Queen's University) is focused on accountability relationships between indigenous communities and the Government of Canada. He has worked in various private sector organizations including Suncor Energy, Canada Revenue Agency, CIBC, Brock University, Stelco Inc. and Queen's University. Academic affiliations include the Canadian Academic Accounting Association, and the Chartered Professional Accountants of Ontario. He is also on the Board of the Aboriginal Professional Association of Canada (APAC) and the Native Canadian Centre of Toronto (NCCT).

## Brent Furneaux

Assistant Professor (Management Science)

"Breaking with the past: A multi-method examination of the basis for information system abandonment"

with Lars Rieser, Open University

Friday, November 23 - 12:00 PM—OB 321

**Brent Furneaux** has a Ph.D. in Information Systems (Organizational Behavior Emphasis) from the Schulich School of Business at York University, Toronto; an M.B.A. from the Rotman School of Management at the University of Toronto, and a B.Sc. (Chemistry) from the University of Western Ontario, London.

Dr. Furneaux joined the faculty at the Odette School of Business as an Assistant Professor in 2016. Prior to that, he was a Professor at the Institute of Technology and Advanced Learning at Sheridan College, Brampton; an Assistant Professor at the Maastricht University School of Business and Economics, Maastricht, Netherlands, and a part-time Instructor in Information Systems at the University of Amsterdam, Netherlands. **Recent publications include:**

- **Furneaux, B.** & Wade, M. (2017). Impediments to information systems replacement: A calculus of discontinuance. *Journal of Management Information Systems (JMIS)*, 34 (3), 902-932, doi: 10.1080/07421222.2017.1373013.
- Rose, J., Jones, M., & **Furneaux, B.** (2016). An integrated model of innovation drivers for smaller software firms. *Information & Management*, 53 (3), 307-323, doi: 10.1016/j.im.2015.10.005.



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**Hajar Fatemi**

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## Hajar Fatemi

Assistant Professor (Marketing)

"What makes natural products so attractive? Or are they?"

Friday, January 18, 2019 - 12:00 PM—OB 321

**Hajar Fatemi** joined the faculty at the Odette School of Business in the Marketing area in July 2019. She is a Ph.D candidate at McGill University in Montreal, QC.; has an MSc in Information Technology Management (2008) from Tehran University (Iran), and a BSc in Industrial Engineering from Iran University of Science and Technology (2005), Tehran. In 2016 she was a part-time Lecturer at the Desautels Faculty of Management at McGill University. Hajar also has employment experience in the private sector as a consultant and systems analyst (2003-2008) at several companies in Iran. In addition to the journal publications listed below, Hajar has papers submitted at *Journal of Marketing* and *Journal of Consumer Psychology*. **Recent publications include:**

- Dallemolle, R.; **Fatemi, H.**, Dagher, A., Levitan, R.D., Silveira, P. & Dube, L. (2017). Gene and environment interaction: Is the differential susceptibility hypothesis relevant for obesity. *Neuroscience & Biobehavioural Reviews*, 73: 326-339.
- Dube, L.; **Fatemi, H.**, Lu, J. & Hertzler, C. (2016). The healthier the tastier? USA-India comparison studies on consumer perception of a nutritious agricultural product at different food processing levels. *Frontiers in Public Health*, vol. 4.

## Recent Publications and Scholarly Activity

The listings below include scholarly activity for the last six months and some previously unreported items. For earlier work please refer to previous editions of the Odette Research Review.

### Journal Publications

- Lin, J., An, Y., Yang, J., & Liang, Y. (2018). Price inversion and post lock-up period returns on private investments in public equity in China: An interest transfer perspective. *Journal of Corporate Finance*, 54 (2019), 47-84, doi: 10.1016/j.jcorpfin.2018.11.005. Online November 20, 2018.
- Salimpour, S.; Viaux, S., Azab, A. & Baki, M.F. (in press, 2018). A clustering sequence approach to facility layout problem. *International Journal of Industrial & Manufacturing Engineering*, 4(4).
- Li, X., Zhu, L., Baki, M.F., & Chaouch, A. B. (2018). Tabu search and iterated local search for the cyclic bottleneck assignment problem. *Computers & Operations Research*, 96: 120-130, doi: 10.1016/j.cor.2018.04.004. [April]
- Guha, A., Biswas, A., Grewal, D., Bhowmick, S., & Nordfalt, J. (2018). An empirical analysis of the joint effects of shoppers' goals and attribute display on shoppers' evaluations. *Journal of Marketing*, 82: 142-156, doi: 10.1509/jm.16.0247. [May]. Dr. Abhijit Biswas is a Professor of Marketing at Wayne State University in Detroit, MI. He has been a Sessional Instructor in the Master of Management program since Summer 2014.
- Guha, A., Biswas, A., Grewal, D., Verma, S., Banerjee, S., & Nordfalt, J. (2018). Reframing discounts as a comparison against the sale price: Does it make the discount more attractive? *Journal of Marketing Research*, 55(3): 339-351, doi: 10.1509/jmr.16.0599. [January]
- Dutta, S., Guha, A., Biswas, A., & Grewal, D. (2017). Can attempts to delight customers with surprise gains boomerang? A test using low-price guarantees. *Journal of the Academy of Marketing Science*, doi: 10.1007/s11747-017-0522-0. [March]
- Chaouch, A. B. (2018). Analysis of the stochastic cash balance problem using a level crossing technique. *Annals of Operations Research*, doi: 10.1007/s10479-018-2822-2. [April]
- Rahimi, M., Kenworthy, T. P., & Balakrishnan, J. (in press, 2018). An analysis of innovation in large oil and gas projects. *Project Management Journal*.
- Gong, Z., Zhang, N., Li, K. W., Martinez, L., & Zhao, W. (2018). Consensus decision models for preferential voting with abstentions. *Computers & Industrial Engineering*, 115: 670-682, doi: 10.1016/j.cie.2017.12.007.
- Ma, P., Li, K. W., & Wang, Z. (2017). Pricing decisions in closed-loop supply chains with marketing effort and fairness concerns. *International Journal of Production Research*, 55 (22): 6710-6731, doi: 10.1080/00207543.2017.1346324. [November]
- Ong, A. (2018). The failure of international accounting standards convergence: A brief history. *Review of Integrative Business and Economics Research*, 7 (3): 93-105. [January] ISSN: 2304-1013.
- Ong, A. (2018). Financial reporting and corporate governance: Bridging the divide. *Journal of Management Research*, 18 (1): 37-43. [March]
- Ong, A. (2017). Cross-cultural issues and ethical dilemmas in teaching Corporate Governance. *International Journal of Business Management and Commerce*, 2 (5): 6-13. [October] www.ijbmcnet.com.
- Ong, A. & Savoni, P. (2017). Predictions of performance compared to actual: A hard lesson for first-year Accounting students. *Journal of Accounting and Finance*, 17(7): 78-85. [November] ISSN: 2158-3625.
- Pandher, G. (2018). Financier search and boundaries of the Angel and VC Markets. *Entrepreneurship: Theory & Practice*. doi:10.1177/1042258718780476 [September]
- Singh, J., Wood, G., Callaghan, M., Svensson, G., & Andersson, S. (2018). Operationalizing business ethics in organizations: The view of executives in Australia, Canada and Sweden. *European Business Review (Bingley)*, doi: 10.1108/EBR-05-2017-0101.
- Radhi, M. & Zhang, G. (2018). Pricing policies for a dual-channel retailer with cross-channel returns. *Computers & Industrial Engineering*, 119: 63-75, doi: 10.1016/j.cie.2018.03.020. [May]. Dr. Guoqing Zhang is a Professor in the Mechanical, Automotive and Materials Engineering department at the University of Windsor. He teaches at Odette regularly as a Sessional instructor and has co-authored papers with Odette faculty members Kevin Li and Esai Selvarajah.
- Alawneh, F. & Zhang, G. (2018). Dual-channel warehouse and inventory management with stochastic demand. *Transportation Research Part E: Logistics and Transportation Review*, 112: 84-106, doi: 10.1016/j.tre.2017.12.012. [February]
- Cumming, D. & Zhang, M. (2018). Angel investors around the world. *Journal of International Business Studies*, doi: 10.1057/s41267-018-0178-0. [September]. Featured in the *Oxford Business Law Blog* (September 27, 2018) which can be found at: <https://www.law.ox.ac.uk/business-law-blog/blog/2018/09/angel-investors-around-world>.
- Guo, M., He, L., & Zhong, L. (2018, May). Business groups and corporate social responsibility: Evidence from China. *Emerging Markets Review*, doi: 10.1016/j.ememar.2018.05.002.

### Books

- Hussey, R. & Ong, A. (2018). *Pick a Number: U.S. and International Accounting*. Business Expert Press, New York, NY. ISBN: 978-1-94709-893-0.

## Recent Publications and Scholarly Activity

The listings below include scholarly activity for the last six months and some previously unreported items. For earlier work please refer to previous editions of the Odette Research Review.

### Chapters/Cases

Gephart, R. P. & **Ganzin, M.** (2018). Risk Sensemaking. In R.P. Gephart, C.C. Miller, & K.S. Helgesson (Eds.), *Routledge Companion to Risk, Crisis and Emergency Management*. London UK: Routledge.

Gephart, R. P., Helgesson, K. S., & **Ganzin, M.** (2018). Risk, Crisis and Emergency Management in Enterprises and Organizations. In R.P. Gephart, C.C. Miller, & K.S. Helgesson (Eds.), *Routledge Companion to Risk, Crisis and Emergency Management*. UK: Routledge.

**Robson, K.** (In press, 2018). Miss America 2.0: Staying Relevant in the #MeToo Era (Case and Teaching Notes). *Sage Publications Ltd.*

Wilson, M. & **Robson, K.** (In press, 2018). Overexposure of a Luxury Brand: Coach Inc.'s Distribution and Image Problem (Case and Teaching Notes). *Sage Publications Ltd.*

**Robson, K.** (In press, 2018). Dangerous Detergent: Dealing with the Tide Pod Challenge (Case and Teaching Notes). *Sage Publications Ltd.*

### Proceedings / Presentations

**Brykman, K. M.** & Raver, J. L. (2018, August). Reject me once, shame on you: How leaders' responses to voice shape the emergence of voice climate. *Academy of Management annual conference*, Chicago, Illinois.

**Brykman, K. M.** & Raver, J. L. (2018, August). From words to actions: The effects of voice quality on idea implementation. *Academy of Management annual conference*, Chicago, Illinois.

**Chaouch, B. A.** (2018, July). Controlling excess stock in (s, S) inventory systems with uncertain returns. *European Conference on Operational Research, 29th—Association of European Operational Research Societies (EURO)*, Valencia, Spain.

**Evans, R. A.** (2018). The effects of external budget controls on First Nations communities in Canada. *Indigenous Research Symposium*, Queen's Smith School of Business, Toronto Campus, Toronto, Canada-Ontario.

**Evans, R. A.** (2018). Performing accounting research in Indigenous settings: A personal reflection. *Qualitative Accounting Research Symposium*, University of Guelph, Guelph, Canada-Ontario.

**Evans, R. A.** (2018). The historical and ethical implications of impact and benefit agreements on First Nation communities. *Symposium on Indigenous Knowledge, 20th*, Queen's University, Kingston, Canada-Ontario.

**Guo, X.** (2018, June). Can autonomous vehicles increase ridesharing under activity uncertainty? *ITEA Annual Conference on Transportation Economics*, Hong Kong, China-Hong Kong.

**Guo, X.** (2018, June). Constrained optimization for bottleneck coarse tolling. *The 2nd International Workshop on Multimodal Transportation*, Nanjing, China.

**Kenworthy, T. P.** & McMullan, W. E. (2018, May). In consideration of Accounting theory. *Administrative Sciences Association of Canada (ASAC) 2018 conference*, Toronto.

**Kenworthy, T. P.** (2018, May). Theory use across the Management disciplines. *Administrative Sciences Association of Canada (ASAC) 2018 conference*, Toronto.

**Lan, G.** (2018, July). Finance, accounting and other business students: Values and priorities. *World Finance Conference*, Port Louis, Mauritius.

**Hasegawa, C., Maheshwari, B., & Mahajan, A.** (2018). A comparative analysis of leadership characteristics of sports coaches and leaders of innovative teams. *Administrative Sciences Association of Canada*

(ASAC) 2018 conference, Toronto. **Connor Hasegawa** was a B.Comm. Undergraduate student in the Outstanding Scholars program.

**Maheshwari, B.** & Tetrault, L. (2018, May). Examining value co-creation in the digital era of platforms. *Administrative Sciences Association of Canada (ASAC) 2018 conference*, Toronto.

**Maheshwari, B.** (2018, May). The law of requisite variety applied to aging in place. *Administrative Sciences Association of Canada (ASAC) 2018 conference*, Toronto.

**Ong, A. & Savoni, P.** (2017, July). International students' performance in introductory financial accounting. *Financial Reporting & Business Communication 21st annual conference*, British Accounting & Finance Association (BAFA) and Durham University Business School, Durham, United Kingdom.

**Samnani, A.** (2018, June). Understanding the potential for transformations in network dynamics through power and victimization: An application of French and Ravens (1959) Bases of Social Power. *European Academy of Management conference*, Reykjavic, Iceland.

**Ursel, N., Durante, A. and Elsaid, E.** Ethnic minority CEO tenure: Resource-based, glass cliff and bold move perspectives. *International Congress of Applied Psychology*, Montreal, June 27, 2018. **Adriano Durante** graduated from the Odette MBA program in 2016.

**Voyer, P. & Bussiere, D.** (2018, February). Clicks, cookies and commerce: Understanding online service customers by using big data journey mapping to develop customer personas. *American Marketing Association Winter Academic conference*, New Orleans.

**Xu, H.** (2018, July). Social status and legitimation agents: The entry of communist elites into private entrepreneurship. *European Group for Organizational Studies (EGOS) Colloquium, 34th*, Tallinn, Estonia.

Cumming, D. & **Zhang, M.** (2018, June). Angel investors around the world. *Academy of International Business (AIB) Annual Meeting*, Minneapolis, Minnesota.

Johan, S. & **Zhang, M.** (2018, June). Reporting bias in private equity: Reporting frequency, endowments, and governance. *Academy of International Business (AIB) annual meeting*, Minneapolis, Minnesota.

**Zhang, M.** (2017, October). Private equity investor sentiment around the world. *Financial Management Association (FMA) annual meeting*, Boston, Massachusetts.

He, L., Zhang, J., & **Zhong, L.** (2018, October). The impact of creditor control rights on corporate goodness: Evidence from covenant violations. *Financial Management Association Annual meeting*, San Diego, California.

### Invited Presentations

**Guo, X.** (2018, August). Commute ridesharing with uncertain work end time and autonomous vehicles. *School of Economics and Management*, Beihang University, Beijing, China.

**Keller, W.** (2018, May). Technology-enhanced learning at the intersection of business and law. *Canadian Academy of Legal Studies in Business*, Toronto.

**Keller, W.** (2018, May). Enhancing student engagement in business law classes through flipped and technology-enhanced teaching. *Open Education Summit 2018*, St. Clair Centre for the Arts, Windsor, ON.

**Keller, W.,** O'Neil, A., & Hamilton, B. (2018, April). University students in flipped business law classes: What worked and what did not. *Poster presentation*, University of Windsor, Windsor, Canada.

**Maheshwari, B.** & Isabelle, D. (2017). Resilience through academic collaborative innovation networks: The case of Canada Research Chairs. *COINs17: 7th International Conference on Collaborative Networks*, Detroit, Michigan.

### Other Publications

**Reavley, M.** (2018). It takes a village to raise a skilled tradesperson: Creating enthusiastic, qualified candidates is a community effort. *Lead, Reach and Connect: the official publication of the Automotive Parts Manufacturers Association*, 27-31. [January]

**Keller, W.** & Fujita, N. (2018). Investigating Student Engagement in Technology-Enhanced Learning at the Intersection of Business and Law. *Research report* submitted to University of Windsor.

### Grants

**An, Y.** (2018). Measuring liquidity risk at banks. Odette RIF grant. Awarded: \$6,000.

**Evans, R.** (2018). Tensions between cultural worldviews and Western calculative accounting techniques in the practice of local First Nations governance. Odette RIF grant. Awarded: \$2,500.

**Guo, X.** (2018). Express lane management to improve commercial vehicle border-crossing efficiency. Odette RIF grant. Awarded: \$3,000.

**Savoni, P.** & **Lan, G.** (2018). The influence of ethical orientation on tax morale and tax compliance. Odette RIF grant. Awarded: \$1,000 (total).

**Li, Kevin** (2018-2023). Game theoretical analysis and decision models in sustainable supply chain management. NSERC, yr. 1 of 5, \$23,000. Total awarded: \$115,000.

**Pandher, G.** (2016-2019). Entrepreneurial finance: Expected investment returns & equity division in angel and venture capitalist deals. Social Sciences & Humanities Research Council (SSHRC) grant. Total awarded: \$49,280.

**Robson, K.;** Plangger, K. (P.I.) & Campbell, C. (2018-2019). Improving adult health using real reward nudges through a gamification system. The Engineering and Physical Sciences Research Council (EPSRC) and GetAMoveOn Network (UK). Total awarded: £38,309.60 (approx. \$65,500 CAD), total. Dr. Kirk Plangger (King's College) is Principal Investigator. Dr. Colin Campbell is from the University of San Diego.

**Schlosser, F.** (2018) Globalink MITACS will be funding three full-time international student re-search assistantships in the Winter 2019 semester. The Mitacs Globalink Research Internship is a competitive initiative for international undergraduates from Australia, Brazil, China, France, India, Germany, Mexico, Saudi Arabia, Tunisia, and Ukraine. One Odette student will go to Brazil and two will come from Brazil. Each assistantship has a value of \$6,000. Total value: \$18,000.

**Zhang, M.** (2018). Entrepreneurship spawning and angel investor tax credit. Odette RIF grant. Awarded: \$2,500.

**Zhong, L.** & **Ursel, N.** (2018-2020). Corporate governance and CEO turnover: Evidence from unionization and merger withdrawal. SSHRC Insight Development grant. Total awarded: \$50,983.

### Awards, Recognition

**Keller, W.** (2017). Winner: *Dr. Alan Wright Award for Exemplary Online and Technology-Enhanced Teaching*, University of Windsor.

**Richardson, A.J.** (2018) received an *Emerald (Publishing) Literati Network Highly Commended* award for Jones, D.G.B. and Richardson, A.J. (2017) "Origins of sports car marketing: Early 20th century British cyclecars". *Journal of Historical Research in Marketing*, 9(4): 329-358, doi: 10.1108/JHRM-07-2016-0018.





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# Odette Research Review

Leadership, Innovation and Social Responsibility

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