

University of Windsor Alumni Magazine

Spring 2016

VIEW

LIBERAL ARTS:

A TRADITIONAL PATHWAY TO THE
WORLD OF TOMORROW



Build dreams



ALUMNI

INSURANCE PLANS

We are all bound by familiar milestones in life — and the financial responsibilities that come with them. Whether you're raising a family or a roof over your head, make sure you've got the right insurance plan in place for your family. Find out how **Alumni Insurance Plans** can help.

**Term Life Insurance • Health & Dental Insurance • Major Accident Protection
• Income Protection Disability Insurance • Critical Illness Insurance**

To learn more visit manulife.com/alumnimilestones or call toll-free **1-888-913-6333**



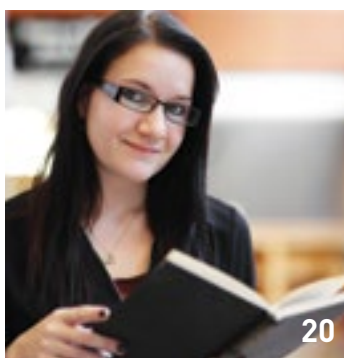
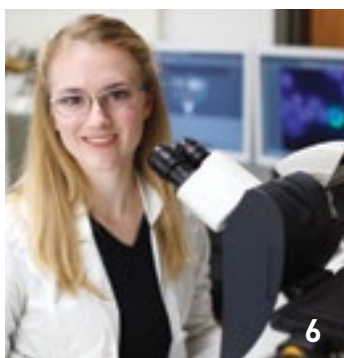
University
of Windsor
Alumni Association



Underwritten by The Manufacturers Life Insurance Company.

Manulife and the Block Design are trademarks of The Manufacturers Life Insurance Company and are used by it, and by its affiliates under license.
© 2015 The Manufacturers Life Insurance Company (Manulife). All rights reserved. Manulife, PO Box 4213, Stn A, Toronto, ON M5W 5M3.

CONTENTS



VIEW

DEAR VIEWER 3

ALUMNI PROFILE 4

*Jim Murphy BA '86:
The Sweet Taste of Success*

STUDENT PROFILE 6

*Melanie Grondin:
Making Excellence Look Easy*

RESEARCH 8

*Dr. Joel Cort:
Digital Ergonomics Research
Helping Lower Risk of Re-injury*

CAMPUS NEWS 10

UWINDSOR AUTHOR 16

*Kaitlin Tremblay BA '10:
The Medium is the Terrifying Message*

FEATURES

COVER: LIBERAL ARTS:
A TRADITIONAL PATHWAY TO
THE WORLD OF TOMORROW 20

NEWS

LANCER NEWS 24

ALUMNI NEWS 26

ALUMNI EVENTS 29

CLASS NEWS 30

ON THE COVER

Grant Pennington earned his Liberal Arts and Professional Studies degree while working as director of hydro distribution at EnWin Utilities in Windsor, Ont.

VIEW

EDITOR

Jennifer Ammoscato

DESIGN & LAYOUT

Marnie Robillard

ALUMNI OFFICE LIAISON

Patti Lauzon

CONTRIBUTORS

Jennifer Ammoscato, Sara Elliott,
Kevin Johnson, Elisa Mitton,
Alan Wildeman

PHOTOGRAPHY

David Hou, Fera Elisa
Kennedy Photography,
Tory James, Kevin Johnson,
Kevin Kavanaugh, Edwin Tam,
The Canadian Press/Justin Tang

VIEW is published two times per year
by Public Affairs and Communications,
University of Windsor.

Advertising inquiries and
editorial correspondence:
Public Affairs and Communications,
401 Sunset Avenue,
Windsor, Ontario, Canada N9B 3P4
Phone: 519.253.3000 ext. 3240
Email: view@uwindsor.ca

Class News/address changes:

Alumni Affairs

Email: alumni@uwindsor.ca
donations@uwindsor.ca
Online: www.uwindsor.ca/alumni

The views expressed or implied here do
not necessarily reflect those of the Alumni
Association or the University of Windsor.

For more UWindsor info, visit

www.uwindsor.ca or

www.uwindsor.ca/view

"Like" us on Facebook:

facebook.com/UWindsor

Follow us on Twitter:

twitter.com/UWindsor

ISSN 1489-0534



Save a Tree

Read *VIEW* Online

You can help lessen the impact on the environment by
reading your *VIEW* magazine online.

Simply call 519-971-3618, toll free at 1-888-561-5551,
or email view@uwindsor.ca with your name and
email address and we will send you a reminder when
a new issue of *VIEW* is available at
www.uwindsor.ca/view

DEAR VIEWER

On our campus, it's always uplifting to watch today's students—tomorrow's alumni—forge their individual pathways to a fulfilling future. It is equally rewarding to hear both students and alumni recognize the impact they can have on the institution that helped them shape successful lives. It's something that resonates in the spring issue of *VIEW*.

You'll meet Melanie Grondin, who spent a good part of high school in the laboratory of University of Windsor cancer researcher Dr. Lisa Porter. Today, Melanie is still a researcher working with Dr. Porter and also a dedicated student in the third year of the University's Behaviour, Cognition and Neuroscience program.

Melanie is not only a first-class academic, but a campus volunteer emergency services team captain and hockey coach. She is committed to her goal of attending medical school and becoming a doctor.

Then there is the inspiring story of Stephen and Vicki Adams who grew up in Windsor and have a long association with the University. Stephen graduated with a BA Honours in 1969 and MA in Political Science in 1970. More than 30 members of Stephen and Vicki's families have attended Assumption University or the University of Windsor.

Last fall, to mark their exceptional philanthropic contributions to the University, we officially opened The Stephen and Vicki Adams Welcome Centre that serves as a gateway to the main campus.

This edition of *VIEW* also features a look at the importance of the Liberal Arts, something I've talked a great deal about during the past year. A degree in the Liberal Arts, with a focus on learning and scholarship across the broad intellectual, creative, cultural, and societal spectrum of human endeavour, has never been needed more.

As you'll read, the Liberal Arts have served Jim Murphy BA '86 well. He's now the global chief customer officer for Mars Global Chocolate business, and he is a great believer in the value of a Liberal Arts education.

The reality is that there are many paths that lead both to and from the University of Windsor. The opportunities that lay ahead for today's students and tomorrow's alumni will be wide-ranging, and require knowledge, flexible skills and an ability to adapt to the kind of challenges that our ever more integrated and connected world presents. As has always been, it is the goal of the University of Windsor to provide students with the foundation that can be built upon for life.



Dr. Alan Wildeman

A handwritten signature in dark ink, which appears to read "Alan". The signature is fluid and cursive, with a long horizontal stroke at the end.

ALAN WILDEMAN

President and Vice-Chancellor



MARS
global chocolate

Jim Murphy BA '86

THE SWEET TASTE OF SUCCESS

When Jim Murphy BA '86 needs a quick lunch while travelling in India, he reaches for a Snickers bar.

He does this partly because he has a shellfish allergy and is very careful about what he eats while overseas. Also, he considers Snickers his favourite chocolate bar.

Perhaps the most logical reason, however, is that Murphy is the global chief customer officer for Mars Global Chocolate business—home to the world-famous family of candy, including Snickers.

"I always bring some chocolate with me when I travel," says the UWindsor grad. "I've found that that and a Guinness will take you far in a pinch."

One might be surprised to learn that this very successful business executive majored in communication studies. "I could have gone the traditional business route," he says. "But I think there's a great deal of benefit in a liberal arts education (also see *VIEW* cover story, p. 20), versus focusing on any one discipline."

Upon graduation, Murphy joined Campbell Soup in Michigan. Subsequent sales and marketing positions included stints with Clorox and Danone, whose North American sales operation he ran.

In 2008, Mars Corporation offered him the position of senior VP of sales for North America; he took on the global portfolio four years later. In broad terms, he provides strategic sales leadership and guidance to the organization, while ensuring the more-than-5,000 sales associates worldwide are focused on driving mutually profitable relationships with their customers.

Murphy works with 19 world markets and consequently spends about 75 per cent of his time on the road for the corporate giant. Murphy and his wife, Linda, live in Basking Ridge, NJ, with their two sons, James and Colin.

The company's come a long way since 1911, when Frank C. Mars made the first Mars candies in his Tacoma, WA, kitchen. Today, the family owned business has net sales of more than \$33 billion, 75,000 employees globally, and six business segments: petcare; chocolate; Wrigley; food; drinks; and symbioscience. Among its brands are Dove, Mars, M&M's, Skittles, Twix, Uncle Ben's, Whiskas and Pedigree.

Named for the past three years to *Forbes* 100 Best Companies, it was recognized for its extensive learning and development training, community engagement, and health and wellness programs. Other benefits cited by *Forbes* included free candy and being able to bring one's pet to work. Over the past year, Mars has been named to similar lists in more than 20 countries.

Mars is a "flat" corporation, in which people answer their own phones, no one has a private office and everyone—including Murphy—punches a clock. This is based on the Mars family belief that no one function is more important than another.

While every company focuses on delivering results, Murphy says the challenge is delivering those results in the right way. "You can't be a bad manager of people and survive at Mars. How you lead is as important as what you deliver.

"I had one boss tell me that feedback is a gift. What you're doing well and poorly—both are critical aspects in improving, year after year."

Being family owned gives the company greater flexibility and autonomy, says Murphy. "We can make decisions without worrying about the impact on Wall Street."

For example, it has pledged to use only certified, sustainable cocoa in all of its products by 2020—the first global, chocolate company to do so.

"We make significant investments in cocoa sustainability," says Murphy, noting that the company's cocoa is sourced from small, family driven farms close to the equator. "Helping hundreds or thousands of farmers improve their yield through science and technology means we're improving their profitability and giving them the ability to educate their children and better their lives."

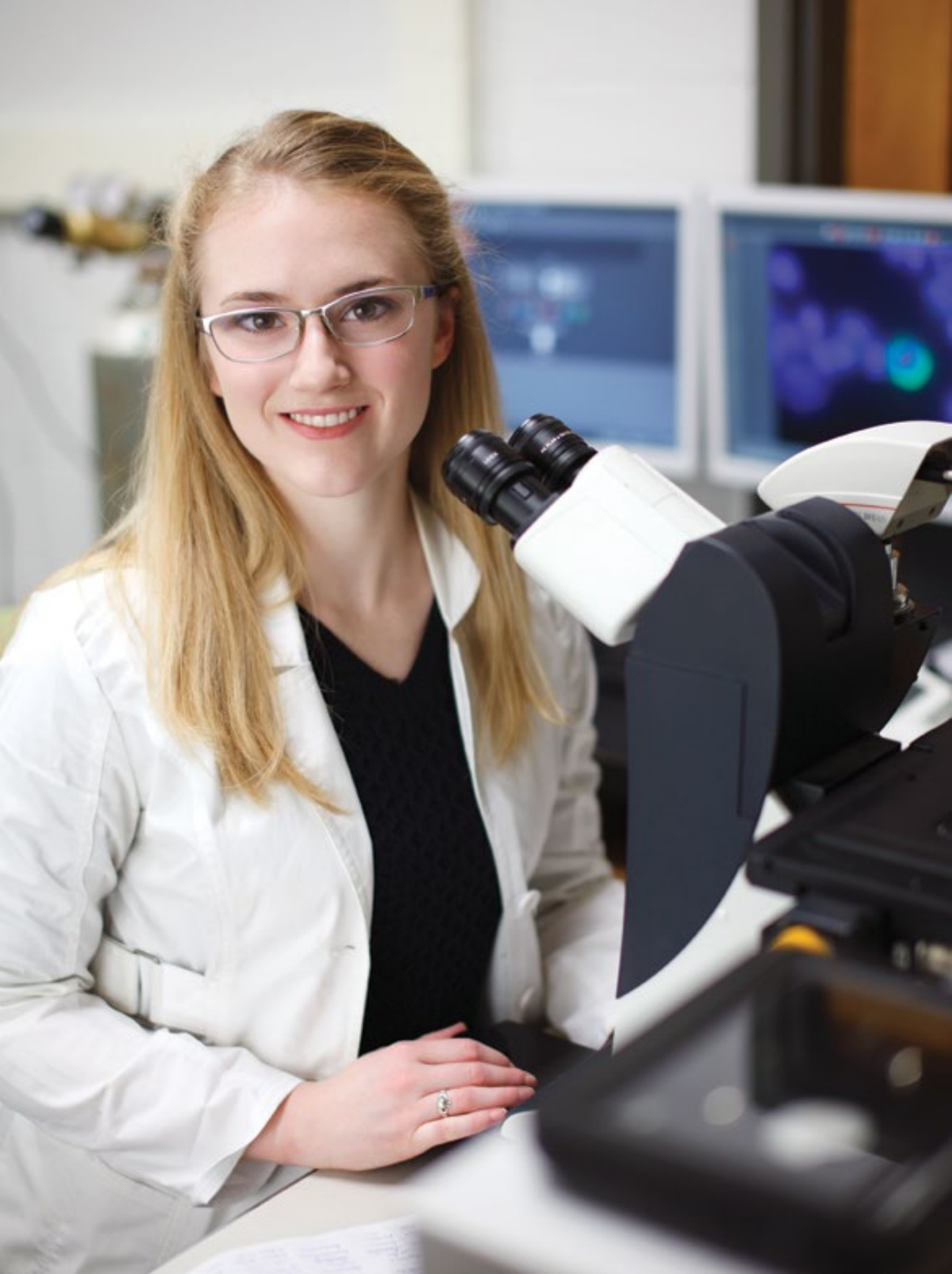
When it comes to education, the UWindsor alumnus is a strong proponent of continuing it after graduation. He takes two to three weeks of specialized training each year at such institutions as the London School of Economics and Harvard. "I believe you should invest in your own, personal development."

When he addresses university students or newly minted grads, he tells them that what counts isn't a specific degree but, "their emotional intelligence. How well they can think on their feet. And, maybe as important, maintaining a managerial bias for execution."

This refers to a manager's flexibility during a project's planning stage so that its end goal is met. After all, he points out, "The final result is the only part of the strategy consumers will see."

Murphy particularly enjoys watching a protégé's professional growth. "The ability to spend the time with someone and see them develop and move on is very rewarding."

As a leader with the experience and foresight to plan global sales strategies for a billion-dollar corporation, cultivate exceptional employees and pack a shellfish-free snack, Jim Murphy has raised the—chocolate—bar in a very satisfying fashion. ■



Melanie Grondin

MAKING EXCELLENCE LOOK EASY

If you're like most people, your high school years were spent in the pursuit of friends, fun and a bit of knowledge.

Melanie Grondin spent a portion of hers in the University of Windsor laboratory of cancer researcher Dr. Lisa Porter, where she focused on manipulating stem cells in an effort to make more people ideal tissue or bone marrow donors.

Obviously, she's not your typical student—high school or otherwise. A first-class academic, dedicated researcher, campus volunteer emergency services team captain, and youth hockey coach, Grondin makes excellence look easy.

The exceptional young woman won the position in Porter's lab through the Sonofi Biogenius Canada competition, an advanced science fair that challenges high school students to carry out groundbreaking research projects in the field of biotechnology.

For Grondin, the research opportunity was about more than science. It was personal. "My father had cancer, and a lot of people in my family have had cancer, so there is a real, personal connection there," she says. "It is a disease where your own self is killing you. It is difficult to figure out. There are lot of intricacies in cancer."

The SBC competition provides students with expert, scientific mentors and access to real-world laboratories, which led Grondin to Porter, biology professor at UWindsor and scientific director of the Windsor Cancer Research Group.

"Dr. Porter is great and is a true mentor," she says. "She is very supportive and treats her student researchers as equals."

After high school, she was accepted into the university's Behaviour, Cognition and Neuroscience program. Grondin's top grades also earned her a coveted spot as an Outstanding Scholar, a program that provides undergraduates with the opportunity to work closely with faculty on research. This allowed her to continue her research with Porter.

Porter says Grondin brings a great deal of enthusiasm and hard work to her projects. "It has been a pleasure to continue working with her during her university years. Melanie is a bright and creative student who is evolving into a skilled researcher. She is truly a valued member of our team."

Grondin transitioned her work from cancer to tuberous sclerosis, another growth disease similar to cancer. Mutations of the tuberous sclerosis can cause tumours of the skin, retina, heart, kidney and central nervous system.

Now in third year, she is studying the protein's structure in an effort to understand the disease better, in the hopes of one day helping to find a cure. Even at this early stage of her academic career, her research is being integrated into peer-reviewed articles with Porter.

Though she loves the research side of science, Grondin plans to go to medical school and become a doctor, which is why she chose the Behaviour, Cognition and Neuroscience program, with its joint emphasis on biology and psychology.

"I think biology is how animals and people work physically, and psychology is about how they work mentally. So together, these programs give you a good idea of how life works."

Outside of the lab and classroom, Grondin undertook a year of rigorous training so she could volunteer as an emergency responder on campus. Not surprisingly, she worked her way up to crew chief.

"It is so much fun, and you're helping people in need," she says. "There have been a few scary moments of people going to hospital, but it doesn't make me rethink my commitment to medical future. It reaffirms it."

The all-around student also coaches a youth hockey team. She says that, as a child, playing competitive girls hockey helped her overcome her own extreme shyness.

"Being involved in hockey and other sports leads to better camaraderie and team-building abilities," she says. "It gives an understanding of how other people work. It was so important in making me who I am as a person, so I felt I wanted to give back to the community."

Grondin says that a medical career won't preclude her from seeking out more research opportunities. She relishes the thrill of that moment when an experiment works out too much to leave the laboratory behind.

"Once, I did a particular experiment where I hadn't worked all the kinks out in advance. I didn't think it would succeed. When I saw it had—and that we'd found something new—it so was exciting." ■



Dr. Joel Cort

DIGITAL ERGONOMICS RESEARCH HELPING LOWER RISK OF RE-INJURY

A University of Windsor researcher is working to help injured workers return to the job more quickly and safely.

Dr. Joel Cort, an associate professor of kinesiology, uses computer software to simulate the precise movements a human body performs when working on an automotive plant's assembly line. He is digitally recreating automotive assembly stations in an effort to improve return-to-work protocols for those who may have experienced a work-related injury.

"We are using advanced ergonomics tools to watch computer mannequins literally go through the exact motions a worker would go through, to help understand where and how injury occurred," says Dr. Cort.

The project is a collaboration involving Cort, the insurance provider Great West Life, Ford Motor Company's assembly plant in Oakville, and MITACS, a not-for-profit organization that designs and delivers research and training programs in Canada. The simulation software is designed by Siemens.

The software resembles a video game where the user, or researcher, gives commands and the digital mannequin responds. Predictive motion algorithms are calculated to demonstrate what is physically required to carry out a task, including how the muscles move during a task and taking into consideration how much a tool weighs, or how much force is required to install a part.

"This technology gives me the opportunity to act like a movie director, like the Martin Scorsese of ergonomic research," says Cort. "I direct the mannequin, the way you'd direct an actor, with special

interest in estimating how safe it is for a person to pose, grasp, bend, sit, stand or apply force."

His lab created a digital library of human movement by hooking people up to monitors and having them act out the exact movements required to work at a particular assembly plant workstation. They logged the movements, including how much force is required and how a body bends.

"Ultimately we want to use proactive ergonomics and design better workstations before they are physically built," says Cort. "However, in the event of a work-related, musculoskeletal injury, we can provide information from ergonomics software to healthcare professionals, to aid in both the design of rehabilitation programs and return-to-work decisions."

The goal of the simulation program is to create a video that explains exactly what a worker's body was doing on the job, so doctors and physical therapists can help tailor return-to-work programs.

The video also helps identify how a worker's physical capacity has changed after an injury. When doctors fill out return-to-work protocols for rehabilitated workers, they will be able to assess more accurately which workstations may be off-limits, and help ensure workers are placed in jobs that do not put them at risk of re-injury.

"It's in the best interest of everyone—the company, the insurance provider and the union—to keep workers safe and healthy," says Cort. "Research proves that good ergonomics keeps people healthy, increases the quality of the job, boosts morale and reduces costs associated with injuries." ■

CAMPUS NEWS

UWINDSOR CELEBRATES OPENING OF NEW GATEWAY TO CAMPUS



Dr. Alan Wildeman, left, with Stephen and Vicki Adams.

The University of Windsor officially opened The Stephen and Vicki Adams Welcome Centre in October—a unique building on the northeast corner of Wyandotte and Patricia that will serve as a gateway to the main campus.

The Stephen and Vicki Adams Welcome Centre houses the offices of Student Recruitment, Alumni Affairs and Donor Communications, University Campaign, Public Affairs and Communications, and Alumni and Donor Records. The team of Amico Design Build and Hariri Pontarini Architects/Architecttura Inc. worked on the project.

Accessible from multiple campus routes, the curvature of the semi-transparent, 18,000-square-foot building invites a feeling of openness, giving visitors 360-degree views of the surrounding campus. In addition to administrative offices, it offers a spacious lobby for campus events, a multi-purpose room for larger functions, and a Heritage Wall that depicts the university's rich history.

UWindsor President and Vice-Chancellor Alan Wildeman said that placing the names of Stephen and

Vicki Adams on this important building recognizes their exceptional gift of \$2 million to the university. It includes support for the Welcome Centre, a scholarship fund, and an art collection that is on display throughout the new centre.

“Through their scholarship fund, Stephen and Vicki are helping future generations of students. Their generosity has also helped the University of Windsor create a new and very special Welcome Centre—The Stephen and Vicki Adams Welcome Centre,” said Wildeman.

“Consistent with their belief that education and the arts are intertwined, their giving back has included the art collection and sculpture that bring a unique and personal character to the space.”

Stephen and Vicki Adams grew up in Windsor and have a long association with the university. Stephen graduated with a BA Honours in 1969 and MA in Political Science in 1970. More than 30 members of Stephen and Vicki's families have attended Assumption University or the University of Windsor.

“The University of Windsor has meant so much to us,” said Stephen. “We are also proud to be able to recognize those who made our success at this institution possible: my father, Thomas Adams; my uncle, Jack Adams; and Prof. Walter White.”

At the grand opening, Dr. Wildeman also announced the release of *Steve and Vicki Adams, Our Story*, a book detailing the Adams' connection to both the university and city. Proceeds from its sale will be donated to the United Way/Centraide Windsor-Essex County.

ROYAL BANK DONATION SUPPORTS ENTREPRENEURSHIP

An \$800,000 donation by the Royal Bank of Canada Foundation, announced in October, will support programs in the Entrepreneurship Practice and Innovation Centre (EPICentre) to help students and recent graduates start and grow new business ventures.

EPICentre supports Windsor-Essex youth—postsecondary students and recent graduates—by providing opportunities for students and faculty to connect with businesses and other partners in order to encourage development of new technologies and products.

The investment will support the RBC EPIC Founders Program, an intensive, 12-week opportunity that gives up to 12 young entrepreneurs \$6,000 each in funds to develop their business idea. At the end of the session, participants have an opportunity to showcase their work to mentors, supporters, and potential investors during Demo Day, where the team with the most viable business idea will receive the \$3,500 RBC Top Founder Award to help them take their business to the next level.

All Founders Program participants can also apply to be part of an on-campus, business incubator that gives them

six months of free rent, as well as advice and support from business faculty and industry mentors. Incubator businesses are eligible to participate in the new RBC Business Model Competition, announced at the same time.

The competition will allow students and alumni the opportunity to test the market-readiness of their business idea, with a goal of helping young entrepreneurs develop a strong business model for their venture. The RBC EPIC Business Model Award will provide \$10,000 and \$2,500, respectively, to the two top-performing businesses.

As well, two of EPICentre's incubation modules will now be known as the RBC Innovation Space.

Margaret Corio, RBC regional VP for Windsor-Essex, says the RBC Foundation is delighted to support innovation and entrepreneurship at University of Windsor.

"The learning that will take place here goes beyond the traditional classroom and will enrich our community for years to come," she says.

Royal Bank of Canada is Canada's largest bank. It supports a broad range of community initiatives through donations, sponsorships and employee volunteer activities.



Royal Bank of Canada executive Francine Dyksterhuis signs a big cheque to fund a new program in support of young entrepreneurs.

LOCAL GRANTS PROVIDE SEEDS4HOPE IN RESEARCH TO FIGHT CANCER

Three U Windsor researchers won two-year grants totalling \$233,500 as seed funding to support new projects, the Windsor-Essex County Cancer Centre Foundation announced in late October.

Biochemistry professor James Gauld will analyze which mutations in such cancer-related proteins as tuberlin are capable of forming cancer. This study ultimately could allow researchers and clinicians to make more informed

risk, and if maintaining normal sleep cycles can help prevent it. In the long-term, his work should help predict the optimal times of chemo and radiation therapies for colorectal cancer, as well for many different cancers.

Biology professor Lisa Porter will examine the role of a cancer-related protein discovered by the Porter lab (Spy1) that appears to play a role in the progression of the most common liver cancer, hepatocellular carcinoma

(HCC). The study introduces a genetic component that may ultimately serve as a valuable diagnostic indicator or a target for therapeutic intervention that would advance care for all patients with HCC.

The funding makes a total of almost \$1.7 million awarded to local cancer researchers through the Seeds4Hope grant awards program since its inception in 2009. Administrator Dr. Michael Dufresne said the investment will show its value in the future application of results.

“But the potential for future success in the long term can be measured in the short term by monitoring several

indicators of progress such as publications, collaborations, and clinical trials,” he said. “From these indicators, it is clear that Seeds4Hope funded research is playing a significant role in advancing cancer care in our community and beyond.”



Seeds4Hope administrator Dr. Michael Dufresne, left, congratulates research grant recipients, Drs. Lisa Porter, Phillip Karpowicz and James Gauld.

decisions about combination therapies that are most likely to yield successful results in patients with these mutations.

Biology professor Phillip Karpowicz will test how colorectal cancer is affected by day-night cycles, specifically whether these cycles elevate colorectal cancer

SCHOLARSHIP GIFT CONTINUES TOLD0 LEGACY OF SUPPORT

Deserving Essex and Kent County students who wish to pursue the study of medicine at the Schulich School of Medicine and Dentistry–Windsor Program will have additional opportunities for support, thanks to a \$250,000 gift from the Toldo Foundation to the Toldo Foundation Medical Excellence Scholarship, announced in December.

The scholarship was initiated in 2009 with a \$500,000 donation from the Foundation. It is based on academic achievement and financial need and is open to local

Canadian students or permanent residents who meet OSAP Ontario residency requirements.

This \$750,000 total endowment will continue to provide income to fund scholarships for years to come.

In addition to the Foundation’s support of medical education, the Toldo Foundation has made significant contributions to the Hospice of Windsor and Essex County, the Windsor Regional Cancer Centre, and the Windsor Symphony Orchestra.

CIMOLINO NAMED TO ORDER OF CANADA



Antoni Cimolino BFA '84, DHum '04. (Photo credit: David Hou)

Antoni Cimolino BFA '84, DHum '04, artistic director of the Stratford Festival, was one of 69 new appointments to the Order of Canada announced for 2016.

Cimolino first joined the Stratford Festival as an actor, and moved into the director's chair in the 1990s.

Nominations for the award are based on an individual's achievements, dedication to their community, and service to the nation. Cimolino and the other appointments will be honoured at a ceremony in Ottawa at a later date.

ENGINEERING PROFESSOR RECEIVES ORDER OF ONTARIO

UWindsor professor Hoda ElMaraghy is one of the newest members of the Order of Ontario, the province's highest official honour.

This year marks the 30th anniversary of the award, which recognizes individuals who have demonstrated excellence and achievement in any field benefiting the people of Ontario or anywhere in the world.

Dr. ElMaraghy was the first female dean of engineering in Canada when the UWindsor appointed her in 1994, and was the first Canadian woman to earn a doctorate in mechanical engineering. She is Canada Research Chair in Manufacturing Systems.

During her UWindsor career, ElMaraghy founded and remains director of the Intelligent Manufacturing Systems Centre. Her research on flexible manufacturing has helped manufacturers around the world adapt and respond to market changes.

ElMaraghy is a fellow of the Canadian Society of Mechanical Engineers, the Society of Manufacturing Engineers, and the International Academy for Production



Dr. Hoda ElMaraghy.

Engineering, as well as a member of the American Society of Mechanical Engineers.

She received her latest honour during an investiture ceremony at Queen's Park on January 20.

UWINDSOR AMONG ONTARIO UNIVERSITIES COMMITTED TO GOING GREENER

The University of Windsor Cycling Association (UWCA) is a good example of Ontario universities' growing green commitment, according to the 2014 Council of Ontario Universities' (COU) annual *Going Greener* report.

The UWCA student club was founded in September 2013 and has grown tremendously since. The student club hosted a Bike Week in both the spring and fall of 2014, which included sessions on nutrition for cyclists, locking clinics, safe biking practices, free bike tune-ups, group rides and raffles.

The group was also instrumental in obtaining the university's first Fixit station, which provides a hangar and tools for members of the cycling community to perform minor repairs on their bikes. In addition, the group has partnered with Share the Road for the UCycle program, and hosted group rides to encourage cycling among members of the UWindsor campus.

Also in 2015, UWindsor was also one of only five Canadian universities ranked among the greenest in North America by the *Princeton Review's Guide to 353 Green Colleges*.

“ACE” HEALTH INNOVATOR WINS PROVINCIAL AWARD

Ontario’s Ministry of Health and Long-Term Care has conferred its ACE Award on UWindsor professor Anne Snowdon, academic chair of the Odette World Health Innovation Network, in recognition of her achievement, commitment and excellence as a member of the Ontario Health Innovation Council.

Dr. Snowdon says she was honoured by the award. “Ontario and the chief health innovation strategist, Bill Charnetski, have assumed a significant leadership role in driving successful adoption of innovation in the health sector,” she says.

The network’s main areas of focus include supporting world-leading research affecting the health sector and helping to ensure that Canadian innovations and discoveries have access to the key enablers necessary for development and commercialization of products and technologies.

Dr. Allan Conway, dean of the Odette School of Business, says the award honours Snowdon’s expertise and commitment to advancing innovation in health systems.

“Dr. Snowdon’s work to accelerate scalability of health system innovation contributes to both economic growth and sustainability,” he says.



Centre: Dr. Anne Snowdon, academic chair of the Odette World Health Innovation Network.

FEDERAL CABINET BOASTS UWINDSOR TIES

Two individuals with UWindsor ties were among the 30 ministers announced by Prime Minister Justin Trudeau.

Navdeep Singh Bains MBA '01, MP for Mississauga-Malton, took on the portfolio of minister of innovation, science and economic development.



Navdeep Singh Bains MBA '01.

The new minister of science, Kirsty Duncan (MP Etobicoke North), is a former member of the UWindsor faculty, having taught meteorology, climatology, and climate change here from 1993 to 2000.



Kirsty Duncan, former member of the UWindsor faculty. (The Canadian Press/Justin Tang)



University
of Windsor

set yourself apart démarquez-vous

Professional Learning for Educators

Additional Qualification Courses

Spring 2016

6 week course

Registration Closes: April 30, 2016

Classes Start: May 1, 2016

Classes End: June 12, 2016

Summer 2016

7 week course

Registration Closes: June 19, 2016

Classes Start: June 20, 2016

Classes End: August 7, 2016

REGISTER NOW visit: www.uwindsor.ca/aq

\$25 OFF a **SPRING** or **SUMMER** course. Use promo code **View25**



Centre for Executive and
Professional Education
at the University of Windsor



Windsor Law

Committed to Students,
Scholarship and Community



University
of Windsor

Visit www.uwindsor.ca/law for more information.



UWINDSOR AUTHOR

BY JENNIFER AMMOSCATO

THE MEDIUM IS THE TERRIFYING MESSAGE

The digital age has transformed the publishing industry in a way that goes far beyond the devices on which people enjoy their reading. It's rewritten the definition of storytelling itself.

While some authors still consider a book their preferred medium, others have embraced video games as the way to reach their audience.

Kaitlin Tremblay BA '10 who majored in creative writing, is such a proponent, and has launched her own "interactive fiction" video game in 2014, *Lights Out, Please*.

"At their core," she says, "fiction and games are doing the same thing, just like films and fiction are doing the same thing: telling a story."

"Interactive fiction" is the term used for digital stories that involve some element of user (i.e. reader or player) interaction. Think of "choose your own adventure" books, where the reader selects the choice they want to see happen in the book.

"For digital interactive fiction," says Tremblay, "the possibilities for player choice are endless since they're not confined to what can be printed in a naturally comprehensive manner."

Lights Out, Please is text-based, focused on words rather than graphics as the basis of the players' experience. This requires far more of the storyteller to maintain the gamer's attention. Careful attention must not only be paid to the quality of those words, but the speed of their appearance, their font, colour, style and position on the screen.

"All of these aspects contribute to the overall atmosphere," says Tremblay.

Lights Out, Please is an anthology of short horror stories, all retellings of traditional urban legends or ghost stories by 12 diverse contributors. It touches on the themes of feminism and mental health.

Tremblay explains that, "It's focused on retelling urban legends and ghost stories to illustrate how the fear found in horror is a daily—almost mundane—fear for many women and marginalized folks."

Each author that contributed discussed how they felt fear in their own lives, whether this fear was related to sexism, transmisogyny, racism, or from suffering from mental illness.

She adds that, "For me, horror has always been a way of talking about really intense feelings and experiences in a distanced manner.

Talking about hurt, and trauma, and eating disorders becomes easier for me when I put it at a distance and filter it through horror. It lets me control the way I experience pain and fear."

Lights Out, Please was written/built in an open-source program called Twine, which let creators basically build distinct "passages" of text connected through hyperlinks. The players can "sew" the game together through the links they choose.

Twine—as a tool and medium—is popular among marginalized communities, says Tremblay, "because it's an accessible way for people to write and distribute stories they want to tell about their own experiences. So, rather than wait for a major video game publisher to tell stories from marginalized people, they can create it and tell it their own way."

Lights Out, Please was nominated for five awards at the 2014 Canadian Video Game Awards, including Best Writing and Game of the Year.

"The response was wonderful and overwhelmingly positive," she says. "From what I heard and saw online, a lot of indie and 'alt' (alternative) game makers and players enjoyed *Lights Out, Please*."

After graduating from UWindsor, Tremblay augmented her education with a master's degree in English and film, and a postgrad in publishing. Subsequently, she worked part-time for a multi-media production company, doing marketing and public relations for the company's first-ever video game, *Pipe Trouble*.

She became involved with a Toronto-based organization called Dames Making Games, a feminist collective for women interested in making, playing, or talking about games.

Tremblay's day job is as a senior editor at Inhabit Media, a children's publishing house in Toronto. "It's a Nunavut-owned publisher and focuses on producing beautiful children's picture books that focus on Inuit traditions and stories, as well as life in the North."

She also works as a freelance editor and has a book of literary speculative fiction coming out in fall 2016, *Those Who Make Us: Canadian Creature, Myth, and Monster Stories*, that she is co-editing with Kelsi Morris. She writes critical features on video games and feminism.

Tremblay plans to create more games. "As of right now, I'm a tad burnt out. *Lights Out, Please* was my fourth major game I've put out. But all my games follow a similar vein: trying to communicate my experience with certain things that have been too difficult for me to process otherwise." ▮

Lights Out, Please can be downloaded from http://kait_zilla.itch.io/lights-out-please. And, you can name your price.



University
of Windsor

GRAND CHALLENGES AND ASPIRATIONS

The University of Windsor has recast its strategic research priorities into four Grand Challenges: Healthy Great Lakes; Viable, Healthy and Safe Communities; Sustainable Industry; and Understanding Borders. These Grand Challenges are based on our geographic location and our historic research strengths. Collectively, they define us and tell the external world our aspirations and goals.

UWINDSOR RESEARCH

www.uwindsor/research



MEETING THE GRAND CHALLENGE OF UNDERSTANDING BORDERS TODAY

TAPPING THE POWER OF BIG DATA TO MEASURE TRUCK FLOWS ACROSS THE CANADA-US BORDER

Where do all those trucks come from?

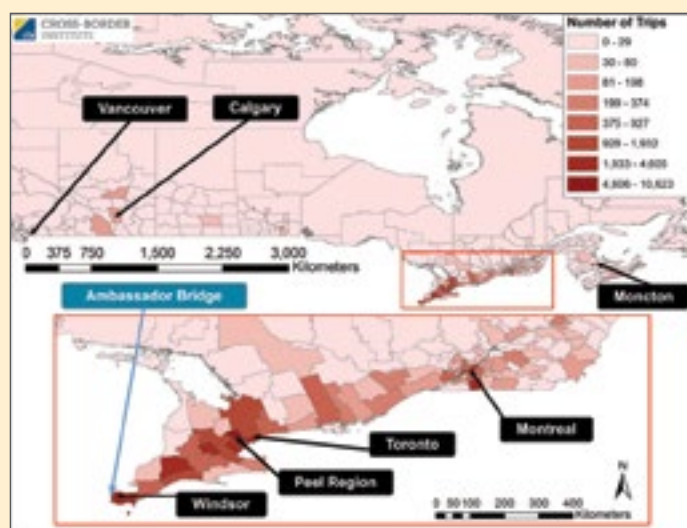
The Ambassador Bridge, connecting Southern Ontario and Southern Michigan, is Canada's busiest trade gateway to the United States. Thousands of trucks cross it every day, but until recently, there was little information about where they come from and where they go. Most of those trucks have GPS transponders that report their location every few seconds. The University of Windsor's Cross-Border Institute (CBI) is harnessing that data to find out more about this critical trade gateway.

Led by Drs. Hanna Maoh and Bill Anderson, CBI researchers are working with Transport Canada to analyze billions of GPS data points from a sample of over 50,000 trucks. The fruits of all this work include a detailed geography of truck trips originating in both Canada and the US.

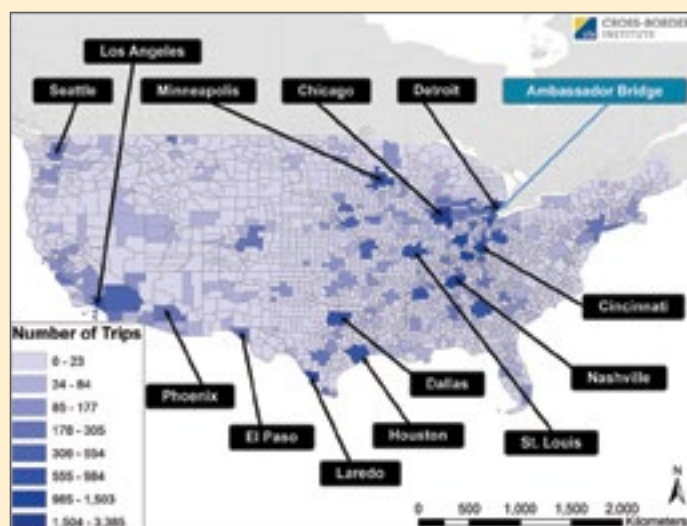
But that's just the beginning!

CBI researchers are also using GPS data to find out how long it takes for trucks to get across the border, how truck flows vary by time of day, and why truck drivers choose one bridge over another. This information is critical for managing cross-border supply chains and for planning new border infrastructure.

The traffic lab at CBI has also installed microwave sensors to provide a complete count of trucks crossing the border in both directions in real time. The goal is to help Canada's trade-intensive economy by reducing the costs and uncertainty of moving goods across the Canada-US border.



Origin Location of Trips Crossing the Ambassador Bridge





BY JENNIFER AMMOSCATO

LIBERAL ARTS: A TRADITIONAL PATHWAY TO THE WORLD OF TOMORROW

The idea of pursuing a university education for something other than a degree that will catapult a grad from the convocation stage straight into a job seems almost quaint nowadays.

Yet, in a world where the forbidding spectre of unemployment and student loan debt looms large, should students take a chance on, say, the liberal arts?

You bet, says University of Windsor President Alan Wildeman.

“The question is, how do we recognize the value the humanities bring?” Wildeman said in an interview with *The Windsor Star* last fall. “They teach people to think, read, critique and find solutions to complicated problems and that’s all great stuff.

“In the push towards practical training and the need to get a job right away, I think we’ve forgotten the value of that.”

In fact, in a September 2015 guest column run in *The Globe and Mail*, Wildeman made a strong case for why it’s imperative for universities to continue to offer such programs, in spite of a drop in province-wide enrolment.

In, “We Ignore the Liberal Arts at our Peril,” he noted that, “A degree in the liberal arts, with its focus on the broad spectrum of human endeavour, has never been needed more.”

“It is one of society’s best investments in helping to ensure that our self-reflections are broad, and that in this Age of Justification, we do not forget the importance of enlightenment and reason.”

In other words, we shouldn’t throw out the study of the liberal arts with the bathwater in the misguided theory that only certain degrees will prove valuable.

Research also contradicts the idea of sagging returns on a liberal arts degree. According to a study by the British Council, more than 55 per cent of leaders in modern countries come from the humanities and social sciences.

The idea of “liberal arts” goes back to the Ancient Greeks who considered a liberal arts education to be the ultimate mark of an educated person.

Today, the liberal arts are broadly accepted as such areas as film, visual arts, history, literature, languages, linguistics,

philosophy, communications, psychology, law, sociology, astronomy, chemistry, and mathematics, to name but a few.

For those who want to really explore this broad range of study, the University of Windsor offers a concentrated focus through its Liberal Arts and Professional Studies (LAPS) degree programs.

These honours and general degrees allow students to build a personalized, educational experience. The goal is to ignite a love of lifelong learning, a capacity for leadership, and self-advocacy skills.

The Liberal Arts and Professional Studies Honours degree is a challenging, four-year program that’s excellent preparation for such further academic studies as education, law, medicine, business or graduate school. It is also offered as a three-year general degree.

The Aeronautics Leadership Program is a variation that provides a unique opportunity to combine a liberal arts and leadership-focused education with commercial flight training run by the program’s industry partner, Journey Air, at Windsor International Airport.

The most recent addition to the Liberal Arts and Professional Studies degree programs is the new Degree Completion Program in Liberal Arts and Professional Studies for Career Professionals. It can be taken as full-time (two years) or part-time through online courses.

The Degree Completion program encourages graduates from a wide variety of community college diploma programs to apply for advanced standing.

Lecturer and program coordinator Tim Brunet says that this type of program is known as an “upside-down” degree because it is suited to people already in the workforce who want to return to university to expand their knowledge and qualifications.

“Students can delve into nearly every faculty and build a degree that suits their personal needs and interests,” says Brunet. “This includes the ability to study online, part-time or full-time.”

Students in the degree completion program may study languages, communications, psychology, fine arts, philosophy,



Charlotte Swanson, who started the Liberal Arts and Professional Studies club.

business, political science, history and sociology, as well as new, interdisciplinary courses in knowledge management, organizational learning, diffusion of innovations, online collaboration, and auctions.

Brunet illustrates how departments have worked collaboratively across faculties to ensure the broadest range of opportunity for Liberal Arts and Professional Studies students. “For example, the School of Computer Science offers courses for end-users in website design, social media, and app design. By offering these courses to non-science majors, it allows them to get more depth in their studies without being enrolled in a science degree program.”

Brunet adds that, “The primary goal of the degree is that students will engage in the kind of academic exploration that will promote a more fulfilling and exciting approach to their life and career.”

Grant Pennington, director of hydro distribution at EnWin Utilities, graduated from the General Liberal and Professional Studies program last October.

He’d begun studies in the early 1980s but left school to work full time. Pennington says he dabbled with part-time studies over the years, but that he had “lost my way” educationally.

Then, a chance meeting with a University of Windsor professor at a conference convinced him to give his education another go.

After enrolling in the Liberal Arts and Professional Studies program, Pennington “rediscovered” his own love for learning. “Courses covering environmental studies, technology, business and the power of social media became opportunities to reignite my interest in studying new things.”

One of the aspects he says he enjoyed most was the chance to study the arts and humanities, which he says are critical to understanding people. “Studying arts and humanities helps unlock the puzzle that people present. Our art, philosophy, writings and history provide those insights into understanding human beings, as well as the skills to research, digest and synthesize alternatives. Alternatives and, most particularly, a variety of points of view and approaches, make collaborative ideas all the more well-rounded and powerful.”

Christine Provencher is a part-time student in fourth year of the Honours program at the university’s partner institution, Lambton College, in Sarnia, Ont. When she graduates in June, she will be the first student to have completed the degree as a distance program.

An injury she sustained in 2011 meant she couldn't come to Windsor to take part. "Distance education gives me the flexibility to work on my studies at the times of day that are best suited for me. Learning keeps me positive, active, and productive."

She enrolled originally to strengthen her employment prospects, but was pleased to find that the program broadened her knowledge in ways she didn't expect. "For example, I could now go to an art exhibition and recognize the various artists, as well as their styles, techniques, and eras. I now understand macro and microanatomy and the physiology of organisms. I can now design a website."

Provencher plans to continue on after earning her undergraduate degree, but hasn't decided which kind of graduate or professional school she'll pursue.

Andrew Deane is a third-year Liberal Arts and Professional Studies student who has studied both full and part time. "I enrolled in this program because I wanted to further my education (I have two college diplomas) but was not sure what particular major I wanted to focus on.

"I have a profound love of learning and many interests, including evolutionary biology and neurology, personal finance and financial investing, and the arts."

But Deane says that, before he entered the program, society had extinguished that "inner flame" of learning in him. As he considers himself "intrinsically an artist", he took advantage of the opportunity to study abroad in Italy via the School of Creative Arts. That experience, "rekindled the inner knowledge that, at my core, I am at peace with myself when consumed in artistic, creative pursuits."

While Deane originally intended to switch into a more "traditional job-friendly major", he has come to the conclusion that it is an "outdated concept."

"If you are going to spend a number of years investing in your university education, you should start with yourself and focus on what you enjoy and love, and not some mirage of a societal standard that disappears as you move closer to your objective," says Deane. He is now considering pursuing his master's degree.

Charlotte Swanson is a full-time student in third year of the General Liberal Arts and Professional Studies program, as well as a full-time employee who works midnights, and a mother of two.

"I enrolled in the Liberal Arts and Professional Studies program because I have a very diverse thirst for knowledge,"



Distance student Christine Provencher. (Fera Elisa Kennedy Photography)

says Swanson. "I had problems choosing subjects at first because I loved everything. Originally, I was an undeclared student. When I realized that I could travel and finish a degree in LAPS, I was hooked."

She loves the fact that the broad range of courses she's taken has given her such confidence. "I am able to hold an intellectual conversation with anyone I meet because I have taken courses in science, computers, English, accounting, business, and many, many more areas."

Swanson even started the Liberal Arts and Professionals Studies club to "help students with developing their resumé, interview skills, and connecting them with possible job opportunities."

After earning her general degree, she plans to tackle the honours program and then apply to the dual law program at the University of Windsor and the University of Detroit Mercy.

Wherever the program eventually leads her, "The thirst of knowledge that I have will never stop. I do not think I will ever stop taking courses. We are evolutionary creatures and, if we do not adapt our knowledge and keep it current, our mentality will be outdated."

Liberal Arts and Professional Studies students are the future of the global economy, says Swanson. "We study everything!" ▣

LANCER NEWS

Get the latest on the Lancers by visiting www.golancers.ca

By Elisa Mitton BComm '05



KENNEDY NAMED TO CIS ACADEMIC TOP 8



Lancer Austin Kennedy with the Right Honourable David Johnston, Governor General of Canada. (Photo credit: Sgt Ronald Duchesne, Rideau Hall)

The Windsor Lancers are pleased to announce that Lancer quarterback Austin Kennedy has been named to the CIS Academic Top Eight as a representative from Ontario University Athletics. The Windsor native is the sixth Lancer over the past 10 years to achieve this tremendous honour.

The elite group was celebrated in Ottawa in November, when the Right Honourable David Johnston, Governor General of Canada, presented the third annual Governor General's Academic All-Canadian Commendation to the eight recipients during a ceremony at Rideau Hall, his official residence.


Kennedy wrapped up his remarkable career with the Lancers football program in the fall of 2014. Over five seasons, he was a three-time OUA conference all-star, was twice voted team MVP, tied the OUA career record with 79 touchdown passes, became only the fourth quarterback in CIS history to reach the magical 10,000-yard plateau (10,004), and graduated as the all-time school leader in most passing categories.

In his final campaign last fall, the 5-foot-10, 205-pound pivot averaged 282 yards through the air per game with a 15-8 touchdown-to-interception ratio.

Kennedy was equally as impressive—if not more so—in the classroom. He graduated with distinction from the Odette School of Business as a five-time CIS Academic All-Canadian, member of the Dean's List and recipient of a Blue & Gold Scholarship. He also earned a spot on the President's Honour Roll on two occasions and was a three-time recipient of the prestigious Gino Fracas Scholarship.

Kennedy was involved in the Windsor football community throughout his five years with the Lancers as a volunteer coach with numerous programs and camps. His involvement went beyond his sport. He also volunteered as a business consultant with the TechTown Detroit Health Hackathon, was a guest speaker for the Odette High School Leadership Initiative, a VIP host for the Canadian Interuniversity Sport women's basketball championship, and a basketball camp supervisor, to name a few.

"Austin is a perfect example of what a student-athlete should strive to be," said Lancer football head coach Joe D'Amore. "He was not only a record-breaking star on the football field, but he held the highest GPA on our team for four years and showed an incredible work ethic in everything he did." ▮



The Liberal Arts and Professional Studies program is for people who want:

- To complete a degree for career advancement
- A flexible schedule and broad course selection
- Courses about the modern knowledge economy
- An undergraduate degree that could lead to professional schools and graduate programs

For more information please contact the Student Recruitment Office

Phone: 519-973-7014, ext. 7014

Email: info@uwindsor.ca

Website: www.uwindsor.ca/laps

**FOLLOW YOUR DREAMS.
FIND YOUR FUTURE.**


"I am able to hold an intellectual conversation with anyone I meet because I have taken courses in science, computers, English, accounting, business, and many, many more areas."

Charlotte Swanson, third-year student,
Liberal Arts and Professional Studies Club president



**University
of Windsor**

CONTRIBUTE TO A GRADUATE SCHOLARSHIP TRIPLE THE IMPACT OF YOUR GIFT



The Ontario Government will provide two dollars for every dollar donated to graduate scholarships.

- **Ontario Graduate Scholarships** are available to Masters and PhD students in any field of study.
- **Queen Elizabeth II Graduate Scholarships in Science and Technology** support students studying in Science and Technology disciplines.

Gifts of any size qualify for the matching funds. A donation of \$5,000 will generate a one-time \$15,000 named scholarship.

Scholarship support at any level can make a significant impact on a student's education.

For more information on establishing or contributing to a scholarship, contact Lindsay Doerr at lindsay.doerr@uwindsor.ca or call 519-253-3000 ext. 4144



**University
of Windsor**

ALUMNI NEWS

Visit www.uwindsor.ca/alumni

UNIVERSITY OF WINDSOR ALUMNI ASSOCIATION BOARD OF DIRECTORS

PRESIDENT

John Renaud BComm '01

PAST PRESIDENT

Michael Bates BHK '95, MBA '04

VICE PRESIDENT

Jean Wright BA '71, BEd '72

TREASURER

Anna Godo BAsc '86, MAsc '90

DIRECTORS

Ken Alexander BPA '87, LLB '92

P.J. Dupuis BComm '05

Trevor Georgie MBA '11

Clara Howitt BA '90, MEd '98, PhD '09

Mark Lefebvre BFA '88

Tamara Lopez BA '04

Melissa Lyons MBA '92

Beth Oakley BA '90, BEd '98, MEd '05

Celso Oliveira BHK '08, MBA '14

Gordon Orr BA '89

Beth Ann Prince BA '91

Jake Rondot BHK '02

Andrew Ward BScN '04

EX-OFFICIO MEMBERS

Dr. Alan Wildeman
President, University of Windsor

Richard Corneil
Principal and Chief Administrator,
Assumption University

Dr. Gordon Drake
President, Canterbury College

Jaydee Tarpeh
President, Student Alliance of the
University of Windsor

Iftexhar Ibne Basith MAsc '11
President, Graduate Student Society

Dr. Ed King MA '61, BEd '76, MA '91
President, Organization of Part-time
University Students

Tanja Collet-Najem
Representative
University of Windsor Faculty

BOARD OF GOVERNORS REPRESENTATIVES

Sue Williams BHK '85, MHK '88

William Wright BA '70, LLB '73

SENATE REPRESENTATIVE

Raed Kadri BAsc '09

DIRECTOR, ALUMNI AFFAIRS & DONOR COMMUNICATIONS

Patti Lauzon BA '07

MESSAGE FROM THE PRESIDENT UNIVERSITY OF WINDSOR ALUMNI ASSOCIATION



I have enjoyed an exciting first year as president of the University of Windsor Alumni Association. One of the best things about it has been meeting alumni around the country and talking about our shared pride in our alma mater.

Many of the alumni I have met tell me heartwarming stories from their time on campus. Every graduate has a few memories to share—usually involving a favourite professor, classmates, and fun stories filled with images cemented in their minds from UWindsor. It is gratifying to know our university formed the foundation for so many great successes, such

enduring relationships and fondness, and will continue to do so for years to come.

This pride is what binds us together at the Alumni Association. It is a feeling that runs deep and is evident when a group of alumni come together to celebrate the university. It could be felt at the Stratford Festival last June when we gathered for a production of *Carousel* or at the Toronto International Film Festival when our association hosted an event for the premiere of the Donald Sutherland and Kiefer Sutherland film, *Forsaken*. This UWindsor pride can be felt at the Alumni Affairs new home on campus, The Stephen and Vicki Adams Welcome Centre, and in the university's new, downtown campus anchored by the new School of Social Work and Centre for Executive and Professional Education building.

The association continues to transform to meet the needs of our alumni. This past November, we welcomed two new board members: Andrew Ward and Trevor Georgie. We also thanked retiring board members Vince Bassman, Chris Busch and Jennifer Rooke for their dedication as volunteers over the past six years. We welcomed back Sue Williams, a former association president, as the alumni representative on the University of Windsor Board of Governors. Thank you to Brian E. Brown for his many years of support as our Faculty Association Rep. A special welcome to the new Faculty Representative appointed by the Dean's Council, Tanja Collet-Najem.

The board also continues to prepare its new strategic plan for review and implementation. This new plan will be based on feedback received from alumni across the globe and will shape the next five years of the association. I look forward to sharing it with you upon completion.

I also look forward to hearing your University of Windsor stories at our alumni events when we meet in the future.



JOHN RENAUD BCOMM '01
President, Alumni Association

DON'T MISS OUT!

The Alumni Affairs and Donor Communications office wants to be sure you receive important information about the University of Windsor's upcoming alumni events and current projects. To communicate with you in a timely and efficient manner, we need to have your most updated email address and contact information.

We are holding several alumni events in the coming year and we invite alumni to these gatherings through an email invitation. We also send out *Alumni eNews*, our electronic newsletter, each month.

Be sure to update your information. You can do this easily online at www.uwindsor.ca/alumni. Just click on "Update Your Information" on the upper, left-hand side.

TIFF ALUMNI EVENT – SEPT. 16, 2015



Vicki Bryceland and Susan Friest BA '79.



Tamara Lopez BA '04 with Wesley Morgan. Morgan appeared in the film, Forsaken, which the group viewed that night.



MBA Alumni, from left to right: Leo Novakovic BA '14, Devan Zanatta, Jeff Blackshaw BA '11, BA '12, BA '14, Alex MacIsaac BASc '13, Spencer Van Buskirk BComm '14, Hilary Pontini BComm '14, Lotus Pupulin BASc '14, Katharen Bortolin BA '14, and Celina Bussière BComm '14.

ALUMNI AGM AND AWARDS PRESENTATIONS – NOV. 19, 2015



Dr. Andrea Baumann BScN '67, who received the Award of Merit shown in front of the Alumni Wall of Achievement.



Award of Merit recipient Dr. Raphael Ottenbrite BSc '58, MSc '62, PhD '67, fourth from left, with family members Martin Ottenbrite, Maia Ottenbrite, Nancy Ottenbrite, BA '60, and Shelley Ottenbrite.



Odyssey Award winners, from left, Omar Raza BSc '07, LLB '10, Adam Vasey BA '99, LLB '02, MSW '08, and Fabio Costante BComm '07, MBA '08, JD '13.

ALUMNI HONOUR SIX AT AWARDS RECEPTION

The University of Windsor Alumni Association honoured five of its own—and a mentor to students and graduates—during its annual general meeting and awards presentations last November.



Stephen Loeb

Chemistry professor
UWindsor chemistry professor Stephen Loeb received the 2015 Excellence in Mentoring Award in recognition of his personal, academic and professional guidance of students, and contribution to their all-round development up to and following graduation.



Dr. Andrea Baumann

BScN '67
Health educator Andrea Baumann BScN '67, and research chemist Raphael Ottenbrite BSc '58, MSc '62, PhD '67 received the Alumni Award of Merit, which recognizes outstanding accomplishments that have brought honour to the university,

for contributions to the community, or for outstanding personal service to the university.

Dr. Baumann is associate vice-president for global health and scientific director of the Nursing Health Services Research Unit at McMaster University's School of Nursing. She serves the World Health Organization in two capacities: as director of its Collaborating Centre in Primary Health Care and Nursing Education, and the co-ordinator of Pan American Collaborating Centres. She is widely published in a variety of academic books and journals and was also co-director of the Canadian International Development Agency in the area of Development of Women's Health Professionals in Pakistan.



Dr. Raphael Ottenbrite

BSc '58, MSc '62, PhD '67
Dr. Ottenbrite, professor emeritus of chemistry at Virginia Commonwealth University, has published articles in more than 250 journals and has had more than 30 patents issued or pending. His research has taken him to several areas of the science world,

including the development of polymers that activated cells to inhibit cancer growth in animals. His pioneering work relating to high-temperature polymers for spacecraft earned him five citations from NASA. He is also the co-inventor of antimicrobials that are very effective against highly resistant microbes—including SARS.

Three grads early in their careers—Fabio Costante BComm '07, MBA '08, JD '13, Omar Raza BSc '07, LLB '10, and Adam Vasey BA '99, LLB '02, MSW '08, received Odyssey Awards in recognition of their successes in career endeavours, notable achievements in their local community or the university, or significant or innovative achievement in their professional or personal lives.



Fabio Costante BComm '07, MBA '08, JD '13

Costante, who practises law in the area of civil, administrative and constitutional litigation, is a trustee with the Windsor-Essex Catholic District School Board and a sessional instructor at the Odette School of Business. He has founded two non-profit initiatives that have grown in both size and impact. Enactus Windsor is a student club focused on creating economic opportunities for residents of Windsor-Essex through entrepreneurship. Our West End is a grassroots organization, which works to develop the community through resident engagement and empowerment.



Omar Raza BSc '07, LLB '10

Raza works as chief of staff to Ontario's Minister of Children and Youth Services. In this position, he is responsible for oversight, management and controls over a broad operating budget and has worked extensively in the area of strategy management. He previously held the position of director of policy and stakeholder relations for the ministry and was also senior advisor to Windsor West MPP Teresa Piruzza. One of the significant projects on which Raza worked during that time was the \$1.4-billion Windsor-Essex Parkway infrastructure project.



Adam Vasey BA '99, LLB '02, MSW '08

As director of Pathway to Potential, an organization dedicated to reducing poverty in Windsor and Essex County, Vasey has leveraged his training in both law and social work for the betterment of the community. He is an active volunteer for numerous local agencies, including Citizen Advocacy, the Alzheimer's Society and the Ontario Association of Social Workers. Vasey has won awards from both the Ontario Association of Social Workers and the Law Foundation of Ontario, and is an instructor with the University's MSW/JD program.

FOR YOUR CONSIDERATION

ALUMNI – MARK YOUR CALENDARS!*

Visit www.uwindsor.ca/alumni for event details. Contact alumni@uwindsor.ca, 519-971-3618 or use the online update form at www.uwindsor.ca/alumniupdate.

MARCH 2016		JUNE 2016		OCTOBER 2016	
30	WINDSOR, ON CAMPUS ALUMNI EVENT Luncheon for Alumni working on campus Invited Guest Speaker: Windsor Mayor Drew Dilkens BComm '96, MBA '97, JD '11.	26	WINDSOR, ON 7TH ANNUAL GINO FRACAS GOLF TOURNAMENT Ambassador Golf Club	2	WINDSOR, ON ALUMNI SPORTS HALL OF FAME
MAY 2016		AUGUST 2016		OCTOBER 2016	
27	STRATFORD, ON STRATFORD FESTIVAL Performance of <i>As You Like It</i> followed by dinner buffet Ticketed event	8	WINDSOR, ON ALUMNI & FRIENDS GOLF TOURNAMENT Ambassador Golf Club	26	OTTAWA, ON ALUMNI RECEPTION Invitations will be sent by email.
		SEPTEMBER/OCTOBER 2016			
		29, 30 1, 2	WINDSOR, ON ALUMNI WEEKEND		

**Dates and venues subject to change*

LinkedIn is the online meeting place for professionals to connect and interact with their colleagues and peers, as well as alumni and friends from their alma mater. Join the **University of Windsor Alumni LinkedIn group** at www.uwindsor.ca/linkedin.



Stay Connected!

Have you updated your contact information?

The Alumni Affairs and Donor Communications office sends invitations to events and UWindsor updates via email. Sign up with your current email to receive invitations and the monthly Alumni eNews. For event updates visit uwindsor.ca/alumni for information and to register.

Visit www.uwindsor.ca/alumni/update to update your email and home address.



CLASS NEWS

To update your info, visit: www.uwindsor.ca/alumni/update

Email: alumni@uwindsor.ca

Call: 519-971-3618 or toll free 1-888-561-5551

1960s

Joseph Buncic BA '61, paediatric neuro-ophthalmologist, Hospital for Sick Children, Toronto, Ont.

1970s

Buddy Baker BSc '79, completed 42 solarfit projects in Essex County, Ontario Power Authority program.

Raymond Cox BComm '77, MBA '81, chair, dept. of accounting and finance, Thompson Rivers University, Kamloops, B.C.

James Ferron BHK '79, VP, capability development, Carillion Canada Inc., Ottawa, Ont.

Martin Komsa BComm '76, LLD '14, Windsor-Essex Regional Chamber of Commerce, Lifetime Achievement Award, June '15, Windsor, Ont.

Veronika Mogyorodý BA '73, 2015 Brightspace Innovation Award in Teaching and Learning, Windsor, Ont.

Bradley O'Hara BComm '78, MBA '79, VP Academic and Students, University Canada West, Vancouver, B.C.

Thomas Porter BA '74, LLB '78, board of directors, Windsor Port Authority, June '15, Windsor, Ont.

Rebecca Shea BA '79, teacher librarian, Simcoe County District Board of Education, Collingwood, Ont.

1980s

Anne Creery BComm '86, director, public and government affairs; customer ombudsman, Enbridge Gas Distribution, Toronto, Ont.

John Fontaine BSc '81, pharmacist, London Health Sciences Centre, London, Ont.

Janice Forsyth BHK '83, MHK '89, board chair, Windsor-Essex Regional Chamber of Commerce 2015-16, Sept. '15, Windsor, Ont.

Denise Ghanam MBA '89, board of directors, Windsor Port Authority, June '15, Windsor, Ont.

Mary Kolody BA '86, COC '87, health management consultant, Sun Life Financial, Tecumseh, Ont.

George Linner BMus '80, MEd '88, teacher, Greater Essex Catholic District School Board, Windsor, Ont.

Jeffrey Littlewood CCR '82, BA '82, deputy chief, Chatham-Kent Police Service, July '15, Chatham, Ont.

Shawn McGovern BComm '88, MBA '91, EVP natural gas marketing, Occidental Petroleum Corporation, Houston, Texas.

Daniel Murray BHK '88, BEd '89, Windsor-Essex County Sports Hall of Fame inductee, triathlon '15, Windsor, Ont.

Peter Nunoda MA '85, president and CEO, Vancouver Community College, Vancouver, B.C.

Katherine Rethy JD '80, trustee of the fund, Chemtrade Logistics Income Fund, July '15, Toronto, Ont.

Kevin Rollason BComm '83, National Newspaper Award, '15, Toronto, Ont.

Janis Windsor BComm '85, president and CEO, Windsor & Co. Business Consultants, Windsor, Ont.

1990s

Graham Brown BHK '92, MHK '96, CEO, Canadian Interuniversity Sport, Sept. '15, Ottawa, Ont.

Lesley Anne Brown MHK '91, vice provost, University of Lethbridge, Lethbridge, Alta.

Conrad Dix BSc '97, sr. project geologist, Glencore Raglan Mine, Rouyn Noranda, Que.

Michael Drake BA '95, LLB '98, 98th president, Rotary Club of Windsor (1918), June '15, Windsor, Ont.

Dennis Fairall MHK '93, Athletics Ontario Hall of Fame inductee, builder's category, Sept. '15, Windsor, Ont.

Jeffrey Fraser BA '98, managing principal, Ingenuity Advisory Inc., Oakville, Ont.

Alicia Hendley MA '96, PhD '01, *When Autism Comes to Roost: A Family's Journey From Denial to Acceptance*, Bridgeross Communications, '15, Dundas, Ont.

Andrew Henry BASc '91, division manager, regional water, City of London, London, Ont.

Genevieve Isshak BSW '98, MSW '09, clinical director of residential and outreach services, Hiatus House, Windsor, Ont.

Lisa Malek BA '99, BEd '00, owner, The Party Rental Company, LaSalle, Ont.

Pauline Phipps BFA '93, MA '97, *Constance Maynard's Passions: Religion, Sexuality, and an English Educational Pioneer, 1849-1935*, Sept. '15, Toronto, Ont.

Kadey Schultz LLB '99, founding partner, Schultz Frost LLP, Toronto, Ont.

Sarah Trevivian BComm '97, MBA '98, senior account manager, business and personal, RBC, Victoria, B.C.

Brian Weihs LLB '91, managing director and country head, Kroll, Mexico City, Mexico.

2000s

Abu Arif BA '07, MA '09, City of Toronto International Student Excellence Award for professional achievements.

Navdeep Bains MBA '01, Minister of Innovation, Science and Economic Development, Government of Canada.

Marc Bondy BFA '00, artistic director/CEO, Outlook Promotions Inc., Toronto, Ont.

Richard Brundritt BSc '07, sr. program manager, Microsoft, Bellevue, Wash.

Shelley Budhu BComm '02, procurement analyst, OpenText Corporation, Richmond Hill, Ont.

Andrew Coates BA '08, MA '10, Newmarket Sports Hall of Fame inductee, Class of '15.

Benjamin Davis MHK '04, president, Atlantic Division, MS Society of Canada, Dartmouth, N.S.

Md. Azfar Delwar BCS '03, manager, performance management and testing, Deloitte, Toronto, Ont.

Jodi Green BFA '05, owner, Levigator Press print studio and gallery, Windsor, Ont.

Erin Laliberte BScN '09, director of care, Chartwell Leamington Retirement Residence, Leamington, Ont.

Ryan McCauley Brown BA '01, line producer/production manager, Enter The Picture Productions, Toronto, Ont.

Natalie Middleton Bondy BA '00, BEd '02, BA '03, teacher consultant student success, Greater Essex County District School Board, Windsor, Ont.

Caitlin Moffatt BEd '08, BA '08, program coordinator, Arrowsmith Program, Toronto, Ont.

Melissa Moore BComm '07, administrative assistant, St. Clair College, Chatham, Ont.

Sandra Muse Isaacs BA '00, MA '02, assistant professor, indigenous literature, Saint Mary's University, Halifax, N.S.

Bradley Newman JD '07, practice innovation manager, Cooley LLP, San Francisco, Calif.

Damian Nimeck BA '07, sr. interactive producer, Apple Inc., Cupertino, Calif.

Pamela Ovadje BSc '09, PhD '14, Mitacs Award for Outstanding Innovation—Post Doctoral, Nov. '15, Ottawa, Ont.

Reena Pathak BSc '02, BEd '03, owner, chiropractor, Hands-on Health, Chiropractic & Massage, Windsor, Ont.

Stephanie Peterson BA '09, training and documentation specialist, Manulife, Kitchener, Ont.

Alissa Tan Blain BAsC '07, BEd '10, teacher, Peel District School Board, Brampton, Ont.

Paul Wigglesworth BEd '04, teacher, Toronto Catholic District School Board, Toronto, Ont.

Abu Sayed Zahiduzzaman BA '03 *Schizophrenia: a Patient's Perspective* (2013) and *Toxic Relationship: a Psychological Point of View* (2015), Author House, Bloomington, Ind.

2010s

Melissa Bishop BHK '10, BEd '11, gold medal, Women's 800m race, 2015 Pan Am Games, July '15, Toronto, Ont.

Sarah Davidson BA '11, ATHENA award winner, Oct. '15, Windsor, Ont.

Katherine Donaldson MA '14, executive administrative assistant to the CAO, City of Windsor, Windsor, Ont.

Austin Kennedy BComm '15, Governor General's Academic All Canadian Commendation, Nov. '15.

Muhammad Ali Khurshid BASC '13, electrical engineer, EIT, Schneider Electric Canada, Calgary, Alta.

Patrick Lalonde BA '10, MA '12, PhD candidate/research assistant, University of Waterloo, Waterloo, Ont.

Miah Marie Langlois BComm '14, gold medal, women's basketball, 2015 Pan Am Games, July '15, Toronto, Ont.

Anh Le PhD '10, system simulation engineer, FCA ARDC, Windsor, Ont.

Amanda Milliquet BHK '10, naturopathic doctor, Calgary, Alta.

David Nusko JD '13, lawyer, Nusko Professional Corporation, Warton, Ont.

Jordynne Ropat BSc '14, ATHENA award winner, Oct. '15, Windsor, Ont.

Sara Santarossa BHK '13, MHK '15, ATHENA award winner, Oct. '15, Windsor, Ont.

Jennifer Seedu BComm '13, executive assistant, Ernst & Young, Toronto, Ont.

Karan Sood MBA '10, sr. manager pricing strategy, Yellow Pages Group, Toronto, Ont.

Pearl Van Geest MFA '14, 2015 Canadian Art Foundation Writing Prize, July '15, Toronto, Ont.

Rachel Wood BSc '14, hospital account associate, Medicare Inc., Winnipeg, Man.

Weddings

Karla (Woodsit) Fehr BA '92, and Jake Fehr, May 9, '15, LaSalle, Ont.

Births

James Malone BComm '03, and Crystal Malone, a son, Connor, Aug. 14, '15, Kitchener, Ont.

Alissa Tan Blain BASC '07, BEd '10, and Caleb Blain, a son, Alexander, Aug. 26, '15, Orangeville, Ont.

In Memoriam

Hugh Allan BA '78, July 29, '15, Windsor, Ont.

Stephen Altenhof BASC '87, June 12, '15, Royal Oak, Mich.

Fausto Angelini BA '65, MA '70, Aug. 11, '15, Maidstone, Ont.

Dennis Atkinson BA '64, Aug. 27, '15, Windsor, Ont.

Mary Atkinson BFA '81, June 19, '15, Toronto, Ont.

Suzanne Bezaire CBA '05, June 12, '15, Windsor, Ont.



Hire a UWindsor Student

Our students offer a fresh perspective. Energy. A cost-effective alternative. **NEW IDEAS.**

CO-OP, CAREER AND EMPLOYMENT SERVICES

Your [link](#) to career-ready talent.



University
of Windsor

Co-op | Internships | Career Readiness | www.hireawindsorstudent.com

Manmeet Bhullar LLB '11,
Nov. 23, '15, Calgary, Alta.

Antonio Bietola BASc '92,
July 10, '15, Windsor, Ont.

Barbara Birch BA '46, MA '50,
Nov. 30, '15, Fla.

James Brady BA '45, April 10, '15,
Glen Mills, Pa.

Loretta Brokalakis BA '83,
BEd '84, July 22, '15, Windsor, Ont.

George Bullied BA '74, Aug. 8, '14,
Okanagan Falls, B.C.

Dr. Sheila Cameron, University
Professor, Faculty of Nursing,
Jan. 19, '16, Windsor, Ont.

Mary Jane Colovic BA '74,
Aug. 10, '15, Windsor, Ont.

John Cradock BA '56, June 24, '14,
Newmarket, Ont.

Georgina Danesi ND '54,
June 19, '14, Sault Ste. Marie, Ont.

Gordon DeMarco BA '50,
Sept. 5, '15, Windsor, Ont.

Linda DePaoli Raco BFA '85,
BEd '86, Oct. 18, '15, Windsor, Ont.

Daniel Dingler, retired Professor
Emeritus, School of Visual Arts,
July 15, '15, Windsor, Ont.

P. Frances Eagleson BA '80,
July 25, '14, Sarnia, Ont.

Joseph Edmondson BFA '75,
BEd '78, Aug. 31, '15, Windsor, Ont.

James Elam BA '50, June 19, '15,
Pittsford, N.Y.

Blanche Fedoruk BA '71, MEd '75,
Oct. 22, '15, Windsor, Ont.

Wade Fernihough LLB '73,
Feb. 23, '15, Hamilton, Ont.

Penny Garcia BA '78, BEd '78,
Dec. 7, '15, Windsor, Ont.

Gregory Gaudette BComm '71,
Aug. 16, '15, Windsor, Ont.

Douglas Greenfield BA '70,
April 3, '15, Windsor, Ont.

William Gregg BA '64, Dec. 4, '15,
Chatham, Ont.

John Guiry BSc '66, MSc '67,
PhD '76, BComm '79, BEd '05,
Oct. 20, '15, Windsor, Ont.

Brian Hogan CBA '63, Dec. 14, '15,
Windsor, Ont.

Ralph Horne BA '72, MEd '80,
Nov. 29, '14, St. Thomas, Ont.

David Hounsell BComm '05,
BEd '06, April 25, '15, Hamilton, Ont.

Christine Januszko BA '77,
BSW '78, June 30, '15, Windsor, Ont.

Henry Janzen BA '60, MA '64,
Sept. 21, '15, Kitchener, Ont.

Douglas Johnson BA '67,
June 28, '15, Abbotsford, B.C.

George Johnson BA '81, BA '88,
MA '93, Aug. 13, '15, Windsor, Ont.

Neal Kearney LLB '79,
March 11, '15, Newmarket, Ont.

Roman Kwiatkowski BComm '72,
Oct. 28, '15, Windsor, Ont.

Richard Lanseer BA '50,
March 5, '15, Greece, N.Y.

Francis Laprairie BA '72,
Nov. 6, '15, Windsor, Ont.

Martha Lee, assistant provost,
Inter-Faculty Programs,
Aug. 1, '15, Windsor, Ont.

Flora MacDonald LLD '10,
July 26, '15, Ottawa, Ont.

Murty Madugula, Aug. 31, '15,
Rochester Hills, Mich.

Lawrence Maguire BMath '70,
Aug. 8, '15, Livonia, Mich.

Herbert Marz BA '48, June 30, '15,
Eastpointe, Mich.

Dr. Peter Mateja, BA '73, BComm '77,
MBA '79, Dec. 31, '15, Mexico.

Christopher McCaffery BA '60,
July 22, '15, Windsor, Ont.

William McCallum BA '70,
Sept. 2, '15, Toronto, Ont.

Thomas McNaughton BComm '77,
March 31, '15, Chatham, Ont.

David Merschback BA '67, MA '68,
Oct. 31, '15, Windsor, Ont.

Chrysostom Murphy BA '62,
Nov. 4, '15, London, Ont.

Paul Murphy BA '62, March 28, '14,
Sudbury, Ont.

Michael Murray BA '74,
Jan. 15, '14, Sault Ste. Marie, Ont.

Fernand Myers BComm '84,
BEd '90, Chatham-Kent Health
Alliance, '15, Chatham, Ont.

Goolam Oozeer BA '73, BA '75,
BEd '75, MEd '79, Aug. 13, '15,
Republic of Mauritius.

John Pearson BComm '58,
March 5, '15, London, Ont.

Gary Percy CPA '75, Sept. 3, '15,
Windsor, Ont.

Susan Platt BScN '93, Aug. 22, '15,
Windsor, Ont.

Gary Polano Bmath '67, MBA '69,
Sept. 8, '14, Manitoulin Island, Ont.

Norma Powers BA '91, Oct. 10, '15,
Windsor, Ont.

Mark Putterman BA '82, COC '82,
Aug. 22, '15, Windsor, Ont.

Carl Querbach, retired professor,
Classical and Modern Languages,
Aug. 18, '15, Windsor, Ont.

Eleanor Rankin BScN '71,
Aug. 29, '15, Calgary, Alta.

Jeffrey Rankin BComm '89,
July 11, '15, Windsor, Ont.

William Renaud BA '79, Oct. 10, '15,
Windsor, Ont.

Harold Roth BA '65, Aug. 15, '15,
Windsor, Ont.

Mary Sartori CBA '77, Nov. 29, '15,
Windsor, Ont.

Joseph Scanlan BA '60, Nov. '15,
Amherstburg, Ont.

Rudolf Seefuss BA '71, Nov. 6, '15,
Kingsville, Ont.

Philip Seguin CBA '61, Oct. 5, '15,
Ajax, Ont.

Gary Semeniuk BA '75, Oct. 3, '15,
Windsor, Ont.

Donald Service BA '73, Aug. 25, '15,
Windsor, Ont.

Vishwanath Singh MBA '63,
Nov. 5, '15, Windsor, Ont.

Eugene Stutz BASc '61, Oct. 25, '15,
Lake Wylie, S.C.

Ted Szymanski BA '74, Oct. 16, '15,
Chatham, Ont.

Thomas Taylor BA '69, July 4, '15,
Windsor, Ont.

Cheryl Teron BFA '86, Oct. 21, '15,
Vancouver, B.C.

Helen Turner LLB '87, Aug. 28, '15,
Sarnia, Ont.

Venessa Varacalli BA '95,
CCR '95, BEd '97, Aug. 10, '15,
Windsor, Ont.

Katherine Waterston LLB '09,
Nov. 9, '15, Guelph, Ont.

Joseph White BComm '80,
Nov. 13, '15, Windsor, Ont.

John Williams BComm '74,
Feb. 8, '14, Scarborough, Ont.

Paul Wilson BMA '79, BMus '81,
BEd '82, MEd '84, July 28, '15,
Toronto, Ont.

Master of **SOCIAL WORK** for **WORKING PROFESSIONALS**



MSW

Weekend classes held
in Peel Region, Oshawa
and Windsor.

APPLY NOW!

School of Social Work

 **University
of Windsor**

www.uwindsor.ca/msw

 **Centre for Executive and
Professional Education**
at the University of Windsor

EXPRESS YOUR **SELF** AT WINDSOR.



Photo: Edwin Tam

LANCER PRIDE FOR LIFE.

200 + PROGRAMS • DOUBLE MAJORS • CREATE YOUR OWN FUTURE.



University
of Windsor

Learn More/Book a Tour
info@uwindsor.ca
1-800-864-2860

Chart the best course for your life in the years ahead.

Start with **preferred insurance rates.**

**Take advantage of
your group privileges:**

**You could save \$415*
or more when you
combine your home and
auto insurance with us.**

Home and auto insurance program
recommended by the



Supporting you...
and the University of Windsor.

Your needs will change as your life and career evolve. As a **University of Windsor** graduate, you have access to the TD Insurance Meloche Monnex program, which offers preferred insurance rates, other discounts and great protection, that is easily adapted to your changing needs. Plus, every year our program contributes to supporting your alumni association, so it's a great way to save and show you care at the same time. **Get a quote today!**

Our extended business hours make it easy.
Monday to Friday: 8 a.m. to 8 p.m. (ET)
Saturday: 9 a.m. to 4 p.m. (ET)

HOME | AUTO | TRAVEL

Ask for your quote today at 1-888-589-5656
or visit melochemonnex.com/uwindsor



The TD Insurance Meloche Monnex program is underwritten by SECURITY NATIONAL INSURANCE COMPANY. It is distributed by Meloche Monnex Insurance and Financial Services Inc. in Quebec, by Meloche Monnex Financial Services Inc. in Ontario, and by TD Insurance Direct Agency Inc. in the rest of Canada. Our address: 50 Place Cr  mazie, Montreal (Quebec) H2P 1B6.

Due to provincial legislation, our auto and recreational vehicle insurance program is not offered in British Columbia, Manitoba or Saskatchewan.

*Nationally, 90% of all of our clients who belong to a professional or an alumni group (underwritten by SECURITY NATIONAL INSURANCE COMPANY) or an employer group (underwritten by PRIMMUM INSURANCE COMPANY) that have an agreement with us and who insure a home (excluding rentals and condos) and a car on July 31, 2015 saved \$415 when compared to the premiums they would have paid with the same insurer without the preferred insurance rate for groups and the multi-product discount. Savings are not guaranteed and may vary based on the client's profile.

  The TD logo and other TD trade-marks are the property of The Toronto-Dominion Bank.

Postmaster: Return Requested
Office of Alumni Affairs
University of Windsor
Windsor, Ontario Canada
N9B 3P4
CPM Agreement No. 40063423