

# BUSINESS

**BUSINESS ADMINISTRATION** 1

**BUSINESS ADMINISTRATION  
AND COMPUTER SCIENCE** 2

**BUSINESS ADMINISTRATION  
AND ECONOMICS** 3

**STUDENT EXPERIENCE** 4

**STUDENT SUPPORT** 5

## THE ODETTE EXPERIENCE

At Odette, you will quickly discover that education is not just about taking classes. The complete Odette Experience focuses on academics and your personal growth and career preparation.

While our faculty takes the lead in academics, our region's business community plays key supporting roles in helping you learn beyond the classroom. We also have numerous opportunities to join clubs and to take on independent studies working closely with professors and professionals.

The result? At Odette, you won't simply learn about business—you'll experience it.



**University  
of Windsor**

## 1 BUSINESS ADMINISTRATION

### PROGRAM DESCRIPTION

With growing global markets and increased demand for productivity, the possibilities for use of a business degree are endless. The Odette Experience combines classroom teaching, faculty interaction and hands-on learning through case studies, group projects, community engagement and extra-curricular opportunities.

Our faculty and staff are dedicated to the importance of achieving learning outcomes in the classroom and experiences outside the classroom to provide you with the confidence—and resumé—you need in a competitive global marketplace.

At Odette, we believe that a business degree is only as good as the opportunities it opens up for you to reach your career goals. That is why our program provides you with an integrated foundation in all areas of business while fostering development of problem-solving, critical-thinking, and communication skills. In your first and second years, the curriculum provides a broad introduction to business and intensive training in communication and group dynamics.

Your third and fourth years will provide the flexibility to focus on your specific areas of preference including: Accounting; Finance; Human Resources; Operations and Information Systems Management; Marketing; and Strategy and Entrepreneurship.

### CAREER PATHS

- Accountant
- Tax Specialist
- Commercial Banker
- Advertising Manager
- Market Research Analyst
- Human Resources Manager
- Operations Manager
- Production Planner

### FIRST-YEAR

#### COURSES

Introduction to Business

Mathematics for Business

Introduction to Economics I and II

Principles of Financial Accounting

Business Communications

Introduction to Business Data Analysis using Spreadsheets

Principles of Marketing

### DESIGNATIONS

As part of your degree, you can meet the requirements to pursue many of the current high-demand designations, including Chartered Professional Accountant (CPA), Chartered Financial Analyst (CFA) and Certified Human Resource Leader (CHRL). New students are advised to inform their academic advisor of their interests so we can better help guide your course selection throughout your four years.

### ADMISSION REQUIREMENTS

A minimum of 73% (78% for co-op). The OSS and six Grade 12 U or M courses, including ENG4U and at least one Grade 12 U Mathematics are required. A minimum grade of 70% required in at least one Grade 12 U Mathematics.

### CHARTERED PROFESSIONAL ACCOUNTANT DESIGNATION

If you're interested in a career in accounting, you can complete the educational requirements of the Chartered Professional Accountant (CPA) designation through the Odette School of Business. Whether you are a recent high school graduate or a graduate from another bachelor program, we offer a pathway for you.

Students enrolled into the Bachelor of Commerce program have the option to apply into the Accounting Concentration. By successfully completing the 19 accredited CPA Entry to PEP preparatory courses while earning a Bachelor of Commerce degree, you can apply for the Odette MBA-PAS program or enrol in CPA Ontario's Professional Education Program (PEP).

## 2 BUSINESS ADMINISTRATION AND COMPUTER SCIENCE

### PROGRAM DESCRIPTION

Through Odette's joint program with the School of Computer Science, you can extend and deepen your education to include specialized training in information technology. In addition to being structured and student centered, our curriculum emphasizes international content and the use of a variety of individual, group, interactive, and experiential learning techniques. You will also benefit from extensive student support through tutoring and one-on-one advising.

### FIRST-YEAR

#### COURSES

Introduction to Economics I and II

Key Concepts in Computer Science

Introduction to Algorithms and Programming I and II

Differential Calculus

Introduction to Business

Statistics for the Sciences

Principles of Financial Accounting

Business Communications

### CAREER PATHS

- Computer and Network Administrator
- Game Developer
- Database Administrator
- Computer Programmer
- Operations Manager
- Systems Analyst

### ADMISSION REQUIREMENTS

A minimum of 73% (78% for co-op). The OSS Diploma and six Grade 12 U or M courses, including ENG4U and at least one Grade 12 U Mathematics are required. A minimum grade of 70% required in at least one Grade 12 U Mathematics.



### 3 BUSINESS ADMINISTRATION AND ECONOMICS

#### PROGRAM DESCRIPTION

Through Odette's joint program with the Department of Economics, you can extend and deepen your education to include specialized training in economics. Students will gain knowledge of the underlying issues that impact global financial problems and growth, analytical skills, and a strong understanding of the decision-making process based on the resources available in real time.

#### FIRST-YEAR

##### COURSES

Introduction to Economics I and II

Mathematics for Business

Introduction to Business

Principles of Financial Accounting

Business Communications

Introduction to Business Data Analysis using Spreadsheets

Principles of Marketing

Business Communications

#### CAREER PATHS

- Government and Public Policy Analyst
- Commercial Banker
- Market Research Analysis
- Financial Advisor
- Corporate or Competitive Strategist
- Economic Research/Consultant

#### ADMISSION REQUIREMENTS

A minimum of 73%. The OSS Diploma and six Grade 12 U or M courses, including ENG4U and MHF4U are required. MCV4U is strongly recommended.

A minimum grade of 70% required in at least one Grade 12 U Mathematics.



## 4 STUDENT EXPERIENCE

### CO-OP

Co-operative education offers a well-rounded education that incorporates academic theory and real-world application. By combining semesters of study with full-time, paid employment in career-related positions, you will be able to:

- Apply classroom knowledge to the workplace
- Gain hands-on experience related to your academic program
- Network with employers and professionals
- Explore career options and clarify your career goals
- Learn how to compete confidently in the job market
- Earn a wage to help offset the cost of tuition (all work placements are paid, full-time positions)

#### The Application Process

Business and Business/Computer Science:

The co-op program begins early in your degree to allow time to experience three four-month work terms. You can apply in two ways: directly from high school or online in the summer before your second year (called a Year 2 application).

The Year 2 application deadline date will be in mid-September. The Year 2 application process is competitive, therefore, the average required for acceptance may be higher than what is required directly out of high school.

#### Co-op Employers

Students can work for employers across Ontario, Canada and internationally. A sample of recent co-op employers includes:

- Scotiabank
- RBC
- Canadian Tire Corporation
- Fiat Chrysler Canada
- Corporation of the City of Windsor
- ENWIN Group of Companies
- Hydro One Networks
- Caesars Windsor
- Pernod Ricard
- Schaeffler Group, Germany
- Suncor Energy
- Union Gas Ltd.
- Toronto Hydro
- Deloitte PWC
- 3M
- Loblaw

### EXCHANGE OPPORTUNITIES

#### BUSINESS EXCHANGES WITH CLASSES TAUGHT IN ENGLISH

China, Hong Kong	Polytechnic University Ontario-Jiangsu Student Exchange Program (OJS)
France	NEOMA Business School (formerly - Rouen Business School) Burgundy School of Business - ESC Dijon
Germany	Fachhochschule Bielefeld University of Mannheim
India	Ontario Maharashtra-Goa Exchange (OMG)
Japan	Akita International University
Korea	EWHA Women's University (available to male and female students)
Netherlands	Arnhem Business School
Sweden	Jönköping International Business School (JIBS) Karlstad University

The University of Windsor enjoys a broad range of student exchange partnerships with other universities and post-secondary institutions around the world. Students who participate invariably report that it is the single most valuable part of their university experience. Students in any undergraduate program can apply for exchange.

Normally, exchanges last one or two semesters after completion of four or more semesters of study at the University of Windsor. No tuition is charged by the partner institution, as students continue to pay their UWindsor tuition while away. Some financial assistance and awards are available, including an International Travel Bursary (\$750 per semester) and other destination specific awards. All course credits obtained on exchange may be applied to the University of Windsor degree requirements as appropriate.

### CLUBS AND TEAMS

More than a dozen Odette student-run teams and clubs are excellent ways to meet and connect with peers, network with people from the community, and benefit from experiential learning opportunities. Our competitive student teams travel across the world and have enjoyed great success.

### FINANCIAL MARKETS LAB

The Odette School of Business is home to a state-of-the-art finance lab which includes 12 Bloomberg terminals. All Odette students can obtain their Bloomberg Certification at no additional cost. Our students are encouraged to utilize the lab to gain the resources and tools necessary to become experts in the world of finance.

## 5 STUDENT SUPPORT

### ODETTE STUDENT SUCCESS CENTRE

The Odette Student Success Centre is a unique environment geared towards personalized support and comprised of a team of highly skilled advisors. Our focus is on you, so we have created a centralized hub of information and assistance to help you along your university career. Some of the services we offer include:

#### FIRST-YEAR SUPPORT

Your university career is one of the most important steps of your life. We want to help you get started on the right foot. Our knowledgeable advisors are available to help you make this transition easier. We want you to succeed. This is accomplished through academic, professional, career and peer support.

#### H.O.U.S.E MENTORSHIP PROGRAM

The H.O.U.S.E. (Helping Odette Undergraduate Students Excel) Program supports the transition of students into undergraduate studies at the Odette School of Business. The program ensures that incoming students connect with current student leaders who provide guidance, coaching and mentoring. Each student is assigned to a H.O.U.S.E. at the beginning of the year. The program also promotes upper-year student engagement and involvement in extracurricular activities.

#### TUTORING

We provide free tutoring for business students. The best method to improve your grades—or to maintain consistently strong grades—is to seek help early! This free tutoring support is provided in addition to instructor office hours and course teaching assistant support.

#### MID-TERM CHECK-IN

First term—and first year—can be challenging for new students. Mid-terms and finals are often an especially stressful time. For this reason, our academic advisors outreach to students with less than a 60% average in all required first-year business courses, informing them about the resources and tools available to help them succeed.

### ADVISING

Get help with the following:

- Choosing courses to fulfil your degree
- Obtaining information about courses to take for various designations and concentrations
- Transferring programs and credits
- Interpreting your Degree Audit (DARS) to make sure the courses you are taking apply to your degree
- Discussing various study strategies to improve your grades
- Accessing volunteer and leadership opportunities on and off campus

### CAREER SERVICES

The mission of the Odette Career Services team, within the Odette Student Success Centre, is to build a student culture focused on career development and employability. We achieve this by providing Odette students and recent graduates with access to opportunities to apply their skills in the workplace through career advising, providing on-site and on-line resources, and by building partnerships with the community and industry, as well as job opportunities or job postings.

Get help with the following:

- Resumé building
- Cover letter writing
- LinkedIn profile
- Interview techniques
- Job search strategies
- Career path exploration



## FINANCIAL AID

For entrance and in-course award opportunities for our business programs, please visit our Award Search at [my.uwindsor.ca](http://my.uwindsor.ca). Click on the Financial Matters heading and then Search for Awards in the sidebar. Above and beyond all the scholarships available to all students, there is more than \$70,000 in scholarships awarded to business students. These scholarships include: Odette Young Leaders Entrance Scholarship; Richard & Tom Peddie Scholarship and Robert J. Humphrey scholarship.

In addition to entrance awards, the **Outstanding Scholars Program** attracts top high school students entering any first-year honours undergraduate program at the University of Windsor. Approximately 100 high-achieving, first-year students will be offered status as an Outstanding Scholars Candidate in Year 1 of their studies. The goal of this program is to challenge and stimulate students by providing them with the unique opportunity of holding an undergraduate academic appointment in their second year of studies and beyond where students will work closely with faculty on academic research projects.

For additional information, please visit:  
[uwindsor.ca/outstanding\\_scholars](http://uwindsor.ca/outstanding_scholars)

## CONTACT US

**Odette Student Success Centre**  
Rm. 203, Odette Building (Second Floor)  
Phone: 519-253-3000, Ext. 3153  
Email: [odettesuccess@uwindsor.ca](mailto:odettesuccess@uwindsor.ca)

Your university career is an important milestone in your life. We have knowledgeable advisors on site to help you succeed. Don't wait until the last minute to get help. Make the most of your experience at the Odette School of Business, and set yourself up for success today!

### STUDENT RECRUITMENT OFFICE

Phone: 519-973-7014  
Toll-Free (Canada/US): 1-800-864-2860  
Email: [info@uwindsor.ca](mailto:info@uwindsor.ca)  
[uwindsor.ca/future](http://uwindsor.ca/future)

### ODETTE SCHOOL OF BUSINESS

Phone: 519-253-3000, Ext. 3153  
Email: [odettesuccess@uwindsor.ca](mailto:odettesuccess@uwindsor.ca)  
[uwindsor.ca/odette](http://uwindsor.ca/odette)